

International Research Institute Newsletter

RYERSON UNIVERSITY
FACULTY OF BUSINESS

Faculty of Business

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***Dr. Paul Beamish of the Ivey School of
Business to deliver speech to the IRI***



Distinguished Speaker Event: March 9, 2007

Paul Beamish

Professor

Canada Research Chair in International Management

Director, Ivey Publishing

Director, Asian Management Institute

On Friday March 9, the International Research Institute will hold its first distinguished speaker event, featuring **Dr. Paul Beamish**, Canada Research Chair in International Business at the Ivey Business School, University of Western Ontario.

Dr. Beamish is the author or co-author of 44 books, and over 100 articles or contributed chapters. His articles have appeared in *Academy of Management Review*, *Academy of Management Journal*, *Strategic Management Journal*, *Journal of International Business Studies (JIBS)*, and elsewhere. He has received best research awards from the Academy of Management, the Academy of International Business (AIB), and the Administrative Sciences Association of Canada (ASAC). In 1997 and 2003 he was recognized in the *Journal of International Management* as one of the top three contributors worldwide to the international strategic management literature in the previous decade. He served as Editor-in-Chief of *JIBS* from 1993-97. From 1999-2004 Dr. Beamish served as Associate Dean Research. During this period, the Ivey PhD program was greatly expanded (there are currently 88 full time doctorals), and greater emphasis was placed on boosting faculty research output. (In 2007, the Financial Times ranked Ivey #23 worldwide and tied for #1 in Canada for research output in the 40 journals they track).

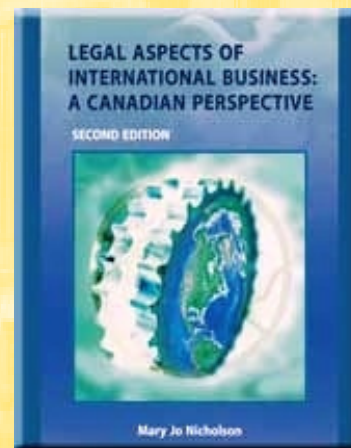
At this event, Dr. Beamish will discuss **key issues in building institutional research capability** as well as international business research. His speech is of interest not only to those who teach and study international business but also to anyone who cares about enhancing research productivity at Ryerson.

The event is scheduled for Friday, March 9 at 12-2:00 p.m. It will include a luncheon at RBB 3-109. All Ryerson faculty and graduate students are welcome. Since the space is limited, please confirm your participation with Moneira Salic at msalic@ryerson.ca by March 6.

Professor Nicholson's Book Launch

Book Launch: March 30, 2007

On Friday, March 30, the International Research Institute will sponsor a book launch event, celebrating the publication of **Professor Mary Jo Nicholson's** book ***Legal Aspects of International Business: A Canadian Perspective*** (Emond Montgomery, Toronto). At Ryerson University, Professor Nicholson has taken a leadership role in the development of an international business undergraduate major and an international-oriented MBA program, and the establishment of the International Research Institute (IRI). The book is an example of the Faculty of Business's endeavours to integrate research, curriculum and program development with an international emphasis.



The wine and cheese reception will be held at 3-5 p.m. on Friday, March 30 in RBB-148. Come join us to celebrate the completion of this project!

International Research in the Faculty of Business

Since our last newsletter, the researchers in the Faculty of Business have made further developments with their research projects. The following is a brief summary of these research activities.

ARTICLES

Dodds, R., "Sustainable Tourism & Policy Implementation: Lessons From The Case Of Calviá Spain", Current Issues in Tourism, 10(1), 2006

Wan , J. and Yuce, A., "Listing regulations in China and their effects on the performance of IPOS and SOES", Research in International Business and Finance, 21(2), 2007

Yuce, A., and Yap, M., "Gender Effect on Investment Preferences and Risk Aversion", Global Business and Economics Anthology 1, pp126-136, December 2006

BOOKS

Dodds, R., "Sustainable Tourism in Destinations: Sustainability or Just a Rejuvenation Effort?" chapter in Raj Aparna (ed) Sustainability, Profitability and Successful Tourism, Kanishka Publishers, New Delhi, 2007

Lin, X., and Guan, J., "Immigration Participation in Network Marketing Organizations: Acculturation and Identification," In Zinga, D (Eds.), Multicultural Days: An International Perspective, Cambridge Scholars Press, pp. 428-446, 2006

Nicholson, M.J. "Legal Aspects of International Business: A Canadian Perspective", Emond Montgomery Publications Ltd. Toronto, Canada, 2007

PRESENTATIONS

Cukier, W., "Business as an Agent of World Benefit: Management Knowledge leading Positive Change", BAWB Global Forum 2006, Cleveland, Ohio, October 22-25, 2006

Cukier, W., "How to promote best practices in small arms and development programming: Integrating Small Arms into Development", The Norwegian Initiative on Small Arms Transfers(NISAT), Oslo, November 30-December 1, 2006

Cukier, W., Cody, S. and Nesselroth, E., "Genre, Narrative and the 'Nigerian Letter' in Electronic Mail", HICCS, Hawaii, January 3-6, 2007

Lin, X., Luk, P., Guan, J., "Immigrant Homeland Business Engagement: Challenges and Opportunities for Canada and China", Canada-China Symposium on Social Inclusion and Economic Development, Beijing, 2006

Lin, X., "Diaspora Entrepreneurs and Homeland Development in a Globalized World ", United Nations-Academy of Management Business as an Agent of World Benefit Forum, Cleveland, Ohio, 2006

Farrell C., "The Role of the Internet in Promoting Export Marketing: A Website Content Analysis", The First International Business and Management Conference, University of Technology, Kingston, Jamaica, October 2006

Levin A., "Is There a Global Approach to Workplace Privacy?", Globalization of Personal Data Project at Queens University Workshop, Kingston, November 17th-19th, 2006
<http://www.queensu.ca/sociology/Surveillance/?q=node/79/#levin>

Nicholson, M.J. "Under the Radar: Legal and International Aspects of Workplace Privacy, Ryerson University, Toronto, November 30, 2006

Wade, R., Martin, D., and Hersch, J., "A Comparative Study on the Motivations of Winery Visitation", EuroCHRIE Conference – Greece, October, 2006

Contact Information

Please feel welcome to direct all your IRI-related inquiries and comments to the IRI co-directors, Dr. Mary Jo Nicholson and Dr. Howard Lin:

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