

BUILDING UPON THE LEGACY OF FOUNDERS AND SUCCESSORS

Inspiring our next generation

CHANGING THE LANDSCAPE

Family business is the most ubiquitous form of business on the planet. They also have unique strengths and challenges, and offer a glimpse into the “human” side of business. But there is too little attention paid to family business models in business schools. The Family Business Institute aims to change that.

A NEW CHAPTER

Officially launched at Ted Rogers School of Management (TRSM) in 2023, the Family Business Institute is a platform for family business expertise and collaboration across Toronto Metropolitan University and beyond. Here, a new era of family business will emerge and thrive.

STRATEGIC FOCUS

Leveraging the diversity of family businesses within the university and local community, the Family Business Institute’s initial strategic plan focuses on three key pillars:

- **Research** – Providing thought leadership in the family business field.
- **Education** – Designing and delivering experiential learning opportunities for students.
- **Community Engagement** – engaging the community will provide a stronger and broader foundation to support research gathering and initiatives.

OUR MISSION

To create and disseminate impactful family business research and programming aimed at the rising generation by leveraging the Ted Rogers School’s large student body, university faculty and award-winning entrepreneurial ecosystem, as well as Toronto’s diverse family business community.

Family
Business
Institute

TED ROGERS
SCHOOL OF MANAGEMENT



ABOUT THE DIRECTOR

Dr. Francesco Barbera is a globally-acclaimed expert and leads the institute as the Academic Director. An international award-winning family business author, educator and presenter at renowned conferences and workshops, Dr. Barbera has received multiple teaching and research awards, including the prestigious Barbara Hollander Award from FFI and Best Article Award from Family Business Review. He designed and delivered family business curricula in Canada, Australia and the USA, and served as Director of family business centres at University of Adelaide (Australia) and Stetson University (USA).

WHY TRSM?

- Ted Rogers School's undergraduate business student cohort with over 12000 students is the largest of any university in Canada.
- The school focuses on next generation development, as well as diversity and inclusion
- The university is known for its entrepreneurial zones and focus.



Christina Sorbara, ICD.D, VP Corporate Knowledge of Sorbara Group (celebrating 82 years) is a **Family Business Institute "Fellow"**. Christina's extensive family business expertise will help ensure research is oriented to practical insights for business families.



CASE COMPETITIONS

A team of undergraduate students represented Ted Rogers School in Vermont, USA in 2023 and 2024 at the Global Family Enterprise Case Competition and earned a podium spot both years. Students received a rewarding once-in-a-lifetime learning experience where they met students and executives from 12 countries.

PARTNERS AND SUPPORTERS

COMMUNITY PARTNERS



FOUNDING FAMILIES

The Family Business Institute acknowledges the generous support of our initial Founding Families. (Amarshi Family, Martha Billes, Otis Family, Daphne Taras & Gottlieb Family)

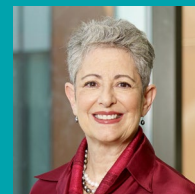
ADVISORY COUNCIL



Ambeen Bhaloo



Judi Cunningham



Dr. Daphne Taras



Dr. Kim Bates

The Institute's Advisory Council includes experienced and respected industry professionals who offer valuable insights, feedback and recommendations.