

Dear member,

As we begin a new year, we are embarking on a journey to better understand what's meaningful for you in your participation on the advisory council. We are also conducting the first diversity self-identification survey required to establish Ted Rogers School's equity, diversity and inclusion goals as outlined in the 2021-2023 Action Plan.

Engagement and Diversity Self-ID Survey

[Take the Survey](#)

In this issue



Digital Enterprise Analytics and Leadership (DEAL)

The Ted Rogers School has launched a new faculty centre, Digital Enterprise Analytics and Leadership (DEAL), with a mission to transform big data sets into business assets. DEAL is led by Dr. Ravi Vatrapu (Loretta Rogers Research Chair and Information Technology Management Professor), and co-founded by Dr. Ozgur Turekci (Associate Dean, Research), Dr. Mehdi Kargar (ITM Assistant Professor) and Dr. Morteza Kermani (ITM Assistant Professor).



Recognizing the Impact of your Support

Thank you to our advisory council members who provide financial support, in addition to time and expertise that you volunteer with understanding and compassion. During a year when a lot was likely asked of you, these contributions made circumstances better for our students, ignited our research and transformed our school.

Here's a view of the impact of your generosity through our [Year in Review report](#). We are both proud and grateful for the support you have shown for our school that is reflected in these stories. If you have any questions or have a story to share, please contact [Farida Adam](#).

Research Recognition

Ted Rogers School has been recognized for its efforts in two notable rankings in 2021 and it continues to be at the forefront of research.

2021 QS World University Rankings

The 2021 QS World University Rankings by Subject, which ranks the research impact of universities placed **Business Management Studies at Ryerson** top 100 globally and #4 in Canada for citations per paper. Business Management Studies at Ryerson was also ranked #5 in Canada and #113 globally for H-Index Citations.

Top 100 globally

Business Management Studies

#5 in Canada

Business Management Studies

#4 in Canada

for citations per paper

#113 globally

H-Index Citations

2021 Shanghai Ranking

Hospitality and Tourism Management (HTM) at Ryerson was ranked among the Top 100 worldwide for a second consecutive year according to the 2021 Shanghai Ranking of academic subjects.

Top 100 worldwide

Hospitality and Tourism Management

Business Career Hub



XED

In Fall 2021, Executive Education (XED) delivered new programs with Access Copyright, and offered programs in Resiliency with Diana Brecher, Unconscious Bias with Toni De Mello and Mindful Leadership with Ellen Choi. XED will be offering a series of training programs to Canex in 2022.



Bootcamps – Microsoft Certifications

With the launch of two certification paths focusing on the Microsoft Office Suite and Microsoft's Power Platform, the Bootcamp team is continuing to grow its list of industry partnerships to ensure our students are given the tools to build their work-ready confidence. This semester, the team completed two intakes into the program with a total of 459 Microsoft exams completed. The team is looking to welcome over 650 students to begin their journey to Microsoft Certifications in January.



Alumni

In September 2021, we hosted a virtual Ted Rogers Achievement Award ceremony recognizing 13 of our phenomenal alumni, including the Trailblazer Award for advisory council member Juanita Dickson, President and CFO, Gusto 54 Restaurant Group as well as Wayne McFarlane, our honorary alumnus for 2021. [View the list of winners.](#)



Ted Rogers Co-op & Corporate Partnerships

This past Fall, 568 Co-op students were employed, with an employment rate of 99.1 (568/573). This Winter, 943 students are scheduled to deploy on work terms, with an expected employment rate 90% or higher.

The Co-op team, in partnership with the Consent Comes First office, offered every new Co-op student training as part of their admission to the Ted Rogers Co-op Program, demonstrating the program's commitment to student safety and well-being.



New Career Ambassador program

The Careers team launched a new Career Ambassador program this Fall with the selection of eight Ted Rogers School students to represent the Business Career Hub in the classroom, in co-op info sessions and in their social media channels.

This group has helped helped to develop a list of more than 700 students interested in joining the co-op program.

For information and to contact for Bootcamps, Careers, Corporate Partnerships, XED and Alumni please visit the [Business Career Hub](#) website.

Getting involved



Reimagining Women in Leadership

This Virtual MBA Conference and Case Competition is spearheaded by the Ted Rogers MBA program. This year it will bring together teams of MBA students from North America and the UK to exchange ideas on socially relevant business issues and topics related to women in leadership.

The general topic for this year's case is Central Bank Digital Currency. Each member of the first place team will have access to a 12-month, one-on-one mentorship program focused on enhancing board governance knowledge through Women in Governance.

Complementary tickets are available for advisory council members. If you'd like a ticket or to volunteer for the networking portion of the conference, please email reimaginewil@ryerson.ca. [Reimagining Women in Leadership](#)



Increasing participation of Black students in the Ted Rogers MBA program

To help support the advancement of Black professionals, the Black Business Graduate Student Association was created by Jessica Nwaluka and other Black students in the Ted Rogers MBA program.

To help support Black students on their path towards furthering their education, the Ted Rogers MBA program has created the Ted Rogers MBA Black Graduate Leadership Awards. These awards, which support full-time or flex full-time Black graduate students pursuing their studies at the Ted Rogers School, recognize demonstrated leadership and community involvement, and alleviate some of the financial burden associated with graduate education. There are three awards available in the amount of \$10,000 each commencing in the 2022-2023 academic year. Funding for the award will be made available to eligible students in the Fall/Winter terms. [Read more](#)



Ted Rogers Management Conference: March 10-12, 2022

The [Ted Rogers Management Conference \(TRMC\)](#) is the largest undergraduate conference in Canada, bringing out the best and brightest students from 20+ universities across the country and internationally. Our monetary partnerships allow you to select a number of opportunities and fit the specific needs of your organization. If you are interested in partnering with us, please email [Laiga.Lalani](mailto:Laiga.Lalani@ryerson.ca), VP of Corporate Relations.

We welcome your feedback, suggestions and questions. Please e-mail Sana Mulji Dutt, Senior Advisor, External Stakeholder Engagement at sdutt@ryerson.ca.