Business CAREERHUB

HUB INSIGHTS

A Publication of the Business Career Hub

All About Co-op

For Ted Rogers Students

Your Guide to the Retail Co-op Program

For the 2025 - 2026 Academic Year

Published July 2026

The Ted Rogers School of Management (TRSM) offers one of the largest business Co-op programs in all of Canada, with over 3,200 students participating across 12 program streams. With high employment rates, strong relationships with hiring managers, and an industry-leading Co-op Prep Program, the Ted Rogers Co-op program sets students up for success.

Although the Retail Management (RTM) Co-op program is the smallest at the Ted Rogers School, it has grown steadily since its inception in 2017.

As a RTM Co-op student, you have the opportunity to complete up to four Work Terms, representing 16 months of work experience. The employment market is strong for students in the RTM major, particularly in Fall and Winter semesters. The average employment rate for RTM students in 2025-2026 was 89.47%

You can subscribe to our monthly newsletter, Application Insider for the latest information and updates on applying to the Ted Rogers Co-op Program here!

RTM Highlights: 2025-2026

25
RET Co-op Students

7.06%
% RET Students Participate in Co-op

89.47%
Employment Rate

$55,933
Average Earnings Over Work Terms

Top Co-op Employers for RTM

FGF

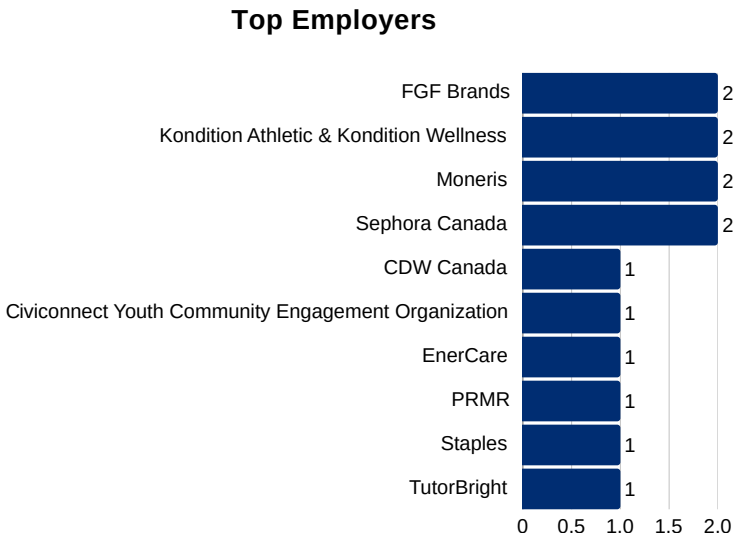
Moneris

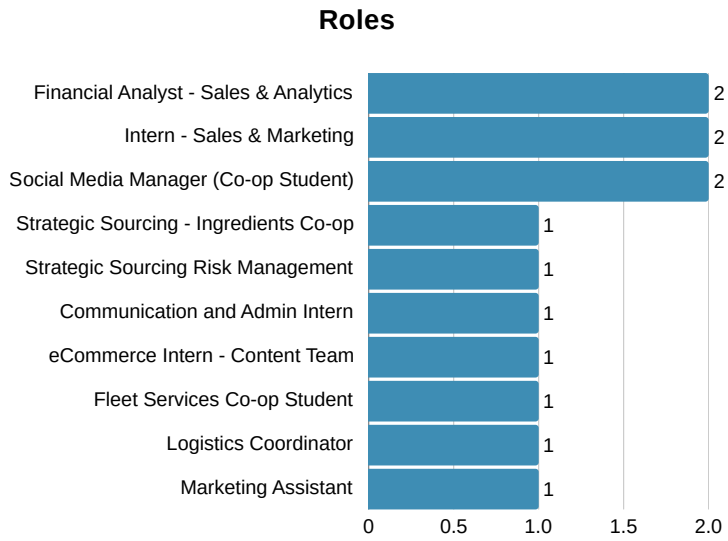
CDW CANADA

SEPHORA

Top Employers and Position Titles

For the academic year of April 2025 - April 2026, the top employers and the most common position titles for students in the Retail Management major were:





Meet a RTM Co-op Student



Retail & Visual Merchandising Intern - Puig Canada

JESSICA KIM

"Even though my role as an intern was not as significant as other higher positions within the company, being proactive and showing ownership with my work helped me stand out and be recognized by my colleagues.

Within my department, I helped significantly with the overall organization of our department whether it was with events planning or document organization. I also took on many solo projects within planning and revising our planograms. As mentioned above, I was also heavily involved with planning and hosting major events at our company as well.

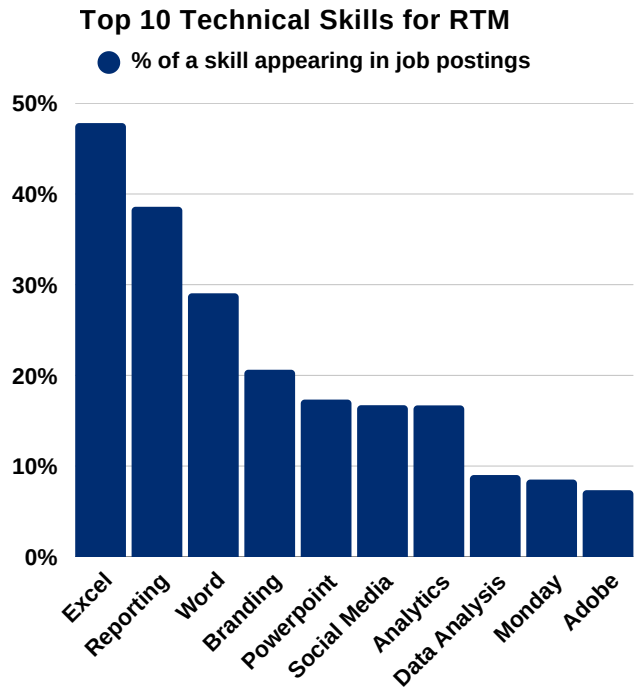
Full-time Positions for RTM Graduates

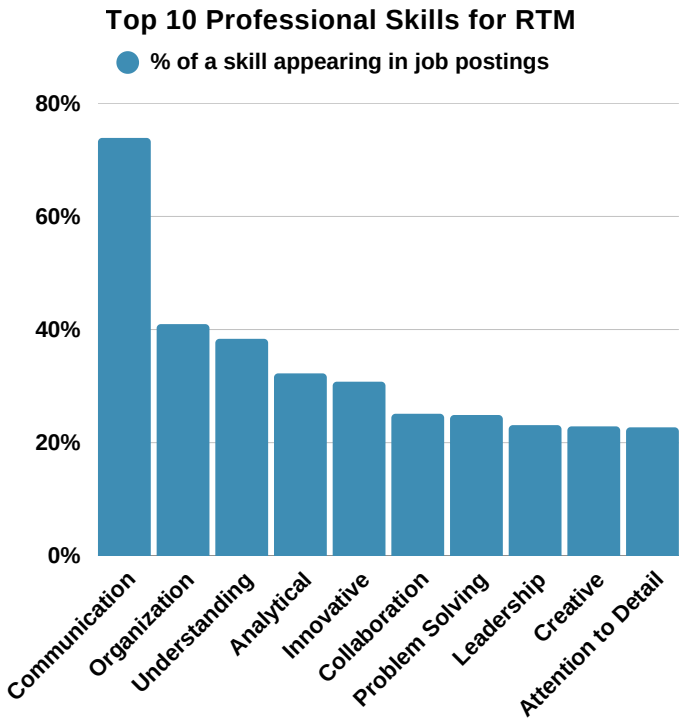
Highlighted below are a few of the full-time positions secured by 2025 Co-op graduates in the Retail program.

- Marketing and E-Commerce Intern
- Brand Ambassador
- Merchandise Associate
- Sales Coordinator
- Trade Marketing Coordinator
- Marketing Specialist
- Marketing Manager
- Campaign Specialist
- Associate Manager
- Retail Analyst

Top Skills Employers Are Seeking

Based on 3,584 job descriptions tagged to students in the Retail Management program (all posted in our jobs portal), for the period 2025-2026, the following skills are most often listed in the job requirements section.





Average Hourly Wage on Work Term

As one would expect, your pay rate will vary by Work Term to Work Term.



Co-op Students Earn $55,933

The Ted Rogers Co-op program is providing you an opportunity to earn money while you complete your studies. Earning money while on Work Term allows you to graduate debt-free.

Since 2017, RTM students have earned over $2.26M as a whole - on average, each student is earning $55K across all four Work Terms.

Bootcamps Provide You a Competitive Advantage

BCH offers students at the Ted Rogers School of Management with **exclusive access** to over 26 technical Bootcamps, all of which are highly endorsed by our employer partners.

Students who take advantage of these programs (by earning badges and certifications) make themselves far more competitive in the workplace.

In 2025-2026 alone, we processed 66 Bootcamp registrations for Co-op students in the RTM stream.

The most popular Bootcamps for RTM students were Excel (required), SQL, Power BI, and Python

We Offer A Leading-Edge Co-op Prep Program

We have invested heavily in the development of an industry-endorsed Co-op Prep Program designed to prepare you to be successful on your 1st Work Term and beyond.

You will participate in programming designed to support your professional growth and development through these elements:

Career Discovery Workshop	**Excel Bootcamps**	**Live Actor Industry Simulations**
Lumina Assesments	**Peer Mentoring (optional)**	**1:1 Coaching**

All elements of the Co-op Prep Program must be completed before your 1st scheduled Work Term.

Pathways into Co-op

Pathway 1

Apply through OUAC

↓

Choose the co-op option for your program of interest

↓

If accepted into co-op for your program, you will start as a co-op student from day one at TRSM

↓

If you aren't not accepted into co-op, but accepted into the regular program, or didn't apply to co-op on OUAC then see Pathway 2

Pathway 2

Apply at the end of 1st year with a CGPA of 2.8 or higher

↓

You should be on track with completing your required first-year core courses

↓

- The Review Committee evaluates past work, volunteer experience, extracurriculars, and student engagement.
- Admission to the Ted Rogers Co-op Program is competitive - submit a strong, well-crafted resume and cover letter.
- RTM students are encouraged to participate in BCH programs and events before applying.

The RTM Work Term Sequence

RTM students have the opportunity to complete four Work Terms, spread out over several years. Your first two Work Terms are back-to back in Summer/Fall.

	Fall	Winter	Summer
Year 1	1st Semester	2nd Semester	**-**
Year 2	3rd Semester	4th Semester	Apply for Co-op Pathway 2
Year 3	5th Semester	6th Semester	**Work Term I**
Year 4	**Work Term II**	**7th Semester**	**Work Term III**
Year 5	**Work Term IV**	8th Semester	-

The Co-op Program Fee is an Investment

For students in the Ted Rogers Co-op program, an additional fee is added to your tuition fee.

This fee relates to the cost associated with the administration of the Co-op program and is calculated in accordance with the Ministry of Advanced Education and Skills Development and Toronto Metropolitan University policies.

The fee for participating in the Co-op program is $4,200. This fee is paid in installments over several years.

The Co-op program fee is non-refundable and subject to change without notice at any time.

Want to Learn More for Free?

HUB INSIGHTS

Hub Insights

These engaging student reports share employment data and information on positions that Ted Rogers students secure like Business Analyst, Project Coordinator, Junior Accountant, and Marketing/Social Media Coordinator.

What Can I Do With a RET Major

Learn more about the TRSM majors and employment opportunities through Hub Insights reports.

Co-op Application Guide

Still have questions about your Co-op application? The Co-op Application Guide highlights key aspects and includes useful resources.

Resume Builder

This Resume builder highlights insightful tips to get your resume updated and ready for Co-op

Visit the Business Career Hub

Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming events.

Bootcamps & Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through Bootcamps. Click here to register for current Bootcamps.

Coaching & Mock Interview

For career coaching, interview prep and more, schedule a 1:1 appointment with a Career Consultant or a Co-op Coordinator.

TedRogersBCH | Business Career Hub Website | TedRogersBCH

Student Support Team



Co-op Coordinators
Laura Henshaw

When to see Laura:

For students who have been accepted into the Co-op program.



Careers Team

When to see a Career Coordinator:

For students interested in applying to Co-op, non-Co-op students, and TRSM alumni.