

Research Institute Newsletter

Faculty of Business

December 1st, 2006. Volume 1, Issue 1

What is the International Research Institute all about?

The International Research Institute (IRI) is located in the Faculty of Business at Ryerson University. The Institute has been established with two major goals: one, to become a centre of excellence in developing and facilitating collaborative research projects relating to international business and development; and two, to promote and disseminate the results of this collaborative research in peer reviewed publications and through conferences and workshops.

We plan to attract leading experts to participate in our Speaker Series and our Annual Conference on International Business & Development. We will keep our researchers and our community in close contact with leading academic and business organizations relevant to international business and research. We will encourage visiting scholars from other countries to participate in our program as well as promoting and encouraging our own faculty to engage in collaborative research with scholars from business schools abroad.

Institute activities will include reaching out into the business community within and beyond the Greater Toronto Area, as well as providing opportunities for our students both graduate and undergraduate, to participate in the planned initiatives. It is expected that the activities of the Institute will enhance the internationalization goals of Ryerson University as a whole.



Proposed Projects:

Collaborative Faculty Research

We will identify common research topics and facilitate collaborative research projects in the Faculty of Business and across the Ryerson campus. We intend to work with faculty members with the goal of increasing successful applications for tri Council funding and increase the number of successful submissions to respected peer reviewed journals. We plan to encourage research productivity by coordinating activities such as grant proposals, working-paper series, and brown-bag seminars.

AIB-ASAC E-Newsletters

The Institute is the sponsoring organization for the bi-annual newsletter published by the AIB (Academy of International Business) Canada Chapter, and the ASAC (Administrative Sciences Association of Canada) International Business Division. This newsletter will include regular features about programs being offered, courses being taught, researchers conducting projects, and faculty and students engaged in exchanges across Canadian business schools.

Ryerson IB Research E-Newsletters

This quarterly e-newsletter will serve as a clearing house for disseminating research related information on international business & development, such as calls for papers, funding opportunities, and Ryerson

faculty activities. The newsletter will be disseminated across Ryerson campus.

International Business & Development Speech Series

We will develop a program that will host experts in international business and development as invited speakers at Ryerson. This activity will be coordinated with the Faculty's Research Series. Initially, we plan two speeches each year. This activity will be first scheduled for Winter Term 2007.

Visiting Scholars Program

We will coordinate with the Associate Director of International Programs to institutionalize a program to facilitate collaborative research with visiting scholars from foreign business schools.

Outreach Scholars Programs

We will coordinate with the Director of International Programs to institutionalize a program to assist members of the Faculty of Business to conduct collaborative research with foreign business schools.

Annual Conferences on International Business & Development

We expect to organize and deliver an annual conference focussed on emerging issues in international business & development. Initially, the conferences should target GTA based businesses and gradually evolve to become an influential national forum. We will invite prominent Canadian and international business leaders, political figures, and scholars to serve as keynote/seminal speakers as well as panellists.

Key personnel involved with IRI:

Dr. H. Xiaohua Lin is associate professor of international business, School of Business Management, Ryerson University.

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Professor Mary Jo Nicholson is a professor of law and international business in the School of Business Management, Ryerson University.

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I. Call For Papers & Grant Proposals

1. ASAC annual conference: June 2-5, 2007. Ottawa

Paper submission deadline: January 31, 2007.

Download the [style guide](#) for formatting instruction.

ASAC [Symposium Submissions Guidelines](#)

The IB Division Academic Reviewer is Ronald Camp II at Ronald.Camp@Uregina.ca

2. AIB annual conference: June 25-28, 2007 Indianapolis

Paper submission deadline: January 15, 2007.

Call for Papers link: <http://aib.msu.edu/events/2007/callForPapers.asp>

3. Academy of Management annual conference: August 3-8, 2007 Philadelphia

Paper submission deadline: January 15, 2007

For submission details go to www.aomonline.org

The IM Program Chair is Tatiana Kostova at imdaom2007@moore.sc.edu

4. The 52nd International Council for Small Business World Conference (ICSB) June 12-15, 2007, Turku, Finland.

There is a track on *International Entrepreneurship* chaired by Leila Hurmerinta-Peltomäki, Marian Jones and Niina Nummela

Abstract submission deadline: January 20, 2007

Acceptance notice: February 28

Full papers are due: April 30

All the necessary info can be found from the conference web-site at www.icsb2007.org

5. Asia Pacific Foundation of Canada Research Grants Program

The Asia Pacific Foundation Research Grants Program, funded through the proceeds of an endowment established by the Government of Canada, is designed to support policy research and informed discussion on Canada's relations with Asia. As part of the Foundation's [Canada Asia Pacific Research Network](http://www.asiapacificresearch.ca) (CAPRN), this program will fund research activities, conferences, graduate and media fellowships, and special initiatives. These activities will in turn assist in the enhancement of Canadian capacity for public policy research and analysis focusing on the Asia Pacific region. Details of the Foundations' 2007-08 grants program can be found at http://www.asiapacificresearch.ca/grants/2007_08/index.cfm.

6. There are numerous conferences related to International Business

For details go to AIB website <http://aib.msu.edu/resources/conferences.asp>

II. International Research in the Faculty of Business

The researchers in the Faculty of Business have been active in a wide variety of International Business and Socio – Economic Development areas in the last two years. The following is a summary of significant contributions made by our faculty members.

Books:

Law & International Business:

Nicholson, M. J., Legal Aspects of International Business: a Canadian Perspective, Emond Montgomery, December 2006.

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Gun Control:

Cukier, W., Sidel, V. Global Small Arms Epidemic: From Saturday Night Specials to AK-47s, New York: Praeger 2005.

Cukier, W., Arya, N., "The International Small Arms Situation: A Public Health Approach", 2nd Edition, Ballistic Trauma: A Practical Guide, Springer-Verlag London Limited, pp. 3-30, 2005.

Contact email: r2dodds@ryerson.ca

Articles and Conference Presentations:**International Accounting**

Chan, A., et al, "A Structuration Study of Accounting Standard Setting in Hong Kong Before Returned to China in 1997", Business History Review, March 2006

Anthony Moungh-yin Chan, "The Accounting Standard Setting Literature in the Light of Structuration Theory: A Case for Cultural Analysis", AACF Journal, March 2006.

Contact email: myachan@ryerson.ca

Cross Cultural Aspects of International Business

Chua, C. and Luk, P, "Guanxi in Risk Taking and Uncertain Business Conditions: A Universal Practice? An Exploratory Study", Academy of International Business Annual Conference, Beijing, June 2006

Contact email: peterluk@ryerson.ca

Javidan, M. and Carl, D., "Leadership across Cultures: A study of Canadian and Taiwanese executives", Management International Review, 45(1), 23-44, 2005

Contact email: decarl@ryerson.ca

Cole, N.D. "Why Do Females Expatriates 'Fit in' Better than Males?", Proceedings of the Administrative Sciences Association of Canada Annual Conference, 2005

Contact email: n2cole@ryerson.ca

Hunt, Gerald. Diversity and International Labour: Solidarity for Everyone?", Proceedings of the Administrative Sciences Association of Canada Annual Conference, 2005.

Contact email: ghunt@ryerson.ca

Lin, Xiaohua, "The Effect of Power and Commitment in Influence Communications: Comparing U.S. and Chinese JV Partners", Proceedings of the Administrative Sciences Association of Canada Annual Conference, 2005.

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Global Governance

Akolby, "Globalising a Green Civil Society: In Search of Conceptual Clarity" in G. Winter (ed.), Multilevel Governance of Global Environmental Change: Perspective from Science, Sociology and the Law, Cambridge: Cambridge University Press, 2006, pp. 106-146

Contact email: aalkoby@ryerson.ca

Global Human Rights Issues

Cukier, W., "US Guns: Globalization and Resistance", 2nd International Congress of the International American Studies Association, Ottawa, August 18-20, 2005

Cukier, W., "Small Arms and Public Health: A Bridge from National to International Research", An Interdisciplinary and International Small Arms Studies Planning Conference, Columbia University, July 9-10, 2005

Cukier, W., "Small Arms and Gender", United Nations Biennial Meeting of States, New York City, July 13, 2005

Lin, Xiaohua, Reza Nakhaie and Jian Guan, "Ethno-Racial Origins, Social Capital and Self-Employment", Annual Conference of the Canadian Council for Small Business and Entrepreneurship, Trois-Rivieres, 28-30, 2006.

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Information Technology & International Business

Dong, L., "Going Virtual in the E-World – An Environment-Adaption Perspective on Organisational Virtuality", International Journal of Information Technology Management, forthcoming.

Dong, L., "Virtual Organization and Organizational Virtuality – An Environment-Adaptation Perspective", International Conference on Sustainable Development of Asia Pacific, 2006

Contact email: ldong@ryerson.ca

Andoh-Biadoo, F., Bollou, F., Morawczynski, O., Ngwenyama, O., "Is There A Relationship Between ICT, Health, Education And Development? An Empirical Analysis of five West African Countries from 1997-2003", Electronic Journal of Information Systems and Developing Countries, 23(5), 1-11, 2006

Bollou, F., O. Ngwenyama, and O. Morawczynski, "The Impact of Investments in ICT, Health and Education on Development: A DEA Analysis of Five African Countries from 1993-1999", European Conference on Information Systems, Goteberg, Sweden, 2006

Sullivan, W., and O. Ngwenyama, "How are Public Sector Organizations Managing IS Outsourcing Risks? An Analysis of Outsourcing guidelines from Three Jurisdictions", Journal of Computer Information Systems, 37(2), 120-147, 2005

Contact email: ojelanki@ryerson.ca

Hernandez, T., "Visual Decisions: GeoVisualization Techniques within Retail Decision Support", Journal of Targeting, Measurement and Analysis for Marketing, 13(3), 209-219, 2005

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Privacy, Offshoring and Cross-border Transmission of Data

Levin, A., Nicholson, M. J., "Privacy Law in the United States, the EU and Canada: The Allure of the Middle Ground", University of Ottawa Law and Technology Journal, 2(2), 357-395, 2005

Nicholson, M.J., "B.C. Outsourcing and the USA Patriot Act", Panel Presentation, International conference of the Academy of Legal Studies in Business, San Francisco, August 3-6, 2005

International marketing and Consumer Issues

Farrell, C. and Gearon, G., "Prescription Drug Exports to the United States: An Analysis of the Online Communication Strategies of Canadian e-Pharmacies", Journal of Medical Marketing, 5(3), 2005

Farrell, C., "Perceived Effectiveness of Simulations in International Business Pedagogy: An Exploratory Analysis", Journal of Teaching in International Business, 16(3), 2005

Farrell, C. and Fearon, G., "Renting Goodwill in International Marketing Channels: An Analysis of Pricing Strategies and Bargaining Power", Atlantic Economic Journal, 33(3), 2005

Farrell, C., "Organizational Buyer Behavior of Caribbean Food and Beverage Importers", Journal of Food Products Marketing, 12 (1), 2005

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International Entrepreneurship

Han, M., "Impact of Social capital: Successful Strategy for SMEs Internationalization", Babson Kauffman Entrepreneurship Research Conference, Babson Park, June 9-11, 2005.

Han, M., "Developing the Field of International Business and Entrepreneurship: How Firms Develop Their Internationalisation Strategies – Responsible Entrepreneurial Management in Turbulence Time", European Academy of Management Conference (EURAM), TUM Business School, Munich, May 4-7, 2005.

Han, M., "Exploiting Short-Term Ties (STT) And Portfolio Of Ties (PoT): Achieving Superior International Start-up Performance", Singapore Management University (SMU EDGE) 2005 Conference, Singapore, July 11-13, 2005

Han, M., "Internationalization Through Strategic Ambidexterity: An Integrative Approach", Singapore Management University (SMU EDGE) 2005 Conference, Singapore, July 11-13, 2005

Han, M., "Towards Hybridization: An integrative strategy for managing rapid growth and internationalization", Fourth Biennial McGill Conference on International Entrepreneurship: Researching New Frontiers, Montreal, September 16-18, 2005.

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Lin, Xiaohua, "Diaspora Entrepreneurs and Homeland Development in a Globalized World ", The United Nations-Academy of Management Business as an Agent of World Benefit Forum, Cleveland, October 22-25, 2006

Lin, Xiaohua (2006), "Diaspora Entrepreneurship: A Theoretical Synthesis", Proceedings of 8th McGill International Entrepreneurship Conference, Montreal, September 15-17, 2006

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Valliere, D. and R. Peterson, "Exploring entrepreneurship and growth in emerging and developed countries", Presented at International Research Conference on Entrepreneurship in Emerging Regions, Hyderabad, December 2006.

Valliere, D. and R. Peterson, "Entrepreneurship and national economic growth: The European case", presented at 36th EISB Conference, Southampton, September 2006.

Valliere, D., "Socio-religious influence on the entrepreneurial decision", presented at SMU/EDGE Conference, Singapore, July 2006.

Valliere, D., "Socio-religious influence on the entrepreneurial decision, presented at International Social Entrepreneurship Research Conference, New York, April 2006.

Contact email: valliere@ryerson.ca

International Tourism

Kong, H. and Lu, Z., "The Exploratory Study on Tourists' Needs on Island Tourism in China", Proceedings of the 3rd Asia Pacific CHRIE Conference, 2005

Zhu F., Lu, Z. and Zhou X., "A Quantitative Assessment System Of Site Selection Of Theme Parks", Proceedings of the 3rd Asia Pacific CHRIE Conference, 2005.

Kong, H. and Lu, Z., "The Study on Island Tourism Development in China: A Case Study of Liugong Island", Proceedings of the Fourth Annual Asia Pacific Forum for Graduate Student Research in Tourism, 2005

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International Event Marketing

McCarthy, L., Sequin, B., Lyberger, M., O'Reilly, N., and Preuss, H., "Consumer Interest, Awareness and Intent to Purchase: A Three Country Study of Olympic Sponsorship", 13th European Congress of Sport management, Newcastle-Gateshead, England, September 2005.

O'Reilly, N. and Sequin, B., "Generating Resources and Brand Equity in Endurance Sport", North American Society for Sport Management (NASSM), Regina, June 2005.

O'Reilly, N., McCarthy, L., Sequin, B. and Lyberger, M., "Sponsorship And The Super-Bowl: A Longitudinal Analysis", presented at Administrative Sciences Association of Canada Annual Conference, Toronto, May 28-31, 2005

International Finance

McGraw, P.A., "An Application of Fama and French (1999) to the Asia-Pacific Region, 1993-2001", presented at Administrative Sciences Association of Canada Annual Conference, Toronto, May 28-31, 2005

Contact email: pmcgraw@ryerson.ca

Yuce, A., et al, "State Ownership and Performance, China's Privatized Firms", Journal of Banking and Finance, May 2006

Yuce, A., "Active Management of Currency Volatility with Emerging Market Portfolios", presented at Academy of International Business Annual Conference, Quebec City, July 9-12, 2005.

Yuce, A., "Active Management of Currency Volatility with Emerging Market Portfolios", Poster Presentation Academy of International Business Annual Conference, Quebec City, July 9-12, 2005.

Contact email: ayuce@ryerson.ca

International Trade Agreements

Nicholson, M.J. "NAFTA Investor State Provisions: a Suitable Model for Future Trade Agreements?", International Conference of the Academy of Legal Studies in Business, San Francisco, Aug. 3-6, 2005.

Nicholson, M.J., "North Meets South: The challenge of creating equitable investment provisions for the Free Trade Area of the Americas", Western Hemispheric Development Challenges in the Global Context, Texas A & M International University, April 20-23, 2005.

International Joint Venture Management

Lin, Xiaohua (2005), "Local Partner Acquisition of Managerial Knowledge in International Joint Ventures: Focusing on Foreign Management Control," Management International Review, 45 (2): 219-237.

Wang, Chenglu, Xiaohua Lin, Allan K. K. Chan and Yizheng Shi (2005), "Conflict Handling Styles in International Joint Ventures: A Cross-Cultural and Cross-National Comparison," Management International Review, 45 (1): 3-21.

III. Welcome Diana – the Institute's First Visiting Scholar

Diana (Yuping) Du arrived in September as our Institute's first visiting scholar. Diana is an Associate Professor of International Business Management at Guangdong University of Foreign Studies and PhD Candidate at the Economic and Management School of Wuhan University, China. Her recent publications on international business include "The development of Chinese exporting-oriented business viewed from the perspective of international marketing" in *International Economics and Trade Research* (2005), "Transnational corporations without host country: A new phenomenon in the development of TNCs" in *International Economics Review* (2005), and "Haier's survival strategy to compete with world giants" in *Journal of Chinese Economic and Business Studies* (2003).

While at Ryerson, Diana will work with Howard Lin and Mary Jo Nicholson on research related to two-way investment between Canada and China. She will stay with us until July 2007. Diana's office is in RBB 1-053 and her e-mail is yupingdu@126.com.