

# Bulletin

## for Members of the Advisory Councils

September 2019

*This Bulletin is published to keep you, a valued Advisory Council member, informed of the impact of your engagement. You will receive a printed version at the Advisory Council meetings twice a year, in September and January. We welcome your feedback and engagement in the initiatives in this Bulletin. Please e-mail suggestions and questions to Sana Mulji Dutt, Senior Advisor, External Stakeholder Engagement at [sdutt@ryerson.ca](mailto:sdutt@ryerson.ca).*

## Business of Advisory Councils

**This event was held on June 20, 2019 for all 167 TRSM advisory council members to meet and share best practices.** This event was moderated by Chris MacDonald, Chair, Law & Business program and advisory council. Speakers and panelists included **Daphne Taras**, Dean, TRSM; **Wayne McFarlane**, School of Accounting and Finance Advisory Council, and Special Advisor to the Dean, TRSM; **Andrea Elliott**, Chair, Retail Management Advisory Council; and **Gary Davenport**, Chair, Information Technology Advisory Council.

The highlight of this event was the launch of an online directory of all advisory council members.

[ryerson.ca/trsm-advisory-councils](https://ryerson.ca/trsm-advisory-councils)



From left: Dean Daphne Taras, Wayne McFarlane, Andrea Elliott and Gary Davenport.

Photo credit: Clifton Li

Advisory council members represent

132 COMPANIES

41 RYERSON ALUMNI


33 TRSM GRADUATES


Ryerson  
University

TED  
ROGERS  
SCHOOL  
OF MANAGEMENT

# Business Career Hub (BCH): Careers, Co-op (and Bootcamps!)

The Business Careers Hub is continuing the journey of becoming Canada's leading business career center.

 **7,000**  
coaching appointments  
for undergraduate students

 **1,500**  
students in the program,  
surpassing target

The careers team completed  
 **100%**  
co-op employment in  
Fall 2018 and Winter 2019

## BOOTCAMP

Under the leadership of Nelufur Bhasin, Bootcamps became an official unit at the Business Career Hub in May 2018.

Students have access to the following bootcamps:

- Agile/Scrum
- Bloomberg *partnering with Ryerson Investment Group (student group)*
- Branding
- Capital Markets Prep Program
- Case Preparation
- Communicating with Confidence
- Consulting Prep Program *(summer only)*
- Cyber Security Prep Program
- Design Thinking
- Discounted Cash Flow
- Emerging Tech
- Financial Modeling
- Graphic/Visual Design
- Power BI
- Power of Excel
- Product Management Prep Program
- Python *partnering with ZLAS (student group) – coming soon*
- R *partnering with Data Group (student group)*
- Sales
- Salesforce *partnering with Deloitte (employer) and Traction on Demand (employer)*
- SEO & Analytics
- Social Media Marketing
- Tableau *partnering with Females Empowered in Advanced Technology (student group)*

Over the last 12 months

**20** new programs  
for students

**219** hosted  
Bootcamps

**5,442** undergraduate  
students

**74** MBA  
students

**175** alumni

## Advancement

 **\$1 million**

Thank you to the Rogers Family Foundation for renewed \$1 million to continue to support the mission of the Ted Rogers Leadership Centre (TRLIC), to develop Canada's next generation of ethical business leaders.



**\$55,000+** in pledges

TRSM has recently launched the Dean's Circle, encouraging advisory council members to nominate their peers to support Dean Taras in funding areas of greatest need. The Dean's Circle has generated over \$50,000 in pledges. To nominate an advisory council member or for more information, please email Kasia Stec at [kasia.stec@ryerson.ca](mailto:kasia.stec@ryerson.ca).

# Student Engagement

The Student Engagement Team continued to support the Ted Rogers Students' Society (TRSS) and the 30+ student groups that are under its umbrella.

More than 2000 students were engaged through the regional, national and international initiatives. Many of these initiatives were organized by our own student leaders. Some of our highlights include:

## 10<sup>th</sup> Annual Ted Rogers Management Conference

This, largest student-run conference in Canada, was held over 3 days with 150 delegates, 21 events and 31 partners. The highlight of the event was a keynote and fireside chat with Steve Wozniak, Co-Founder of Apple.

## Case Competitions

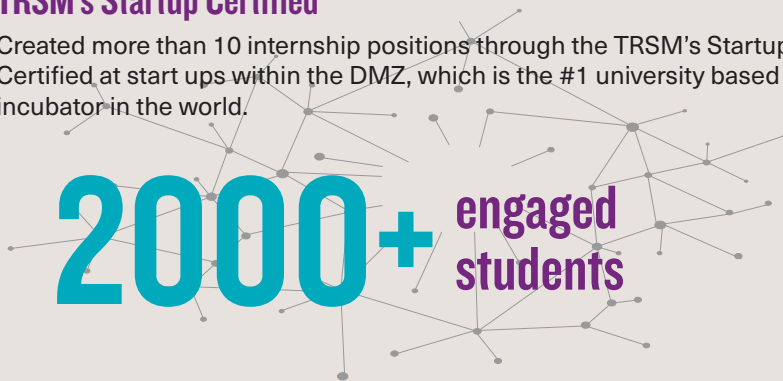
Multiple top 3 finishes by our case competition teams including a 3<sup>rd</sup> place finish at the CaseIT, an international competition that features top tier universities from across the globe.

## 4<sup>th</sup> annual Ryerson Global Innovation Challenge

The 4<sup>th</sup> annual Ryerson Global Innovation Challenge took a group of TRSM students to Turkey and allowed for a unique global experience within the Turkish innovation ecosystem.

## TRSM's Startup Certified

Created more than 10 internship positions through the TRSM's Startup Certified at start ups within the DMZ, which is the #1 university based incubator in the world.



# Alumni Development

We have continued engaging alumni through unique programming that aligns with their interests. This included:

## Beyond the Business Case for Diversity

Last year's Alumni Awards honouree, Al Ramsay, Head LGBTQ2+ Business Development for TD Bank, hosting "Beyond the Business Case for Diversity", a panel discussion on the importance of diversity in Canadian business.

## Professional Networking Nights

Alumni Professional Networking nights were hosted by student groups, including Law and Business, School of Accounting and Finance, and the Ted Rogers Students' Society among others.

# Executive Education



## Empowered Team Leaders: A First-Time Managers Program

In June, Xed held their first 4-day program for First-Time Managers. With 25 newly minted managers in the room, the program combined academic thought leadership with industry best-practices, providing participants with in-demand skills with immediate workplace applicability.

## Xcelerators

Xcelerators are intensive half-day programs designed to enhance individual and team performance and develop a strategic mindset on a range of topics. Taught by expert faculty from the Ted Rogers School of Management, Xcelerators combine thought leadership with in-demand skills training that can be applied in the workplace immediately.

Some programs include:

- Strategic Decision-Making Using Big Data
- Customer-Centric Marketing
- Developing the Strategic Leadership Mindset
- Critical Thinking Approach to Ethical Leadership
- Customer Journey Mapping

## 4<sup>th</sup> annual TRSM Alumni Awards

On May 2, 2019, TRSM hosted the 4<sup>th</sup> annual Alumni Awards to honour 14 distinguished alumni in various categories. This year's recipients included:

**Lifetime Achievement Award** - Edgar Cowan

**Trailblazer Award** - Aayaz Pira

**Honorary Alumni Award** - Melinda Rogers

**Volunteer Award** - Cyrus Cooper

**Entrepreneurship Award** - Sundeep (Sunny) Mokha

## Welcome New Faculty Members

### Dr. Kiana Basiri

Assistant Professor – Real Estate Management (start date January 1, 2020)

### Dr. Burcu Bulgurcu

Assistant Professor – Information Technology Management

### Dr. Ellen Choi

Assistant Professor – Human Resources Management & Organizational Behaviour

### Dr. Henrique Correa de Cunha

Assistant Professor – Global Management Studies

### Minna Hong

Acting Assistant Professor – Accounting

### Preetika Joshi

Acting Assistant Professor – Accounting

### Dr. Julie Kellershoen

Assistant Professor – Hospitality and Tourism Management

### Dr. Hyunghwa (Rick) Oh

Assistant Professor – Hospitality and Tourism Management

### Dr. Mahdi Roghanizad

Assistant Professor – Human Resources Management & Organizational Behaviour

### Dr. Janice Rudkowski

Assistant Professor – Retail Management

### Dr. Yanfei Sun

Assistant Professor – Finance

### Dr. Ravi Vatrapsu

Professor, Information Technology Management as Loretta Rogers Chair in Digital Enterprise

### Dr. Gulraze Wakil

Assistant Professor – Accounting

## Community Engagement

The Ted Rogers School of Management is deeply committed to fostering the spirit of community-building, by developing mutually beneficial relationships within our local community and beyond. An annual initiative, led by Jessica Griffiths, is the Thanksgiving Community Luncheon, co-hosted with the Church of the Holy Trinity.

Since beginning this tradition in 2016, staff, faculty, and friends of Ted Rogers School of Management have served 500+ meals to community members. The Thanksgiving Community Luncheon is an annual opportunity to bring people from our community together to share a warm meal amongst friends.



# 500+

meals served to community members



SAVE  
THE DATE

## Dean's Speaker Series

Join us on September 17, 2019 for an evening with Linda Hasenfratz, CEO of Linamar, where she will provide her thoughts through an interactive discussion about the future of the automobile industry.



**Linda Hasenfratz**, Chief Executive Officer –  
Linamar Corporation

Tuesday, September 17, 2019  
5:15 - 7:30 p.m.

Ted Rogers School of Management -  
Ryerson University, 55 Dundas Street West,  
TRSM Commons (TRS I-148)