

EMPOWERING FAMILY BUSINESSES TO THRIVE ACROSS GENERATIONS

Family
Business
Institute

TED ROGERS
SCHOOL OF MANAGEMENT

DISTINCT FOCUS: SMEs, NEXT-GEN LEADERS, DIVERSE COMMUNITIES

Canada's largest undergraduate business program. Toronto's diverse community. Where family emotion meets business economics, we provide clarity.

Our focus is on enhancing the growth and continuity of family businesses in Canada and beyond by creating and disseminating world-class research and programming.

Leveraging our family business and entrepreneurship expertise, spearheaded by the award-winning Dr. Francesco Barbera, we are a unique platform supporting SMEs and next-gen leaders, including newcomer-founded family firms.

RECENT HIGHLIGHTS

Research & Insights:

- 750+ GTA family business leaders surveyed (Pulse of the GTA Study)
- 900+ next-gen students surveyed (Next Gen Study)
- Academic articles published in top journals and conference presentations at key international events

Community Building:

- Speaker Series with family business and family office leaders
- Family Enterprise Canada campus programming - two oversubscribed events in 2025 with students, alumni, industry professionals
- Diversity Institute webinar series with specific relevance to women and newcomers to Canada
- Bollywood (CBC) reality family TV show cast event

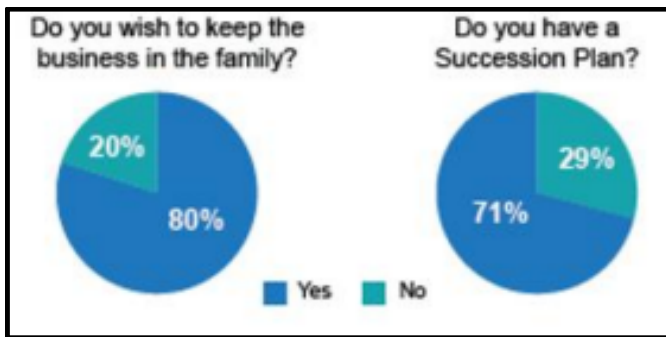
Student Experience and Excellence:

- Newly-launched Family Business Student Association hosting events for students and the community
- Back-to-back global case competition podium finishes
- STEP Canada scholarship awards
- Innovative education the focus of an academic pedagogy study



ACTIONABLE INSIGHTS AND RESOURCES

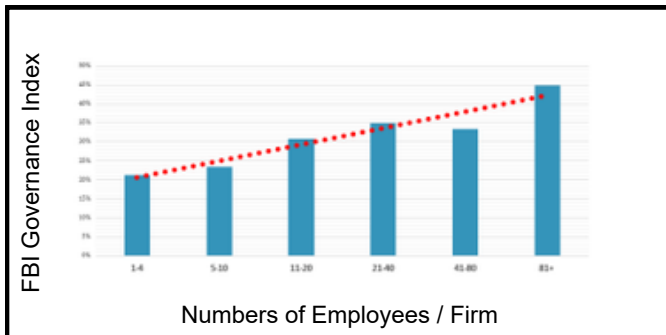
80% of family firms hope for family succession,
but less than 30% have a plan



Research in Action



Limited governance, yet right-sized governance
opportunities exist for all firm sizes



Source: Pulse of the GTA (Preliminary analysis)

LEADERSHIP TEAM



Dr. Francesco
Barbera
Academic Director



Farid
Amarshi



Moe
Anwar



Dr. Kim
Bates



Judi
Cunningham



Janie
Goldstein



Christina
Sorbara



Dr. Daphne
Taras



Dr. Salvatore
Tomaselli

FOUNDING FAMILIES

Amarshi Family, Moe Anwar, Martha Billes, Otis Family, Taras / Gottlieb Family