

# HUB INSIGHTS

## For Ted Rogers Faculty & Staff

May/June 2026

### Hub Digital is Creating Greater Access to Bootcamps

Bootcamps were first launched in 2018 to support TRSM students in the application of their technical skillsets. Initially, our focus was on Excel training, but the team has now expanded their programming to include Python, SQL, R and more. By 2020-2021, student registrations reached 20,000.



91,834

Total Bootcamp Attendee Engagements: 2018-2026



8,611

Engagements: 2025-2026



51%

Co-op Engagements: 2025-2026



49%

Non-Co-op Engagements: 2025-2026

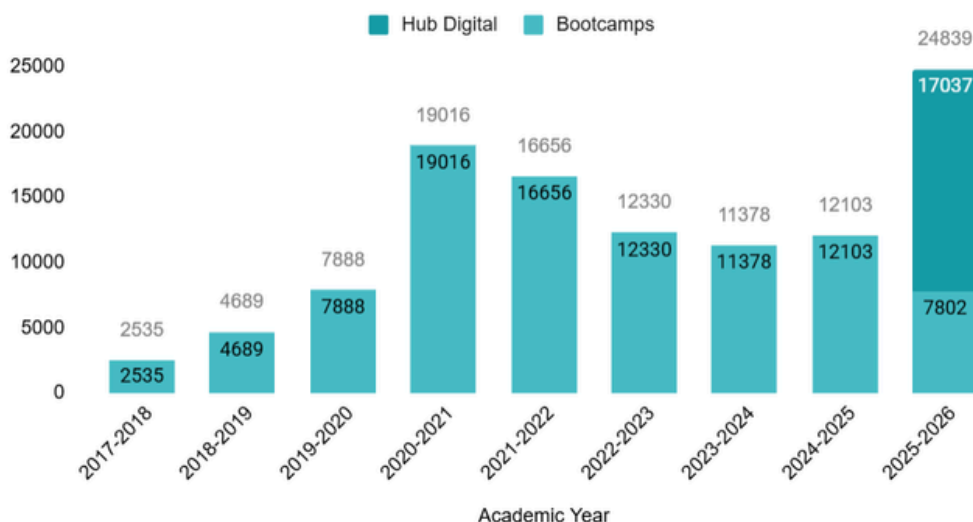
This high volume pushed our operational capacity to its limit in 2025 when we launched Direct Co-op Admission pathway for new co-op admits. With the Excel Bootcamp series being a core requirement for all co-op students, we knew we would have a capacity issue.

### Greater Access = Stronger Engagement

To address this capacity issue, we invested in the development of an online platform to house bootcamps in a digitized format. This shift to asynchronous e-learning involved developing expertise in Articulate Rise 360 and the D2L Brightspace ecosystem.

The *Hub Digital* platform was launched in September 2025 and sits on each student's D2L homepage. The introduction of asynchronous learning has driven a significant increase in student engagement throughout the 2025–2026 academic year. This trend underscores how addressing barriers, such as accessibility, can directly foster a more engaged student body.

Figure: Bootcamp Student Attendee Engagement: 2017-2026



## Impact of Hub Digital

The launch of Hub Digital has strengthened the Hub's ability to meet high student demand while increasing accessibility and significantly expanding access to technical skill development.



**17,037**

Hub Digital Engagements:  
2025-2026



**7**

Technical Topics  
to Date



**58.5%**

Students Without Prior In-  
Person Bootcamp Experience



**91%**

Student Satisfaction  
to Date

This platform also supports student readiness by helping students build foundational technical skills that can be applied in both academic and professional settings.

“ I value the freedom and flexibility to learn on my own schedule; it removes the stress and lets me learn in a comfortable and happy mental state. ”

*~Business Technology Management, Second-Year Student, TRSM*

## Wish to Learn More?

If you are interested in learning more about the data presented within this report, please feel free to reach out directly to Aakifah Luthfee, Manager, Bootcamp Engagement at [aakifah.luthfee@torontomu.ca](mailto:aakifah.luthfee@torontomu.ca) or myself Donna Muirhead at [dmuirhead@torontomu.ca](mailto:dmuirhead@torontomu.ca)