

# Strive to Thrive

## Career Tips For Ted Rogers School Students

These reports leverage the expertise of BCH staff to share best practices for students & alumni.

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## Case Interviews

### What to Expect and How to Prepare

#### What Are Case Interviews?

Case interviews are simulations of a business project that a full-time Consultant has worked on. This type of interview method tests candidates on their ability to plan for real-life business challenges. The use of cases provide a real example of an on-job experience and are intended to showcase how you structure your thinking and how you would approach the issue in question.

#### Case Interview Formats



##### Candidate-Led

Candidate led cases are among the most common cases and require the candidate to “lead” the interviewer through the case by asking questions and developing a hypothesis.



##### Interviewer-Led

Interviewer led cases give the interviewer the chance to test specific skills they are interested in, in addition to assessing your areas of weakness.



##### Written

A case study analysis requires you to investigate a business problem, examine the alternatives, and propose the most effective solution, using supporting evidence.



##### Group

Group cases involve 3-6 recruits working together to solve a single case. The group needs to build consensus on what the real problem is, they need to structure their analysis, and agree on a final recommendation.

#### Frameworks and Helpful Skills

| Frameworks                                                                                                                                                      | Helpful Skills                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ol style="list-style-type: none"><li>1. Porter's 5 Forces</li><li>2. Four P's</li><li>3. SWOT Analysis</li><li>4. Value Chain</li><li>5. Profit Tree</li></ol> | <ol style="list-style-type: none"><li>1. Mental Math</li><li>2. Accounting Principles</li><li>3. Logical Reasoning</li><li>4. Communication</li><li>5. Presentation</li></ol> |

## Typical Presentation Format

1

### Case Intro

- Interviewer states scenario or “case prompt”
- Candidate clarifies and proposes a framework

2

### Analysis

- Candidate dives deeper and probes for details
- Interviewer provides data

3

### Closing

- Candidate states final recommendation
- Candidate answers questions and/or discusses risks

## Case Analysis Process

1. Elaborate on the case presented
2. Identify the problem
3. Ask questions, clarify unknowns
4. State assumptions
5. Build a framework/structure
6. Analyze
7. Conclude/recommend actions



## Meet an Alum!



**MOHANAD HEKAL**

Consultant at Deloitte Canada & BTM Ted Rogers Alumnus



Cases are becoming more prominent in today's world especially in the Consulting Industry. They allow Employers to test the critical thinking and logical structuring skills of a candidate, as they work towards recommending a solution to the problem, within a short period of time. Practicing and making sense of the problem statement and facts always makes things easier down the road as you're preparing your solution.

## Employers That Use Case Interviews



## Visit the Business Career Hub

### Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming [events](#).

### Bootcamps/Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through bootcamps. Click here to [register](#) for current bootcamps.

### Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



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### Career Consultant Contributor Olivia Baratta

Olivia is a Career Consultant and TRSM Alumni, with 9+ years of experience in the hospitality, real estate and academic sectors. She brings her passion for building meaningful experiences for her clients to develop and showcase their unique brand.



### Student Contributor Alia Khan

Alia is a 3rd Year Global Management Studies student working part-time at the BCH. She is a Top 200 student, Co-President of Enactus TMU, and is passionate about social ventures.