

# EARLY TALENT INSIGHTS

Home to over 12,000 students, the Ted Rogers School of Management at Toronto Metropolitan University is Canada's leading diverse, entrepreneurial business school centered in an urban learning environment.

Each month, we survey students at the Ted Rogers School to deliver timely and relevant insights to Canadian organizations. Our goal is to help you better understand the early talent workforce, enabling you to refine your recruitment and retention strategies accordingly.

This edition of *Early Talent Insights* examines student comfort levels regarding the use of AI tools in preparing for an interview.

June 2026

## Most Students Are Leaning into AI When Preparing for an Interview

### STUDENT POLL

How comfortable are you using AI tools for interview prep (e.g., mock interviews, common questions for the role, company research)?

### Summary of Student Responses



1,732

No. Responses\*



12

No. Bachelor of Commerce Programs  
(representing 5 Schools)

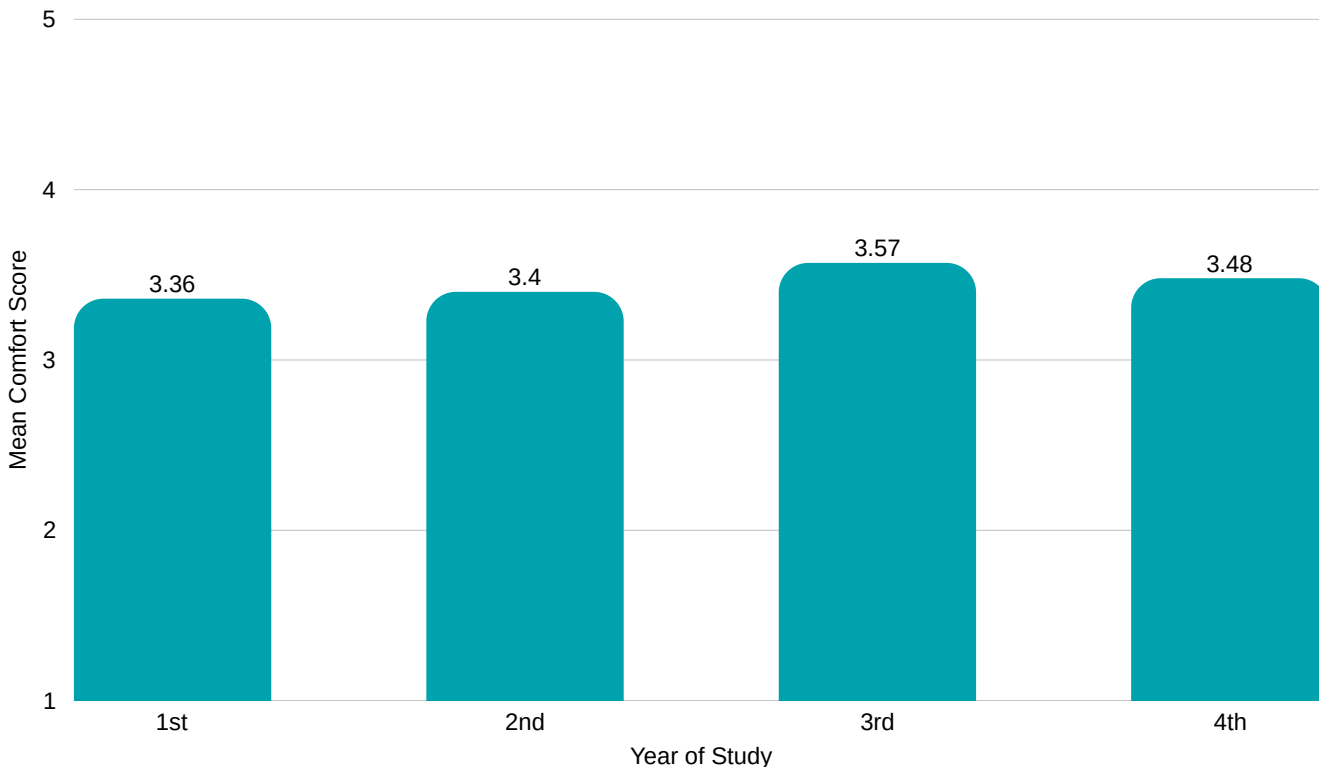


1-4

Years of Study

In total, 1,732 student poll responses were analyzed. The key findings are summarized below.

### Student Responses by Year of Study

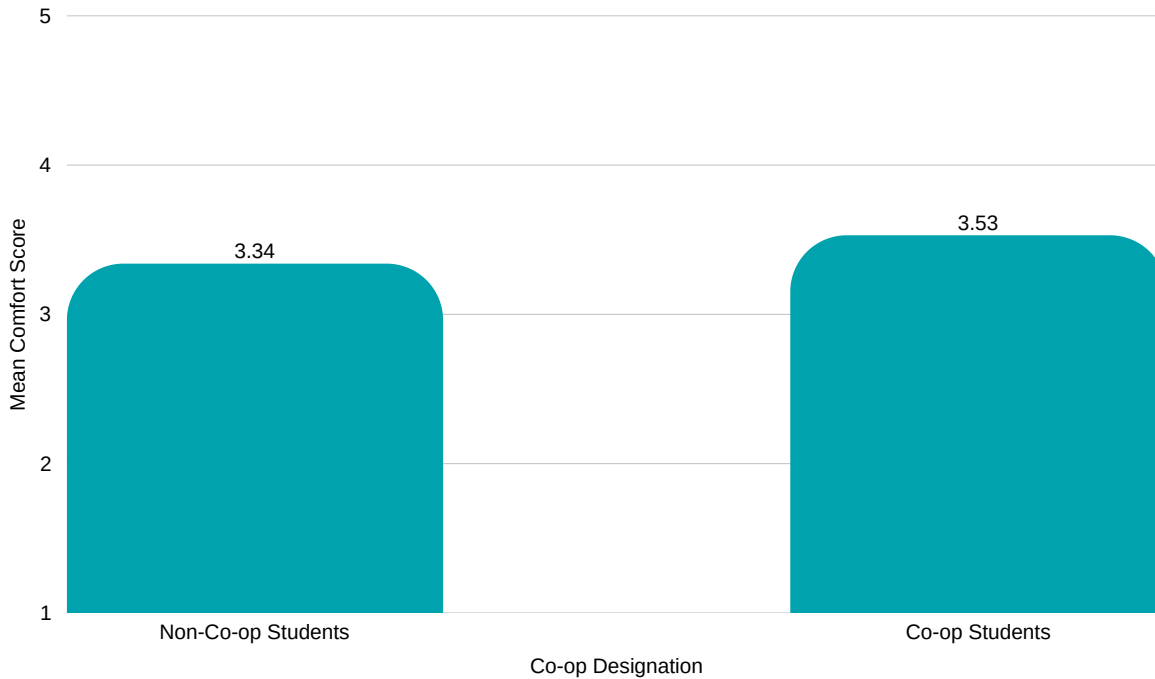


## Findings

- The only meaningful difference is that first-year students are less comfortable using AI than third-year students.

*Note: These patterns were identified using One-way ANOVA analysis, which tests for statistically significant differences in means across three or more student groups.*

## Student Responses by Co-op Participation



## Findings

- Co-op students are more comfortable in using AI than non-co-op students. Co-op experience appears to be a meaningful differentiator in students' comfort with AI interview preparation tools.

*Note: These patterns were identified using Independent t-test, which compares the means of two student groups to determine whether a statistically significant difference exists between them.*

## Question to Consider



With AI use becoming the norm, what advice do you have for students looking to maintain a unique, authentic voice?

## Contact Us

If you would like to discuss these findings in more detail or explore ways in which a Business student (Co-op and/or Internship) or new graduate can add value to your organization, please click the 'Connect With Us' button below.



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