RTA media production

at The Creative School



The Creative School



Named among top international media schools by The Hollywood Reporter

Master storytelling and audience experience for multiple media platforms.

Learn to create and produce content for television, podcasts, radio, AR/VR, video games, transmedia, and multi-camera studio productions. Discover new techniques to tell stories on emerging technologies. Study screenwriting, production, audience engagement, media business, technical production and critical media theory to understand the context of today's dynamic media landscape and to be ready to shape its future.

EXPERIENTIAL LEARNING

As a Media Production student, you'll work with professional-grade equipment and build the creative and technical skills necessary to create exceptional content across platforms. You could be hosting SpiritLive Radio or Met-TV, which are broadcast from our state-of-the-art studios and run completely by students. The Transmedia Zone offers opportunities to work with industry mentors on innovative student-led projects and transform your ideas into viable start-ups.

GO INTERNATIONAL

Spend two weeks in Hollywood, California to gain a global perspective on the entertainment industry and connect with industry insiders through our class, "RTA in LA". Access a wide range of other global learning opportunities ranging from international semester exchanges and short-term travel intensives to virtual collaborations and co-creation, working with students from around the world on international co-productions.

FACILITIES + TECHNOLOGY

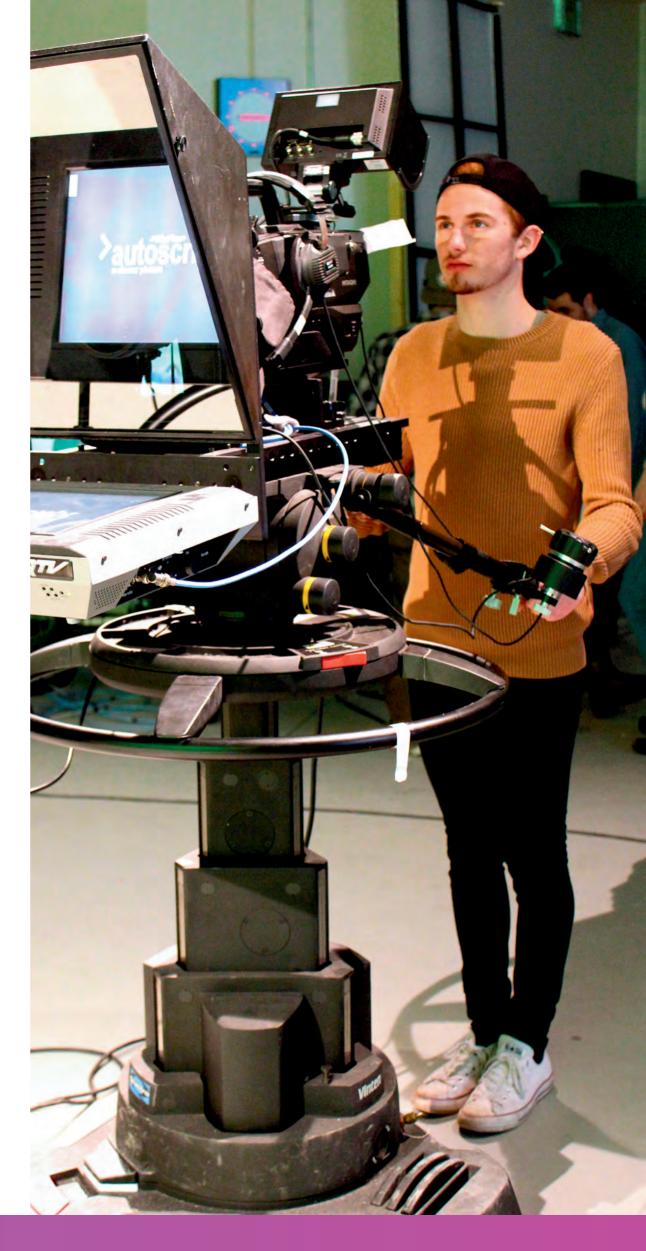
Access four state-of-the-art TV and broadcast studios as well as technology labs, design fabrication ateliers, and incubators, where students learn with the same tools used in the media industry.

INTERNSHIP

Gain valuable industry insight by working directly with industry leaders. Past internships have included positions with Bell, Rogers, CBC, Blue Ant Media, marblemedia, Ubisoft, Google, eOne and so many more.

PRACTICUM

Your final thesis is a fantastic opportunity to take all the skills you've learned and put them to the test. Pitch an idea, build a team, develop a budget and create a project for television, radio, podcast, AR/VR, video game or a live performance.



BACHELOR OF ARTS IN MEDIA PRODUCTION

You Belong Here

As a Media Production student, you'll be part of The Creative School, a dynamic faculty offering 27 degree programs in media, design and creative industries that are shaping the future of their fields. As a disrupter in innovative education, The Creative School is where you come to learn, transform and reimagine everything you thought was creative. Through countless transdisciplinary opportunities, you'll become a leader in creative innovation who disrupts the conventions of your profession and expands what is possible. At The Creative School, students enjoy a global experience in the heart of downtown Toronto, developing their talents to emerge as some of the most in demand and employable graduates anywhere.



CONTACT US

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RTA School of Media
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