

Staying Connected @ Home

Aman Dhesi – Career Consultant,
Business Career Hub

About Me



Originally from Vancouver, B.C

10 years of employment
counselling experience, 2+ years
recruitment experience

My life beyond work: Hot yoga is
an obsession & record my own
music

Business
CAREERHUB

TED ROGERS
SCHOOL OF MANAGEMENT

Objectives

- How virtual connection can contribute to overall wellbeing during 'unprecedented' times
- Identify tools, tips and strategies to leverage LinkedIn for building and maintaining connections
- Learn how to increase your digital presence via LinkedIn

Staying Connected: Why?

- Lack of social connection is a greater detriment to health than obesity, smoking and high blood pressure
- Strong social connections helps to boost your immune system; improved physiological, psychological and emotional well-being



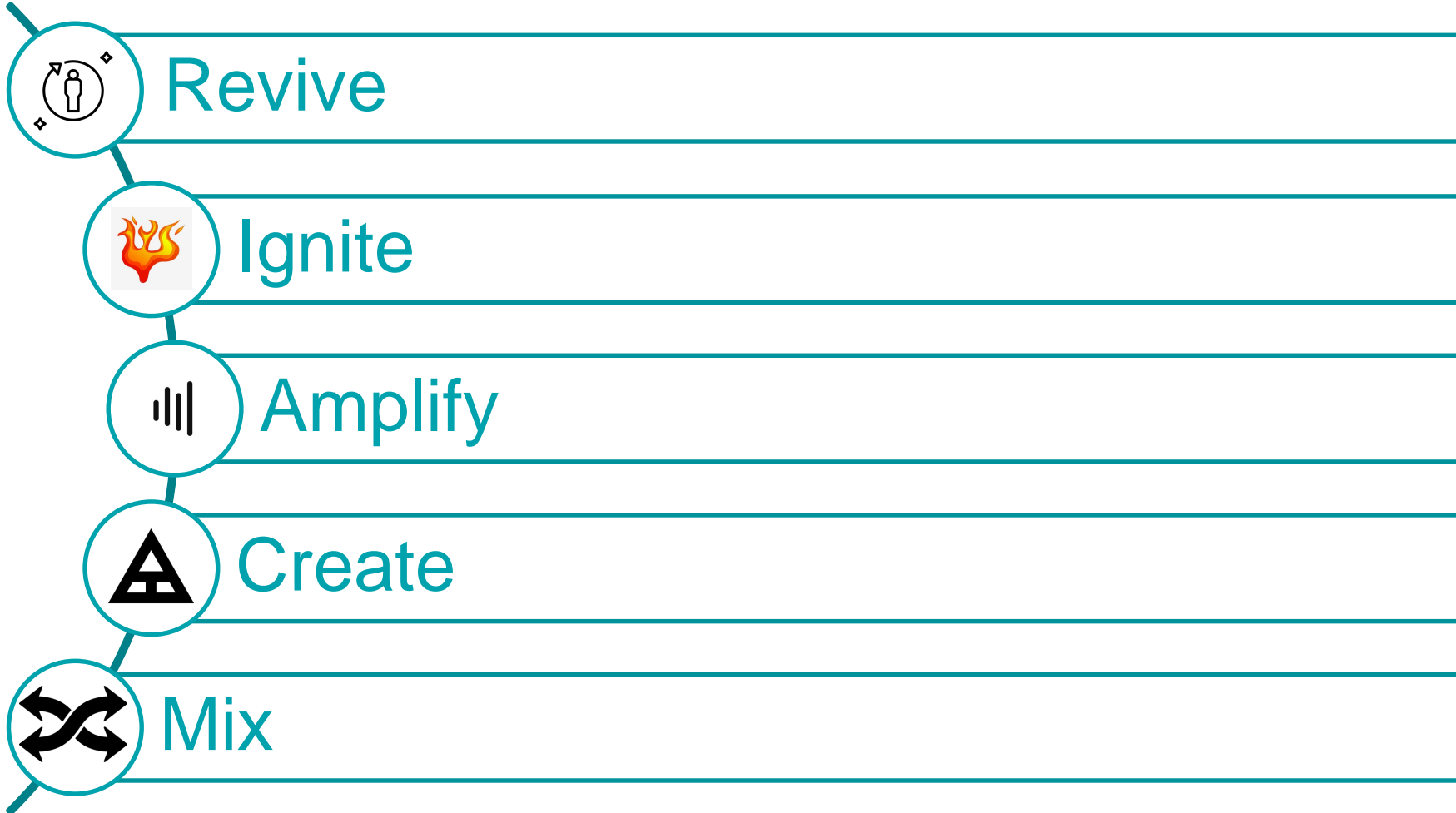
How do we do this while 'social distancing'



Business
CAREERHUB

TED ROGERS
SCHOOL OF MANAGEMENT

LinkedIn Connection Maximizer





Revive

- Rekindling dormant connections
- Send a quick message
- Include a specific ask to connect

Hi Shirley, Hope you and family are doing well and all your loved ones are safe and sound. It has been some time since we connected. Let me know if you are free to connect over the next week. Stay at home and be safe. Regards, Aman

Hi Aman. Been meaning to reach out since Covid. Hope you and family are all well. Working at home as I'm sure you are too. Keep safe! Stacey

×

Becoming “The Glue Person”

<https://bit.ly/3gNVscN>

Business
CAREERHUB

TED ROGERS
SCHOOL OF MANAGEMENT

Becoming The “Glue” Person

- Becoming the person who makes a team stick together
- Learn different skills & abilities to make teams work well
- Go to people with different skills than your own & ask **“how do you do your job?”**



Ignite

- Reaching out and building new connections
- Especially important for job-seekers
- Leveraging LinkedIn will allow you to tap into the hidden job market
- Don't think 'results' but be 'curious'



LinkedIn Demonstration



Ignite

Hello (name),

My name is (your name). I hope you are keeping well during these times.

I have recently completed my 3rd year in Ted Rogers' Marketing Management program and focusing on building my professional network in this industry. Through my research on LinkedIn I came across your profile and see that you are a TRSM alumni.

Would you be available for a phone or video conferencing call? Your experience and insights would be of great value.

If your schedule allows, could we tentatively set a time for Wednesday next week at 3:00pm? Please let me know and if this time does not suit you I am happy to provide an alternative.

***Thank you
(Your name)***



Ignite – A Few Things To Consider

- Don't think 'results' be 'curious'
- Consider context
- Patience and persistence
- Remember the funnel approach





Amplify

- Improve your own LinkedIn brand
- Showcase your value
- Communicate your narrative





Create

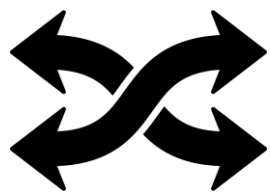
- Create and share your own content
- A great way to make you stand out
- A platform to share your voice





Create: Benefits

- A way to share your knowledge
- Reach a wider audience
- Become a thought leader
- Express yourself through video content, written (blogs) or share presentations




Mix

CAUFP
**VIRTUAL SPEED NETWORKING
FOR BLACK PROFESSIONALS OF
TOMORROW**

SPONSORED BY 

**VIRTUAL PANEL EVENT
JUNE 5 2020
11AM-1PM**

 DAVID AMFOFO	 HAILEY MCCALLA
 RODAS BERAKI	 STEPHEN AYENI
 PAUL OKUNDAYE	 JENNIFER AMANKWA

MODERATOR

#VirtualCoffeeForGood

APPLY NOW!



Brought to you by Career Edge & T.O. Tech Gives Back




enboarder

WEBINAR

The Long Distance Leader

What Your People Leaders REALLY Need from HR

June 9, 10am EDT | 3pm BST

 Rebecca Causey Global Talent Marketing Lead 	 Valerie Grasman Head of Category Development MARS
--	---

Virtual

PRO PRIDE

Queer & Trans Women Leading the Way

PRIDE AT WORK PIERRE AU TRAVAIL in collaboration with CATALYST

JUNE 10th 1:00 PM EDT

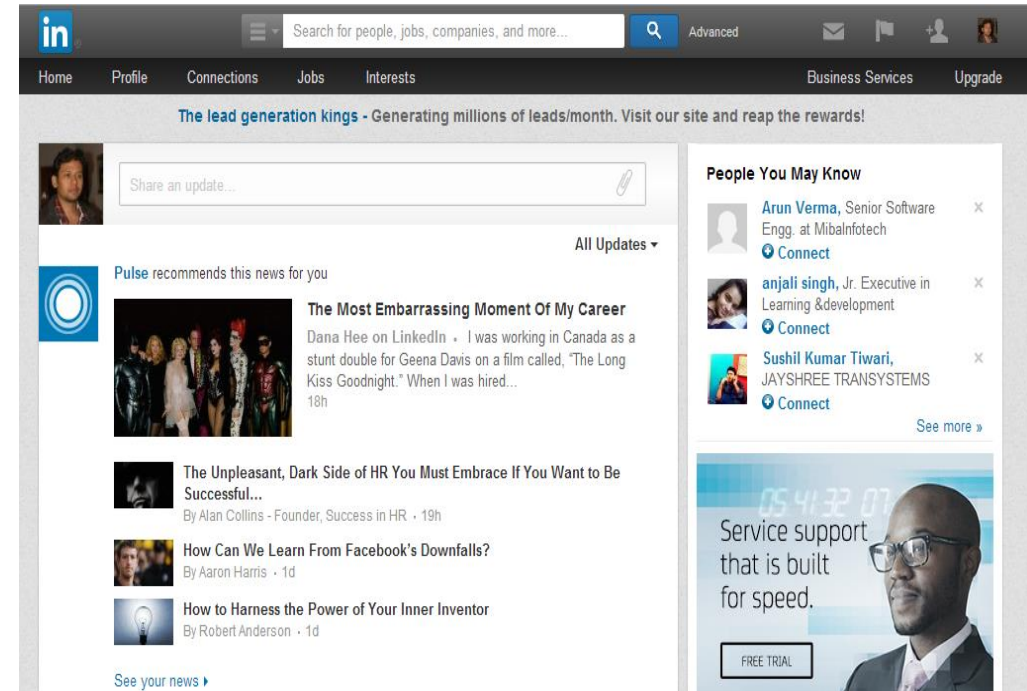
Business
CAREERHUB

TED ROGERS
SCHOOL OF MANAGEMENT



Mix

- Join discussion groups in LinkedIn
- Do some research beforehand
- Contribute and provide value in discussion groups



Business
CAREERHUB

TED ROGERS
SCHOOL OF MANAGEMENT

Other Considerations

- Maintain your sleep schedule
- Exercise regularly & develop a hobby
- Design your schedule to mirror your time in office
- Create rituals
- Formalize your socializing
- Take a break from being social

Book a virtual appointment:

<https://sforce.co/2zu4YAz>

Book a virtual chat

Monday – Friday : 10am – 4pm

Email: trsmcareers@Ryerson.ca

Website

www.ryerson.ca/trsm-careers

Follow us on social media:

Instagram: @tedrogersbch

LinkedIn: TRSM Business Career Hub