



**TED
ROGERS
SCHOOL OF
MANAGEMENT** **RYERSON
UNIVERSITY**

— International Research Institute Newsletter —

January 2010 - Volume 3 - Issue 1

— Featured Story: 2009 Global Management Symposium —



On December 4, 2009, the Ted Rogers School of Management, Ryerson University, played host to nearly 200 academic scholars, faculty members, students, government officials, and members of the business community as they gathered to attend the 2009 Global Management Symposium. Sponsored by the Department of Global Management Studies, the theme of the Symposium was "The New World Economic Order: From Crisis to Recovery," with discussions focused on trade and investment issues which examined the institutions, regulations, challenges and opportunities that lie ahead for Canadian businesses.

Dr. Ken Jones (Dean, TRSM) opened the Symposium by highlighting the school's commitment to ongoing internationalization activities. In his welcoming remarks, Sheldon Levy (President, Ryerson University) enthusiastically shared the story of how Ryerson University and Loblaw Companies Limited would proudly be partnering to revitalize Canada's historic Maple Leaf Gardens. Distinguished speakers included Erik Nilsen (Senior International Economist, Societabank), Dr. Cheng Li (Senior Fellow and Director of Research, John L. Thornton China Centre, Brookings Institution), Dr. Richard Bernal (Executive Director, Caribbean Inter-American Development Bank), and L.N. Balaji (President, ITC Infotech (USA) Inc.).

— Introducing our Visiting Scholar - Claire —



Dear Faculty,

My name is Claire (Qianyu) Chen and I am a visiting scholar, specializing in International Business Management, and PhD Candidate Student from China Agricultural University. I arrived in Toronto in October and will be here for 18 months as I research "Chinese Direct Investment in Canadian Agriculture."

If you are interested in my research topic I encourage you to contact me as I am excited to hear from everyone and I am enthusiastic to have the opportunity to work with such an accomplished faculty. My office is located at TRS 1-047, or I can be reached at qianyu.chen@ryerson.ca.

— Call for Papers —

Journal of International Marketing

Innovation in the Global Market Place (Special Journal Issue)

Deadline: Feb. 8, 2010

Editor: David A. Griffith

International Business Review

International Ethic Entrepreneurship: Approaches and Strategies of Successful Immigrant Entrepreneurs Crossing National Boundaries (Special Journal Issue)

Deadline: Feb. 28, 2010

Editors: Tamer Cavusgil, Dilek Zamantili Nayir

— Call for Conferences —

2010 Annual Meeting of the Academy of Management

Dates: Aug. 6-10, 2010

Location: Montréal, QC, Canada

Submission Deadline: Jan. 14, 2010 @ 5:00 PM

Website: <http://www.aomonline.org/>

AIB (Academy of International Business) 2010 Annual Meeting

Date: June 25-29, 2010

Location: Rio de Janeiro, Brazil

Submission Deadline: Jan. 15, 2010

Website: <http://aib.msu.edu/events/2010/>

ASAC (Administrative Sciences Association of Canada) 2010

Date: May 22-25, 2010

Location: Regina, SK, Canada

Submission Deadline: Jan. 31, 2010

Website: <http://asac2010.uregina.ca/>

For more information on IB oriented Journals and Conferences please visit <http://aib.msu.edu/>

— International Research within the TRSM Faculty —

REFEREED JOURNAL PUBLICATIONS

Babin, R., and Nicholson, B. (2010), "Corporate Social and Environmental Responsibility and Global IT Outsourcing." MIS Quarterly Executive, Vol. 8 (4), December 2009.

Chan, Anthony M.Y., Chan, N.P., and Lui, K.K. (2008), "Management Accounting Practices and Market Performance of the Chinese Listed Companies." Journal of Applied Business and Economics, published in U.S.A., Vol. 8 (3), pp. 50-56.

Dodds, R., Graci, S. and Holmes, M. (2009), "Does the Tourist Care? A Comparison of Visitors to Koh Phi Phi, Thailand and Gili Trawangan, Indonesia." Journal of Sustainable Tourism (in press).

Dodds, R. and Joppe, M. (2009), "The Demand for, and Participation in Corporate Social Responsibility and Sustainable Tourism – Implications for the Caribbean." ARA Journal of Travel Research, Vol. 2 (1), pp. 1-24.

Graci S. (2010), "Barriers to Implementing Environmental Initiatives in the Chinese Tourism Industry." International Journal of Hospitality Marketing and Management, January 2010.

Lin, Xiaohua and Okechuku, Chike (2009), "Equity Ownership, Trust, and Legalism as Antecedents to International Joint Venture Satisfaction." International Journal of Marketing and Exporting, Vol. 14 (1), pp. 23-33.

Lin, Xiaohua and Wang, Cheng Lu (2010), "The Heterogeneity of Chinese Consumer Values: A Dual Structure Explanation." Cross-Cultural Management, accepted for publication.

Lin, Xiaohua (2010), "Returnee Entrepreneurship as Agent of Technological Capacity Building." Thunderbird International Business Review, Vol. 52 (2).

Lin, Xiaohua (2010), "State versus Entrepreneurial MNCs from China: Initial Conceptualizations and Evidence." International Marketing Review, accepted for publication.

Lu, Z., and Zhu, P. (2009), "Perceptions of Chinese and International Tourists on China Hotel Service Quality." The Journal of China Tourism Economy. Accepted for publication.

Malhotra, S., Sivakumar, K. and Zhu, P., "Distance Factors and Target Market Selection: The Moderating Effect of Market Potential." International Marketing Review, Vol. 26 (6), pp. 651-673, December 2009.

Malhotra, S., Zhu, P. and Locander, B., "Corruption and Foreign Investments: A Comparison of U.S. and Chinese Firms." Thunderbird International Business Review, Accepted for publication.

Wang, Cheng Lu and Xiaohua, Lin (2010), "Chinese Consumer Values: Cultural Tradition and Contemporary Renaissance." Journal of Business Ethics, forthcoming.

CONFERENCE PROCEEDINGS

Chan, Anthony M.Y., "Accounting Standard Setting in the Colonial History of Hong Kong." The American Accounting Association Mid-Atlantic Regional Annual Meeting held in Long Branch, NJ, U.S.A. on April 23-25, 2009.

Chan, Anthony M.Y., "Cultural Significance of Accounting Standard Setting in Hong Kong before 1997." The American Accounting Association Southeast Regional Annual Meeting held in Oxford, MS, U.S.A. on April 30 - May 2, 2009.

Cole, Nina D., "Cross Cultural Conceptions of Organizational Justice: The Impact of Eastern Religions/Philosophies." International Business and Management Research Conference, Honolulu, HI, U.S.A.

Cole, Nina D., "Expatriate Accompanying Partners: The Males Speak." Families in Global Transition, Houston, TX; Academy of International Business, San Diego, CA; International Human Resources Conference, Santa Fe, NM; Australia and New Zealand International Business Academy, Brisbane, QLD, Australia.

Cole, Nina D., "What do Expatriate Spouses Really Want?" Canadian Employee Relocation Council, Ottawa, ON, Canada; Academy of Management, Chicago, IL, U.S.A.; Human Resources Institute of Alberta, Edmonton, AB, Canada; Society for Intercultural Education, Training and Research, Raleigh, NC, U.S.A.

Cole, Nina D., "Why do Female Expatriates 'Fit-In' Better Than Males?" Administrative Sciences Association of Canada, Niagara Falls, ON, Canada; International Academy of Intercultural Research, Honolulu, HI, U.S.A.; Hawaii International Conference on Business, Honolulu, HI, U.S.A.

Guo, Li and Lin, Xiaohua. "Learning in International Joint Ventures: Impact of Western Management Control." Proceedings of the Academy of Innovation and Entrepreneurship 2009 Conference, held in Beijing, China on June 15-18.

Lu, Z. & Zhu, F. "Perceptions of Chinese and International Tourists on China Hotel Service Quality." The Proceedings of the 6th China Tourism Economy Forum, held in Chengdu, China on May 13-15, 2009.

Malhotra, S., Sivakumar, K. and Zhu, P. "Culture's Consequences on Foreign Market Entry: Are they the same for U.S. Firms and Firms from Emerging Countries?." The Proceedings (forthcoming) of the American Marketing Association Winter Marketing Educators' Conference, held in Tampa, FL, U.S.A., February 2009. (Best Paper Award).

Malhotra, S, Zhu, P. and Locander, B. "Corruption and Foreign Investments: A Comparison of U.S. and Chinese Firms." Proceedings of the Administrative Sciences Association of Canada, held in Niagara Falls, ON, Canada, June 2009.

Malhotra, S. Zhu, P. "Determinants and Valuation Impact of Cross-border Acquisitions by Firms from China and India." The Proceedings of the Academy of International Business Annual Conference, held in San Diego, CA, U.S.A., June 2009.

INVITED BOOK CHAPTERS

Cole, Nina D., Berengut, R.G. (2009), "Cultural Mythology and Global Leadership in Canada." In E.H. Kessler & D.J.M.J. Wong (eds.), Cultural Mythology and Global Leadership (pp. 49-64). Edward Elgar.

Farrell, Carlyle and Lin, Xiaohua (2010), "The Evolution and Governance of Marketing Channels in the People's Republic of China." In Chenglu Wang (eds.), Handbook of Contemporary Marketing in China, Nova Science Publishers, Inc., accepted for publication.

— Contact Information —

Please direct all IRI related inquiries and comments to:

Howard Lin
Aman Rajwani

hlin@ryerson.ca
arajwani@ryerson.ca

TRS 1-068 (416) 979 - 5000 ext. 6719