

**SCHOOL OF GRADUATE STUDIES**

***REPORT TO SENATE, MAY 5, 2009***

1. New Field: *Film Preservation and Collections Management* within the existing *MA in Photographic Preservation and Collections Management*

**Motion**

That the Senate approve the submission of the proposal for a new field in *Film Preservation and Collections Management* within the existing *MA in Photographic Preservation and Collections Management* to the Ontario Council on Graduate Studies for Standard Appraisal.

2. Complex Program Changes – *Journalism* (for information)
3. Complex Program Changes – *Master of Business Administration* (for information)
4. Complex Program Changes – *Management of Technology and Innovation* (for information)
5. Complex Program Changes – *Chemical Engineering* (for information)

Submitted by:



Maurice Yeates, Dean  
Chair, School of Graduate Studies Council

1. The School of Graduate Studies has reviewed the proposal for the field of *Film Preservation and Collections Management* within the existing *MA in Photographic Preservation and Collections Management* listed below, and submits it to Senate for its approval for it to be sent to the Ontario Council on Graduate Studies for external review ('standard appraisal'). Vol. I of the brief ('The Program') is available for review in the office of the Secretary of Senate, and Volumes I & II ('The Program', and 'Curricula Vitae') are available for review in the office of the Dean of the School of Graduate Studies (YDI-1109). Vol. I of the brief ('The Program') is also available for review at [www.ryerson.ca/graduate/temp](http://www.ryerson.ca/graduate/temp).

Username: gradstudies Password: 4ryerson

### **Motion**

That the Senate approve the submission of the proposal for a new field in *Film Preservation and Collections Management* within the existing *MA in Photographic Preservation and Collections Management* to the Ontario Council on Graduate Studies for Standard Appraisal.

**Note:** *Once a program is approved by OCGS, it is presented to the Board of Governors for approval.*

The Provost has final authority to determine whether a program may proceed.

### **Ryerson University**

***The Field of Film Preservation and Collections Management within the existing MA in Photographic Preservation and Collections Management***

### **EXECUTIVE SUMMARY**

**Introduction:** The future of our Canadian film heritage depends greatly upon the skills of knowledgeable professionals and their commitment to the stewardship of films, particularly in their original film formats. Within the last twenty years, the cultural challenges to preserving Canadian film, and the technical expertise required to do so, have increased considerably. Thus far, there have been no programs anywhere in Canada preparing students to acquire the rapidly disappearing expertise that is required for preserving and restoring films and for managing new and existing collections of films.

Meeting these challenges requires highly skilled individuals, leading to this proposal to establish a new field in Film Preservation and Collections Management within its current M.A. in Photographic Preservation and Collections Management. The broad aim of this field would be that of educating new motion picture archivists, preservation professionals, librarians, and public collections specialists within Canada. Introducing this new field will both enhance the quality of the existing program and significantly expand its scope. Along with an expanded scope will come expanded facilities and the possibility of developing new centres for interdisciplinary studies, most particularly for film in relation to digital imaging and restoration processes, or for film in relation to the broader fields of cultural studies, history and visual culture.

The success and growth of the present Master's program, along with the increasing demand for skilled professionals within this area, have made this an ideal time for the introduction of a new field, the first of its kind in Canada.

Ryerson University, through the School of Image Arts, offers the Master of Arts program in Photographic Preservation and Collections Management in association with George Eastman House (GEH) International Museum of Photography and Film in Rochester, N.Y. This program offers a demanding academic and professional education, unique in the world, in which students spend the first year of the program at Ryerson University in Toronto and the second year either at Ryerson (in affiliation with the Art Gallery of Ontario) or at GEH in Rochester. The first student cohort was admitted in September of 2004, following approval of an OCGS standard appraisal brief on March 7, 2003. This group included 24 full-time students, 50% of which were visa students. Since its inception, thirty-eight students have completed the two-year program successfully. An additional cohort of nineteen students is expected to graduate in 2008. As of this year, there are forty-five students enrolled in the program. Twenty-six new students entered the program in September, and one can see from their numbers that the ratio of domestic to international students has begun to improve. Domestic students now make up 60% of incoming students, and this is expected to improve both with time and with the introduction of this proposed new field.

The program in Photographic Preservation and Collections Management was originally offered on a self-funded, cost-recovery basis. Early in 2007, the OCGS approved a request to offer the program on a fees-plus-grant basis. This change, along with the acquisition of the Black Star Collection, the construction of a Gallery/Research Centre, the availability of graduate growth funds from the Provincial Government, and Ryerson University's impressive success in expanding its graduate offerings, makes it possible and worthwhile for the university to incorporate an additional field in this program, a field for which there is a clear need. The School of Image Arts is requesting approval for its new field in Film Preservation and Collections Management, the first field of its kind in Canada. This new field will build on the success and growth potential of the current program.

The addition of the new field to the program will mean an approximate admissions increase from 25 students per year to 30 or 35. In any given year, it would be expected that approximately 12-15 students would opt to specialize in the new field. Of these, the aim is for nearly all to be domestic students, significantly increasing the overall domestic student numbers in the program. Additional sections of certain core and common courses may have to be added to the program, although this will certainly be a benefit to students, giving them greater flexibility in their two-year academic schedule.

The field in Film Preservation and Collections Management will draw largely on the expertise of faculty already teaching in the Photographic Preservation and Collections Management program. Members of the program's faculty are drawn from Ryerson's School of Image Arts, the School of Graphic Communications Management, the Departments of Applied Chemical and Biological Sciences, Communications and Culture, Interior Design, as well as the Ryerson Library. The program is already strong in the areas of film history and theory, cultural studies, aesthetics, and the science of photographic processes.

**Program Overview:** The program will be offered at Ryerson University in Toronto, in classrooms, laboratories, the new Image Arts Gallery and Research Centre and the Rogers Communications Centre. The School is entering discussions with key individuals at the Toronto International Film Festival Group, Library Archives Canada, and the Canadian Broadcasting Corporation in order to provide a wide spectrum of internship placement opportunities between the first and second years of the program. Working side-by-side with staff in these organizations, students will gain hands-on training experience in the maintenance, care, and preservation of motion pictures and motion picture and media archives. Throughout the program, students will receive training in all archival practices, including but not limited to: curatorial duties; access procedures and understanding the nature and purpose of copyright laws; inspecting, repairing, measuring, and shipping nitrate prints; and organizing and managing climatized vaults. Students will learn to evaluate the quality of laboratory work, to explore the possibilities and the limits of electronic and digital technologies, and to confront the paradoxes and hardships of video preservation.

Students in the Film Preservation Field of the Graduate Program in Photographic Preservation and Collections Management will take 13 required courses: of these, seven are common to the existing program and the new field, and 6 are specific to the new field. Of the six courses that are specific to the field, three courses (PP8150 History of Film; PP8151 Film Materials and Processes; PP8111 Issues in Film Curation and Exhibition) are modeled closely on courses in the existing program, and two others (PP8154 Topics in Early Film and its Preservation; PP8153 Management of Film Collections/Metadata for Media Collections) are similar to courses in the existing program, while one (PP8156 Film Production Processes) is significantly different from courses offered in the existing program. An internship and professional practice project are also required.

2. Complex Program Changes – *Journalism* (for information)

i) Reduce the number of credits for degree completion from 17.5 to 16.5. This will be achieved by changing “History of News” (JN 8106) from a required course in the winter semester of the second year of the program to an elective course.

ii) Increasing the Language Proficiency Requirements for Admission

Increase the Language Proficiency requirements for Admission from the School of Graduate Studies General Requirement.

Current:

TOEFL paper 580

TOEFL computer 237

TOEFL internet based 93

IELTS 7

New:

TOEFL paper 615

TOEFL computer 260

TOEFL internet 105 (Writing/Speaking 26)

IELTS 7.5

3. Complex Program Changes – *Master of Business Administration* (for information)

Proposal 1: Delete International Business Issues and Functions from the Foundation term  
Current: Foundation term has 6 courses

Rationale: A 5 course Foundation term is sufficient.  
This brings the number of courses in line with the other course-based terms.

Proposal 2: MB8107 (International Marketing) becomes a required course, and MB8401 (Marketing Management) becomes an elective

Current: MB8401 is a required course, and MB8107 is an elective

Rationale: MB8003 (Marketing) in the Foundation term supplies a good background for MB8107.

Proposal 3: MB8600 Research and Communication for Managers is introduced as the 7<sup>th</sup> required course and the number of electives is reduced from 4 to 3.

Current: There are 6 required courses and 4 electives

Rationale: This course is required to foster the development of communication and research skills necessary to conduct applied research and secure employment. These are key elements of the Integrative Term.

As well as reducing the electives to 3, merge the elective requirements to become “3 credits required from any elective list”. This allows the student more flexibility in choosing to specialize or remain general.

4. Complex Program Changes – *Management of Technology and Innovation* (for information)

The MTI program offers both MBA and MMSc degrees.

MMSc Changes

The principal change in the MMSc in the Management of Technology and Innovation is the addition of a one-term required course, MT8219 Theories of Technology and Organization, to provide a firmer grounding in the academic literature which is the foundation for the thesis.

MBA Changes

The principal changes to the MBA in the Management of Technology and Innovation are designed to align it more with the other MBA in the Ted Rogers School of Management, and to allow more cross over among students in these two MBA programs. Specific changes are:

- i) Two required 0.5 credit courses, MT8208 and MT8218, are merged into a 1.0 credit course, MT8220, which becomes an elective.
- ii) A new 1.0 credit course, MT8600 Research and Communication for Managers, is added to the required course list.
- iii) The Experiential Term is aligned with the other MBA program by requiring 3 elective credits plus the option of a Thesis, Internship, or International Exchange.

5. Complex Program Changes – *Chemical Engineering* (for information)

Proposal:

The proposal is to re-categorize the electives for the Master's and Doctoral programs and to remove core electives in the Masters program in keeping with the other graduate engineering programs. The program would remove from four electives categories to two and remove non-Chemical Engineering program courses and treat all non-program courses as curriculum substitutions.

Rationale:

To simplify the presentation of the program and facilitate course selection. The re-categorization does not reduce the number of program electives required or available. The removal of the category of core electives will give the Masters students more flexibility in their program design and is in keeping with the design of other engineering graduate programs.