

# Let's Talk Business

## For Ted Rogers School Students

These reports describe industry sectors and career paths of interest to Ted Rogers School students and alumni. Each report leverages BCH employment data and the expertise of our staff. This collaborative effort engages staff, students, alumni and the University Business Librarian.

Updated September 2024

### What Can I Do With a Major in GMS?

The GMS Major at the Ted Rogers School of Management allows you to take a deep dive into the management skills required to achieve a successful international business. This major offers an in-depth look at the strategies and management skills needed to lead effectively across borders and cultures.

You can expect to take a variety of different courses such as Operations Management, International Marketing, and International Trade, gaining a broad perspective on how organizations compete and operate on a global scale.

Students will develop skills in project management, problem solving, and analysis - all highly transferable across industries.

Students who are interested in the Co-op Program (optional) will apply at the end of second year. For more information about the Co-op Program, click [here](#).

### Potential Career Paths for GMS Majors

- Project Coordinator
- Research Analyst
- Business Analyst
- Consultant
- Marketing Coordinator
- Operations Coordinator/Analyst
- Product Coordinator
- Data Associate
- Account Representative
- Procurement Coordinator
- Sales Specialist
- Financial Analyst

### Global Management Consulting is a Growth Sector!



**1.8%** annual growth  
global demand for consultants<sup>1</sup>



**2.4%**  
projected increase in revenue  
in the next five years.<sup>1</sup>

The number of global consulting enterprises is estimated to grow to over 2.6 million in the next five years. Popular consulting services include **business strategy, operations and supply chain, financial, marketing, and human resources management.**

## Industry Trends

Here are three global business trends on the rise in 2024, according to Forbes – and how the GMS Major prepares you to meet them<sup>2</sup>



### Sustainable Operations

Businesses continue to emphasize the importance of performing business operations while simultaneously being mindful of the environment. It is no surprise that this trend will only continue as the years go on as global corporations will continue to find innovative ways to incorporate sustainable practices and reduce their carbon footprint.



### Generative AI Strategy

The capabilities of artificial intelligence are getting more advanced by the day. With the rise of generative AI, businesses can continue to find opportunities to leverage this technology to automate dynamic customer experiences and improve efficiencies of internal operations.



### Balancing Human Employees and Artificial Intelligence

As businesses increasingly incorporate AI into daily operations, many technical aspects of work performed by employees may be automated. Though technological advancements can be seen as strategic and efficient, tasks that require soft skills performed by human employees become critical. Businesses continue to work towards finding the balance between machinery and employees, while investing in talent and foundational soft skills.

To read about all of the biggest business trends in 2024, check out this [Forbes article](#).

## Employers Hiring GMS Students



**1466**

jobs secured by GMS students

Fall 2017 to Fall 2024

### Top Employers for GMS Students



# Top 10 Technical Skills Employers Are Seeking



Excel



Word



Powerpoint



Microsoft Suite



Project Management



Social Media



Adobe



SQL



CRM



Digital Marketing

## TIP: Proficiency In Microsoft is Beneficial

1,400+ hires were analyzed and the top three technical skills for GMS Co-op students were **Microsoft Excel, Word, and PowerPoint**.

Being proficient in Microsoft Office provides you a great advantage as many industries utilize the software. The BCH offers a pathway to obtaining a Microsoft Office Specialist Certification and students can find out more information by clicking [here](#).

## Industry Certifications and Post Grad Programs

### Certifications



### Post Graduate Programs



- Masters of Business Administration (MBA)
- Masters of Supply Chain Management (MScM)

## Meet a GMS Student



5th Year GMS  
Student

**RONAK PATEL**



Ronak has worked in many different sectors and companies including being a Research Analyst for the Ontario Ministry of Government and Consumer Services. Most recently, he was a Marketing & Social Impact Intern at Boston Consulting Group.

Here are some words of wisdom that Ronak has to offer!

“Start planning things out early and start to look into courses that interest you. GMS is a major that can unlock a myriad of opportunities in the professional world, and my Co-op story is one of many that prove that. Also explore what opportunities exist in your desired career field, and work back from there. There’s a wealth of information that the GMS Major can offer and it’s yours for the taking.”

## Get Involved with GMSA

If you are interested in Global Management, we encourage you to engage with the Global Management Students’ Association (GMSA)!

GMSA is dedicated to enhancing student knowledge and experience in the global business environment through both educational and networking events!

Examples of events include a “Why GMS?”- an info session held in the Fall, and “Meaningful Connections: Effective Networking” workshop.

For more information, check out their [site](#).



## Want to Learn More for Free?



### Toronto Metropolitan University Library

Learn more on industry reports, statistics, or databases! Research resources are available to students on [this page](#)



### Fit for Business

FFB's 'Discover the Majors' annual event helps you decide on which major is best for you- it also offers you a networking opportunity with upper-year students. To learn more about FFB, click [here](#)!



### TRSS

Watch [this video](#) from the Ted Rogers Students Society (TRSS) to get more insight into the GMS major.

## Visit the Business Career Hub

### Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming [events](#).

### Bootcamps/Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through bootcamps. Click here to [register](#) for current bootcamps.

### Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



[TedRogersBCH](#)



[Business Career Hub Website](#)



[TedRogersBCH](#)



### Career Consultant Contributor Tania Rasie

Tania is a Career Consultant and a graduate of the Ted Rogers Co-op program. She has experience in campus and early talent recruitment within the IT industry. She aims to assist students in uncovering their career passions while leveraging their unique strengths.



### Student Contributor Ayaana Shams

Ayaana is a 3rd year Global Management Studies Co-op Student. She is excited to pursue various different GMS roles along her C-op journey. In the future, she hopes to work towards a project management role.