

# REPORT OF ACADEMIC STANDARDS COMMITTEE

## Report #F2009-1; November 2009

In this report Academic Standards Committee (ASC) brings to Senate its evaluation and recommendation on the following proposals:

- Changes to admission requirements for the *Direct Entry Program* in *Early Childhood Education*.
- Curriculum changes in the *Hospitality and Tourism Management* program.
- Curriculum re-organization in the *Journalism* program.

Further documentation on the items addressed in this and all other ASC reports is available for review through the Secretary of Senate.

### **1. Early Childhood Education: Direct Entry Program, Admission Requirements**

The *School of Early Childhood Education* (ECE) offers a direct entry program which admits graduates of the Ontario CAAT ECE programs. The current admission requirements to the Direct Entry program include an Ontario CAAT diploma in ECE with at least a 'B' average and completion of 3 single-term (or equivalent) liberal studies courses at a university with minimum 'B-' grades prior to admission. Applicants must also submit a letter of recommendation from the coordinator or a faculty member in the ECE department of a community college. In most cases, where the applicant has lost contact with the faculty of their college, a letter of recommendation from the applicant's current/former employer may be submitted if the employment is in an ECE-related field.

The *School* has observed that the level of academic achievement in the college ECE program is a sufficient indicator of applicants' potential success in the Ryerson ECE program. Furthermore, the recommendation letters typically attest to the applicants' work experiences with young children. Because the applicants are all graduates of college ECE programs in which they undertake four field education courses, this information is largely redundant. Therefore, the *School* proposes to remove the requirement that applicants to the Direct Entry program submit a letter of recommendation.

#### **Recommendation**

Having satisfied itself of the academic merit of this proposal, ASC recommends:

*That Senate approve the proposed revisions to admission requirements for the Direct Entry program in Early Childhood Education.*

## 2. Hospitality and Tourism Management: Curriculum Changes

The current curriculum of the *Hospitality and Tourism Management* (HTM) program includes a total of seven professional electives that students take in the final two years of the program. In Year 3, students choose two professional electives from a short list<sup>1</sup> and two other professional electives from Professional Electives Table I<sup>2</sup>. The “Required Group 1” table includes 6 professional elective courses and the Professional Electives Table I includes a total of 14 courses. In the final year of the program, students choose three additional professional electives from Professional Electives Table I.

The *School of Hospitality and Tourism Management* proposes to streamline its offering of professional electives by combining Professional Electives Table I and the “Required Group 1” table. Appendix 1 presents the proposed curriculum structure. The proposed curriculum aims to enhance students’ access to professional elective courses.

### Recommendation

Having satisfied itself of the merit of this proposal, ASC recommends:

*That Senate approve the proposed curriculum changes in the Hospitality and Tourism Management program.*

## 3. Journalism: Curriculum Re-Organization

The *School of Journalism* introduced its “new” curriculum in Fall 2007, which is in its third year of implementation. The “new” curriculum was predicated in part on offering students more choices in academic specialization. The “new” curriculum has presented logistical challenges in the offering of professional electives. The proposed curriculum re-organization, which addresses these challenges, includes the following:

- moving a required professional course from 4th to 3rd year;
- re-organizing professional elective tables and re-sequencing the semesters when students would be able to choose their professional electives;
- moving liberal studies courses from the last three years of the program to the first three years.

The proposed revisions do not otherwise alter the curriculum structure or its content. Appendix 2 presents the revised curriculum structure.

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<sup>1</sup> Required Group 1, pp. 572–573, Ryerson Full-Time Undergraduate Calendar, 2009/2010.

<sup>2</sup> Professional Electives Table I, p. 574, Ryerson Full-Time Undergraduate Calendar, 2009/2010.

## Recommendation

Having satisfied itself of the merit of this proposal, ASC recommends:

*That Senate approve the proposed curriculum re-organization in the Journalism program.*

Respectfully submitted by

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for the 2009/2010 Academic Standards Committee

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## Appendix 1: Hospitality and Tourism Management: Revised Curriculum

### 5th Semester

#### REQUIRED:

HTA 602 Financial Management for Hosp/Tourism  
HTD 500 Concepts, Design and Feasibility

**LIBERAL STUDIES:** One course from Table B.

**PROFESSIONAL:** Two courses from Table I.

**PROFESSIONALLY-RELATED:** One course from Table II.

### 6th Semester

#### REQUIRED:

HTH 501 Advanced Service Management Systems  
HTI 404 Hospitality Information Systems

**LIBERAL STUDIES:** One course from Table B.

**PROFESSIONAL:** Two courses from Table I.

**PROFESSIONALLY-RELATED:** One course from Table II.

### PROFESSIONAL TABLE I

A total of seven courses are required.

HTF 505 Restaurants from Concept to Operations  
HTF 506 Food and Beverage Operations  
HTF 601 Beverage Management  
HTH 706 Advanced Hospitality Management  
HTI 746 Destination Management Systems  
HTL 503 Meeting and Convention Management  
HTL 507 Lodging Facilities Management  
HTL 701 The Value of Branding in Lodging  
HTL 801 Strategic Management in Hosp/Tourism  
HTM 604 Hospitality and Tourism Sales  
HTM 621 Advertising and Promotion  
HTR 900 Director's Special Project  
HTT 501 Introduction to Gaming Industry  
HTT 509 Issues/Policies in Hospitality/Tourism  
HTT 510 Sustainable Tourism Development  
HTT 605 Business Aspects of Incentive Travel  
HTT 607 Event Management  
HTT 622 International Marketing and Management

## Appendix 2: Journalism: Revised Curriculum

### Year 1

**REQUIRED:**

*ENG 108 The Nature of Narrative I*

*ENG 208 The Nature of Narrative II*

*JRN 100 Information and Visual Resources for Journalists*

*JRN 120 The Culture of News*

*JRN 121 Introduction to Reporting*

*JRN 199 Grammar\**

**PROFESSIONALLY-RELATED:**

One course from Table III

**LIBERAL STUDIES:**

Two lower-level liberal studies courses from Table A

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\* This course is graded on a pass/fail basis.

### Year 2

**REQUIRED:**

*JRN 112 Introduction to Online Journalism*

*JRN 124 Elements of Feature Writing*

*JRN 125 Introduction to Television Journalism*

**PROFESSIONAL:**

One course from Table II, Group-A,

One course from Table II, Group-B

**PROFESSIONALLY-RELATED:**

One course from Table III

**LIBERAL STUDIES:**

Two upper-level liberal studies courses from Table B.

### Year 3

**REQUIRED:**

*JRN 123 Ethics and Law in the Practice of Journalism*

**PROFESSIONAL:**

Select courses totaling 15 hours from Table I

One course from Table II, Group-C

**PROFESSIONALLY-RELATED:**

One course from Table III

**LIBERAL STUDIES:**

Two upper-level liberal studies courses from Table B.

## Year 4

### **PROFESSIONAL:**

Select courses totaling 6 hours from Table I and/or Table II

Three courses from Table IV

### **PROFESSIONALLY-RELATED:**

One course from Table III

### **Table I: Professional Electives**

Choose courses for a total of 15 hours.

JRN 201	Introduction to Photojournalism
JRN 202	Copy Editing
JRN 203	Page Design for Print
JRN 204	Infographics
JRN 302	Magazine Editing
JRN 303	Feature Reporting
JRN 304	Reporting for Newspapers
JRN 305	Online Reporting
JRN 306	Reporting for Radio
JRN 310	TV Production
JRN 314	Reporting for TV
JRN 315	Advanced Research Methods
JRN 316	The Freelance Career
JRN 317	Exactly So: The Challenge of Precision
JRN 318	Radio News
JRN 319	Special Topics
JRN 320	Journalism Laboratory

### **Table II: Professional Electives**

Choose one course from Group-A, one course from Group-B and one course from Group-C.

#### **Group-A:**

JRN 400	Critical Issues
JRN 401	History of Journalism

#### **Group-B:**

JRN 402	Theory of Journalism and Mass Communication
JRN 403	Journalism and Ideas 3 2 & 4 121 & 199
JRN 404	Journalism's Best
JRN 405	Special Topics in Journalism Theory

**Group-C:**

JRN 412	Documentary Survey
JRN 500	Journalism and Arts
JRN 501	Sampling the Beats
JRN 502	Journalism and the World of Business
JRN 503	Critical and Opinion Writing
JRN 504	Fashion Journalism
JRN 505	Health and Science Journalism
JRN 506	International Journalism
JRN 507	Justice and the Courts
JRN 508	Literary Journalism
JRN 509	Journalism and the Political Arena
JRN 510	Reporting Religion
JRN 511	News They Can Use
JRN 512	Reporting Sports

**Table IV: Professional Electives**

Choose either (three courses from Group-A) OR ((one course from Group-A) plus (two courses from Group-B OR two from Group-C)).

**Group-A:**

JRN 800	TV Documentary
JRN 801	Radio Documentary
JRN 805	Senior Reporting
JRN 806	Advanced Feature Writing
JRN 807	Advanced Photojournalism

**Group-B:**

JRN 850	Internship
JRN 902	Television Masthead
JRN 903	Newspaper Masthead
JRN 905	Online Masthead

**Group-C:**

JRN 950	Magazine Masthead
JRN 808	Magazine Production

**Table III: Professionally-Related Electives**

There are no changes in the professionally-related electives table.