

# HUB INSIGHTS

## For Ted Rogers Faculty & Staff

September/October 2026

### Bridging the Gap: How Alumni Are Shaping Student Careers

Over the past year, our team has actively engaged Ted Rogers School of Management (TRSM) alumni to create meaningful opportunities for them to give back. Alumni have contributed by leading Industry Prep Programs, bootcamps, and employer events, while many have deepened their impact through mentoring, coaching, and hiring our students and graduates.



**3,173**

Total Alumni  
Engagements\*



**1,174**

Unique Alumni  
Engaged\*



**573**

Net New Alumni  
Engagements\*



**17,060**

Complete Alumni  
Records

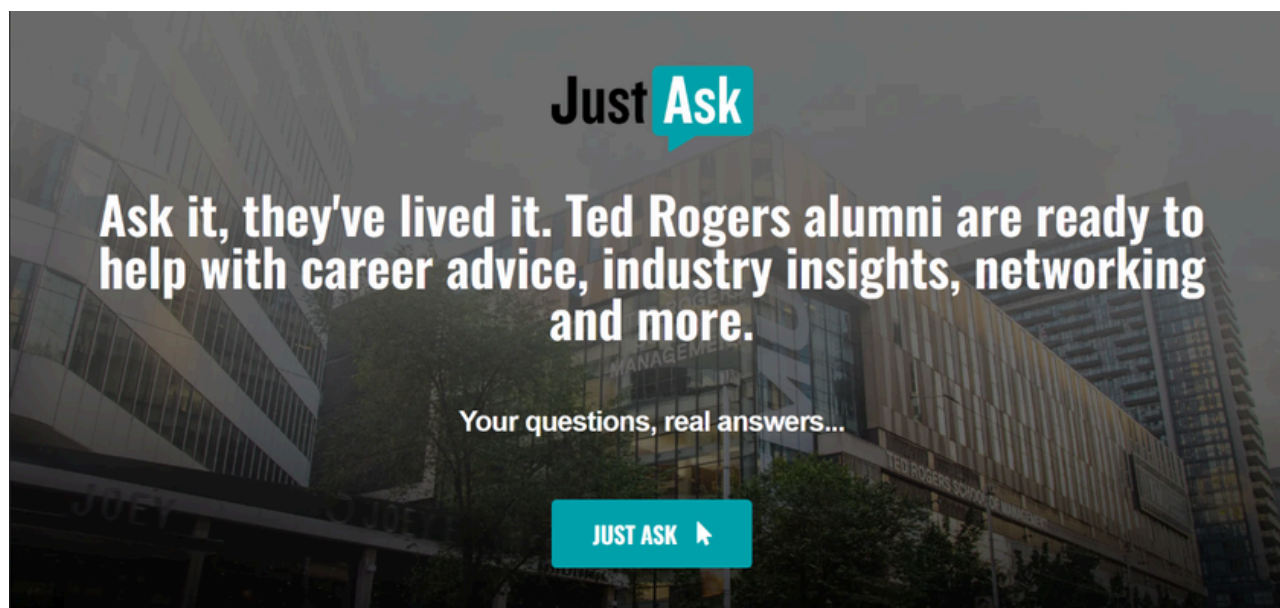
\*for the period May 2025- April 2026

### Piloting a Micro-Mentorship Program this Fall

To build even stronger connections between alumni and students, our Alumni team launched JustAsk—an interactive portal where students can submit career questions directly to graduates. Alumni can then share targeted, real-world advice on their own time, without the commitment of a long-term mentorship program.

#### Introducing the 'JustAsk' Alumni/Student Portal

Currently in a pilot phase with select students and alumni, the portal's homepage is designed to foster meaningful connections tailored to current student priorities.



## Four Themes Emerged

1

### **Jobs, Co-op & Internships**

Questions focused on how alumni secured their first jobs, co-ops, or internships and what strategies helped them successfully enter the workforce.

“What steps did you take to land your first job, co-op, or internship, and what helped you stand out?”

2

### **TRSM/University Experience & Hindsight**

Questions focused on what alumni gained from their time at TRSM and what they would do differently as students to better prepare for their careers.

“Looking back at your time at TRSM, what is one thing you would have done differently to better prepare yourself for your career?”

3

### **Career Direction & Decisions**

Questions focused on how alumni chose their career paths, dealt with uncertainty, and navigated changes in their career goals or industries.

“How did you figure out which career path was right for you, and did that path ever change along the way?”

4

### **Challenges, Setbacks & Motivation**

Questions focused on the difficulties alumni faced throughout their career journeys and how they overcame setbacks, rejection, and periods of doubt or low motivation.

“What was the biggest challenge or setback in your career journey, and how did you overcome it?”

After gaining insight from the pilot this semester, we will launch the full service in January 2027 and we look forward to updating Faculty and Staff at that time.

## Wish to Learn More?

If you are interested in learning more about the *JustAsk* portal or our engagement with Ted Rogers Alumni, please reach out directly to Jacob Alajajian, Senior Manager, Alumni & Partnerships at [jacob.alajajian@torontomu.ca](mailto:jacob.alajajian@torontomu.ca).