

SCHOOL OF GRADUATE STUDIES

REPORT TO SENATE, APRIL 1, 2008

1. Review of Status of New Graduate Programs
 - New Programs Planned for 2008 or 2009
 - Continuing Programs in Review Process
2. ***Master of Arts in Fashion***

Motion

That the Senate approve the submission of the proposal for a ***Master of Arts in Fashion*** to the Ontario Council on Graduate Studies for Standard Appraisal.

Submitted by:

Maurice Yeates, Dean
Chair, School of Graduate Studies Council

Status of Continuing Programs in Graduate Review Process (February, 2008)

Approval or Action by	Responsibility	MASc/PhD EnSciMan	MASc/MEng Phd Civil Eng	MASc/ MEng /Phd Mech Eng	MA Pub Admin	MSA Spatial Analysis	MASc/MEng Phd Chem Eng, 08/09	MA Economics 08/09
Ryerson Review								
Dean - SGS	Letter of Intent (LoI) – including initial analysis of financial viability							
SGS Program & Planning Comm	Reviews LOI to determine if program appears feasible.							
Provost	Decides to proceed based on responses to LoI. Instructs sponsors to prepare OCGS program proposal.							
Internal/External Consultant	An expert in the field from another university reviews the proposal. Sponsors re-draft if necessary.							
Provost	Discusses proposal with Dean, sponsor.							
P&P of SGS	Reviews draft OCGS brief in light of I/E report – recommends to Council SGS based on academic quality							
Council, SGS	Reviews proposal							
Senate	Reviews program proposal for academic quality and moves to proceed to OCGS							
Ontario Council on Graduate Studies Review								
Appraisal Committee	7 senior faculty from across Ontario + Exec. Dir read brief and comment to Ryerson. Univ can advertise program.	Duenker-Dal Smardon-SUNY Syrac Jan 31/1	Habib -- Calgary Li – Ohio St April 21/22	Abbrev Brief	Abbrev Brief	Thrall -Fla WongGMU June 2/3		
External Consultants	2 or 3 selected, visit Ryerson for a two day period. Prepare reports for submission to OCGS, which sends reports to Ryerson.	X						
Ryerson	Responds to report(s)	X						
Appraisal Committee	Reviews report and response and presents recommendation to OCGS (All graduate Deans in Ontario)							
OCGS Executive Director	Informs Ryerson of decision, provides letter required by Ministry for funding claim. OCGS meeting.							
Further Procedures								
Board of Governors	Program is presented to Board of Governors for approval of financial viability.							
Ministry	The Program is presented to the Ministry for approval							
Provost	Provost decides about implementation							

2. The School of Graduate Studies has reviewed the proposal for a *Master of Arts in Fashion* listed below, and submits it to Senate for its approval for it to be sent to the Ontario Council on Graduate Studies for external review ('standard appraisal'). Vol. I of the brief ('The Program') is available for review in the office of the Secretary of Senate, and Volumes I & II ('The Program', and 'Curricula Vitae') are available for review in the office of the Dean of the School of Graduate Studies (YDI-1109). Vol. I of the brief ('The Program') is also available for review at www.ryerson.ca/graduate/temp.
Username: gradstudies Password: 4ryerson

Motion

That the Senate approve the submission of the proposal for a *Master of Arts in Fashion* to the Ontario Council on Graduate Studies for Standard Appraisal.

Note: Once a program is approved by OCGS, it is presented to the Board of Governors for approval.

The Provost has final authority to determine whether a program may proceed.

Ryerson University *Master of Arts in Fashion*

EXECUTIVE SUMMARY

Ryerson University proposes to establish a Master of Arts in Fashion, which will be a high-quality program to prepare students for advanced design and communication work and careers in the professions related to fashion in a variety of media. The program is presented in recognition of several factors: the lack of post graduate program in Canada dealing with fashion; the rapid expansion of the global fashion market in all its forms; and, the growing intellectual and critical debate around fashion culture. This is a single-field program which is open to applicants with interests or production experience in any of the traditional fields associated with fashion and communication design (garment and costume design, photography, fashion television and editorial, curation, web-based archives, blogs and information resources, education, as well as fashion theory, history and culture).

Fashion lies at the cross-roads of culture and commerce. There is a wealth of cultural resources available in downtown Toronto at: Royal Ontario Museum, Bata Shoe Museum, Textile Museum, Design Exchange, Fashion Television, L'Oréal Fashion Week, MaRS, the City of Toronto Archives, national publishers, and Ryerson itself. In terms of commerce, Toronto is home to 550 apparel manufacturers (some located in the 'design and fashion district') estimated to employ 50,000 people, and a number of store company headquarters.

The program curriculum is designed for full-time participants, and anticipates accepting its first cohort of students in September 2009. The intake is targeted at twenty students per year. While the program has a core sequence of required courses, it incorporates a number of options in terms of the array of elective courses available, and the focus of each student's chosen Master's Project during the second year.

The requirement for the MA degree is 14 course units over a period of five semesters, and completion of the Master's. Student academic performance will be monitored each term, through grade evaluations, a Progress Report, and meetings with faculty advisors. Each student will be assigned a faculty advisor in the first year of the program; in the second year, faculty advisors may be selected on the basis of the student's final project discipline.

There will be 16 (11 current, five hires) core faculty associated with the program. Ten faculty in Categories 1 and 3 currently hold the PhD degree. The core faculty all have recognized experience in their respective

disciplines; and all Category 3 faculty have research, graduate supervision and exhibition/publication records of note. Category 3 faculty represent related disciplines in the Faculty of Communication & Design (Journalism, Graphic Arts Management, architecture/photography, interior design), in the Faculty of Arts (English,) as well as engineering (design theory and gaming) and computer science (wearable computing). Two category 3 faculty hold Research Chairs. We are currently hiring two more faculty who will be expected to participate in the graduate program, and a new Chair is being recruited. The proposal envisages two additional tenure stream faculty with terminal degrees to serve the graduate program.

The curriculum is represented in table form, below. A core sequence of two required workshop/studio courses is supported by two required Theory/History seminar courses, two Project Development courses including a Master’s Project, to be completed by the end of a student’s fifth term. A course in Research Methods, and a group of special topics electives, round out the curricular structure.

Table I: Program of Study for Master of Arts - Fashion

	Term I	Credit	Term II	Credit
Year 1	Research Methods I	1		
<i>Sub Total</i>	Theory/History Seminar	1	Theory/History Seminar	1
	Studio/Workshop	1	Studio/Workshop	1
			Special Topics Elective	1
		3		3
Spring/Summer	Term III			
<i>Sub Total</i>	Internship Seminar	0.5		
	Internship	1.5		
		2		
Year 2	Term IV	Credit	Term V	Credit
<i>Sub Total</i>	Creative /Research Final Project Preparation and Development	1	Creative /Research Final Project Execution & Presentation	3
	Special Topics Electives	1		
	Special Topics Electives	1		
		3		3
TOTAL				14

