



2021 SVZ IMPACTFUL HOLIDAY GIFT GUIDE

It's that time of year again! Are you looking for a socially impactful and responsible way to give gifts this year?

This year, more than ever, shopping local and supporting small businesses is incredibly important. Not only will you be supporting local entrepreneurs with our gift guide, you will also be able to get a head start on your holiday shopping and avoid the [**supply chain issues**](#) that have surfaced as a result of the pandemic. Over the years, the SVZ has supported a number of startups whose products are sustainable and ethically produced. With the SVZ Impactful Holiday Gift Guide, you can support local businesses while giving meaningful and socially responsible gifts.



FOR THE FASHION ICONS



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BRAVE SOLES

Hand crafted leather shoes and accessories are fitted with upcycled tire soles.



Every year, nearly 3 billion tires are manufactured and they often end up in landfills. These tires can take several years to break down and burning them is not the safest option for the environment. The founder of [Brave Soles](#), Christal Earle, is dedicated to reducing the amount of tires in landfills by repurposing them into fashionable shoes and accessories.

This year, Brave Soles has launched their Aircraft Collection, a range of products that are made with upcycled plane seat leather and tubing. This collection includes a variety of accessories such as bags, purses, and wallets that make perfect gift for anyone who loves fashion. There is also an ongoing presale for baby booties that are super comfortable, lightweight, and slip resistant!

Don't miss out on this limited edition collection - use the code SVZ15 for 15% off all their shoes and accessories!

HERITAGE FUROSHIKI

Sustainable giftwrap made with the practice of Japanese Furoshiki.

We all love the excitement that comes along with exchanging gifts, but household waste in Canada increases by over 25% during the holiday season due to gift wrapping. [**Heritage Furoshiki**](#) is dedicated to addressing this issue by offering a reusable option to plastic gift wrap by using traditional Japanese Furoshiki, a beautifully designed piece of cloth. The founder, Chloe Robinson, loved buying gifts for her friends and family during the holidays, but didn't like all the waste that came along with wrapping them. Ever since last year, she has been learning how to craft furoshiki, so that she can wrap gifts sustainably.

Not only can these furoshiki be used to wrap gifts, but they have multiple purposes and can be used in a variety of different ways. They can be used as a hair accessory, a scarf, a book cover, a mini bag, and much more (it's essentially an additional gift)! Whether you need some gift wrap or want to surprise your loved one with accessories, Heritage Furoshiki is here to help. [**All members of the SVZ community get 10% off their order with the code SVZ21.**](#)





DARIA DAY

Ethically-sourced gemstone jewelry.



Jewellery makes the perfect gift for those who love to accessorize their outfits. [Daria Day](#) offers ethically sourced jewellery pieces with gemstones which are handcrafted by artisans that live near the K2 Mountains in Northern Pakistan. Daria Day is deeply committed to elevating the lives and communities of their artisans by providing sustainable and dignified wages. Daria Day offers a range of jewellery pieces such as rings, earrings, bracelets, and necklaces - all of which are crafted with locally mined gemstones such as amethyst, jade, quartz, citrine, and jasper.

This holiday, join Daria Day in giving back! **When you use the code GIVE10, you will receive 10% off your entire order and 10% of the sales will be donated to [Indspire](#) which is a national Indigenous registered charity that invests in the education of First Nations, Inuit and Métis people for the long term benefit of these individuals, their families and communities, and Canada.**

CHIC MADE CONSCIOUSLY

Sustainable accessories made from tire waste and war remnants.



Chic Made Consciously is a sustainable fashion accessory brand that works with artisans in Bali & Cambodia to transform waste from tires and war remnants into wearable handcrafted fashion. The founder of Chic Made Consciously, Cassandra Ciarallo, started the brand to do her part addressing the issue of fast fashion and the negative impact it has on our planet. She wanted to make accessories that you can be proud to wear, because they are made from repurposed materials and support local economies by providing fair living wage jobs.

Starting November 25-29th save up to 25% on their Conscious Friday/Weekend Sales! Buy any 2 items and get 25% off, 3 items get 30% off and buy 4 or more items and get 35% off, plus 5% will be donated to Cambodian Children's Fund to support impoverished children to go to school (discounts will be automatically applied at checkout).





MAYANA GENEVIERE

Ethically-made, body inclusive lingerie.



Mayana Genevière creates unique, practical and body inclusive garments that not only enhance your wardrobe, but support your well-being as an extension of your self-care. Initially created to bridge the gap between fashion lingerie and the support needed for postpartum recovery, their innovative intimate apparel brand has evolved into a versatile line capturing the essence and needs of a woman as she transitions through life's many stages.



Mayana Genevière garments are produced in Toronto by women who are paid a fair wage. With social responsibility at the forefront of garment construction, this brand takes pride in ethical sourcing and quality of production in-house at their factory in Toronto. **Their Black Friday promotions start November 26 and run until Sunday November 28. Everyone can receive 10% off and free shipping to Canada & the US. No code necessary!**



THE GOOD TEE

***Classic tees, sweatshirts, and hoodies
made ethically and sustainably.***



Many fashion companies in the apparel industry use unsafe and unethical manufacturing processes to manufacture their products. This has caused a disconnect between the makers, fashion companies and the consumers who purchase these products. **The Good Tee** is actively working to change this system by incorporating ethical and sustainable working conditions, reasonable production schedules, and transparency with the public.

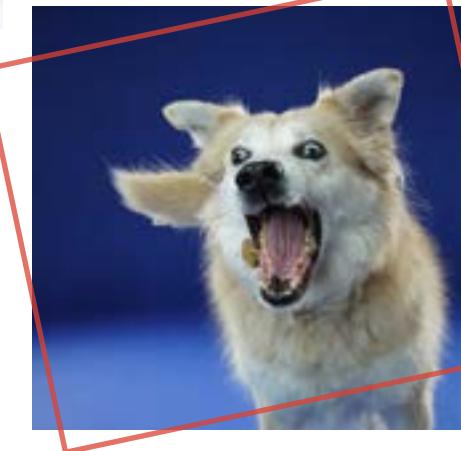


The Good Tee offers a variety of products including t-shirts, long sleeved tops, and scrunchies for women, men, and children - all of which are ethically sourced! They also have DIY kits for t-shirts that come with materials such as paints and markers, so you can get creative and customize it however you please. Surprise your fashion-loving friends with cozy, comfy, and sustainably-produced clothing this holiday season! **Use code SVZCHEER for 30% off all products excluding kits and bundles from November 23rd until December 23rd!**

FOR THE FOODIES AND PETS



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NIKU FARMS

Pasture-raised meat, delivered.

NIKU Farms is an online platform that works to connect consumers with local farmers and have meat products delivered directly to their doorstep. They are passionate about supporting small-scale farmers in Ontario by bridging the gap between them and consumers.

NIKU Farms has partnered with several local farmers across Ontario who offer fresh meat products without any GMOs, hormones, or additives. These products come in a variety of pre-made bundles, but you can also create your own box! You have the option to add multiple meat products to your box, ranging from chicken, beef, pork, duck, and fish. This holiday season, surprise your chef-y friends with a box containing their favorite foods, while supporting our hard-working, local farmers! **With code SVZ100 the SVZ community gets \$100 off over their first 5 boxes of a NIKU subscription!**



THE SPENT GOODS COMPANY

Delicious foods that reduce climate change.

For the bread and snacks lovers, why not gift a selection of baked goods from [The Spent Goods Company](#)? They partner with local breweries to convert their spent grains into baked products like Beer Bread, Beer Crisps, Beer Pretzels, and more. Support their mission to reduce food waste and alleviate climate change by ordering online or picking up the goods across various locations in Toronto.

The Spent Goods Company is offering our community members a discount code, valid until December 15th. Use code RYERSONSVZ for 10% off on your order at checkout!



DO GOOD DONUTS

The donut shop and café that bakes futures.



In our society, young adults with intellectual and developmental disabilities face an unemployment rate of 85 percent and struggle to secure jobs for themselves. **Do Good Donuts** is a non-profit enterprise that hires individuals with intellectual disabilities for hands-on training to help prepare them for jobs in the food service industry. These trainees are given the opportunity to gain valuable work experience, allowing them to build a strong skill set that can be applied to their future jobs.

Do Good Donuts makes delicious donuts and merch to match! Keep up to date with Do Good Donut pop-ups and opportunities for pre-orders by visiting their website. You can also support the organization by purchasing their merch.



HOPE PET FOOD

Saving the planet with nutritious pet food.



HOPE Pet Food is dedicated to providing sustainable, meat-free pet food options for cat and dog owners to help reduce their ecological footprint. Our current systems and production chains for pet food play a large role in the current climate crisis.

HOPE Berry Bugalicious is a nutritious and sustainable alternative to your typical dog treats. Made with insect protein, this treat is packed with all the omegas and minerals that your furry friend needs. These treats are eco-friendly and don't contain any artificial ingredients, so say goodbye to that carbon PAWprint! HOPE's products use 70% less greenhouse gases and use 90% less water than other meat-based treats.

Shower your pet with love this holiday season and grab your treats now - use the code **SVZbugs15** to save 15% and to receive free shipping when you order 2 or more bags!





**HAPPY HOLIDAYS
FROM THE SOCIAL
VENTURES ZONE!**