

REPORT OF ACADEMIC STANDARDS COMMITTEE

Report #F2010–2; November 2010

In this report Academic Standards Committee (ASC) brings to Senate its evaluation and recommendation on the following proposals:

- Curriculum changes in the *Bachelor of Arts, Geographic Analysis* program.
- A minor in News Studies from the School of Journalism.
- A minor in *Fashion Studies* from the School of Fashion.

Further documentation on the items addressed in this and all other ASC reports is available for review through the Secretary of Senate.

1. Geographic Analysis: Curriculum Changes

The proposed curriculum changes to the *Bachelor of Arts, Geographic Analysis* (GA) are intended to substantially harmonize the GA curriculum with the common first-year platform of the Faculty of Arts. The changes will permit GA to participate in the common platform without undermining its own unique, professionally-focused curriculum. The changes will expose GA students to a multidisciplinary first-year emphasizing development of universal skills and perspectives. It will also facilitate program transfer, recognizing the fact that the entering cohort is young and may benefit from having additional time to decide on its commitment to a particular field of study. There are anticipated benefits for recruitment in this model as well as opening the opportunity for GA to participate in double majors curricula.

A summary of the proposed changes is given below. Appendix 1 provides the complete revised curriculum.

- Y1 of GA maps closely onto the common platform template, except for the substitution of GEO 141 for one of the open Arts/non-Arts first-year electives of the common platform. Note that GEO 141 will be pre-approved as a transfer credit for an open Arts/non-Arts first-year elective in other Arts platform program to facilitate student transfer from GA to other programs.
- Y2 also maps closely to the common platform, except for the replacement of SSH 301 with a GEO course.
- Y3 and Y4 of GA are unchanged and map 1:1 onto the common platform template.
- GEO 27A/B will be semesterized as GEO 527 and GEO 627.
- GEO 643 (Field Methods) and 644 (Spatial Databases) have been added.
- Practicum (GEO 771) will remain in 7th semester as is at present.
- GEO 102 (Economic Geography) has been re-numbered and re-titled GEO 530 (Urban Economic Geography).
- Grade 12 English requirement changed from 65% to 70% to harmonize with other programs on the Arts Platform.

Recommendation

Having satisfied itself of the merit of this proposal, ASC recommends:

That Senate approve the proposed curriculum changes in the Bachelor of Arts, Geographic Analysis Program.

2. News Studies Minor: School of Journalism

The proposed six-course minor in News Studies will provide students with a critical perspective on the role and context of news media. Students will obtain an understanding of the practice and goals of journalism and a sense of the practice of reporting and multimedia production.

The proposed minor will increase the range of minors available to Ryerson students in at least three different Faculties. The central purpose of the proposed minor is to fill a need for non-journalism program students to better understand news media as a preparation for future scholarship, and/or various careers. The ability to understand and appraise news media intersects with disciplines from the humanities, social sciences, communication and design as well as from the world of business.

A summary of the proposed minor is given below. Appendix 2 provides the complete curriculum.

- One of two foundation course (JRN 120 or NMS 101)
- At least three courses from a second groups of courses dealing with practice/history/theory of journalism/news media
- No more than two courses from a third group of courses which examine specialized reporting areas.

Recommendation

Having satisfied itself of the academic merit of this proposal, ASC recommends:

That Senate approve the proposed minor in News Studies to be offered by the School of Journalism.

3. Fashion Studies Minor: School of Fashion

The proposed 6-course minor provides an opportunity for students from the Retail Management program, and other programs in the future, to gain an understanding of the various components of the fashion industry, including history, design and marketing. Students who complete the minor will be able to understand the development, production and marketing of merchandise and the interrelationship of each level of the fashion industry; obtain a broad understanding of historical, social, cultural and ethical issues in contemporary fashion studies; and develop research skills and critical analysis/thinking in relation to material objects and theoretical approaches to dress, fashion and representations.

A summary of the proposed minor is given below. Appendix 3 provides the complete curriculum.

- Four required foundations courses (FSN 101, FSN 121, FSN 123 and FSN 223);
- Selection of two professional elective courses from a list of ten.

Recommendation

Having satisfied itself of the merit of this proposal, ASC recommends:

That Senate approve the proposed minor in Fashion Studies to be offered by the School of Fashion.

Respectfully Submitted,



Chris Evans, Chair for the committee

ASC Members:

Keith Alnwick, Registrar
Diane Schulman, Secretary of Academic Council (non-voting)
Chris Evans, ASC Vice-Chair, Vice Provost Academic
Marsha Moshe, Arts
Andrew Hunter, Philosophy
Jane Saber, Business Management
Tim McLaren, Information Technology Management
Alex Bal, Image Arts
Gene Allen, Journalism

Pamela Robinson, Urban Planning
Jacquie Gingras, Nutrition
Jacob Friedman, Mechanical & Industrial Engineering
Noel George, Chemistry & Biology
Cecile Farnum, Library
Des Glynn, Continuing Education
Andrew West, Politics & Public Administration
Jennifer Cartwright, Business Management

Appendix 1: Geographic Analysis: Revised Curriculum

Bachelor of Arts GEOGRAPHIC ANALYSIS

1st and 2nd SEMESTER

Revised Program Commencing 2011-2012

REQUIRED:

GEO 131	Energy, Earth, and Ecosystems
GEO 141	Geography and GIS
GEO 151	Location, Location, Location
SSH 105	Critical Thinking
SSH 205	Academic Writing and Research

REQUIRED-GROUP 1: Four courses from Table I.

PROFESSIONALLY-RELATED: One course from Table III.

3rd & 4th SEMESTER

Revised Program Commencing 2012-2013

REQUIRED:

GEO 161	Introductory Analytical Techniques
GEO 241	Cartographic Principles and Practice
GEO 361	Inferential Statistics in Problem Solving
GEO 441	Geographic Information Science

PROFESSIONAL: Three courses from the following.

GEO 221	Location Analysis
GEO 231	Principles of Demography
GEO 313	Geography of the Physical Environment
GEO 351	The Internal Structure of the City
GEO 411	Resource and Environmental Planning
GEO 421	Retail Economy

LIBERAL STUDIES: Two courses from Table A.

PROFESSIONALLY-RELATED: One course from Table I, III, or IV.

**Bachelor of Arts
GEOGRAPHIC ANALYSIS**

5th & 6th SEMESTER

Revised Program Commencing 2013-2014

REQUIRED-GROUP 1: Two courses from the following:

GEO 521	Geodemographics
GEO 541	GIS Programming
GEO 542	Introduction to Remote Sensing
GEO 561	Multi-variate Analytical Techniques
GEO 641	GIS and Decision Support
GEO 642	Advanced remote Sensing and GIS
GEO 643	Field Methods
GEO 644	Spatial Databases

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL: Four courses from Table II.

PROFESSIONALLY-RELATED: Two courses from Table III, or IV.

7th & 8th SEMESTER

Revised Program Commencing 2014-2015

REQUIRED:

GEO 771	Practicum
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REQUIRED-GROUP 1: Two of the following:

GEO 772	Individual Research Paper
GEO 871	The Professional Geographer
GEO 873	Geographic Entrepreneurship and Consulting

LIBERAL STUDIES: Two courses from Table B.

PROFESSIONAL: Four courses from Table II.

PROFESSIONALLY-RELATED: Two courses from Table III, or IV.

**Bachelor of Arts
GEOGRAPHIC ANALYSIS**

**PROFESSIONAL TABLE I
Revised Program Commencing 2011-2012**

**A total of four courses are required to graduate, as grouped and noted below.
No more than two courses may be taken from any one subject area, including
HST, PHL and GEO subject areas.**

Minimum of two courses from the following:

ACS 100	Ideas that Shape the World I
ACS 200	Ideas that Shape the World II
ENG 108	The Nature of Narrative I
ENG 208	The Nature of Narrative II
FRE ***	A French course
FRE ***	A French course
HST VVV	new History course
HST XXX	new History course
HST YYY	new History course
HST ZZZ	new History course
PHL 101	Plato and the Roots of Western Philosophy
PHL 201	Problems in Philosophy
PHL 333	Philosophy of Human Nature
PHL 366	Introduction to Existentialism

Minimum of two courses from the following:

CRM 100	Introduction to Canadian Criminal Justice
CRM 102	Introduction to Crime and Justice
ECN 104	Introductory Microeconomics
ECN 204	Introductory Macroeconomics
EUS 102	NEW Environment and Sustainability
EUS 202	NEW Sustaining the City's Environment
GEO 131*	Energy, Earth, and Ecosystems
GEO 141*	Geography and GIS
GEO 151*	Location, Location, Location
POG 100	People, Power and Politics
POG 110	Canadian Politics
PSY 102	Introduction to Psychology I
PSY 202	Introduction to Psychology II
SOC 105	Introduction to Sociology
SOC 107	Sociology of Everyday Life
SSH 100	Introduction to the Social Sciences
SSH 102	Learning and Development Strategies

*** Required courses GEO 131, GEO 141 and GEO 151 are not available as a choice in Table I.**

**Bachelor of Arts
GEOGRAPHIC ANALYSIS**

**PROFESSIONAL TABLE II
Revised Program Commencing 2011-2012**

Table II
During years 3 and 4, take twelve courses from the following:

GEO 372	Global Shift in the 21st Century
GEO 431	Recreation Analysis
GEO 530	Urban Economic Geography
GEO 513	Physical Geography in Decision Support
GEO 514	Resource Management in Northern Canada
GEO 527	Inequalities in Urban Neighbourhoods
GEO 551	Urbanization and Regional Development
GEO 553	Studies in Rural Geography
GEO 612	Environmental Decision Making
GEO 621	Advanced Retail Analysis and Planning
GEO 631	Exploration in Travel and Tourism
GEO 637	Accessibility of Urban Social Services
GEO 645	Place and Population Health
GEO 652	Urban Transportation Systems
GEO 671	Development and Environmental Law
GEO 691	Canadian Immigration: Patterns and Place
GEO 773	Field Studies

METHODS (Minimum of two required)

GEO 521	Geodemographics
GEO 541	GIS Programming
GEO 542	Introduction to Remote Sensing
GEO 561	Multivariate Analytical Techniques
GEO 641	GIS and Decision Support
GEO 642	Advanced Remote Sensing and GIS
GEO 643	Field Methods for Geospatial Data
GEO 644	Spatial Databases

CAPSTONE (Minimum of two required)*

GEO 772	Individual Research Paper
GEO 871	The Professional Geographer
GEO 873	Geographic Entrepreneurship and Consulting

* Students are advised to take these courses in their 7th and/or 8th semester.

Appendix 2: Minor in News Studies

The following courses offered by the School of Journalism will be included in the Minor. To graduate with the Minor, students will be required to have six of the courses listed below, which must include:

Required (Select one):

- JRN 120 The Culture of News OR
NNS 101 Introduction to News (new course)

*NOTE: Students cannot receive credit for **both** JRN 120 **and** NNS 101.*

Select a minimum of three courses:

- JRN 121 Introduction to Reporting
JRN 123 Ethics and Law in the Practice of Journalism
JRN 400 Critical Issues in Journalism
JRN 401 History of Journalism
JRN 402 Theory in Journalism and Mass Communications
JRN 403 Journalism and Ideas
JRN 404 Journalism's Best
JRN 405 Special Topics in Journalism Theory
JRN 412 Documentary Survey
NNS 102 Understanding Multimedia Journalism (new course)
NNS 103 Basics of Photojournalism (new course)
PHL 800 Media Ethics and the Law

NOTE: JRN 123 and PHL 800 are antirequisites.

Select a maximum of two courses (*Departmental consent is required for enrolment into these courses*):

- JRN 500 Journalism & the Arts*
NNS 502 (JRN 502) Journalism & the World of Business***
JRN 504 Fashion Journalism*
JRN 505 Health & Science Journalism*
JRN 506 International Journalism****
NNS 507 (JRN 507) Journalism: Justice & the Courts***
JRN 508 Literary Journalism****
JRN 509 Journalism & the Political Arena**
NNS 510 (JRN 510) Reporting Religion***
JRN 512 Reporting Sports*

* Lecture: 3 hrs. Journalism and news-studies students in separate sections, evaluated differently.

** Lecture: 2 hrs, Lab: 1 hr. Journalism and news-studies students in separate labs, evaluated differently.

*** Lecture: 3 hrs. Cross-listed. Journalism and news-studies students evaluated differently.

**** Lecture: 3 hrs. No differentiation among students.

NOTE: Where journalism and news-studies students are treated differently for projects, evaluation and/or assignment to labs or sections, the differences will be clearly explained in course outlines.

NOTES

- JRN 121 will continue to prerequire JRN 120.
- Current prerequisites for listed JRN courses will be adjusted to allow enrolment of students in the Minor.
- The Minor is not available to students in the Bachelor of Journalism program.

Appendix 3: Minor in Fashion Studies

The following courses offered by the School of Fashion will be included in the Minor:

Required (4 courses):

FSN 101 Textiles I
FSN 121 Fundamentals of Design & Colour I
FSN 123 Introduction to Fashion I: The Industry
FSN 223 Introduction to Fashion II: Concepts & Theory

Professional Electives (select 2 courses):

FFC 521 Fashion Promo I
FFC 621 Fashion Promo II
FSN 221 Fundamentals of Design & Colour II
FSN 302 History of Costume I
FSN 400 Fashion in International Markets
FSN 503 Design, Text and Ideas
FSN 504 Fashion Culture – from Suffragettes to CEOs
FSN 509 Topics in Fashion History
FSN 510 Symbiosis & Evolution
FSN 555 History of Fashion Illustration