Business CAREERHUB

HUB INSIGHTS

A Publication of the Business Career Hub

All About Co-op

For Ted Rogers Students

Your Guide to the Tourism, Hospitality and Event Management Management Co-op Program

For the 2024-2025 Academic Year

Published June 2025

The Ted Rogers School of Management (TRSM) offers one of the largest business Co-op programs in all of Canada, with over 2,500 students participating across 12 program streams. With high employment rates, strong relationships with hiring managers, and an industry-leading Co-op Prep Program, the Ted Rogers Co-op program sets students up for success.

As an THEM Co-op student, you have the opportunity to complete up to four Work Terms, representing 16 months of work experience. The employment market is strong for students in the THEM major, particularly in the Summer, and Fall semesters. The average employment rate for THEM students in 2024-2025 was 95.83%.

You can subscribe to our monthly newsletter, Application Insider for the latest information and updates on applying to the Ted Rogers Co-op Program here!

THEM Highlights: 2024-2025

44
THEM Co-op Students

10.40%
% THEM Students Participating in Co-op

95.83%
Employment Rate

$55,933
Average Earnings Over Work Terms

Top Co-op Employers for THEM

KPMG

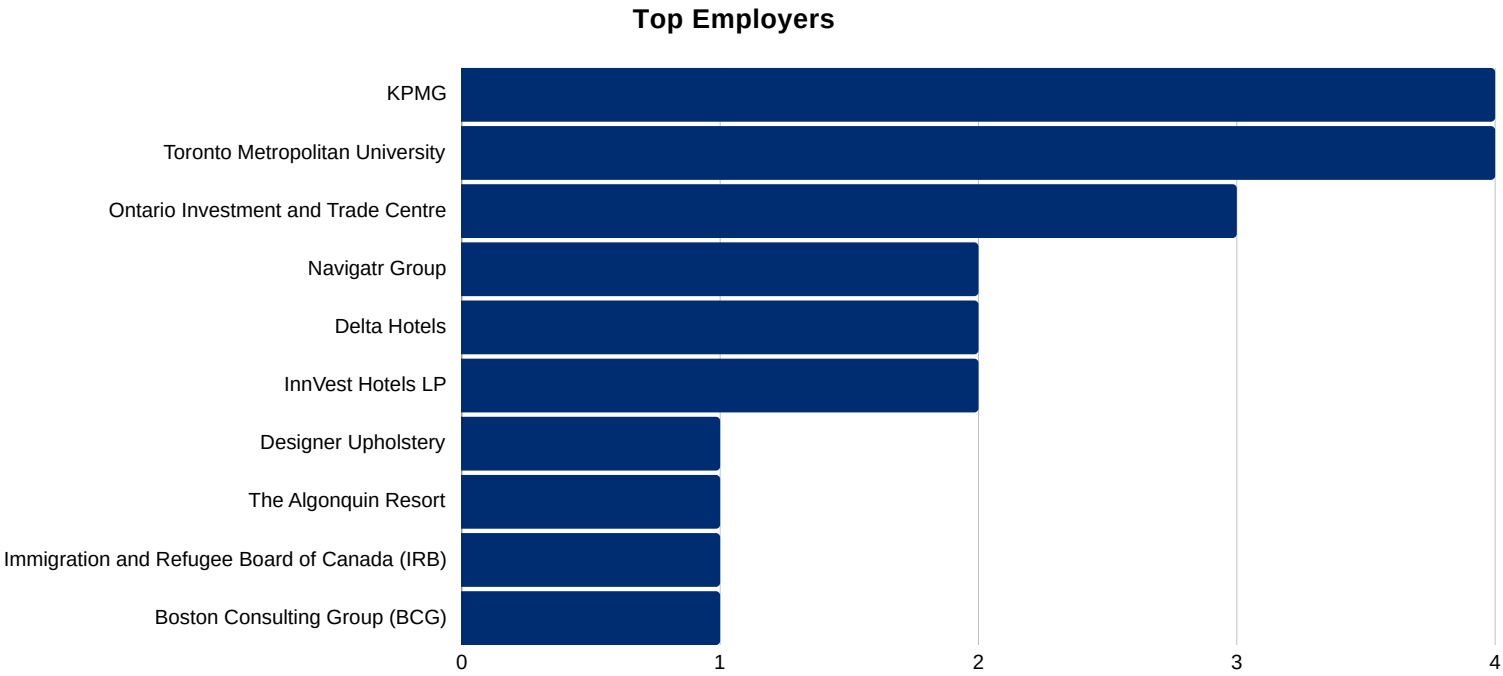
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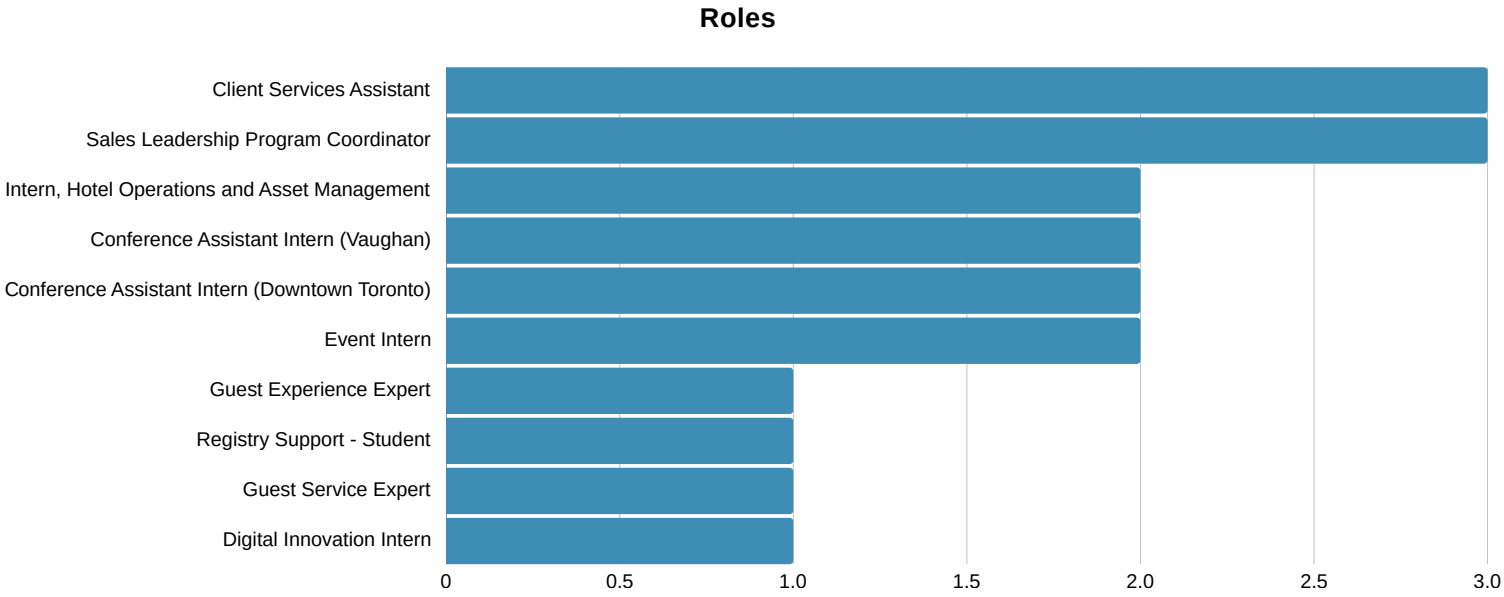
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Top Employers and Position Titles

For the academic year of April 30, 2024 - April 28, 2025, the top employers and the most common position titles for students in the Hospitality and Tourism Management major were:





Full-Time Positions for THEM Graduates

Highlighted below are some of the full-time positions that our 2024 Hospitality and Tourism Management graduates secured, including a few of their employers.

- Customer Success Specialist
- Partner Billing and Commissions Specialist
- Account Executive Development Program
- Technical Expert
- Workplace Product Specialist

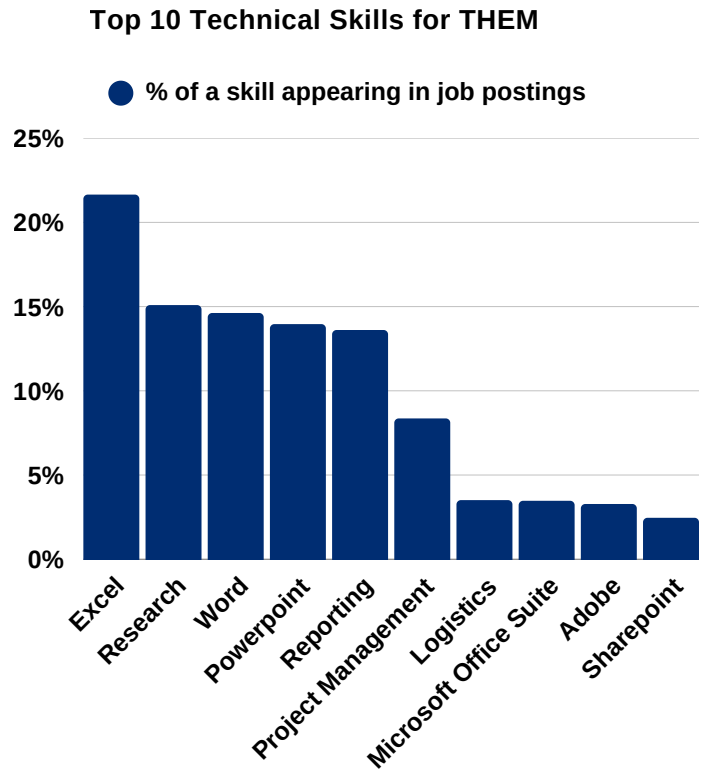
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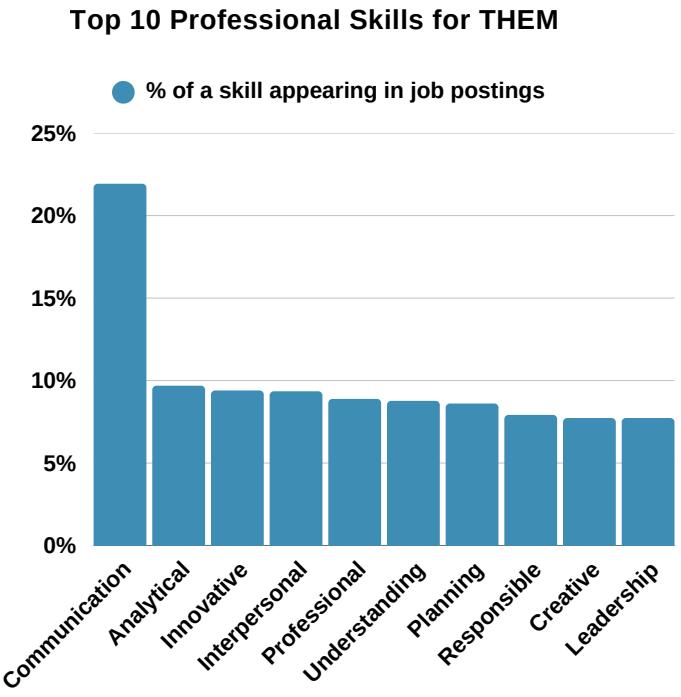
lightspeed

Sun Life

Top Skills Employers Are Seeking

Based on 3,420 job descriptions tagged to students in the Hospitality and Tourism Management program (all posted in our jobs portal), for the period 2024-2025, the following skills are most often listed in the job requirements section.





Average Hourly Wage

As one would expect, the pay rate has increased from Work Term to Work Term. Employers value experience and this is reflected in a 15% increase in pay from 1st to 4th Work Term.



Co-op Students Earn $55,933

The Ted Rogers Co-op program is providing you an opportunity to earn money while you complete your studies. Earning money while on Work Term allows you to graduate debt-free.

Since 2017, THEM students have earned under $2.78M as a whole - on average, each student is earning $51K across all four Work Terms.

Bootcamps Provide You a Competitive Advantage

BCH offers students at the Ted Rogers School of Management with **exclusive access** to over 26 technical Bootcamps, all of which are highly endorsed by our employer partners.

Students who take advantage of these programs (by earning badges and certifications) make themselves far more competitive in the workplace.

In 2024-2025 alone, we processed 115 Bootcamp registrations for Co-op students in the HTM stream.

The most popular Bootcamps for THEM students were Excel (required), SQL, Branding and Social Media Marketing.



We Offer A Leading-Edge Co-op Prep Program

We have invested heavily in the development of an industry-endorsed Co-op Prep Program designed to prepare you to be successful on your 1st Work Term and beyond.

You will participate in programming designed to support your professional growth and development through these elements:

Career Discovery Workshop	**Excel Bootcamps**	**Live Actor Industry Simulations**
Lumina Assesments	**Peer Mentoring (optional)**	**1:1 Coaching**

All elements of the Co-op Prep Program must be completed before your 1st scheduled Work Term.

Pathways into Co-op

Pathway 1

Apply through OUAC

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Choose the co-op option for your program of interest

↓

If accepted into co-op for your program, you will start as a co-op student from day one at TRSM

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If you aren't not accepted into co-op, but accepted into the regular program, or didn't apply to co-op on OUAC then see Pathway 2

Pathway 2

Apply at the end of 1st year with a CGPA of 2.8 or higher

↓

You should be on track with completing your required first-year core courses

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- The Review Committee evaluates past work, volunteer experience, extracurriculars, and student engagement.
- Admission to the Ted Rogers Co-op Program is competitive - submit a strong, well-crafted resume and cover letter.
- THEM students are encouraged to participate in BCH programs and events before applying.

The THEM Work Term Sequence

THEM students have the opportunity to complete four Work Terms, spread out over several years. Your first two Work Terms are back-to back in Winter/Summer.

	Fall	Winter	Summer
Year 1	1st Semester	2nd Semester	-
Year 2	3rd Semester	4th Semester	Apply to Co-op Pathway 2
Year 3	5th Semester	**Work Term I**	**Work Term II**
Year 4	6th Semester	7th Semester	**Work Term III**
Year 5	**Work Term IV**	8th Semester	-

The Co-op Program Fee is an Investment

For students in the Ted Rogers Co-op program, an additional fee is added to your tuition fee.

This fee relates to the cost associated with the administration of the Co-op program and is calculated in accordance with the Ministry of Advanced Education and Skills Development and Toronto Metropolitan University policies.

The fee for participating in the Co-op program is $4,200. This fee is paid in installments over several years.

The Co-op program fee is non-refundable and subject to change without notice at any time.

Meet a THEM Co-op Student



Events Associate - BPL Events

ISABEL MARIMON

"The biggest reason behind achieving an excellent rating is the fact that I genuinely enjoyed the working environment and the roles I held in my position. My boss and co-workers made me feel welcomed and were receptive to my suggestions as an equal. As a result, I felt happy to go to work and to learn more about the inner workings of the events industry.

I contributed to my employer by providing a new perspective. Given since I had never helped plan an event in the past I was able to notice potential drawbacks and suggest solutions that were slightly different from the standard or customary answer.

Want to Learn More for Free?

Hub Insights

These engaging student reports share employment data and information on positions that Ted Rogers students secure like Business Analyst, Project Coordinator, Junior Accountant, and Marketing/Social Media Coordinator.

What Can I Do With a THEM Major

Learn more about the TRSM majors and employment opportunities through Hub Insights reports.

Co-op Application Guide

Still have questions about your Co-op application? The Co-op Application Guide highlights key aspects and includes useful resources.

Resume Builder

This Resume builder highlights tips to get your resume updated and ready for Co-op.

Visit the Business Career Hub

Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming events.

Bootcamps & Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through Bootcamps. Click here to register for current Bootcamps.

Coaching & Mock Interview

For career coaching, interview prep and more, schedule a 1:1 appointment with a Career Consultant or a Co-op Coordinator.

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Student Support Team



Co-op Coordinators
Shamim Cheraqi

When to see Shamim:

For students who have been accepted into the Co-op program.



Careers Team

When to see a Career Coordinator:

For students interested in applying to Co-op, non-Co-op students, and TRSM alumni.