

Ted Rogers School of Management Graduation Celebration 2020
Toosie Slide TikTok Challenge
(the “Contest”)

CONTEST RULES

1. **CONTEST PERIOD.** The entry period for the Contest begins on June 15, 2020 at 10:00 a.m. Eastern Time and ends on June 22, 2020 at 11:59 p.m. Eastern Time (the “**Contest Entry Period**”). To be eligible, your Contest Entry (as defined below) must be submitted during the Contest Entry Period.
2. **ELIGIBILITY.** The Contest is open to any individual who meets the following criteria (hereinafter referred to as “**Entrant**” or “**you**”):
 - (a) is a legal resident of Canada (except Quebec) at the time of the Contest Entry Period;
 - (b) who have reached the age of majority in Ontario at the time of the Contest Entry Period;
 - and
 - (c) a confirmed graduate from Ryerson University’s Ted Rogers School of Management’s class of spring 2020;

the time of the Contest Entry Period;

You are not eligible to enter the Contest or be selected as a Winner (as defined below) if you are:

 - (d) an employee (except an employee who is also a student) in the Ted Rogers School of Management or the Ceremonials Office of Ryerson University (the “**Contest Sponsor**”) or, a spouse or child of such an employee, or any other company or individual engaged in the provision of goods or services, related to this Contest.
3. **HOW TO ENTER. No purchase necessary.** The Entrant may enter the Contest at any time during the Contest Entry Period by filming themselves doing the “Toosie Slide” through the TikTok application and sharing a link to that video through the completed entry form found at [google form](#) (the “**Contest Entry**”).
4. **CONTEST ENTRY CONDITIONS.** There is a limit of one (1) Contest Entry per Entrant during the Contest Entry Period. If it is discovered that more than one (1) Contest Entry is submitted by an Entrant, then (in the sole and absolute discretion of the Contest Sponsor) the Entrant may be disqualified from the Contest.
5. **PRIZES.** There are three (3) prizes available in the Contest (each a “**Prize**”, collectively the “**Prizes**”) each consisting of one (1) Amazon Gift card at \$150 CDN.

The Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by the Contest Sponsor in its sole and absolute discretion). No substitutions are permitted except at the Contest Sponsor’s sole option. The Contest Sponsor reserves the right, in its sole and absolute discretion, to substitute the Prize with an item or items of

equal or greater retail value, including, without limitation, but at the Contest Sponsor's sole and absolute discretion, a cash award.

6. WINNER SELECTION PROCESS AND ODDS OF WINNING. On June 30th, 2020 at 4:00 p.m. Eastern Time

Three (3) Entrants will be randomly selected as the potential winners from all eligible Contest Entries received during the Contest Entry Period based on the following criteria

The Contest Sponsor, or its designated representative, will make a maximum of three (3) attempts to contact each selected Entrant by using the information provided in the Contest Entry, within five (5) business days of the draw date. If the selected Entrant cannot be contacted within five (5) business days of the end of the draw date, or if there is a return of any notification as undeliverable, then that selected Entrant will be disqualified and will forfeit all rights to the Prize and the Contest Sponsor reserves the right in its sole and absolute discretion, to select an alternate potential winner via random draw (in which case the foregoing provisions of this section will apply to such alternate selected Entrant).

The odds of winning depend on the number of eligible Contest Entries received.

7. DECLARATION OF WINNER. Before a selected Entrant is declared a winner (after declaration, referred to as a "**Winner**"), the selected Entrant must sign and return, within five (5) business days of notification, a declaration of compliance and release of liability prepared by the Contest Sponsor (the "**Release**").

In the Release, the Eligible Winner is required to, among other things:

- (a) correctly answer a mathematical skill-testing question without mechanical or other aid;
- (b) confirm compliance with these Contest Rules;
- (c) agree to release the Contest Sponsor, its governors, officers, employees, directors, representatives, and agents, Twitter, Instagram and if applicable, any of their respective advertising or promotion agencies, and any other company or individual engaged in the provision of goods or services related to this Contest (collectively, the "**Contest Parties**") from any and all claims, damages, liabilities, costs and expenses arising from any liability in connection with this Contest, the Winner's participation therein and/or the awarding and use/misuse of the Prizes;

The selected Entrant will be disqualified and forfeits all rights to the Prize if the selected Entrant:

- (a) fails to correctly answer the skill-testing question;
- (b) fails to return the properly executed Release within the specified time; or
- (c) cannot be a declared a Winner in accordance with these Contest Rules for any reason.

If the applicable Entrant is disqualified, the Contest Sponsor reserves the right, in its sole and absolute discretion, to select another Entrant via random draw (in which case the foregoing provisions of this section shall apply to such new selected Entrant).

- 8. RIGHT TO SUSPEND/MODIFY/TERMINATE.** If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, strike or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Contest Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, and disqualify any individual or entity who is responsible for such action. If terminated, the Contest Sponsor may, in its sole discretion, determine the winners from among all eligible Contest Entries received up to time of such action using the procedures outlined herein.
- 9. LIMITATIONS OF LIABILITY AND RELEASE** No liability or responsibility is assumed by the Contest Parties resulting from the Entrant's participation in or attempt to participate in the Contest or ability or inability to upload or download any information to the Contest Sponsor website in connection with the Contest. No responsibility or liability is assumed by the Contest Parties for: any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; the failure of any Contest Entry or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; or unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms. The Contest Parties are not responsible for any printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the uploading, the processing of Contest Entries, the announcement of the Prize or in any Contest-related materials. Use of the Contest Sponsor website is at user's own risk. The Contest Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer resulting from participation in the Contest. The Contest Parties are not liable in the event that any portion of the Contest is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control. By entering this Contest the Entrant hereby gives permission on their behalf and on behalf of every individual who appears in the TikTok video for the Contest Sponsor to reposted the entry on Twitter, Instagram, and/or Ryerson University's website, where it may be viewed, shared, and commented on by the general public. Prior to submission of a Contest Entry the Entrant must obtain prior permission from every individual other than themselves who appears in the TikTok video portion of the Entry to enter the Contest and to give the Contest Sponsor the permissions set forth herein.
- 10. GENERAL.** The Contest is governed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein. By entering this Contest, each entrant expressly consents to Ryerson University, its agents and/or representatives, storing, sharing and using the

personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance its privacy policy (available at: <http://www.ryerson.ca/privacy/>). The Contest Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Contest Rules, to the extent necessary, for purposes of verifying compliance with these Contest Rules or for any other reason. In the event of any discrepancy or inconsistency between the terms and conditions of these Contest Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Contest Rules shall prevail, govern and control to the fullest extent permitted by law. This Contest is in no way sponsored, endorsed or administered by, or associated with TikTok, Toosie or Drake.