



## **SENATE MEETING AGENDA**

**Tuesday, April 7, 2015**

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**THE COMMONS - POD 250**

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**4:30 p.m.** Light dinner is available

**5:00 p.m.** Committee of the Whole discussion regarding Curriculum Renewal  
• Chris Evans, Vice Provost Academic, will provide a brief overview of the issues, after which Senators will discuss specific questions in groups and provide feedback

**5:45 p.m.** Senate Meeting starts

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1. Call to Order/Establishment of Quorum

2. Approval of Agenda

**Motion:** *That Senate approve the April 7, 2015 agenda*

3. Announcements

Pages 1-4 4. Minutes of Previous Meeting

**Motion:** *That Senate approve the minutes of the March 3, 2015 meeting*

5. Matters Arising from the Minutes

6. Correspondence

7. Reports

7.1 Report of the President

Pages 5-9 7.1.1 President's Update

Pages 10-16 7.2 Achievement Report

7.3 Report of the Secretary

Pages 17-19 7.3.1 Senate election results

7.4 Update on the Provost's Response to the Final Report from the Interdisciplinary Programs Task Force, received by Senate in December, 2013.

## 7.5 Committee Reports

7.5.1 Report #W2015-2 of the Academic Governance and Policy Committee (AGPC)

Pages 17-19

7.5.1.1 Nominating Committee recommendations to fill Senate vacancies for 2015-2016: J. Turtle

**Motion:** *That Senate approve the Nominating Committee's recommendations to fill Senate vacancies for 2015-2016.*

Pages 20-25

7.5.2 Report #W2015-3 of the Academic Standards Committee (ASC): C. Evans

Pages 20-21

7.5.2.1 **Motion #1:** *That Senate approve the Curriculum Revision for the Certificate in Graphic Communications*

Pages 21-22

7.5.2.2 **Motion #2:** *That Senate approve the modification to the title of "Certificate in Environmental Engineering Science" to "Certificate in the Environmental Sciences"*

Pages 22-25

7.5.2.3 **Motion #3:** *That Senate approve the Certificate in Digital Art Production*

7.6 Presentation of the Draft Revision of Policy 60 (the *Student Code of Academic Conduct*): D. Checkland and C. Evans, Co-Chairs, Policy 60 Review Committee

- The presentation will inform Senate of the review committee's planned revisions for Policy 60, and the draft policy will be distributed. Questions and comments are welcome in the following weeks, and then the final revision of the policy will come to the May Senate meeting for a vote to approve.

8. Old Business

9. New Business as Circulated

10. Members' Business

11. Consent Agenda

12. Adjournment

<b>SENATE MINUTES OF MEETING</b> <b>TUESDAY, MARCH 3, 2015</b>			
<b>MEMBERS PRESENT:</b>			
<b>EX-OFFICIO:</b>	<b>FACULTY:</b>	<b>STUDENTS:</b>	
J. P. Boudreau	R. Babin	K. Tucker Scott	J. D'Cruz
M. Bountrogianni	S. Banerjee	P. Walsh	Z. Fatima
I. Coe	D. Checkland		A. McKnight
T. Duever	M. Dionne		M. Rix
C. Evans	S. Dolgoy		A. Shah
U. George	C. Falzon		U. Siddiqui
C. Hack	A. Ferworn		D. Tenty
G. Hauck	A. Goss		M. Yousaf
M. Lachemi	F. Gunn		J. Zyfi
H. Lane Vetere	E. Kam		
M. Lefebvre	J. Leshchyshyn		
S. Levy	J. Lisi		
J. Mactavish	V. Magness		
S. Murphy	D. Mason		
D. O'Neil Green	R. Meldrum		
P. Stenton	N. Naghibi		
J. Winton	A. O'Malley		
S. Zolfaghari	A. Sadeghian		
<b>SENATE ASSOCIATES:</b>			
M. Lee Blickstead			
A. M. Brinsmead			
<b>REGRETS:</b>	<b>ABSENT:</b>	<b>ALUMNI:</b>	
D. Anderson	A. Adeli	M. Sarkis	
W. Cukier	D. Angarita		
A. Kahan	P. Danziger		
B. Tan	G. Farok		
R. Botelho	D. Hammond		
R. Ravindran	J. Martin		
D. Rose	D. Naylor		
A. McWilliams	H. Parada		
C. Zamaria	S. Pereira		
J. Zboralski	J. Root		

1. Call to Order/Establishment of Quorum

2. Approval of Agenda

**Motion:** *That Senate approve the March 3, 2015 agenda*

A. Goss moved; D. Checkland seconded

**Motion Approved.**

3. Announcements - None

4. Minutes of Previous Meeting

**Motion:** *That Senate approve the minutes of the January 27, 2015 meeting*

D. Mason moved; M. Sarkis seconded

**Motion Approved.**

5. Matters Arising from the Minutes - None

6. Correspondence - None

7. Reports

7.1 Report of the President

7.1.1 President's Update

In response to issues raised at the January 2015 meeting, President Levy reminded Senate of Ryerson's bicameral governance structure, and the crucial role played by Senators in discussing issues and approving motions that affect the entire University. He affirmed that it is important for Senators to discuss all matters of concern, and to ask questions for clarification, not just on major issues but on the small issues as well.

7.2 Report of the Secretary

7.2.1 Notice of Senate elections from March 2-5 and March 9-12

7.3 Verbal report from the Vice Provost Planning, P. Stenton, regarding the 2015-16 Budget: "The Context for Decision Making"

7.4 Ombudsperson's Report: N. Farrell (see

[http://www.ryerson.ca/senate/agenda/2015/Ombuds\\_report\\_2013\\_14\\_March\\_3\\_2015.pdf](http://www.ryerson.ca/senate/agenda/2015/Ombuds_report_2013_14_March_3_2015.pdf))

7.5 Committee Reports

7.5.1 Report #W2015-2 of the Academic Standards Committee (ASC): C. Evans

7.5.1.1 Minor in Social Innovation (Faculty of Community Services)

**Motion #1:** *That Senate approve the Minor in Social Innovation*

C. Evans moved; M. Bountrogianni seconded

**Motion Approved.**

7.5.1.2 Certificate in Family Supports: Discontinuation (The Chang School of Continuing Education)

**Motion #2:** *That Senate approve the discontinuation of the Certificate in Family Supports*  
C. Evans moved; J. Lisi seconded

**Motion Approved.**

7.5.1.3 Certificate in Residential Care for Children and Youth: Discontinuation (The Chang School of Continuing Education)

**Motion #3:** *That Senate approve the discontinuation of the Certificate in Residential Care for Children and Youth*

C. Evans moved; G. Hauck seconded

**Motion Approved.**

7.5.1.4 Image Arts Certificate: Discontinuation of New Media Specialization (The Chang School of Continuing Education)

**Motion #4:** *That Senate approve the discontinuation of the Image Arts Certificate: New Media Specialization*

C. Evans moved; R. Babin seconded

**Motion Approved.**

7.5.1.5 Certificate in Advanced Neuroscience-Stroke Care: Discontinuation (The Chang School of Continuing Education)

**Motion #5:** *That Senate approve the discontinuation of the Certificate in Neuroscience-Stroke Care*

C. Evans moved; J. P. Boudreau seconded

**Motion Approved.**

7.5.1.6 Certificate in Advancing the AODA: Principles and Practices of Accessibility: Changes to Certificate Title and Deletion of Selected Electives (The Chang School of Continuing Education)

**Motion #6:** *That Senate approve the change in certificate title from “Certificate in Advancing the AODA: Principles and Practices of Accessibility” to “Accessibility Practices: AODA and Beyond”; and deletion of selected electives*

C. Evans moved; V. Magness seconded

**Motion Approved.**

7.5.1.7 FOR INFORMATION – Certificate in Canadian Social Work Practice: Academic Home Designation (The Chang School of Continuing Education)

8. Old Business - None

9. New Business as Circulated - None

10. Members' Business

10.1 Senate Bylaw amendment: D. Checkland

**Motion:** *That the Senate Bylaws be amended to include a new section: “9.7.8.4 Motions to approve ‘in principle’ are not in order.”*

D. Checkland moved; M. Dionne seconded  
**Motion Approved.**

11. Consent Agenda - None

12. Adjournment

The meeting adjourned at 6:10 p.m.

**Ryerson University**  
**President's Update to Senate**  
**April 7, 2015**



**Everyone Makes a Mark**

**Board of Governors Elections** – The results of the Board elections held to date were announced March 6th. Congratulations to the following Board members representing their constituencies: Anver Saloojee, Politics and Public Administration, and Pamela Sugiman, Sociology (teaching faculty); John Austin, Executive Director, Student Affairs (administrative staff); and students Jessica Machado (Biology), Cormac McGee (Journalism) and Hannah Van Dyk (Arts and Contemporary Studies). Voting for the alumni Board member takes place from June 15-26th.

**CIS Final 8** – Ryerson made history at the Canadian Interuniversity Sports men's basketball 2015 championships – with the Rams winning their first ever national bronze medal, and the tournament held in Toronto for the first time in 51 years of operation. The Mattamy Athletic Centre welcomed crowds of fans from March 12-15th not just from universities cheering their own teams, but children, families and visitors from many communities, joining us to roar with applause for outstanding shots and amazing plays under the original roof of Maple Leaf Gardens. Special thanks and congratulations to Athletics Director Ivan Joseph, Vice-Provost (Students) Heather Lane Vetere, our cheerleading squad and dance pack, our enthusiastic students in the stands and everyone involved in organizing and running this spectacular event that represented Ryerson with flying colours. In a way the tournament was a dress rehearsal, as officials from Pan Am/Parapan Am 2015 joined us to experience the basketball venue for the upcoming Games.

**Student Learning Centre** – On Monday, February 23rd the SLC “soft launch” opened the building to students while operations continue to be tested, technology installed and finishing touches carried out on services and offices. The opening was captured in the March 6th issue of *Architect* magazine, reporting that “*students occupied every desk, every study room, and every nook, lounging on the steps and ramps, dragging beanbags together to talk, and making use of the whiteboards the University scattered throughout the space.*” From the amphitheatre lobby that features a café, casual seating and a bridge to the Ryerson Library, to floors distinguished by use and colour, students have access to the Digital Media Experience (DME) Lab including new technologies such as Oculus Rift virtual reality and 3D printers, Student Learning Support services brought together under one roof for the first time, group work rooms equipped with LCD screens, communal areas with flexible seating, an entire floor dedicated to quiet space, and the extraordinary atmosphere of “The Beach.” From its first days, the SLC is already fulfilling its vision as the place for students and Ryerson’s gateway on Yonge Street. Describing its impact, Toronto Star columnist Christopher Hume has called the SLC architecture “a way to create potential, not limit it,” “a glimpse into a future where architecture is the start of a process that users must finish, “and “a place of infinite possibilities... made and remade by students.”

**TRMC and RMSC** – This year the 6th Annual Ted Rogers Management Conference was joined by the 1st Annual Ryerson Make Shape Change Conference hosted by the newly-established Ryerson Communication and Design Society, both superb events led and organized by students. This year’s TRMC conference theme invited delegates to follow Ted Rogers’ example in all the

ways that insight, determination and teamwork have the potential to *Cr3ate: Aspire to Connect. Dare to Disrupt. Live to Impact*. For the first time, the conference was open to all faculties across campus in an entrepreneurial meeting of the minds gathering together a wealth of disciplines and ideas. For the RMSC conference, *Coalesce* was the perfect theme for the inaugural gathering of students from the nine FCAD schools whose talent, knowledge and professional contributions combine in ways that ‘make, shape, change’ the world. I was proud to attend both conference galas and they were spectacular. Congratulations and thanks to the student teams for building an extraordinary Ryerson tradition, to speakers and panelists for their engagement, to faculty and staff for advice and help, and to Deans Steven Murphy and Gerd Hauck for their strong support.

**Black History Month** – The 7th annual Ryerson Viola Desmond Day Awards Ceremony was held on March 2nd in honour of Viola Desmond, who in 1946 refused to move from her seat in a whites-only section of a movie theatre. This year’s awards also paid tribute to: Rosemary Brown, social worker, human rights activist, and the first black women in Canadian history to serve in the legislature; Pearleen Oliver, an advocate for women’s rights and leader in Nova Scotia’s black community; and Lillie Johnson, who worked tirelessly to get sickle cell disease recognized by the province of Ontario. The 2015 recipients are:

- Viola Desmond Award: Kia Cummings, a Grade 12 student from The Linden School
- Rosemary Brown Faculty Award: Ms. Abdillahi, instructor, School of Social Work
- Pearleen Oliver Staff Award: Juannittah Kamera, Student Health and Wellness
- Lillie Johnson Student Award: Oluwatobi Taiwo, 4th Yr Ted Rogers School of Management
- Viola Desmond Bursary: Omolara Bukare, 4th Yr Social Work
- Honorary Viola Desmond Award: Julia Hanigsberg, President & CEO, Holland Bloorview Kids Rehabilitation Hospital, and former Ryerson Vice President Administration & Finance

Honoured guests at the event included Lillie Johnson, who presented the award in her name, and Marni Beal-Alexander, wife of the late Right Hon. Lt.-Gov. Lincoln Alexander, who served as the province’s first Black Lieutenant Governor from 1985 to 1991. Marci Ien, co-host of *Canada A.M.* and distinguished visiting professor at Ryerson’s RTA School of Media, paid special tribute to the late Viola Desmond’s legacy. A gallery walk depicting Desmond’s contributions to the human rights movement in Canada were also on display. Organized by the Black History Awareness Committee (BHAC), the Viola Desmond Day event is held in the first week of March as a reminder that the focus on celebrating and learning black history happens not just during one month but engages us year-round.

**International Women’s Day** – Sponsored for the third year by Ryerson EDI, led by Denise O’Neil Green, Assistant Vice-President, Vice-Provost, Equity, Diversity and Inclusion, events and initiatives included recognition both internal and external to the university, united in our shared dedication to making progress on issues of importance to us all:

- On March 8th Ryerson, in partnership with MasterCard, launched the MasterCard Women in Entrepreneurship Program providing 6 female entrepreneurs with \$10,000 in resources, including \$5,000 in funding, participation in a customized intensive boot camp to advance their businesses, and admission to DMZ for up to eight months, including mentoring from advisors and entrepreneurs-in-residence, access to customers, networking and special events. The donation is part of MasterCard’s YES: Youth Entrepreneurial Success program for Canadian youth who may not otherwise have the resources to explore entrepreneurship.

- Ryerson's Office of Equity, Diversity and Inclusion presented a panel discussion on March 6th on Women in Sports, moderated by Cheri Bradish, Loretta Rogers Research Chair in Sport Marketing, and featuring Jennifer Mactavish, Dean, Yeates School of Graduate Studies; Nicole Neverson, Professor of Sociology; Karen Sebesta, Instructor, RTA School of Media; Keneca Pingue-Giles, 4th Yr Criminal Justice student and member of the Rams Women's Basketball team; and Stephanie White, Associate Director of Athletics. Past panels have focused on women in the media in 2013, and women in politics in 2014.
- The Ryerson Image Centre, in conjunction with International Women's Day, announced the landmark acquisition of the Berenice Abbott Archive, celebrating the pioneering artist acknowledged to be among the most important photographers of the 20th century. Donated by a small group of philanthropists who chose to remain anonymous in generously taking the initiative to purchase and bring the gift to Toronto, the Abbott Archive is the largest and most comprehensive collection anywhere of the artist's work, comprising more than 6,000 photographs and 7,000 negatives from the mid-1920s through the 1980s, as well as book maquettes, correspondence, personal journals, business records, and ephemera. The RIC joins the Museum at the Massachusetts Institute of Technology in Cambridge as one of two destinations for scholars to study Abbott's work. In 2012 the RIC worked in collaboration with the Jeu de Paume in Paris to present the retrospective exhibition and catalogue *Berenice Abbott (1898-1991): Photographs*.
- Ryerson students mentored an all-female team in the FIRST Robotics competition at the Mattamy Athletic Centre from March 5-7th, encouraging high school students to pursue careers in science, engineering and technology. Forty-two high school teams from across Ontario and Quebec participated in a "real-world engineering" challenge to build and program robots to perform against competitors in a game called *Recycle Rush*.

**Ashoka U Exchange** – Twenty Ryerson students, faculty and staff attended the 2015 Ashoka U Exchange at the University of Maryland on February 26-28th. Newly-elected Ryerson Board of Governors member Jessica Machado, 4th Yr Biology student and director of RUaChangemaker, delivered a presentation on best practices for student engagement. The annual event gathers 650 delegates from 150 universities to exchange information about resources for teaching and research in social entrepreneurship, share experiences and network with peers from various disciplines and institutions, and gain new insights on taking universities forward with leadership and engagement. As a certified Changemaker campus, Ryerson was among the institutions collaborating on education, ideas and initiatives around social entrepreneurship. Special thanks to Vice President Research and Innovation Wendy Cukier for continuing to advance the social innovation and changemaker movement on campus, with rising participation and initiatives.

**Smart Grid Lab** – On March 4th Ryerson welcomed the Hon. Bob Chiarelli, Minister of Energy, and representatives from Schneider Electric, PowerStream, and Ontario's Independent Electricity System Operator (IESO) for the launch of the Schneider Electric Smart Grid Lab (SESG) at the Centre for Urban Energy. The SESG lab is funded in part by the Ontario Smart Grid Fund, and is Canada's first university-based smart grid laboratory. Equipped with the latest core infrastructure supporting leading-edge research and development, the SESG lab will provide opportunities for experiential student learning, collaborative industrial research and testing of new processes and products, employee training on new systems, and hands-on experience for the next generation of smart grid engineers, scientists, planners and operators in a real-world

environment. PowerStream is the first utility to use the SESG Lab to test its system under different renewable energy scenarios, and proposals are also being sought from utilities working on the design of advanced applications. The CUE is pleased to welcome three Independent Electricity System Operator (IESO) research fellows: Jessie Ma (Distinguished Research Fellow) will combine her experience in engineering, public administration and the electricity sector to investigate the integrated delivery of electricity, gas and water conservation; Bob Singh (Distinguished Research Fellow) will explore how distribution systems respond to unprecedented levels of change, and study cost-effective solutions; and Ryerson PhD graduate Reza Ghaffari (Visiting Research Fellow) will research challenges facing Ontario's electricity sector.

**Jack Layton School** – Launched last summer with a program for youth in unions and NGOs, from February 12-17th the Jack Layton School for Youth Leadership offered the first program designed especially for students, with more than 40 Ryerson students participating. Conducted by Myer Siemiatycki, the first Jack Layton Chair, the program aims to strengthen students' understanding, skills and networking around social justice and values, including issues such as aboriginal rights, LGBTQ, income inequality, and others – reflecting Jack Layton's leadership in civic participation and youth engagement in politics. The program presented a wide range of speakers, including Faculty of Arts Distinguished Visiting Professor Olivia Chow, and was unique in tailoring discussions to the input gathered as part of the application process, in which students were asked to identify their areas of interest. Response to the program was very high, with plans now being made to offer both a fall and winter study break session in future.

**Government funding** – On March 16th at the Digital Media Zone, Ryerson hosted federal Minister of Finance the Hon. Joe Oliver in announcing grants from the Canada Accelerator and Incubator Program (CAIP), including a five-year investment of \$10.7 million to Ryerson, Simon Fraser University and the University of Ontario Institute of Technology for “Zones of Innovation and Incubation (ZI<sup>2</sup>)”, a national research-driven incubator network expanding the universities' existing research and incubator facilities, and developing a leading ecosystem which will further advance Canada's technology-enabled innovation, productivity and job creation.

### Congratulations –

- Ron Babin, Ted Rogers School of Information Technology Management, was awarded 2015 Member of the Year by the International Association of Outsourcing Professionals (IAOP) for his contributions as Co-Chair of the global organization's Canada chapter, academic and committee leadership, and co-authoring IAOP's *Outsourcing Professionals' Guide to Corporate Responsibility*.
- Teriano Lesancha (Social Work '12) was named 2015 Young Woman of Distinction by YWCA Toronto as a champion whose leadership has created opportunities that improve the lives of women and girls in the world. The first Maasai woman to graduate from her village, Ryerson hosted a special university convocation for her in Loodariak, inspiring elders to begin supporting education for girls. Teriano's initiatives include the Loodariak Ekiteng (Cow) Youth Education Fund, with over 150 scholarships awarded to girls thus far; the SupaMaasai Women's Beadwork Cooperative; and the Masai Girls for Education Project, with a long term vision to construct the first ever Loodariak Maasai Girls Secondary School.
- Teams from the Ted Rogers School of Management achieved competitive success at recent events in Canada and the U.S. among very strong fields of leading business schools:

- At the 2015 Society for American Baseball Research (SABR) Diamond Dollars case competition in Arizona, MBA students Jesse Berger, D'arcy Mulligan and Michael Rowden won 2nd Place in the Graduate and Professional Division, only the third Canadian team to compete and the first to place, prevailing over teams from eight U.S. graduate business schools including Stanford University, Carnegie-Mellon University, and former champions University of Chicago and Pepperdine University.
- At the Haskayne 24 Hour Case Competition hosted by the University of Calgary, the Ryerson MBA team of Krysten Connely, Ilia Maor, Bradley Markis and Megan Young won 2nd Place for their strategy addressing the challenge of affordable housing in the Calgary area, with the format giving teams exactly 24 hours from the moment the case is handed out to analyze, research, prepare a slide deck, practice and present.
- At the Enactus Canada Regional Expositions March 8-9th in Mississauga, Enactus Ryerson competed strongly in the Capital One Financial Literacy Challenge and the TD Entrepreneurship Challenge, with the Scotiabank EcoLiving Green Challenge team placing 3rd and moving on to the Enactus National Exposition on May 11-13th.
- Lysanne Louter (Journalism'04) won a Canadian Screen Award in the 'Best News or Information Program' category as part of CBC's *fifth estate* team, for the compelling documentary *Made in Bangladesh* – following up the International Emmy previously awarded for the same program investigating the tragic factory collapses and deplorable working conditions in the garment industry making Canadian clothes in Bangladesh.
- Andy Lee, Communications & Marketing Officer, Yeates School of Graduate Studies won Bronze at the 2015 Council for Advancement and Support of Education (CASE) District II Accolades Awards for "Bee-ing the Change," the Winter 2014 Ryerson University Magazine cover story about Ryerson social innovation, including a beekeeping initiative with farmers in Kenya – following up his Prix d'Excellence Silver Award for Best Writing (English) at the 2014 Canadian Council for the Advancement of Education (CCAE) Annual Conference.

### ***from the President's Calendar***

*March 12, 2015:* Ryerson hosted a delegation from Shanghai Second Polytechnic University on a visit to discuss opportunities for academic collaboration.

*March 16, 2015:* Ryerson hosted a meeting with the High Commissioner of India in Toronto Vishnu Prakash and Consul General Akhilesh Mishra, to discuss our partnership in India.

*March 17, 2015:* At the Church Wellesley Neighbourhood Association Annual General Meeting, I was pleased to bring greetings from Ryerson and share an update on our initiatives.

# RYERSON ACHIEVEMENT REPORT

*A sampling of appearances in the media by members of the Ryerson community for the April 2015 meeting of the Ryerson Senate.*

**President Sheldon Levy** spoke to Smart Grid News about Canada's first university-based smart grid lab at Ryerson's Centre for Urban Energy <http://bit.ly/1wZZnF2>. The item, pitched by Public Affairs, was also picked up by Smart Grid Today, Electrical Business, Plugin Europe, Plant Engineering & Maintenance, Power Pulse, Electrical Line Magazine, Alternative Energy Magazine and Wind Power Engineering.

The Toronto Star and Metro News profiled Ryerson's president in an article titled "**Sheldon Levy** leaving Ryerson, and Toronto, a changed place" <http://on.thestar.com/1AUBbKZ>.

**President Levy** was quoted in an Economic Times article stating that the Ryerson-Bombay Stock Exchange Institute start-up incubator plans to raise \$5 million next fiscal <http://bit.ly/1CPpDJ8>. The item also ran in the Hindu Business Times, Business Standard and Jagran Post. He also spoke to the South Asian Observer about Ryerson's partnership with the BSEI <http://bit.ly/1DrTbaX>. He spoke to the Globe and Mail about the Ryerson-BSEI investment fund for start-ups <http://bit.ly/1a46W8B>.

**President Levy** was quoted in City Buzz about Ryerson's partnership with South Africa's Wits University to boost startup growth <http://bit.ly/1E5k5th>. Similar items quoting President Levy appeared in North Eastern Tribune, Venture Burn, IT Web, Disrupt Africa, 4-traders and Engineering News.

Toronto Star columnist Christopher Hume profiled "Ryerson's spectacular new Student Learning Centre," quoting chief librarian **Madeleine Lefebvre** <http://on.thestar.com/1vFFTko>. Metro News reported on five things to know about the new Student Learning Centre, an item pitched by Public Affairs <http://bit.ly/1Dp4DGY>. Urban Toronto profiled the Centre <http://bit.ly/1FCdlzy> as did blogTO <http://bit.ly/1MF2cFl>. Design Boom reported on the Student Learning Centre ahead of its opening <http://bit.ly/1CGOeOI>. CTV News Toronto, blogTO and Canada.com all featured a time-lapse video of the centre's construction <http://bit.ly/1zH2how>.

Canadian Press reported that **Olivia Chow** was appointed a distinguished visiting professor. The item, pitched by Public Affairs, was picked up by the National Post <http://bit.ly/1Be6ikW>, CTV News <http://bit.ly/1BJpTJv>, Toronto Star <http://on.thestar.com/1BFwNzp>, CBC.ca, Global News <http://bit.ly/1DMh8Pv>, Macleans.ca <http://bit.ly/18qDiwe>, CP24 <http://bit.ly/1LxizAs> Huffington Post, Globe and Mail <http://bit.ly/1w4FdZZ>, Metro News, China News <http://bit.ly/1zeKyy5>, Ottawa Citizen, China Daily <http://bit.ly/1BsWiq> and Morning Post. **Olivia Chow and Jean Paul Boudreau**, dean, Faculty of Arts, discussed the appointment on OMNI News.

Metro News reported on the "In the Air Tonight" installation at the Ryerson Image Centre, quoting student and creator **Dave Colangelo** <http://bit.ly/1ElzyAQ>. Similar coverage appeared in Canadian Architect <http://bit.ly/1DBG6gB>, Canadian Interiors <http://bit.ly/1zjhG3>, CP24, and Global News Hour.

The Globe and Mail reported that the Ryerson Image Centre acquired the archives of artist Berenice Abbott <http://bit.ly/1M9kBqU>. The item, pitched by Public Affairs, was also picked up by Canadian Interiors, the Toronto Star, Artdaily.org, Glove Advisor, Business.com, Zee News, Morning News, Arnprior Today, and Canadian Art.

**Martin Antony**, Psychology, spoke to The New York Times about helping perfectionist children worry less <http://nyti.ms/1yTwLBs>. He also spoke to Yahoo New Zealand about a boy being diagnosed with the fear of growing up <http://yaho.it/1AkVkGM>.

Property Biz Canada featured research by **Craig Brown**, a PhD candidate in environmental applied science and management, on green condos and ventilation systems <http://bit.ly/1FhOjHU>.

Canadian Art featured the “Burn with Desire: Photography and Glamour” exhibition at the Ryerson Image Centre, quoting Ryerson Image Centre curator **Gaelle Morel** <http://bit.ly/1vsjroe>. Similar coverage appeared in the Toronto Star, Metro News, Where Canadian Rockies, Artdaily.org, blogTO, Photo Life, National Post, CP24, Toronto Life <http://bit.ly/1yiUw0E>, Fashion Magazine <http://bit.ly/1C3T3Tt>, CBC Radio’s Metro Morning, and the Globe and Mail.

**Lisa Taylor**, Journalism, contributed a piece to the Toronto Star on the topic of ending the secrecy of names of people killed by police <http://on.thestar.com/1w6Jx05>.

Reuters reported on the live video appearance by Edward Snowden organized by Canadian Journalists for Free Expression, Ryerson and CBC <http://reut.rs/1Km5OgS>. The item was also picked up by Indian Express <http://bit.ly/1zOvSWG>, the Moscow Times <http://bit.ly/1G1b7Mh>, CBC.ca, Today Online, Toronto Sun, Toronto Star, Russia Times <http://bit.ly/1BailMV> and New Europe <http://bit.ly/1wXIIHC>.

TechVibes reported on a collaboration between MasterCard and Ryerson in launching a Women in Entrepreneurship program <http://bit.ly/1BSOxbm>.

**Harald Bauder**, Geography and Environmental Studies, spoke to Deutsche Welle TV about Canada's immigration law <http://bit.ly/1DNYhhW>. He was also quoted in a National Post article on the topic of police, illegal immigrants and sanctuary <http://bit.ly/1wwp7hu0>. The item was also picked up by the Vancouver Sun, Ottawa Citizen, Montreal Gazette, Calgary Herald, and Edmonton Journal.

**Avner Levin**, TRSM, spoke to CBC Radio about a tech support scam, listen: <http://bit.ly/1CyLx3F>. The item was carried by stations in Ottawa, Cape Breton, Thunder Bay, Gander, Yellowknife, Regina, and Victoria. He also spoke to CBC Radio's The Current about fighting voyeurism. He was quoted in IT World Canada about record breaches in Canada in 2014 <http://bit.ly/1Lea7rx> and spoke to CBC News about thwarting identity theft and fraud. He spoke to Global News about policing with body cameras and to CBC about the Samsung smart TV and privacy issues.

Canadian Press reported on Ryerson research by **Raktim Mitra** on the benefits of unsupervised outdoor play for children <http://bit.ly/1GuHN5m>. Similar coverage appeared in CTV News <http://bit.ly/1EyxPLH>, Global News <http://goo.gl/k3Jdl4>, Today's Parent <http://bit.ly/1wqC7yp>, CBC News, CTV.ca, CBC.ca, AM980, the Globe and Mail, Waterloo Region Record, Radio Canada International, National Post, Regina Leader-Post, Hamilton Spectator and CBC Radio's Metro Morning. The item was pitched by Public Affairs.

**Ben Barry**, Fashion, spoke to the Toronto Star about gender-neutral clothing going mainstream <http://on.thestar.com/1F8Odm3>. A similar item appeared in Christian Science Monitor <http://bit.ly/1CP5hP3>. He was quoted in the Canadian Press on the topic of the mystique of mature models like Joan Didion and Joni Mitchell; the item was carried by the Vancouver Sun, CTV News, Global News <http://bit.ly/1C6nPHy>, Brandon Sun, Ottawa Citizen, Canada.com and Windsor Star.

**Chris MacDonald**, TRSM, contributes regularly to Canadian Business magazine <http://bit.ly/1w2ydlB>.

**Joanne McNeish**, TRSM, spoke to Global News in reaction to the Sports Illustrated Swimsuit Issue cover <http://bit.ly/1F4tklz>.

**Brent Barr**, spoke to the Toronto Star about Japanese retailers' approach to business in Canada in light of Target closing its Canadian operations, as an expert pitched by Public Affairs <http://on.thestar.com/1JzENT>. The item was also picked up by Northumberland News and Inside Halton.

CTV News reported that Ryerson's endowment is valued at \$100 million <http://bit.ly/1EJ4kIP>.

**Ramona Pringle**, RTA, spoke to CBC Radio's Metro Morning about women leaving the tech industry, listen: <http://bit.ly/1CoCpOU>. She also spoke to Global Toronto about the Hinge app <http://bit.ly/1L1vpMg>.

Paul Bali, Philosophy, spoke to CTV News about animal rights.

An Alternatives Journal feature on bold visionaries profiled **Pam Palmater**, Politics, <http://bit.ly/1FNpjYZ>. She spoke to CBC News and CTV News about the inquiry on missing aboriginal women. She was quoted in the National Post about anti-terror legislation <http://bit.ly/1CMskpV>, an item also picked up by the Ottawa Citizen. She also spoke to the National Post about Aboriginal Canadians planning a cross-country shutdown, an item carried by the Star Phoenix and Regina Leader-Post.

Business Vancouver profiled graduate **J.J. Wilson** and his new clothing line, mentioning Ryerson's School of Fashion and commerce degree in entrepreneurship <http://bit.ly/1vPM0vU>. A related story appeared in Fashionista <http://bit.ly/1LSlg1H>.

**Ratna Omidvar**, executive director of the Global Diversity Exchange, spoke to Radio Canada International about DiverseCity, listen: <http://bit.ly/1At76vi>. Similar coverage appeared in the Globe and Mail <http://bit.ly/1wtggxc> and the Toronto Star <http://on.thestar.com/1Aazke8>. She also contributed a piece to the Globe and Mail on the topic of changing immigration rules <http://bit.ly/1B6ivHH>.

The Toronto Star reported on Ryerson's partnership with St. Michael's Hospital to offer the unique Professional Master's Diploma in Dietetics, quoting **Judy Paisley** <http://on.thestar.com/1EU4c7o>.

Canadian Art featured **Robert Burley**'s "The Disappearance of Darkness" among its must-sees for the week <http://bit.ly/1AAcCRI>.

Archinect profiled an exhibition co-founded by Architecture chair **Colin Ripley** <http://bit.ly/1zMybdS>.

The Caribbean Camera reported on the Viola Desmond Day Awards ceremony at Ryerson, an item pitched by Public Affairs <http://bit.ly/1MbV851>.

**Margaret Yap**, TRSM, spoke to Global Toronto about the Oscars shining a light on gender wage gaps <http://bit.ly/1AvjJLa>.

**Cheri Bradish**, TRSM, spoke to Yonge Street Media about Ryerson and Rogers launching a sports-tech startup competition <http://bit.ly/1DTn5Kx>. Other coverage included Sportscaster <http://bit.ly/1EMiXJe>, Betakit, Sportsnet Central, CityNews, 680 News, The Fan 590 and Broadcaster magazine. The item was pitched by Public Affairs.

Electrical Business featured research on efficient wind harnessing by **Bhanu Opathella** and **Bala Venkatesh** of Ryerson's Centre for Urban Energy <http://bit.ly/1LGIAQU>.

**Heather Willis**, accessibility coordinator, spoke to the Toronto Star about fitness being important to both the disabled and able-bodied <http://on.thestar.com/1EMhiU3>.

**Dave Valliere**, founding director of the Entrepreneurship Research Institute, was quoted in Canadian Business about so-called born entrepreneurs <http://bit.ly/1w2kfLI>.

**Sean Wise** of TRSM spoke to Global News Toronto about opening a small business <http://bit.ly/1FCYtpQ>.

DMZ-based entrepreneur **Ben Fox** spoke to the Toronto Star about government funding for innovation <http://on.thestar.com/1vXW7cA>

**Marie Bountrogianni**, dean, The Chang School, spoke to Canada AM about choosing the right career path regardless of age. She also spoke to 24 Hours about workplace trends in 2015 <http://bit.ly/180qOsm> and appeared on Newstalk 1010 discussing the ChangSchoolTalks and the school's online learning offerings.

**Colleen Carney**, Psychology, contributed an article to Psychology Today on the topic of fatigue <http://bit.ly/15vpGeE>. She spoke to Global News about consuming alcohol before bedtime disrupting sleep <http://bit.ly/1yIXrF1> and to the Link about the importance of a sleep schedule <http://bit.ly/14V6wP7>. NewsOk, Imperial Valley Press and Las Vegas Review Journal all reported on her research.

The Toronto Star reported on social enterprise funding for Ryerson <http://on.thestar.com/1EsQnwz>. Similar items appeared in CP24, Global News, Waterloo Region Record, Huffington Post, CTV.ca and Canadian Manufacturing.

Canadian Press profiled men's basketball coach **Roy Rana**, in an article picked up by the Winnipeg Free Press <http://bit.ly/1Ed4Ej0>. The item was carried by the Edmonton Journal, Lethbridge Herald, Langley Times, and Mission Record. He was quoted in The New York Times about Toronto becoming a hub of basketball talent <http://nyti.ms/1E338hj>. The item also appeared in Vancouver Basketball.

The Hamilton Spectator quoted **Akua Benjamin**, Social Work, in an article about the need for a children's aid organization for black families <http://bit.ly/1F2iRx8>.

The Globe and Mail reported that MBA teams from Ryerson's TRSM swept the podium at the annual Rotman CSR case competition <http://bit.ly/1AcmocA>.

**Jeremy Friedberg** of Spongelab Interactive spoke to CBC Radio's Metro Morning about the inaugural ChangSchoolTalks <http://bit.ly/1DGIUwv>.

**Bryan Evans**, Politics, spoke to Newstalk 1010 about new employment standards in Ontario <http://bit.ly/1zQAz1Y>.

CityNews Toronto reported on philanthropist **Isaac Olowolafe**'s gift to the Student Learning Centre, video: <http://bit.ly/1CMqoxC>.

**Russ Viire** spoke to CBC Radio's Here and Now on glycerine in hand cream triggering false positives in explosive tests. The item, pitched by Public Affairs, also aired in Quebec and Ottawa.

**Anatoliy Gruzd**, director of the Social Media Lab, spoke to Canadian Press about disturbing online behaviours, an item picked up by CTV News <http://bit.ly/17I7eG7>, Winnipeg Free Press, Metro News, Prince George Citizen, News 1130 and Energetic City.

**Daniel Day**, Psychology, was quoted in an Associated Press article about a murder case in the U.S. The item was carried by ABC News, Newsday <http://nwsdy.li/1vaN5xM> and USA Today and Fox News.

**Jaigris Hodson** and **Ann Cavoukian**, Privacy and Big Data Institute, spoke to CBC News about smart devices and privacy defaults <http://bit.ly/1MpUrmz>.

**Jason Nolan**, Early Childhood Studies, spoke to Parents Canada about the lost art of cursive writing <http://bit.ly/1gcaepl>.

**Myer Siemiatycki**, Politics, spoke to CBC News about Jon Stewart's legacy of taking media to task <http://bit.ly/17oGbL9>. He was quoted in the Calgary Herald on the topic of Calgary Mayor Naheed Nenshi being crowned World Mayor 2014 <http://bit.ly/1BXj8Rz>, an item also carried by the Muslim Times <http://bit.ly/1CawKcc>.

MedicalXpress.com reported on research by **Julia Spaniol**, Psychology, on the topic of cognitive decline as we age, an item pitched by Public Affairs <http://bit.ly/17ldail>.

**Ann Cavoukian**, executive director, Privacy and Big Data Institute, spoke to the Toronto Star in reaction to the Ontario Government coming under fire over inaction on health privacy law <http://on.thestar.com/1DYLX0Q>. Similar items appeared in Metro News, Newstalk 1010 and Mississauga News. She spoke to Global News about the mysterious tunnel in Toronto <http://bit.ly/1zUADz2>. She also spoke to Global News about the anti-terror bill, to CBC's Power and Politics about more power for CSIS and to CBC News Toronto as well as CTV News about the Samsung smart TV and privacy issues. She commented in the National Post on the use of big data and privacy expertise in creating an anonymous index of sexual assaults <http://bit.ly/1G10n4Z>, an item carried by the Vancouver Sun, Edmonton Journal, Calgary Herald, Montreal Gazette, and Ottawa Citizen.

NOW Toronto profiled the newly launched Toronto Sound Zone created by RTA student **Adam De Dominicis**, quoting **Lori Beckstead** <http://bit.ly/1JmH8V6>.

The Good News South Africa reported on Ryerson's partnership with Wits University <http://bit.ly/1F5nVnI>. Similar coverage appeared in IT-Online South Africa, Skills Portal and TechCabal. The item was pitched by Public Affairs.

The Associated Press quoted **Camille Hernandez-Ramdwar**, Sociology, on the gender gap in the Caribbean workforce <http://bit.ly/1yoTC34>. The item was also picked up by Star Tribune Minnesota, US News, Rutland Herald, Capital Bay, New Orleans City Business, Metro News, and 660 News.

**Deb Fels**, ITM, spoke to CBC Radio's Metro Morning about her Intimate Interfaces research project.

MSN.com features video interviews with immigrant entrepreneurs at Ryerson's DMZ, an item pitched by Public Affairs <http://on-msn.com/1E408kr>.

**James Nadler**, RTA, spoke to CBC about Jon Stewart leaving the Daily Show. The item aired on stations in Victoria, Edmonton, Yellowknife, Charlottetown, Toronto, and Vancouver.

**Sam Seo** of the DMZ's Physicalytics spoke to CityNews Toronto about auto-hacking <http://bit.ly/1IVp2Jz>.

**Hayden King**, Politics, contributed a piece on the First Nations land settlement <http://bit.ly/1Fy9uG6>. He was quoted in a Canadian Press article about a movement asking the Vatican to rescind papal bulls, an item picked up by the Toronto Star <http://on.thestar.com/1AbxJeQ>, Metro News, CTV News, News Talk 650, Maclean's <http://bit.ly/1KGqR8>, National Post and Times Colonist.

CNN.com reported on DMZ alumnus company Figure 1 <http://cnn.it/1AftLjy>.

**Winnie Ng**, CAW-Sam Gindin Chair in Social Justice and Democracy, co-authored an op-ed for the Globe and Mail on the topic of intolerance <http://bit.ly/16JUXv0>

**Tanzeel Merchant**, director of the Ryerson City Building Institute, spoke to CBC Radio's Metro Morning about the importance of the long-form census to city planning <http://bit.ly/1CamhgS>.

Sportsnet: Fan590 spoke with former MLSE president **Tom Anselmi** upon his appointment as distinguished visiting professor <http://bit.ly/1ECSKzO>. He also spoke to TSN [bit.ly/1Cq24X2](http://bit.ly/1Cq24X2) and the Toronto Star <http://on.thestar.com/1CROgmT>. The item was pitched by Public Affairs.

Inside Toronto reported on a study on Riverdale produced by Urban and Regional Planning students <http://bit.ly/1AvtNVA>.

**Mark Gorgolewski**, Architecture, was quoted in a Metro News article about ways to recycle old TTC vehicles <http://bit.ly/18N5qY1>. The item was also picked up by MSN.com.

Global News spoke with DMZ-based entrepreneur **Justin Hein** of Fr8nex about his employees and telecommuting, an item pitched by Public Affairs.

**Gregory Taylor**, ITM, spoke to the Toronto Star about the CRTC's decision on over-the-air TV <http://on.thestar.com/16rDfNj>.

The Toronto Star profiled a sleeping bag project to help the homeless led by students **Katharine Heng and Jane Mathias**. The article quoted **Cathy Crowe**, distinguished visiting practitioner <http://on.thestar.com/1BP6u4H>.

Novae Res Urbis reported on a panel on water infrastructure organized by Ryerson's Centre for Urban Research and Land Development.

**Tonya Davidson**, Sociology, spoke to the Waterloo Region Record about the iconic Gumby turning 60 <http://bit.ly/1txnq1C>

**Gabor Forgacs**, TRSM, spoke to the Toronto Star about Marriott buying the Delta hotel brand <http://on.thestar.com/1BnS5fo>. The item was picked up by Inside Halton and the Cambridge Times.

Breakfast Television reported on HitchBOT, featuring an interview with co-creator **Frauke Zeller**, an item pitched by Public Affairs, video: <http://bit.ly/1Dgum3j>. The Toronto Star reported on the robot's European trip, <http://on.thestar.com/1A8Xevi>, an item also picked up by Our Windsor. Another Star article <http://on.thestar.com/15qJjVW> was picked up by CBC.ca, Metro News, and Canadian Journal.

**Rachel Dodds**, Hospitality, spoke to the Weather Network about the sustainable traveler <http://bit.ly/1JBeU3y>.

**Wendy Cukier**, vice-president, research and innovation, spoke to the Globe and Mail about start-up funding for innovation <http://bit.ly/1CYon32>.

**Jordan Tustin** was quoted in Travelers Today on the topic of the Ebola epidemic <http://bit.ly/1CYvXuv>. A similar item appeared in the Toronto Star <http://on.thestar.com/1JdTf1I>.

Post City profiled winning entries in the Ryerson Danier's Design Challenge <http://bit.ly/1JsBueK>.

**Arne Kislenko**, History, was quoted in CBC News about Japan's options in resolving the ISIS hostage crisis <http://bit.ly/15v6yh0>. The item was also picked up by International Business Times. He was also quoted in the Montreal Gazette on authorities dealing with the new face of terrorism <http://bit.ly/1AiEB9s>.

The Globe and Mail reported on the new partnership between Communitech, the DMZ and OneEleven, an item pitched by Public Affairs <http://bit.ly/1zwitYR>.

Broadcaster reported on **Marci Ien**'s appointment as a distinguished visiting professor at the RTA School of Media, an item pitched by Public Affairs <http://bit.ly/1sVEwpF>.

**Steve Tissenbaum**, TRSM, spoke to Global News about Sears hiring Target employees <http://bit.ly/1iSKDzf>. He also spoke to CHCH about Target closing its Canadian stores. He appeared on CBC News: Marketplace discussing extended warranty programs.

CanadExport reported on research by **Sui Sui and Horatio Morgan**, TRSM, on the topic of immigrants being critical to export success, an item pitched by Public Affairs <http://bit.ly/1KUXIJR>.

Phys.Org reported on research by **Carolyn Johns**, Politics, on restoring the Great Lakes, an item pitched by Public Affairs <http://bit.ly/1Cs2fgY>.

**Ken Kwong-Kay Wong**, Retail Management, spoke to AM 1540 and OMNI News about the closure of Target's Canadian stores, as an expert pitched by Public Affairs.

**Ivor Shapiro**, Journalism, spoke to Global News about the shooting in Paris overshadowing a massacre in Nigeria <http://bit.ly/1BaPxX5>. He spoke to CHCH about journalism ethics <http://bit.ly/1ybl4HO>, and appeared on Canada AM discussing free speech <ow.ly/HiHb9>

**Chris Bentley**, executive director of the Law Practice Program, was quoted in a Financial Post article about two legal innovations <http://bit.ly/151nbAy>.

The Toronto Star profiled a design by Ryerson engineering and architectural science students to create warming huts out of lifeguard stations <http://on.thestar.com/1xoFzK2>. The item was also picked up by Metro News, Canadian Architect, Torontoist and Building Design+Construction.

**Randy Boyagoda**, English, contributed an op-ed to The New York Times on the topic of elections in Sri Lanka <http://nyti.ms/14VdinQ>. It was picked up by Waterloo Region Record <http://bit.ly/1u3WU0s>.

Science Daily reported on Ryerson/U of T research on the lack of nutritional benefits in vitamin waters and energy drinks <http://bit.ly/1su69G2>. Similar items appeared in Medical Xpress <http://bit.ly/1su6rwC>, Eureka Alert! <http://bit.ly/1AIXEY4>, Business Standard <http://bit.ly/1u2DVO0>, Science Blog <http://bit.ly/1u1MzBZ>, The Times of India <http://bit.ly/1BWWaLc> and Zee News <http://bit.ly/1y9m5hK>.

**Patrice Dutil**, Politics, appeared on TVO's The Agenda discussing the 200<sup>th</sup> anniversary of Sir John A. Macdonald's birth, video: <http://bit.ly/1B0GYOg>. He contributed a piece to the National Post on the topic of respecting Macdonald as a founder <http://bit.ly/1y4vaKm>. The Hill Times reported on a new book on Macdonald co-edited by Dr. Dutil <http://bit.ly/1w9ACEF>.

Distinguished Visiting Professor **Tony Burman** spoke to Business News Network about the impact of the suspension of Global News anchor Leslie Roberts <http://bit.ly/1yaMmuB>. He contributes a regular column to the Toronto Star.

**Cathy Crowe**, distinguished visiting practitioner, was quoted in the Toronto Star regarding cold weather alerts <http://on.thestar.com/1sartAg>.

**Chris Gibbs** spoke to Canadian Press about using smartphones for directions while travelling. The item was carried by the Vancouver Sun <http://bit.ly/1scMVEM>, CTV News <http://bit.ly/1zZzBBm>, Global News <http://bit.ly/1xZIY70>, Brandon Sun, and Chronicle Herald.

The Hamilton Spectator profiled the Mattamy Athletic Centre <http://bit.ly/14p6E95>

**Dr. Su-Ting Teo**, director of Ryerson's Health Centre, spoke to CTV News Weekend about mental health issues on university campuses.

The Globe and Mail reported a TRSM team came second in the 2015 MBA Games <http://bit.ly/1BUj2cw>.

**James Turk**, distinguished visiting professor, spoke to Radio Canada about the Paris shooting and freedom of the press.

*Prepared by Communications, Government and Community Engagement*

## SENATE MEMBERSHIP (2015-2016)

## FACULTY

	<u>TERM NUMBER</u>	<u>YEAR IN TERM</u>	<u>DEPARTMENT</u>
<b><u>Arts</u></b>			
<b>**David Checkland</b>	(2)	(1 <sup>st</sup> )	<b>Philosophy</b>
Eric Kam	(2)	(2 <sup>nd</sup> )	Economics
Michelle Dionne	(1)	(2 <sup>nd</sup> )	Psychology
Nima Naghibi	(1)	(2 <sup>nd</sup> )	Chair, English
<b><u>Communication and Design</u></b>			
<b>**Catherine Schryer</b>	(1)	(1 <sup>st</sup> )	<b>Chair, Professional Communication</b>
Jason Lisi	(1)	(2 <sup>nd</sup> )	Graphic Communications Management
Charles Zamaria	(2)	(2 <sup>nd</sup> )	RTA School of Media
<i>Vacant</i>			
<b><u>Community Services</u></b>			
Richard Meldrum	(1)	(2 <sup>nd</sup> )	Occupational & Public Health
Henry Parada	(1)	(2 <sup>nd</sup> )	Social Work
<b>**Thomas Tenkate</b>	(1)	(1 <sup>st</sup> )	<b>Director, Occupational and Public Health</b>
Kileen Tucker Scott	(2)	(2 <sup>nd</sup> )	Nursing
<b><u>Engineering and Architectural Science</u></b>			
Jurij Leshchyshyn	(1)	(2 <sup>nd</sup> )	Architectural Science
David Naylor	(1)	(2 <sup>nd</sup> )	Mechanical & Industrial Engineering
Bo Tan	(1)	(2 <sup>nd</sup> )	Aerospace Engineering
Paul Walsh	(2)	(2 <sup>nd</sup> )	Chair, Aerospace Engineering
<b><u>Science</u></b>			
Robert Botelho	(1)	(2 <sup>nd</sup> )	Chemistry and Biology
Alireza Sadeghian	(1)	(2 <sup>nd</sup> )	Chair, Computer Science
<b>*Dave Mason</b>	(1)	(1 <sup>st</sup> )	<b>Computer Science</b>
<b>** Lawrence Kolasa</b>	(1)	(1 <sup>st</sup> )	<b>Mathematics</b>
<b><u>Ted Rogers School of Management</u></b>			
Ron Babin	(1)	(2 <sup>nd</sup> )	Business Technology Management
Allen Goss	(1)	(2 <sup>nd</sup> )	Chair, Finance
Frances Gunn	(2)	(2 <sup>nd</sup> )	Retail Management
Vanessa Magness	(2)	(2 <sup>nd</sup> )	Accounting
<b><u>G. Raymond Chang School of Continuing Education</u></b>			
<b>**Costin Antonescu</b>	(1)	(1 <sup>st</sup> )	<b>Chemistry &amp; Biology</b>
<b>**Youcef Derbal</b>	(1)	(1 <sup>st</sup> )	<b>Business Technology Management</b>
<b><u>Librarian</u></b>			
Sonny Banerjee	(1)	(2 <sup>nd</sup> )	
<b><u>At-Large</u></b>			
Alex Ferworn	(1)	(2 <sup>nd</sup> )	Computer Science
<b>*Andrew McWilliams</b>	(1)	(1 <sup>st</sup> )	<b>Chemistry and Biology</b>
Andrew O'Malley	(1)	(2 <sup>nd</sup> )	English
<b>*Nancy Walton</b>	(1)	(1 <sup>st</sup> )	<b>Nursing</b>
<b><u>C.U.P.E.</u></b>			
Joe Zboralski			
<b><u>Ryerson Faculty Association</u></b>			
Peter Danziger			

*\*Newly elected member*

*\*\*Nominating Committee's recommendation*

## STUDENTS AND ALUMNI

FACULTYDEPARTMENTTERMArts

\*Axel Smith Schon

International Economics &amp; Finance

1<sup>st</sup>Communication & Design

\* Victoria Morton

RTA School of Media  
(Media Production)1<sup>st</sup>Community Services

\*Kimberley Slimming

Child and Youth Care

1<sup>st</sup>Engineering and Architectural Science

\*Nicole Liu

Aerospace Engineering

1<sup>st</sup>Science

\*Jessica Machado

Biology

1<sup>st</sup>Ted Rogers School of Management

\*Benjamin Badiuk

Business Management

1<sup>st</sup>School of Graduate Studies

\*\* Bakisanani Sibanda

*Vacant*

Aerospace Engineering

1<sup>st</sup>G. Raymond Chang School of Continuing Education*Vacant**Vacant*At-Large

\*Joshua D'Cruz

Mechanical Engineering

2<sup>nd</sup>

\*Husain Mulla

Business Management

1<sup>st</sup>

\*Uzo Odozor

Business Management

1<sup>st</sup>

\*Obaid Ullah

Mechanical Engineering

1<sup>st</sup>Students' Representatives (names to be provided soon by RSU and CESAR)*Vacant*

Ryerson Students Union (RSU)

*Vacant*

Continuing Education Students Association (CESAR)

Alumni (election in June 2015)*Vacant**Vacant**\*Newly elected member**\*\* Nominating Committee's recommendation*

**SENATE MEMBERSHIP****EX-OFFICIO**

Lawrence S. Bloomberg	Chancellor
Sheldon Levy	President and Vice-Chancellor
Mohamed Lachemi	Provost and Vice President Academic
Janice Winton	Interim Vice President, Administration and Finance
Wendy Cukier	Vice President, Research and Innovation
Adam Kahan	Vice President, University Advancement
Christopher Evans	Vice Provost, Academic
Saeed Zolfaghari	Vice Provost, Faculty Affairs
Heather Lane Vetere	Vice Provost, Students
Paul Stenton	Vice Provost, University Planning
Denise O'Neil Green	Assistant Vice President/Vice Provost, Equity, Diversity and Inclusion
Jean-Paul Boudreau	Dean, Arts
Gerd Hauck	Dean, Communication and Design
Usha George	Dean, Community Services
Thomas Duever	Dean, Engineering and Architectural Science
Imogen Coe	Dean, Science
Steven Murphy	Dean, Ted Rogers School of Management
Jennifer Mactavish	Dean, Yeates School of Graduate Studies
Marie Bountrogianni	Dean, G. Raymond Chang School of Continuing Education
Charmaine Hack	Registrar
Madeleine Lefebvre	Chief Librarian

**SENATE ASSOCIATES (non-voting)**

Anne-Marie Brinsmead	(3)	(2 <sup>nd</sup> )	Chang School of Continuing Education
<b>**Muthuna Zouri</b>	(3)	(2 <sup>nd</sup> )	<b>Chang School of Continuing Education</b>
<i>(replacement to complete term)</i>			

<i>Vacant</i>	<b>CUPE</b>
<i>Vacant</i>	<b>CUPE</b>

John Turtle, Secretary of Senate

March, 2015

## REPORT OF ACADEMIC STANDARDS COMMITTEE

### Report #W2015-3; April 2015

In this report the Academic Standards Committee (ASC) brings to Senate its evaluation and recommendation on the following items:

- **Certificate in Graphic Communications: Curriculum Revision (The Chang School)**
- **Certificate in Environmental Engineering Science: Modification to Certificate Title (The Chang School)**
- **New Certificate in Digital Art Production (The Chang School)**

#### A. CERTIFICATE IN GRAPHIC COMMUNICATIONS: CURRICULUM REVISION

Courses in the current Graphic Communications Certificate are based on curriculum from the undergraduate program in Graphic Communications Management, which have been thoroughly revised, including course content and course codes. These undergraduate curriculum changes will be implemented in the Fall 2015. Accordingly (and concurrently), we are submitting for approval the following changes to the certificate course descriptions and course codes:

Delete	Add
CDGA 651 Graphic Communications Processes	
CGRA 102 Layout and Typography I	CGCM 130 Design and Layout (required course)
CGRA 103 Introduction to Electronic Premedia I	CGCM 110 Introduction to Graphic Communications (required course)
CGRA 104 Printing Processes I	CGCM 120 Graphic Communications Processes 1 (required course)
CGRA 202 Layout and Typography II	CGCM 230 Typography (elective course)
CGRA 203 Introduction to Electronic Premedia II	CGCM 111 Graphic Communication Technologies (elective course)
CGRA 204 Printing Processes II	CGCM 121 Graphic Communication Processes 2 (elective course)
	CGCM 210 Consumer Packaging (elective course)
	CGCM 720 Magazine Production and Publishing (elective course)
	CGCM 740 Beyond the Visual: Accessibility for Graphic Communications (elective course)

We are also requesting a change to the number of required courses from four to three, and subsequently, reducing the number of courses needed to complete the certificate from seven to six.

Future development plans include identifying possible substitutions for CGRA 116, CGRA 230, and CGRA 320 in consultation with the Graphic Communications Management School Council.

It should be noted that the number of students completing the certificate in recent years has been low. It is envisioned that changes to the certificate will support enrolment growth among the target market for Chang School course offerings, through a certificate structure which more closely mirrors that of other certificates (i.e., 6 courses rather than 7), as well as through revised and refreshed courses which should offer broader appeal to the Chang School market.

The new certificate better reflects the changing face of graphic communications. Whereas the existing certificate has separate courses for premedia and printing processes, based on traditional graphic arts workflows of the past, many industry companies are now completing premedia and printing within the

same organization, often under the same roof. The existing separate courses were based on a time when separate companies often did premedia work and printing. This is no longer the norm.

Finally, the proposed new courses offer broader appeal. Courses in Design and Layout, Packaging, Typography, Magazine Production and Accessibility for Graphic Communications are anticipated to respond better to the needs and interests of students and the changing demands of society. For example, accessibility in documents is an area of increasing ethical and legislated responsibility; packaging is a cross-disciplinary field which may be of interest to students from many different backgrounds and career paths.

CURRENT CERTIFICATE	PROPOSED CERTIFICATE
<b>Required Courses</b> CDGA 651 Graphic Communications Processes CGRA 102 Layout and Typography I CGRA 103 Introduction to Electronic Premedia I CGRA 104 Printing Processes I	<b>Required Courses</b> CGCM 110 Introduction to Graphic Communications* CGCM 120 Graphic Communication Processes 1* CGCM 130 Design and Layout *
<b>Electives (select three)</b> CGRA 116 Estimating in the Graphic Arts CGRA 202 Layout and Typography II CGRA 203 Introduction to Electronic Premedia II CGRA 204 Printing Processes II CGRA 230 Selling in the Graphic Arts CGRA 320 Binding and Finishing I	<b>Electives (select three)</b> CGRA 116 Estimating in the Graphic Arts ^^ CGRA 230 Selling in the Graphic Arts ^^ CGRA 320 Binding and Finishing I ^ CGCM 111 Graphic Communication Technologies * CGCM 121 Graphic Communication Processes 2 * CGCM 210 Consumer Packaging ** CGCM 230 Typography ** CGCM 720 Magazine Production and Publishing *** CGCM 740 Beyond the Visual: Accessibility for Graphic Communications ***
	*first offered in 2015-16    **first offered in 2016-17 ***first offered in 2017-18 ^ last offered in 2015-16    ^^ last offered in 2016-17

### Recommendation

- Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the Certificate in Graphic Communications: Curriculum Revision*

### B. CERTIFICATE IN ENVIRONMENTAL ENGINEERING SCIENCE: MODIFICATION TO CERTIFICATE TITLE

At the December 3, 2014 Chang School Council meeting, it was approved to change the title of the Certificate in Environmental Engineering Science to: "Certificate in Environmental Engineering Management and Science".

However, in order to avoid potential for misunderstanding of the nature of the certificate the title was revised again. The recommendation is to change the title from "Certificate in Environmental Engineering Management and Science" to "Certificate in the Environmental Sciences."

Rationale: The CKES170 Water Treatment and CKES160 Waste Management courses are now electives and not required; therefore, it makes sense to take both "Engineering" and "Management" out of the certificate title.

**Recommendation**

- Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the Certificate in Environmental Engineering Science: Modification to Certificate Title*

**C. CERTIFICATE IN DIGITAL ART PRODUCTION****1. Introduction**

The Certificate in Digital Art Production is designed to teach practical digital skills in an experiential learning environment, hone design and storytelling skills, and enrich students' theoretical and historical understanding of art, media and culture. The Certificate in Digital Art Production proposes to combine several existing Chang School Image Arts courses, with several new Chang School courses that are based on updated digital Image Arts courses, providing students with much sought after skills and knowledge.

The Certificate in Digital Art Production benefits from the research and effort that the Image Arts expert faculty has incorporated the Integrated Digital Option, launched by the School of Image Arts in 2014. The Option is comprised of studio and lecture courses in image-based media and visual studies and is designed to expand creative and analytical skills beyond the borders of film and photography. Several new courses were designed for this new Option, and several courses were redesigned with new and updated content.

**2. Certificate Goals**

Creative and design skills shall match current technical skills in industry, so that students not only become functional in digital based technologies, but apply these technologies to create original content. Much of the learning will be experiential. Students will develop digital and visual arts skills through assignments, tutorials and projects.

The goals of this Certificate are to impart the following professional competencies:

- Expertise in digital content production, including necessary technical and creative skills, applicable for work in these industries: game, graphic design, computer generated effects, user interface, animation, web media, mobile app and web design
- Overview of current digital industries and movements
- Applied creativity – including processes such as concept development, visual design and scriptwriting
- Strategic approaches to visual art and design for the digital world
- Theoretical knowledge of digital industries, including connections to culture, history, and current issues
- Entrepreneurial approaches - crucial for success in the arts

**3. Target Audience**

This Certificate is designed for:

- People who want to work in one of the following industries but require further digital and design skills: digital games, digital animation, graphic design, user interface design, mobile application, web design, computer generated effects, digital art
- Industry professionals, who want to expand and upgrade their current skills to include up-to-date digital tools and design skills
- Those looking for a career change who want to develop their creative and digital skills
- Students, and graduates, in related fields, such as film, photography, fine art, graphic design, and journalism who require digital skills to enhance their work
- Individuals with digital skills who want to develop their knowledge of art and design, as it applies to digital content creation, and enhance their creative skills
- Visual artists who need digital skills to expand their audience, and enhance their work

- Students who are interested in acquiring a solid foundation in Digital Art Production for further study at the undergraduate or graduate level.

#### **4. Curriculum Structure and Delivery Mode**

This certificate offers a coherent yet flexible program of study. All six (6) courses in the Certificate are courses that are offered in the Image Arts undergraduate program with the exception of CEID 100.

##### **Two (2) required courses:**

CMPC 101 Visual Studies I – ensures students develop an understanding of visual communication, design and visual storytelling

CMPC 103 Art and the Classical Tradition – provides a foundation in the history of art

##### **Four (4) electives** taken from the following list:

CDMP 125	Fiction Screenwriting
CEID 100	Digital Skills and Innovation for the Global Economy
CFPN 534	Graphic Design
CFPN 535	Interaction Design
CFPN 537	Immersive Imaging
CFPN 539	The Human Figure
CFPN 541	Digital Animation Concepts
CFPN 542	Design for Mobile
CMPC 203	Art in the Modern World
CNPF 566	History of Animation

Students can focus on specific digital skills for creative application in courses such as Digital Animation, Immersive Imaging, Interaction Design or Design for Mobile. Students can gain important design skills, crucial to succeed in digital arts, in courses such as Graphic Design, or The Human Figure. Fiction Screenwriting will be of interest to students pursuing skills for the animation and game industries. Students can gain historic perspective in courses such as, Art in the Modern World or History of Animation.

Courses will be mainly delivered in class. CEID 100 is offered on-line. CMPC 101 is offered both online and in class. Once the courses are established, suitability for hybrid or online delivery will be determined for each course.

#### **5. Certificate Learning Outcomes and Functional Competencies**

Upon completion of the Certificate, students will:

i) have gained insight and breadth of knowledge concerning:

- the use of digital technology to create original designs, illustrations, computer generated effects, web pages, artworks, mobile applications, interaction and animations
- historical perspective on art, technologies, and society
- web economy and distribution
- entrepreneurial approaches

ii) have acquired functional competencies in:

- a range of current professional software
- writing code
- interaction design
- animation technique
- mobile design
- image design and communication
- screenwriting and visual narrative

- digital and traditional drawing and design skills, from concept to finished product and presentation
- interdisciplinary and academic skills, such as critical thinking, research, writing, and comparative analysis

## 6. Proposed Schedule

The scheduled launch of the Certificate in Digital Art Production is Fall 2015.

Fall 2015	New course: CFPN 535 Interaction Design
Winter 2016	New course: CFPN 534 Graphic Design
Spring 2016	New course: CFPN 542 Design for Mobile
Fall 2016	New courses: CFPN 541 Digital Animation Concepts and CFPN 537 Immersive Imaging
Winter 2017	New course: CNPF 566 History of Animation

## 7. Academic Management

It is proposed that the academic home for the Certificate in Digital Art Production be the School of Image Arts, which will ultimately assume responsibility for the Certificate. The academic homes for the individual courses will be their academic schools and where applicable, the associated department within Image Arts. The Standing Curriculum Committee for the Certificate may be disciplinary or interdisciplinary based and shall have appropriate representation from the programs and teaching departments offering courses in the Certificate.

## 8. Admission Criteria

It is recommended that applicants have the following:

OSSD with six Grade 12 U or M credits with a minimum average of 60 percent, or equivalent; or mature student status.

## 9. Societal Need

Employment in the digital industries continues to grow in Canada. Employees in many fields need to have, or to upgrade, digital skills. Most companies need to create or enhance on-line, and mobile, presence. There is an increasing need for original digital visual content as society spends more time on web and devices. Game development is growing in Ontario and Government has implemented hiring incentives and tax breaks in the game industry. Animation is increasingly used for special effects, games, film, television, and web. Artists and entrepreneurs need digital skills. Continued changes in the digital world require that individuals in many fields keep creative and digital skills current.

Digital industries continue to grow and the need for creative content continues to increase. These courses will provide an opportunity to those practitioners currently working in related industries who seek up-to-date digital skills, artists who need digital skills to design, create and promote their work and students who have strong digital skills who seek creative and design skills. The courses proposed for the certificate, are much in demand in the undergraduate program. Offering these courses in The Chang School gives students and practitioners a unique opportunity to learn this combination of technical and creative skills on a part-time basis.

## 10. Comparator Certificate Programs

The Certificate in Digital Art Production is unique in Canada. The curriculum of the Certificate compares well to other programs offered in the GTA, and Canada. Although some of the courses are similar to courses offered at other institutions, the Certificate in Digital Art Production is the only program that offers the benefit of university degree level credits in a flexible, part-time program. These benefits are sought after by students who already have university degrees, and seek this higher level of education,

students who need university credits to complete a degree, and people who need flexibility because they have day-time jobs or commitments that prohibit them from full time enrollment.

**Recommendation**

- Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the Certificate in Digital Art Production.*

Respectfully Submitted,



Chris Evans, Chair for the Committee

**ASC Members:**

Charmaine Hack, Registrar

John Turtle, Secretary of Senate

Chris Evans, Chair and Vice Provost Academic

Denise O'Neil Green, Assistant Vice President/Vice Provost, Equity, Diversity and Inclusion

Anne Marie Singh, Faculty of Arts, Criminology

Kathleen Kellett-Bestos, Faculty of Arts, Languages, Literatures and Cultures

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