

September 21, 2022

September 2022 Bulletin



Dr. Seung Hwan (Mark) Lee has been appointed as the Associate Dean, Engagement and Inclusion (ADEI) in the Ted Rogers School of Management, for a five-year term, effective July 1, 2022.

Dr. Seung Hwan (Mark) Lee is a Professor and current Director of the School of Retail Management. He earned his Ph.D. in Business Administration from the Ivey School of Business at Western University, and completed his MBA at the University of Windsor. Dr. Lee's primary research interests include topics related to social networks, branding, sensory marketing, and retail/marketing education. In 2022, he received the Chancellor's Award of Distinction at Toronto Metropolitan University recognizing his educational leadership and record of teaching excellence.

As Associate Dean, Engagement and Inclusion, Dr. Lee will be responsible for identifying and enhancing the elements that lead to a demonstrable rise in reputation for the Ted Rogers School of Management. This includes marketing the faculty's culture of innovation, research intensity, student career success, measurement of outcomes through various ranking systems, and facilitating, supporting and enhancing new and existing equity, diversity and inclusion (EDI) initiatives that must permeate all aspects of the Ted Rogers School culture. The ADEI will supervise marketing and communication staff, external partnerships and community engagement, and will oversee the continued success of all aspects of the Business Career Hub, including coop, careers and alumni.

In this issue

Survey: Engagement and Diversity Self-ID

Earlier this year, we embarked on a journey to better understand what's meaningful for you in your participation on the advisory council. Many of you have completed the survey to provide us with more information. This also included the first diversity self-identification survey required to establish Ted Rogers School's equity, diversity and inclusion goals as outlined in the 2021-2023 Action Plan. Thank you for your participation.

If you are a new advisory council member or have not had a chance to do so, [we invite you to fill out the survey.](#)

Celebrate!



AACSB extends Ted Rogers School's accreditation

One of the most prestigious business school accreditors in the world has once again recognized the quality and caliber of the Ted Rogers School of Management and has extended its accreditation.



Plans for Indigenous Healing Garden Moving Forward

The Ted Rogers School's Indigenous Healing Garden now has a design concept shared with the community, which details the elements and features of the plan for the 7th floor courtyard space.

New Tenure-Stream Faculty Members

[Dr. Justice Ogoroh](#)
(Law and Business)

[Ye \(Frank\) Wang](#)
(Accounting)

[Dr. Lucas Dufour](#)
(HR Management and Organizational Behaviour)

[Dr. Eugene Chan](#)
(Marketing Management)

[Dr. Carène Boucher](#)
(Finance)

[Dr. Ranjita Singh](#)
(Entrepreneurship & Strategy)

[Matthew Marinett](#)
(Law and Business)

[Dr. Liang \(Arthur\) Li](#)
(Global Management Studies)

Participate



Reconciliation in Business Conference
September 25, 2022
[Sign up for this event](#)



Business of Advisory Councils
Wednesday, December 7, 2022
5 - 7 p.m. Ted Rogers School of Management.
[Register now](#)

Business Career Hub



New Partnership with Microsoft Canada

Part of our mission within the Business Career Hub (BCH) is to create meaningful career pathways for our students — we execute on this by developing strong partnerships with industry.

Our partnership with Microsoft Canada in 2022 enabled us to offer Microsoft Certifications to students.

Ted Rogers students are now able to register for these programs through the BCH website and take steps to become certified in Power Platform, Azure and Azure AI — all for free.

Bootcamp programming is attracting more and more Ted Rogers students, since its launch in 2017. In the last five years, we have processed over 50,000 registrations.

If you are interested in further information about our Bootcamp programming and student engagement, we would welcome the opportunity to connect with you. Please contact [Graham Sogawa](#) for more information.

MBA



Bursary supports next generation of Black business leaders

Young Black Canadian business leaders are finding support through the Ted Rogers School Anti-Black Racism Awareness Bursary.

Research Recognition



Two Ted Rogers School research projects awarded NSERC grants

Two researchers from the Ted Rogers School of Management have each been awarded prestigious Discovery Grants by the Natural Sciences and Engineering Research Council (NSERC). The recipients are Information Technology Management Assistant Professors Dr. Amira Ghenai and Dr. Zeinab Noorian.



MScM student Omar Fares has first primary authored research paper published

Congratulations to Master of Science in Management (MScM) student Omar Fares for having the research paper he co-authored published in the *Journal of Financial Services Marketing*.

Our Alumni



This alum made Partner at BDO, and he's looking for who comes next

They say that accountants are numbers people, not people people. Anyone who says that, however, hasn't met Anthony Vercillo.

A graduate from the Ted Rogers School of Management's Accounting program, Vercillo is an easy conversationalist. After nine years, he was made Partner at a public accounting, tax, consulting and business advisory firm, but it doesn't come as a surprise that Vercillo has been heavily involved in supporting BDO's recruitment efforts on campus at Toronto Metropolitan University (formerly Ryerson University).

We welcome your feedback, suggestions and questions. Please e-mail Sana Mulji Dutt, Senior Advisor, External Stakeholder Engagement at sdutt@ryerson.ca.



**Ted Rogers
School of
Management**



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This email was sent by:
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In April 2022, Ryerson University announced our new name – Toronto Metropolitan University – which will be implemented in a phased approach. Learn more about our [next chapter](#).

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