

HUB INSIGHTS





For Ted Rogers Faculty & Staff

Sept/Oct 2025

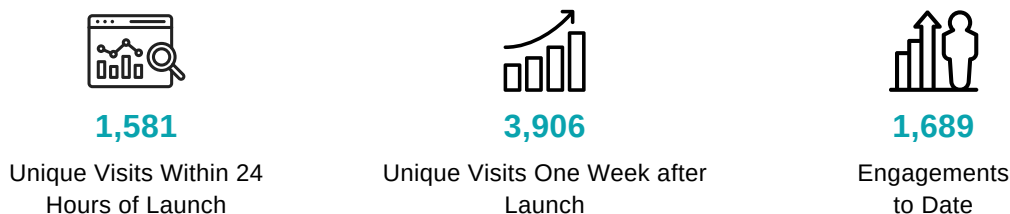
Hub Digital is Live With Almost 2,000 Students Engaged

All 3,400 seats for our September/October live bootcamps were snapped up within 24 hours - again. Last year, we faced the same overwhelming demand, but had no way to meet it.

To resolve this issue, we introduced a new learning portal called *Hub Digital*, launched on September 12. This asynchronous platform complements classroom instruction by providing students with engaging technical content, including interactive resources, videos, and learning modules.

 <p>Learn at your own pace: Access instructional video and written materials whenever you like.</p>	 <p>Badge recognition: Earn foundational badges after completion of tiered Bootcamp programming.</p>	 <p>Interactive content: Experience hands-on learning on popular Bootcamp and career development topics.</p>	 <p>Track your progress and get assessed: Monitor your journey and test your knowledge as you learn.</p>
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Students have free access to a range of skill-building modules, including multiple levels of Excel, Power BI, and Tableau - with SQL, Python and R set to launch in Winter 2026. These are complemented by career-focused modules such as Career Discovery, Safety in the Workplace, and Microaggressions.









Within four weeks of launching Hub Digital, 1,689 students have enrolled across various modules — already reaching 75% of the total unique participation we saw in traditional Bootcamps over the entire previous year. This surge in engagement highlights the effectiveness and appeal of our asynchronous learning model.

Hub Digital Lives on D2L Homepage

Students can now reach *Hub Digital* directly through their course listing page, significantly expanding accessibility.

As they progress through various levels of the interactive modules, they have the opportunity to earn achievement badges.

 <p>Hub Digital PD_TRSM_HUB_DIGITAL</p>	 <p>Ted Rogers Co-op Prep Program ORG_TRSM_COOP_PREP</p>	 <p>ACC100 051/061 - GRADES - Intro Financial Accounting - F2025 ACC100_F25_04</p>
 <p>MKT100 151 - Principles of Marketing - F2025 MKT100_F25_10</p>	 <p>ITM200 011/021 - Fundamentals of Programming - F2025 ITM200_F25_01</p>	 <p>ACC100 - MAIN SITE - 2025 - F2025 ACC100_F25_02</p>

Student Feedback is Encouraging

While we continue to closely monitor student feedback during this early launch phase, responses so far have been encouraging.



"I really liked that I was able to do it at my own pace. Especially the **Excel** and the fact that I could re-watch, slow-down or pause the video to better understand the content at my own pace."



"I have enjoyed learning about the strengths and areas of improvement of my **Lumina Splash (Career Discovery)** archetypes."



"The training was clear, engaging, and informative. I especially appreciated the real-world examples, which helped me connect the concepts to practical situations (**Microaggressions**)."

Hub Digital Can Issue Badges



Hub Digital goes beyond being a simple learning portal—it empowers students to strengthen their credibility by actively practicing technical skills. The first credential offered is the Business Intelligence Foundations Badge 1.0, awarded upon successful completion of Excel Business Fundamentals, Excel Financial Management, Power BI, and Tableau. Students can showcase this badge on their LinkedIn profiles and reference it during job interviews to highlight their hands-on experience.

*successful completion is 80% or more on all quizzes within each module

Hub Digital is Supported by Faculty

To better support students on their own schedules, much of the Co-op Prep Program has also been digitized and is now accessible through D2L.

This Fall, ENT101 students engaged with the online version of the Career Discovery Workshop, which helps them uncover their strengths using the Lumina Splash app.

We're also pleased to see *Hub Digital* being actively used by ITM100 students as a resource for additional Excel training and support.

Wish to Learn More

If you are interested in learning more about *Hub Digital*, please feel free to reach out to either myself, Donna Muirhead, or Aakifah Luthfee, Manager, Bootcamp and Stakeholder Engagement (aakifah.luthfee@torontomu.ca)