

HUB INSIGHTS

For Ted Rogers Faculty & Staff

March 2025

Digitizing Bootcamps Offers Students 24-7 Access

As of 2025, all applications to undergraduate, full-time programs include an option to apply to the Ted Rogers Co-op Program. This is a game-changer for TRSM as we anticipate strong interest in the School and in the Co-op option.

This Fall, we will welcome 1,200 new students to the Co-op program, in addition to 600 who will be admitted this June. This cohort is the largest we have ever had and it will solidify our position as the largest Business Co-op program of all Universities in Canada.

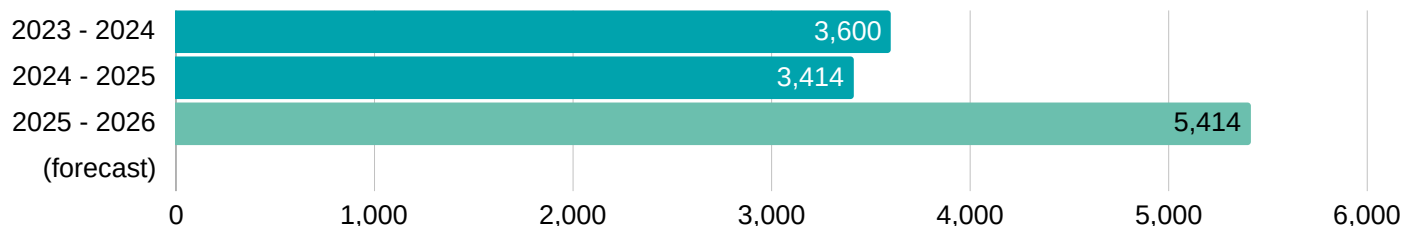
Providing more students with the opportunity to gain meaningful and paid work experience is well aligned with TRSM's Strategic Five-Year Plan, but this level of unprecedented growth also comes with its own challenges.

One of those challenges is scalability – how might we continue to support our students and achieve the same level of preparedness for their 1st work term? This issue and others are addressed in the *Co-op 3.0: Strategic Business Plan - 2025-2030*. The plan highlights ten recommendations for the program, from the expansion of our Co-op Prep Program to exploring alternative pathways to work-integrated learning.

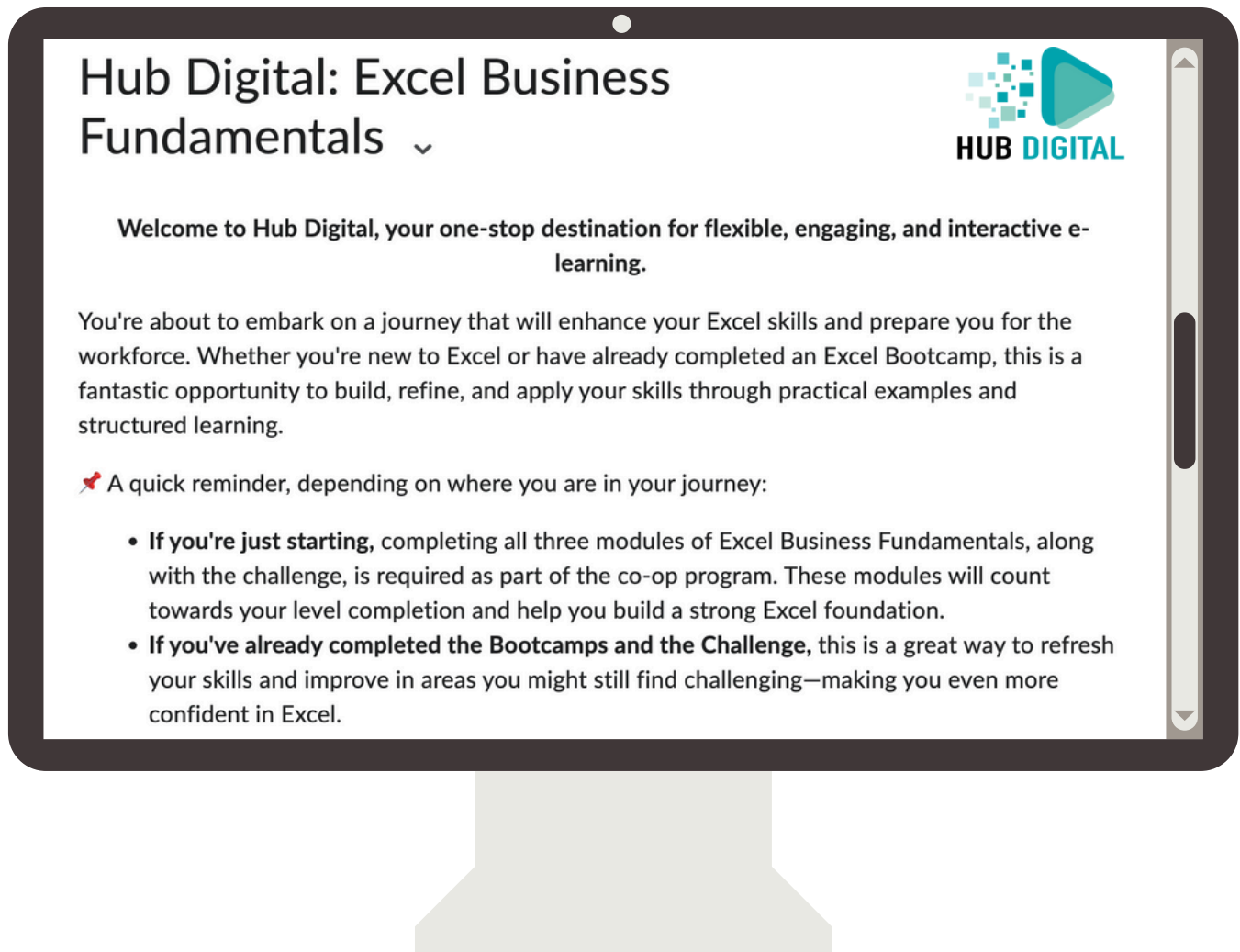
Recommendation: Increase Accessibility to Bootcamps

One of the recommendations is to address the scalability of Bootcamp delivery. Given the growth of student participation in Co-op this year, and that all incoming Co-op students are required to complete Bootcamps, we have opted to digitize the Excel offerings, ensuring they are accessible to students – 24/7.

Bootcamps Registrants Per Year – Excel 2023-2026



To support the conversion of content, we created a D2L Brightspace portal, and leveraged the Articulate tool to digitize Level 1, Level 2, and Level 3.



We've developed these learning modules in collaboration with our Bootcamp facilitators and have tested the materials with several groups of students. We are confident that this approach will not only improve accessibility but will go a long way in supporting students through their career journey.

NEW THIS FALL - Hub Digital will be Available to Faculty and Staff

Hub Digital Excel modules will be available to TRSM Faculty and Staff, starting as early as this Fall. Feel free to connect directly with Carrie Wiebe or myself for more information.

DID YOU KNOW?



With Hub Digital, students have access to the learning materials even after they complete the module, allowing them the opportunity to go back and refresh their knowledge.

Wish to Learn More

To learn more about Hub Digital and/or the Ted Rogers Co-op Program, please feel free to connect with Donna Muirhead at dmuirhead@torontomu.ca.