

# Let's Talk Business

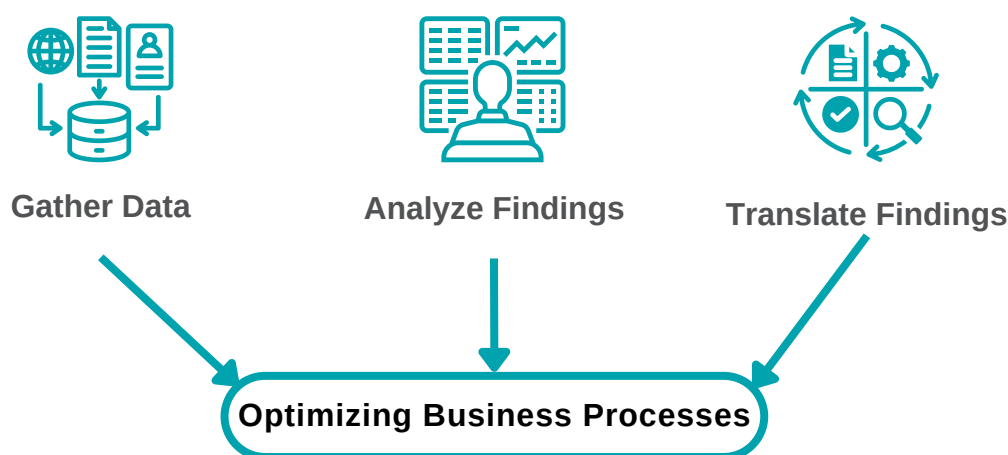
## For Ted Rogers School Students

This report leverages a database called *Lightcast*, in which real-world labour market data from across North America is captured and analyzed. The data for this Hub Insights report is based on the labour market data for a 'Business Analyst in Canada'.

September 2024

## Business Analysts in Canada - Insight From Job Postings

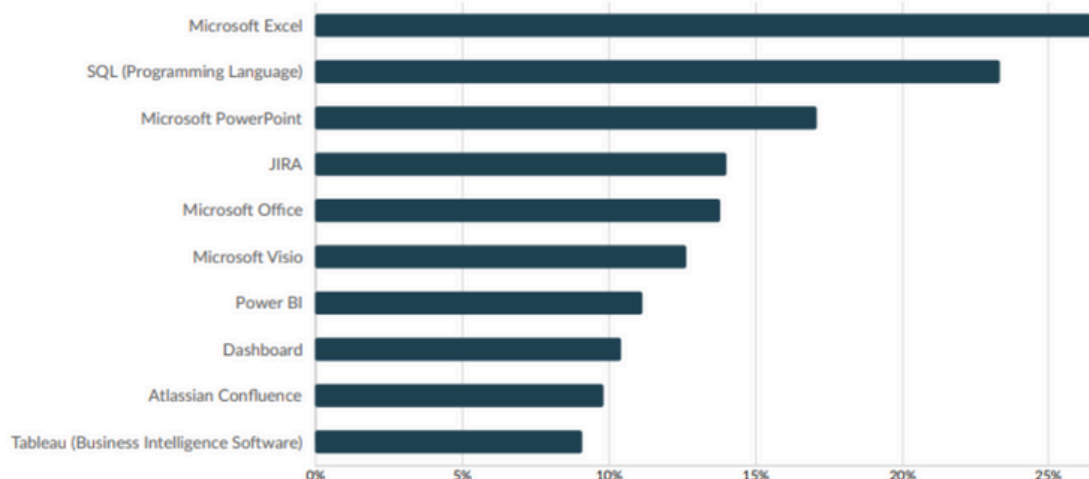
### The Role of a Business Analyst



### Top Technical Skills

Using Lightcast as our source, we collected data from 2,944 postings and uncovered the top skills employers are looking for in applicants for Business Analyst postings.

Top Technical Skills for a Business Analyst, Based on Job Postings



As we can clearly see, Microsoft Excel, SQL, and Microsoft PowerPoint are the most demanded technical skills - JIRA, Visio and Power BI, and Tableau are also in the top ten.

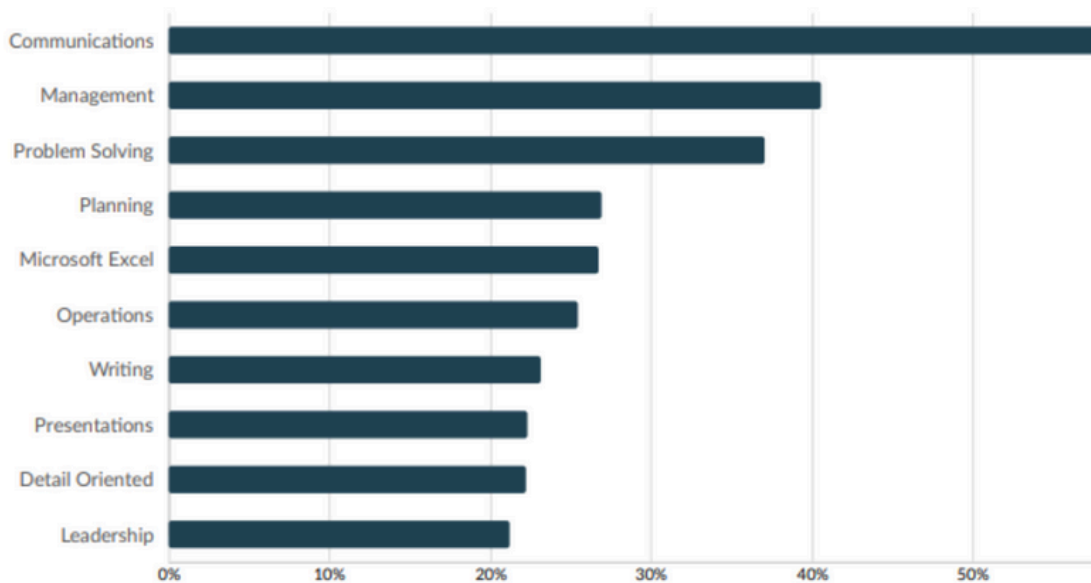
If you feel your skills in these areas could be stronger, get yourself enrolled in one of our FREE bootcamps.

## Top Soft Skills

While technical skills are important, your ability to demonstrate your soft (professional) skills is equally critical to success.

Based on these same job postings, it was clear that the ability to communicate, manage yourself and others, and solve problems was most desired among employers active in hiring Business Analysts.

*Top Soft Skills for Business Analyst, based on Job Postings*



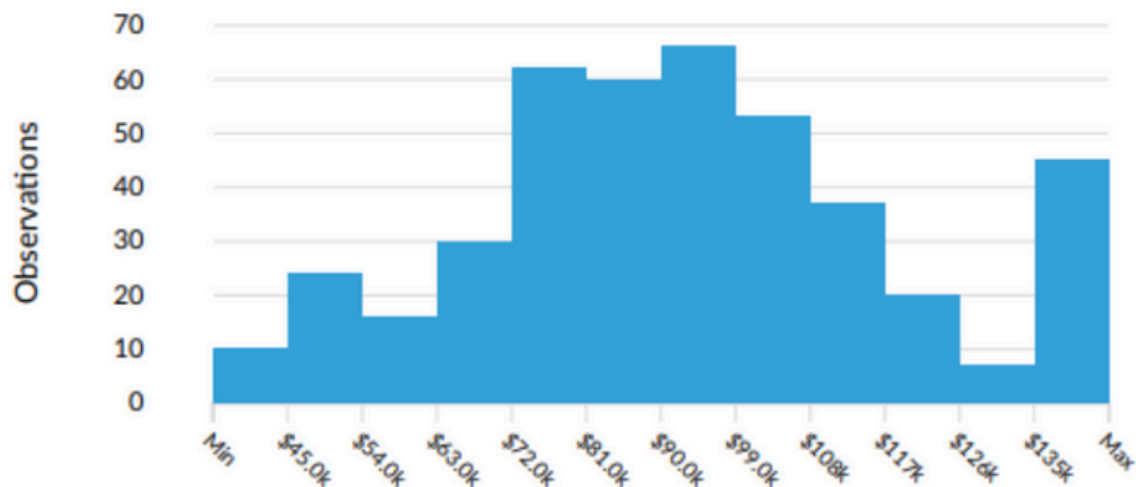
## Let's Talk Money



**\$90,400/ year**

Median Salary for Business Analyst  
in Toronto

**Distribution of Salary Across 430 Job Postings**



## Companies Who Posted the Most Business Analyst Roles

Although many organizations have the need for Business Analysts, these were the organizations who posted the highest number of BA roles within the 12-month period, June 2022-June 2023.

Total/Unique (Jun 2022 - Jun 2023)		
Procom	294 / 249	
TD Bank	545 / 187	
Ian Martin	119 / 106	
Royal Bank of Canada	296 / 81	
Scotiabank	193 / 81	
Canadian Tire	151 / 79	
BMO Harris Bank	168 / 67	
TELUS	113 / 57	
Randstad	58 / 53	
Proviso Consulting Limited	47 / 45	

## Top Posted Job Titles

While *Business Analyst* is a common job title, there are many subcategories within this field in which you can specialize. The following is a list of position titles requiring skills in business analysis.

IT Business Analysts

Business Data Analysts

Capital Markets Analysts

Business Insights Analysts

Salesforce Business Analysts

Business Process Analysts

Payment Analysts

Business Operations Analysts

## Top Certifications

While securing a full-time role as a Business Analyst may not require an industry certification, many professionals embark on professional development as a way to learn more about their field, but also to position themselves for a promotion in a competitive marketplace.

The following are the certifications most often cited in job postings:

	Postings with Qualification
Certified Business Analysis Professional	128
Project Management Professional Certification	79
Chartered Financial Analyst	77
Master Of Business Administration (MBA)	73
International Institute Of Business Analysis (IIBA) Certified	59
Certification Of Capability In Business Analysis (CCBA)	35
Certified Public Accountant	27
PMI Professional in Business Analysis	26
Certified Financial Risk Management	25
Security Clearance	18



## Where to Apply

These are the top websites that employers hiring Business Analysts used, according to the Lightcast report.

Website	Postings on Website (Jun 2022 - Jun 2023)
indeed.com	1,023
careerjet.ca	383
jobs.ca	301
workopolis.com	254
myworkdayjobs.com	241
careerbuilder.ca	215
td.com	175
clientconnections.com	129
simplyhired.ca	83
livehire.com	78



## Want to Learn More for Free?



### LinkedIn Learning

Learn how to improve your interpersonal skills through courses offered on LinkedIn Learning. [Click here to register](#). (Students studying in Toronto can gain free access to LinkedIn Learning. [Learn more here](#))



### Learn About Careers

Glassdoor provides insights on companies and industries to help gain a better understanding on employers and salaries. Enhance your job search [here](#)!



## Visit the Business Career Hub

### Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming [events](#).

### Bootcamps/Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through bootcamps. Click here to [register](#) for current bootcamps.

### Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



[TedRogersBCH](#)



[Business Career Hub Website](#)



[TedRogersBCH](#)



### Staff Contributor Jason Andrada

Jason is a Career Consultant with experience in post-secondary advancement and accounting. Having formal training in career development, he is passionate about helping others achieve their dream career and building meaningful relationships.



### Student Contributor Nenad Grandic

Nenad is a 4th-year Economics and Management Science student at TRSM and has just completed his 1st work term as a Data Analyst for BCH. He is passionate about making data meaningful and enjoys playing basketball in his spare time.