

Music & Memory
iPod Project



Ryerson campus iPod Drive to support the Alzheimer Society of Toronto's Music & Memory iPod Project will take place **September 16th to 20th, 2013**.

Inspired by the *Alive Inside* documentary (go to <http://www.youtube.com/watch?v=NKDXuCE7LeQ> for a clip) and empirical evidence showing the beneficial effects of music on people with dementia, the Alzheimer Society of Toronto is conducting the Music & Memory iPod Project, which uses iPods to bring personalized music to people with dementia.

Students at Ryerson University are helping the Alzheimer Society of Toronto by collecting donations of used iPods for this project. From September 16 – 20th, we will be stationed on Ryerson campus (Dundas and Yonge) in POD 60 (basement of the Podium building by the Starbucks) from 11am to 3pm. All proceeds go to the Alzheimer Society of Toronto.

For more information go to: <http://www.alzheimertoronto.org/ipod.html>