

January 22, 2025



Ted Rogers School releases its second annual Equity, Diversity and Inclusion Report

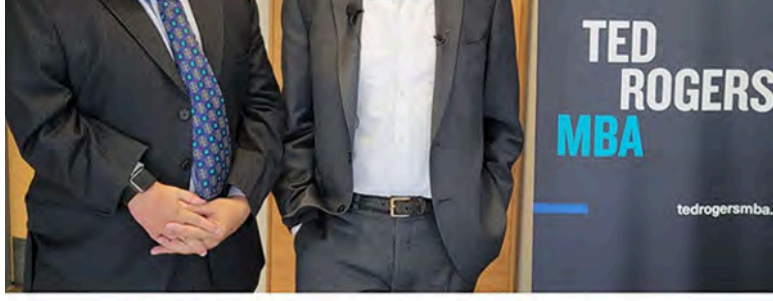
The Ted Rogers School of Management released its second annual [EDI Report](#), which highlights the significant progress students, staff, faculty and alumni continue to make together in spearheading equity, diversity, inclusion, accessibility and decolonization in all areas of the school.

Through various initiatives such as establishing new awards, organizing student events, making curriculum developments and publishing research, the Ted Rogers School community celebrates its collective efforts, furthering opportunities to thrive, advocate for meaningful change and create a sense of belonging for all.

In this issue

Benjamin Tal on Canada's 2025 economy: Inflation, housing challenges and the impact of U.S. politics

In the fall, the [Ted Rogers School welcomed economist Benjamin Tal](#), Managing Director and Deputy Chief Economist at CIBC to speak at a Real Estate Management event titled "Canadian Economy in 2025: What to Expect for Growth and Interest Rates." With over 20 years of experience in advising on economic and financial issues, Tal presented an expert analysis on domestic inflation rates, interest growth rates and predictions on what lies ahead for the Canadian economy in 2025.



YouTube

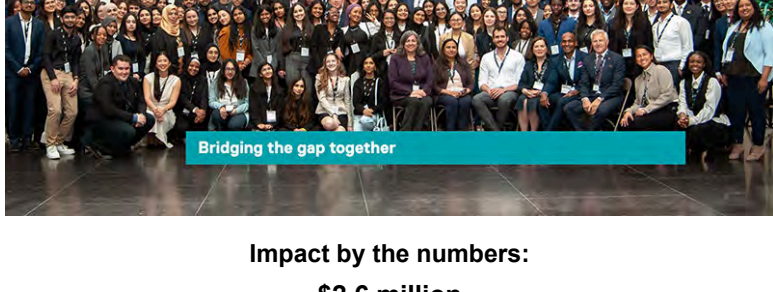
FULL PRESENTATION

Explore his insights by watching the full recording of the talk.

We would especially like to thank George Przybylowski (Real Estate Management advisory council member) for inviting Benjamin Tal.

Your support made a difference

The [2023-24 Donor Impact Report](#) highlights the Ted Rogers School's achievements fuelled by the unwavering commitment and partnership of our donors, alumni, faculty, students and staff. Notable advancements include removing cost-barriers for co-op entry fees for Black, Indigenous and disability-identifying students, the establishment of a food security program for vulnerable students and more direct alumni mentorship and professional development support for students.



Impact by the numbers:

\$2.6 million

in awards and scholarships provided financial relief to Ted Rogers School students

600+ awards,
bursaries and
scholarships

2,320 students
participated in a co-op
program

**11,168 undergraduate
students**
participated in a Bootcamp

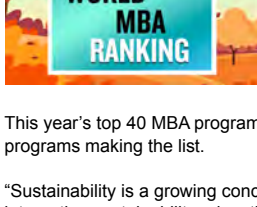


Wayne Smith wins Lifetime Achievement Award

Hospitality and Tourism Management Professor Wayne Smith was the esteemed winner of the International Society of Travel & Tourism Educators (ISTTE) Martin Oppermann Memorial Award for Lifetime Achievement for his service to the society.

Smith was recognized for his longstanding and dedicated service to the ISTTE, which included serving as the Conference Chair four times and being the Associate Editor for the Journal of Teaching Travel and Tourism from 2020-2023. Smith was awarded during the ISTTE's 43rd Annual Conference held in Hong Kong in October 2024.

Graduate studies



Ted Rogers MBA Ranked 6th

The [Ted Rogers MBA has been ranked sixth in the world](#) among large business schools by the Corporate Knights 2024 Better World Ranking. The annual ranking reflects the strong demand for sustainability in core courses in MBA programs across the world.

This year's top 40 MBA programs span 14 countries – with 12 U.K., six Canadian and six U.S. programs making the list.

"Sustainability is a growing concern, and thanks to our hardworking faculty and staff, we are integrating sustainability education into our curriculum today to help create ethical business leaders for tomorrow," says Dr. Laleh Samarbakhsh, Graduate Program Director, MBA.

Ted Rogers Co-op



Ted Rogers School launches Top Co-op Employer Awards

The Ted Rogers Co-op program announced the winners of its [inaugural Top Co-op Employer Awards](#), recognizing the partnership between education and industry to create unique experiential learning opportunities for students.

The awards were presented to just over 40 companies in four categories: Legacy Employer; Top Employer by Industry; Highest-Rated; and Emerging Employer. Winning employers ranged across multiple industries from major banks, consulting firms and government agencies to law firms and retail brands.

"Experiential learning is essential to the unique education students receive at the Ted Rogers School of Management. We have the biggest and best undergraduate business co-op program in Canada, and our employer-partners have a key role in helping our students graduate ready for work," said Cynthia Holmes, Dean of the Ted Rogers School.

[Award winners](#) received an invitation for two employees to attend a complimentary exclusive Executive Education Xcelerator workshop, provided by the Ted Rogers School's Executive and Corporate Education program. As well, they received a digital badge recognizing their company's achievement.

Alumni spotlight



Empowering the Next Generation

The Business Career Hub (BCH) hosted alumni and students in a [series of professional development events](#), such as the Ted Rogers Co-op Connect Kick-Off, Mock Interview Week and the Prep Program Networking Extravaganza.

The Co-op Connect program helps students develop industry connections and provides practical experience in a professional setting. Joshua Go (Human Resources '19), Co-op Coordinator at the Ted Rogers School, emphasizes the importance of alumni involvement in these initiatives. "Co-op Connect allows alumni to strengthen their leadership and develop new skills like conducting interviews," he explains. "Students also benefit from a safe, supportive learning environment where they can build confidence and become career-ready."

BCH also hosted a Mock Interview Week, where co-op students practiced for upcoming job interviews with the guidance of alumni interviewers who have faced similar career milestones.

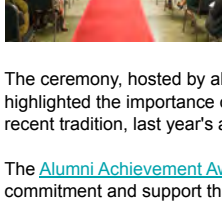
Alumni also gave back through the BCH Prep Programs – designed to equip students with industry-specific skills and practical experience to help prepare for the job market. Graduates shared their expertise, mentored students and facilitated professional connections – shaping the career paths of future graduates.



Q&A with alumnus Steve Brown on giving back to TMU

A dedicated volunteer at TMU, Steve Brown (BComm '01) received the Ted Rogers School of Management Volunteer Leadership Award in 2023. His contributions include facilitating workshops and securing sponsorships for student associations. In a recent Q&A, he shares his volunteer journey, the importance of alumni involvement and his mission to support the next generation. "If we can help those who come after us understand how to avoid the pitfalls we experienced, this helps everyone."

[Read Brown's full Q&A.](#)



2024 Ted Rogers School Alumni Achievement Awards

In October 2024, the Ted Rogers School community gathered to honour this year's alumni award recipients.

The ceremony, hosted by alumnus Nader Nassereddine (Global Management Studies '23), highlighted the importance of fostering connections across generations of graduates. Upholding recent tradition, last year's award winners presented the awards to this year's honourees.

The [Alumni Achievement Awards](#) is the school's annual opportunity to recognize the ongoing commitment and support that alumni extend to our students, faculty and the broader community.

A total of 13 awards were presented at the ceremony, celebrating the remarkable contributions of our alumni.

[Watch our award winners](#) reflect on their experiences and the impact of the alumni community.

Participate

Discover Early Talent Insights

Early Talent Insights, a Ted Rogers School publication by the Business Career Hub, offers subscribers monthly, data-driven reports on student perspectives regarding Canadian employers and the labour market. This data, categorized by academic year, program and participation in the Ted Rogers Co-op program, provides unique insights into Gen Z's thoughts and decision-making.

Join nearly 1,000 subscribers in accessing this free service to stay informed about what's most important to Ted Rogers School students.

[Sign up for Early Talent Insights](#)

Dean's Circle

As an Advisory Council member, your leadership and influence have already shaped the futures of our 12,000+ students at the Ted Rogers School. Yet, significant challenges remain — especially for students facing financial barriers.

To continue driving impactful change, you are invited to join the Dean's Circle. With a contribution of \$85 a month, you can provide essential support in areas such as food security, emergency relief and experiential learning. Your commitment can make the difference between a student merely getting by and truly thriving.

[Join the Dean's Circle](#)

Upcoming events



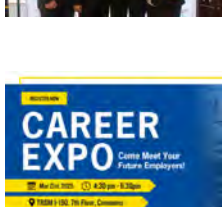
[Bridging the Gap from Theory to Practice: Deepening our understanding of Indigenous student engagement in university education in Canada](#)

Research seminar by Michael Mihalicz
February 13 at 1 - 2 p.m. | Virtual
Ted Rogers School of Management, [55 Dundas St. West](#)



[The Blueprint for Success: Consulting Consortium on Business Strategy](#)

February 28 at 4:30 - 6:30 p.m. | In-Person
Ted Rogers School of Management, [55 Dundas St. West](#)



[2025 Reimagining Women in Leadership Conference & MBA Case Competition](#)

March 7 - 8 | In-Person
Ted Rogers School of Management, [55 Dundas St. West](#)



[Career Expo](#)

March 21 at 4:30 - 6:30 p.m. | In-Person
Ted Rogers School of Management, [55 Dundas St. West](#)



[Business of Advisory Councils](#)

April 2 at 5 - 7 p.m. | In-Person
Ted Rogers School of Management, [55 Dundas St. West](#)

► We welcome your feedback, suggestions and questions. Please email Habibah Haque, External Relations and Inclusion Coordinator at habibah.h@torontomu.ca.



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This email was sent by:
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In April 2022, Ryerson University announced our new name – Toronto Metropolitan University – which will be implemented in a phased approach. Learn more about our [next chapter](#).

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