

Bulletin

for Members of the Advisory Councils

OCTOBER
2020

We are excited to launch a digital version of this bulletin for advisory council members of the Ted Rogers School of Management at Ryerson University. We want to continue to keep you informed of the impact of your engagement. We welcome your feedback, suggestions and questions. Please e-mail Sana Mulji Dutt, Senior Advisor, External Stakeholder Engagement at sdutt@ryerson.ca.

Welcome new advisory council members

Over the last few months, we welcomed Paul Gaudette, Neel Chauhan, Michael Mihalicz, Ali Tharia, Aameera Dawood and Claudio Rojas to the Entrepreneurship and Strategy advisory council. In addition, Mary Filipelli, Al Ramsay and Chief Stacey Laforme joined the Dean's advisory council and Matthew Beattie and Andrew Darling were added to the School of Accounting and Finance advisory council.

Ted Rogers School welcomes 21 new faculty members

The Ted Rogers School of Management is expanding its knowledge, research and teaching strength by welcoming 21 new faculty members to the business school in the 2020-21 school year in these academic disciplines:

Marketing Management

Dr. Nukhet Taylor, Dr. Sean Hingston, Dr. Irfan Butt, Dr. Matthew Philp and Dr. Mathieu Lajante as Assistant Professors

Law & Business

Dr. Michael Baumtrog, Dr. Patricia Hania, Dr. Peter Halewood, Dr. Sareh Pouryousefi as Assistant Professors, and Dr. Leonard Rotman as Professor

Hospitality and Tourism Management

Dr. Wayne Smith as Professor

Accounting

Dr. Dongning Yu and John Li as Assistant Professors

Finance

Dr. Daniel Tut as Assistant Professor

Real Estate Management

Dr. Anson Ho as Assistant Professor

Human Resources Management & Org Behaviour

Peter Fisher as Assistant Professor

Global Management Studies

Dr. Mahsa Madani Hosseini as Assistant Professor

Retail Management

Dr. Joseph Aversa as Assistant Professor

Information Technology Management

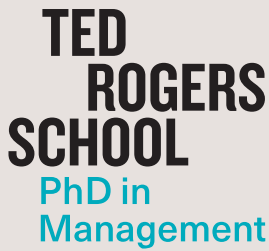
Dr. Zeinab Noorian as Assistant Professor

Entrepreneurship and Strategy

Dr. Naïma Cherchem and Dr. Francesco Barbera (*starting January 2021*) as Assistant Professors

Ryerson University's Ted Rogers School of Management launches unique PhD program

The next generation of business leaders have a new home to launch their post-graduate careers, with the announcement of the Ted Rogers School of Management's PhD in Management at Ryerson University. The program, which accepted its first cohort this fall, is dedicated to graduate students who are looking to investigate topics and issues with real world impact.



The program is designed to develop graduates who are skilled in research, have a theoretical and practical understanding of the challenges that organizations experience, and are able to disseminate their knowledge within research communities, industries and the public at large.

To learn more about the PhD in Management at Ryerson University's Ted Rogers School of Management, visit our website ryerson.ca/trsm-phd

Business Career Hub

Business Career Hub (BCH) admitted 806 students to the Ted Rogers Co-op program, and despite the pandemic challenges, placed 62.9% students.

The BCH partners with a variety of employers from different industries, such as Deloitte, Accenture, Slalom, Shopify, Twitter, Traction on Demand, PwC and EY Consulting. They lead specialized Bootcamps and Preparatory Programs to prepare students for the corporate world.

ryerson.ca/trsm-careers

Business Career Hub
admitted

 **806**
Co-op students

Fall 2020
 **90%**
employment rate

BOOTCAMP

The virtual Bootcamps, offered to bridge the gap between curriculum and market needs, were attended by over 8,000 students over the summer.

ryerson.ca/trsm-bootcamp

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Business Innovation Hub helps businesses and students during pandemic

The pandemic has caused many small to medium-sized businesses (SMB) to lose both customers and revenue, and many are struggling to stay afloat. Recognizing that these companies have to pivot and move their products and services online, but may lack the resources to do so, the Ryerson Entrepreneur Institute (REI) launched the Ryerson [Business Innovation Hub](#) (BIH) to help them. The BIH supports companies by implementing creative business solutions that will help them on their road to recovery. For more information email ryersonbih@ryerson.ca.

Winner of the Dean's Student Award for Social Innovation: Hansel Igbavboa

Students at the Ted Rogers School of Management have a long history of using business education and entrepreneurship to make real social change in our community and around the world.

Every year, we invite students to apply to the Dean's Student Award for Social Innovation, an award of \$2,000, funded by alumni and external supporters of the Ted Rogers School, which recognizes students' contributions to community-building.

The top three award finalists of 2020 and their initiatives included:



Winner: Hansel Igbavboa

3rd year, Business Management, Entrepreneurship & Strategy

Future Farmers is an art based research documentary exhibit that explores food culture/access/sovereignty within the Black African diaspora, through a comparative analysis of Black-focused food sovereignty movement in Toronto, Canada and parts of America. We started off by conducting research and released a report on the barriers and challenges Black farmers experience within the food system and how they are adopting food sovereignty to tackle those problems here in Canada.

There are currently two people on the team, me and Sheldomar Elliott, and we are connected to a plethora of mentors and community members in the area who inform the work we do.

Finalist: Marko Semcesen

4th year, Business Management, Entrepreneurship & Strategy

[LocalStudent](#) is an online platform that connects customers who need services done, with a student nearby. Our team consists of five students on the management team, as well as over 100 students who have performed various services in their communities. Together, we have completed nearly 1,000 individual jobs for over 300 customers.

Finalist: Emily Gioskos

4th year, Business Management, Marketing

[Queer Collective](#) is a digital media platform that empowers and showcases all subgroups of the LGBTQ2S+ community with a focus on uplifting local queer artists. Queer Collective is a safe digital space to share real stories and diverse experiences through an intersectional lens.

Executive Education (XED)

Over the summer, XED delivered [@Home Online Webinars Series](#). Registration is now open for the [Emerging Leaders Program](#) starting November 3, 2020.

ryerson.ca/xed



Community Engagement

This past summer, operations at the Ted Rogers School Urban Garden looked a little differently than it has in previous summers, but that didn't hinder the amazing growing season. While we had only a couple volunteers tending to the garden over the course of the summer due to public health restrictions, it was plentiful and produced dozens of pounds of cucumbers, tomatoes, zucchini, radishes, carrots and more.

Donations of fresh produce and herbs were made to Margaret's Drop-in and The Church of the Holy Trinity, which both offer daily meal programs for those individuals experiencing food insecurity and homelessness. This is just one of the ways the Ted Rogers School shows up for our neighbours and supports the local community. If you would like more information or would like to get involved with this or any other Community Engagement initiative, please reach out to Jessica Griffiths, Student and Community Engagement Coordinator: j5griffi@ryerson.ca.



The Urban Garden is a small food security garden located on the 7th Floor Courtyard at the Ted Rogers School which aims to provide fresh produce to volunteers and the local community.

Advancement

Thank you to the Bresler Family for \$500,000 to support research and programming for the National Institute on Ageing (NIA) at Ryerson University. The NIA is dedicated to enhancing successful ageing across the life course. It is unique in its mandate to consider ageing issues from a broad range of perspectives, including those of financial, physical, psychological and social wellbeing.

The NIA also recently partnered with RBC Wealth Management to raise awareness on the need to educate, assist and empower older Canadians with personal and financial planning for the future.

Cybersecurity Research Lab Receives Funding for Blockchain Technology

The Ted Rogers School's Cybersecurity Research Lab (CRL) is tapping the resources and expertise of Ripple, a leading Silicon Valley-based provider of enterprise blockchain solutions for payments, as part of the company's University Blockchain Research Initiative.

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Thank you to the Bresler Family