

HUB INSIGHTS

For Ted Rogers Faculty & Staff

February 2025

Embedding Career Education into the Classroom

Our last issue of Hub Insights highlighted the Industry Prep Program, a skill-building, interactive program developed in close collaboration with Ted Rogers Alumni and industry partners.

Although this multi-year program is optional for students at TRSM, Faculty play an important role in supporting it by actively promoting it to students or embedding it into the classroom.



Professor Danielle Lamb Piloted the Program in November

When Danielle Lamb approached us in the Fall and asked if we could run a career-related workshop for her Strategic Human Resources Management MHR901 course, we agreed to pilot the new 'Career Discovery Workshop', Level 1 of the 'Industry Prep Program'.

This was a good testing ground for the workshop as Catherine Ku, an HR/OB alumna (2019), a graduate of the Ted Rogers Co-op program, and Senior Recruiter for McKinsey & Co's Toronto office, co-developed this session with Jason Andrada, a Career Coordinator with the Business Career Hub (BCH). Jason and Hannah each ran a section of MHR901.



Catherine Ku,
Senior Recruiter,
McKinsey & Co.



Jason Andrada,
Career Coordinator,
Business Career Hub

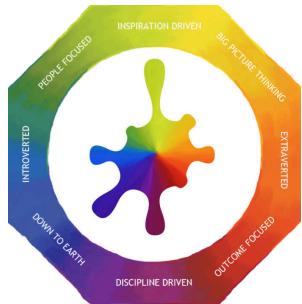


Hannah Voore,
Career Coordinator,
Business Career Hub

The aim of this workshop is to offer TRSM students a chance to identify their strengths in an enjoyable and interactive manner. By becoming more self-aware, they can pursue careers that align with who they are.

These workshops are designed to be turn-key- alumni are brought in to deliver them when possible, but all of our Career Coordinators are trained to facilitate them.

Career Discovery Workshop is Based on Lumina Learning



This one-hour interactive workshop is based on Lumina Spark and it helps students focus on developing skills like adaptability, agility, a growth mind-set, partnering, authenticity and the ability to lead themselves and others.

We use the Lumina Splash App within this session to help students discover their key strengths, and then we connect their strengths and skills to career paths within their major.

"It was so important for the students to have the opportunity to reflect on their strengths and think intentionally about their future careers. The students also really enjoyed hearing about the career paths of Hannah and Jason. Warmest thanks for all that your team does to support our students."

- Professor Danielle Lamb

Students Are Rewarded by Earning a Badge

We recognize that students sometimes need a push or at least an incentive to participate in co-curricular programming, as such we are offering to recognize and reward their engagement on each level.



They earn a badge if they meet with a Career Coordinator and complete the following:

1. Create a career development plan
2. Create a strong resume and cover letter
3. Build a professional LinkedIn profile

Wish to Learn More

To learn more about embedding the Career Discovery Workshop (Level 1 of the Industry Prep Program) into your classroom, and/or explore ways in which you can promote the open-enrolment version to your students, please feel free to connect with Donna Muirhead at dmuirhead@torontomu.ca.