

Let's Talk Business

For Ted Rogers School Students

These reports describe industry sectors and career paths of interest to TRSM students and Alumni. Each report leverages BCH employment data and the expertise of our staff. This collaborative effort engages staff, students, alumni and the University Business Librarian.

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What is Environmental, Social, Governance (ESG)?

Environmental, Social, Governance is a way for companies to measure their impact and performance on various sustainability and ethical issues. These factors are also relevant material for stakeholders and provide a way to measure business risks and opportunities.

About the ESG Industry

Canada is increasingly recognized as a rising force in the ESG industry. Its responsible investment sector effectively manages significant assets and drives forward sustainable practices.



\$17.2T

Global ESG investing market size as of 2022



\$2.28B

ESG Software Market Set to \$2.28 Billion by 2030



90%+

Of all publicly traded companies have ESG initiatives in place

Types of Roles in ESG

Energy/Sustainability Consulting

In this role you would support consulting services related to energy management, renewable energy, and sustainability. Tasks may include assisting with energy audits, developing energy management plans, and implementing energy efficiency measures. You would also help clients reduce energy costs and improve sustainability.

Portfolio Management, Sustainability

In Portfolio Management in Sustainability you would likely assist with managing a portfolio of sustainability projects or investments. The role may involve analyzing project performance, supporting strategic decision-making, and contributing to sustainability reporting and communication efforts.

Social Impact, Sustainability, and Government Relations

This role would likely involve supporting initiatives and projects that drive social impact and sustainability. You may assist with stakeholder engagement, policy analysis, and advocacy efforts, as well as contribute to the development and implementation of sustainability strategies that align with government regulations and social goals.

Climate Change and Sustainability EIT

This role involves working on initiatives to drive systemic change in response to climate change, focusing on innovation, policy-making, and new ways of living and doing business. The role may require capabilities in impact creation, influence, risk management, and growth through learning, as part of a team dedicated to catalyzing change through exploration, experimentation, and demonstration

EHS (Environment, Health, Safety & Sustainability) Intern

An EHS Intern is responsible for assisting with environmental health and safety projects, conducting safety audits and inspections, participating in safety committees, and supporting the implementation of EHS plans. You may also interface with regulatory bodies and contribute to the development of safety programs and action plans

Energy & Sustainability Analyst

This role involves collecting and analyzing energy usage data, supporting energy management and sustainability initiatives, and potentially working with energy service companies (ESCOs), consulting firms, or government agencies. The analyst may also be involved in energy efficiency projects and renewable energy strategies.

Companies Hiring Ted Rogers Students



Key Desired Skills

Diversity

Working in ESG requires a diverse perspectives and skill sets. From understanding and implementing Indigenous practices to decrease environmental impact to having shared understanding of social and cultural impact.

LinkedIn Learning Communication Courses

LinkedIn Learning offers communication courses that equip ESG professionals with skills to effectively engage stakeholders on sustainability initiatives.

Tableau

Data is the common language that unites the world in tackling climate change. With visual analytics, organizations can translate environmental data into fluent insights that drive sustainability.

Ted Rogers Bootcamps Tableau (Levels 1-4)

Data visualization tools are crucial for ESG teams to present complex sustainability data in a compelling and transparent manner that supports stakeholder engagement and decision-making.

Interdisciplinary Knowledge

Interdisciplinary knowledge is crucial for ESG teams to address complex sustainability challenges holistically and develop innovative, well-rounded solutions that drive meaningful, impactful change.

[Ted Rogers Bootcamps](#) [SEO and Analytics](#)

Increasing visibility, establishing thought leadership, providing data-driven insights, and enhance stakeholder are crucial for the success and impact of sustainability initiatives

Stakeholder Engagement

Stakeholder engagement fosters trust, strengthens relationships, and enables collaboration to drive positive change towards sustainable practices and long-term business success.

[CMN 200 - The Craft of Professional Writing](#)

This course on professional writing can enable those in the ESG industry to effectively communicate ESG concepts to stakeholders through audience analysis, message alignment, and collaborative writing.

Meet A Ted Rogers Alumni!



Vanessa Hu
Liberty Renewables
Graduate Program
Associate



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During my undergrad in BTM, I completed 5 Co-op terms working for companies like RBC, TD, and OTPP. Having professional work experience, even if it was not in the exact field I wanted to pursue, helped me develop many transferable skills that I use in my job now, such as Excel and SQL, and set me apart from other candidates.

As my program didn't have specific content relating to what I wanted to pursue career-wise, I took the initiative to learn about topics I was interested in through elective courses in sustainability, earning my CFA certificate in ESG investing, networking with professionals, and reading books related to climate change and environmental issues. Having a combination of Co-op experience and being able to demonstrate my passion for sustainability, helped me land a job right out of graduation in a rotational new grad program.

What advice do you have for students who are looking to apply for roles in ESG?

Always keep learning new skills and explore areas you are interested in. Try to get involved in your community through volunteering, university clubs/extracurriculars, and networking events and put yourself out there. I used to worry that there was no space for business students in the sustainability space but the skills learnt in business courses, such as communication and presentation skills, are transferable to almost any career you choose. Being able to effectively communicate information related to climate change and to build a business case around sustainability is so important to get buy-in from senior executives in order to incite change in organizations.

Minor in Environment & Urban Sustainability at TMU

The Environment and Urban Sustainability (EUS) minor enables students to explore sustainability challenges across human and natural environments, developing analytical, critical thinking, and solution-oriented skills applicable to various professional and academic paths.

To learn more about specific courses needed for the Environment and Urban Sustainability Minor, [click here](#).

Want to Learn More for Free?



Sustainability Office

This team enhances sustainability on campus by collaborating with Facilities teams to identify best practices and create opportunities for progress.



MicrobeHub

Microbe Hub was developed to reroute organic materials to mitigate climate change and generate profit for other sustainability initiatives at TMU.



Enactus TMU

Enactus is dedicated to educating and empowering students and communities by leveraging sustainable entrepreneurship

Visit the Business Career Hub

Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming [events](#).

Bootcamps/Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through bootcamps. Click here to [register](#) for current bootcamps.

Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



[TedRogersBCH](#)



[Business Career Hub Website](#)



[TedRogersBCH](#)



Staff Contributor **Alysha Chin**

Alysha is a Career Consultant and TMU Alumni with years of experience in the career services industry, operations and human resources. She is passionate about encouraging individuals to empower themselves and find fulfilling careers!



Student Contributor **Victoria Moylum**

Victoria is a Global Management Studies student, working as a Data Analyst at the Business Career Hub. As a driven learner who is passionate about creating, she recently co-founded the university's first Moot Court Society and competition. She aspires to have a career in Consulting and Data Analytics.

Data Sources

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