

RYERSON UNIVERSITY

SENATE MEETING AGENDA

Tuesday, December 2, 2014

SENATE MEETING AGENDA
Tuesday, December 2, 2014
THE COMMONS - POD 250

4:30 p.m. Light dinner is available

5:00 p.m. Committee of the Whole Discussion regarding eLearning

We will begin with a very brief update from Nancy Walton, Director of eLearning, on the initiatives and consultations undertaken to date, and then move on to group discussions regarding issues raised in the update. For context, five broad strategic priorities have been identified so far: Increasing blended-learning opportunities, creating a learner-centered model, ensuring accessibility across all contexts of eLearning, providing enhanced faculty and staff support for eLearning, and continuing to build Ryerson's profile in eLearning.

Each group of Senators will be asked to provide feedback on how the Ryerson community members and programs they represent can be best supported should they choose to incorporate technology in teaching and learning activities. A guiding principle is that the use of technology in the classroom be considered carefully, ensuring thoughtful alignment with student and faculty needs, priorities, and pedagogical approaches.

5:45 p.m. Senate Meeting starts

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
Motion: *That Senate approve the December 2, 2014 agenda*
3. Announcements
- Pages 1-4 4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the November 4, 2014 meeting*
5. Matters Arising from the Minutes
6. Correspondence
- Pages 5-8 7. Reports
 - 7.1 Report of the President
 - 7.1.1 President's Update
 - Pages 9-16 7.2 Achievement Report
 - 7.3 Report of the Secretary
 - 7.4 Committee Reports
 - 7.4.1 Update from the Policy 60 (Student Code of Academic Conduct)
 Review Committee: C. Evans and D. Checkland, Co-Chairs

7.5 Report of the Yeates School of Graduate Studies (YSGS)

7.5.1 Ted Rogers School of Management Graduate Program Council motion to address recommendations from the MBA-MTI and MSc-MTI Program Review (Program Review approved by Senate in May 2014)

Motion: *That Senate approve removing the thesis option (MB8900 and MT8900) from the MBA programs in the MBA program course calendar.*

7.5.2 **For Information:** Ted Rogers School of Management Graduate Program Council motions to address recommendations from the MBA-MTI and MSc-MTI Program Review (Program Review approved by Senate in May 2014)

7.5.2.1 Name change from the Masters of Management Science in the Management of Technology and Innovation (MSc) degree to Masters of Science in Management (MSM), under the existing curriculum.

7.5.2.2 The Masters of Science in Management degree (MSM) will be administered as a distinct masters program.

7.5.2.3 The administration of the two existing Masters of Business Administration (MBA) degrees (generalist MBA and specialist MBA in the Management of Technology and Innovation) will be combined under one program entitled MBA Programs.

8. Old Business

9. New Business as Circulated

10. Members' Business

11. Consent Agenda

11.1 Course changes from

(see www.ryerson.ca/senate/agenda/2014/course_change_forms_Dec_2_2014.pdf):

Faculty of Arts: Arts and Contemporary Studies; Economics; Geography; Language, Literature and Culture

Faculty of Communication and Design: Professional Communication; RTA School of Media

Ted Rogers School of Management:

School of Finance; Law and Business; Hospitality and Tourism

Faculty of Science: Computer Science

12. Adjournment

| SENATE MINUTES OF MEETING TUESDAY, November 4, 2014 | | | |
|--|-----------------|-----------------|------------------|
| MEMBERS PRESENT: | | | |
| EX-OFFICIO: | FACULTY: | | STUDENTS: |
| J. P. Boudreau | R. Babin | N. Naghibi | A. Adeli |
| M. Bountrogianni | S. Banerjee | D. Naylor | J. D'Cruz |
| I. Coe | R. Botelho | A. O'Malley | Z. Fatima |
| T. Duever | P. Danziger | H. Parada | A. McKnight |
| C. Evans | M. Dionne | R. Ravindran | S. Pereira |
| U. George | S. Dolgoy | D. Rose | M. Rix |
| C. Hack | C. Falzon | A. Sadeghian | J. Root |
| G. Hauck | A. Ferworn | B. Tan | A. Shah |
| A. Kahan | A. Goss | K. Tucker Scott | U. Siddiqui |
| M. Lachemi | F. Gunn | P. Walsh | D. Tenty |
| H. Lane Vetere | E. Kam | C. Zamaria | M. Yousaf |
| M. Lefebvre | J. Leshchyshyn | J. Zboralski | J. Zyfi |
| S. Levy | J. Lisi | | |
| J. Mactavish | V. Magness | | |
| S. Murphy | J. Martin | | |
| D. O'Neil Green | D. Mason | | |
| P. Stenton | A. McWilliams | | |
| S. Zolfaghari | R. Meldrum | | |
| | | | |
| SENATE ASSOCIATES: | | | |
| M. Lee Blickstead | | | |
| A. M. Brinsmead | | | |
| | | | |
| REGRETS: | ABSENT: | | ALUMNI: |
| D. Anderson | D. Angarita | | M. Sarkis |
| D. Checkland | G. Farok | | |
| W. Cukier | | | |
| J. Hanigsberg | | | |

1. Call to Order/Establishment of Quorum
2. Approval of the Amended Agenda (Item 7.3.1.4 was removed)
Motion: *That Senate approve the amended November 4, 2014 agenda*
M. Dionne moved; R. Ravindran seconded
Motion approved.
3. Announcements
4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the October 7, 2014 meeting*
A. McWilliams moved; E. Kam seconded
Motion approved.

5. Matters Arising from the Minutes - None

6. Correspondence - None

7. Reports

7.1 Report of the President

7.1.1 President's Update

President Levy noted that Julia Hanigsberg was not able to attend the meeting, and that it would have been her last Senate meeting before leaving Ryerson for her new position as CEO at Holland Bloorview. He asked for and received Senators' permission to send a note to Julia on their behalf, to thank her for her contributions to Ryerson and congratulating her on her new appointment.

President Levy discussed the most recent *Maclean's* university rankings. He noted that Ryerson was listed as Number 8 in the Overall category across the country, which he credited to good work by people across Ryerson.

M. Dionne congratulated President Levy on receiving the 2014 Egerton Ryerson Award from the organization People for Education. She noted that the award is presented to individuals who have made extraordinary enhancements to public education.

7.2 Report of the Secretary

7.2.1 Update on the motion deferred from the October 2014 Senate meeting for AGPC to develop policy clarifying the definition of an "Academic Director"

Motion: *That Senate defer discussion of the definition of an "Academic Director" to a Senate meeting not later than June 2015*

C. Falzon moved; K. Tucker Scott seconded

Motion approved.

7.2.2 Ryerson's Mental Health Advisory Committee Report

The Secretary thanked the Committee on behalf of Senate, and noted that issues related to the Report might be on subsequent Senate agendas.

7.3 Committee Reports

7.3.1 Report #F2014-1 of the Academic Governance and Policy Committee (AGPC)

7.3.1.1 Revised Institutional Quality Assurance Process (IQAP) policies (Policies 110, 112, 126 & 127)

Motion #1: *That Senate approve the revised IQAP policies*

C. Evans moved; S. Dolgoy seconded

Motion approved.

7.3.1.2 Department of Geography name change

Motion #2: *That Senate approve changing the name of the Department of Geography to the Department of Geography and Environmental Studies*

C. Evans moved; A. Adeli seconded

Motion approved.

7.3.1.3 Department Council Bylaws for Politics and Public Administration

Motion #3: *That Senate approve the Department Council Bylaws for Politics and Public Administration*

C. Evans moved; A. McWilliams seconded

Motion approved.

~~7.3.1.4 Graduate Program Council Bylaws for Philosophy~~

~~**Motion #4:** *That Senate approve the Graduate Program Council Bylaws for Philosophy*~~

~~**This item was removed from the agenda, to return at a later meeting.**~~

7.3.2 Report #F2014-1 of the Awards and Ceremonials Committee, for information.

7.3.3 Report #F2014-2 of the Academic Standards Committee (ASC): C. Evans

7.3.3.1 Minor in global Politics and Development (Faculty of Arts)

Motion #1: *That Senate approve the Minor in Global Politics and Development*

C. Evans moved; M. Sarkis seconded

Motion approved.

7.3.3.2 Arts & Contemporary Studies – Option in Anthropology Studies

Motion #2: *That Senate approve the Arts and Contemporary Studies Option in Anthropology Studies*

C. Evans moved; J. P. Boudreau seconded

Motion approved.

7.3.3.3 Minor in Public Relations

Motion #3: *That Senate approve the Minor in Public Relations*

C. Evans moved; J. P. Boudreau seconded

Motion approved.

7.3.3.4 Graphic Communications Management – Curriculum Modifications

Motion #4: *That Senate approve the Graphic Communications Management curriculum modifications*

C. Evans moved; V. Magness seconded

Motion approved.

7.3.3.5 Computer Science Curriculum Revisions

Motion #5: *That Senate approve the Computer Science curriculum revisions*

C. Evans moved; I. Coe seconded

Motion approved.

8. Old Business - None

9. New Business as Circulated - None

10. Members' Business - None

11. Consent Agenda

11.1 Course changes from:

(see www.ryerson.ca/senate/agenda/2014/Course_change_forms_Nov_4_2014.pdf)

Faculty of Arts - Criminology; Economics; English; History; Languages, Literatures & Cultures; Philosophy; Politics and Public Administration; Psychology; Sociology

Faculty of Communication and Design – Creative Industries; Fashion; Graphic Communications Management; Image Arts; Interior Design; Journalism; Professional Communication; RTA School of Media; Theatre School

Faculty of Community Services - Disability Studies; Early Childhood Studies; Midwifery; Nutrition; Social Work;

Ted Rogers School of Management – Business Management; Health Services Management; Law and Business; Retail Management

Faculty of Engineering and Architectural Science – Aerospace Engineering; Architecture; Industrial Engineering;

Faculty of Science – Chemistry & Biology; Computer Science; Mathematics; Physics

12. Adjournment

The meeting adjourned at 5:30 p.m.

Ryerson University
President's Update to Senate
December 2, 2014



Everyone Makes a Mark

Allan Slaight Radio Institute – On October 30th Gary Slaight, president of The Slaight Family Foundation, announced a \$3 million gift honouring his father, broadcasting pioneer and former President and CEO of Standard Broadcasting Corporation, Allan Slaight, for a state-of-the-art broadcast and teaching facility in the RTA School of Media, as well as student awards, support for student productions, and experience working at Spirit Live, Ryerson's digital radio station.

Support for Social Innovation – On November 10th The J. W. McConnell Family Foundation announced a donation of \$500,000 to Ryerson for research, student-based activities and seed funding towards social enterprises as part of its multi-year \$10 million RECODE initiative. Ryerson will become a member of the RECODE National Network, offering opportunities for students to participate in working groups, gatherings and national challenges.

CIHR Team Grants – Researchers have made history with team grants from the CIHR Boys' and Mens' Health Initiative, the first CIHR team grants Ryerson has received. A total of \$1.5 million will support two interdisciplinary collaborative projects:

- Dr. Trevor Hart, Department of Psychology, leads a team that will investigate discrepancies between access to HIV prevention and treatment in British Columbia, Ontario, and Quebec, supported by a funding partnership between CIHR, the Ontario HIV Treatment Network (OHTN), and the Canadian Foundation for AIDS Research (CANFAR);
- Dr. Josephine Wong, Daphne Cockwell School of Nursing, leads a team conducting research in four Ontario major urban centres (Greater Toronto Area, London, Ottawa, and Windsor) addressing health inequalities and policy gaps among African, Caribbean, and Black (ACB) heterosexual males in marginalized communities.

Mayor-elect John Tory opens Ryerson City Building Institute – On November 10th Ryerson launched a new multidisciplinary institute housed in the Faculty of Community Services, that will address urban issues on a local, national, and global scale. Co-chaired by distinguished visiting scholar Anne Golden and David Amborski, Director of the Ryerson Centre for Urban Research and Land Development, with executive board members School of Urban and Regional Planning Director Christopher De Sousa, FCS Dean Usha George, and urban design consultant Ken Greenberg, the institute will focus on teaching, research, best practices, and public policy guided by 5 themes: integrated land use and infrastructure investment; inclusive communities through economic, social, and design strategies; new options for universal mobility, including green corridors and active transportation; climate change mitigation/adaptation through urban design and environmental planning; and financial instruments advancing city-building goals.

Calgary Mayor Naheed Nenshi delivers Jack Layton Memorial Lecture – On October 22nd Ryerson welcomed Calgary Mayor Naheed Nenshi whose lecture entitled "Canada's Cities: Canada's Future" consciously spent little time on topical issues that dominate city-building talks, and instead focused on the true meaning of the word "community." The principles and lessons were offered in an eloquent and moving description of the mutual support among Calgarians in

response to the flood waters that inundated the city's core, reinforcing Nenshi's core political philosophy: that adversity brings out the best in us, and people want to do the right thing. Mostly, Nenshi said, the job of civic leaders "is to make the community better every single day. How do we take that power – everyday people using their everyday hands to do extraordinary things – and apply it to homelessness, poverty, public transit, environmental degradation, economic prosperity. Our job, political leaders as well as citizens, is to use the power we have together."

Who Builds the City? – On November 7-8th Ryerson hosted a free public event exploring how partnerships among architectural institutions – publishers, museums, schools and government – can partner to play a more effective role in the construction of urban environments. Led by the Department of Architectural Science and co-organized with Brendan Cormier, Curator of 20th and 21st Century Design at the Victoria and Albert Museum in Amsterdam, The Netherlands, the symposium featured panel discussions engaging professional colleagues from a local and international breadth of publications, universities, cultural and government positions – including the University of Nottingham, TU Eindhoven in The Netherlands, Universiteit van Amsterdam, Columbia University, Princeton University, University of Toronto, Rotterdam, New York, Brussels – looking at ways to create a more robust network of information exchange and idea generation, more opportunities for innovative and critical practice, and direct involvement in the physical construction of the city and the evolution of development policy. While the symposium invited speakers from around the world, the backdrop was Toronto, with a focus on how institutions can help foster a stronger approach to developing Canada's largest city.

Preston Manning on the Ethics of Political Leadership – On November 5th Preston Manning, Founder and President of the Manning Centre for Building Democracy and a well-known and respected former politician, was the keynote speaker at an event hosted by the Jim Pattison Ethical Leadership Program at the Ted Rogers School of Management. The event also featured two panel discussions moderated by John Cruickshank, publisher of the Toronto Star, and Anna-Maria Tremonti, host of CBC's The Current, examining 'external' perspectives on what the public expects of political leaders, and the 'internal' perspective asking what political leaders themselves think are reasonable standards. The event coincided with the release of a national study co-authored by Chris MacDonald, Director of the Jim Pattison Ethical Leadership Education and Research Program, and Hershell Ezrin, TRSM distinguished visiting professor, based on an online survey conducted by The Gandalf Group between October 17th and 22nd. The survey found that twice as many Canadians do not trust politicians compared to business CEOs; three times as many mistrust politicians compared to journalists; almost a third of Canadians surveyed believe politicians frequently accept bribes and nearly 40 per cent think they frequently use public money for personal gain; and over 80% of respondents think a politician who is dishonest in personal life cannot be trusted in a professional role. A white paper on the survey findings will be released in the coming months.

Maclean's - The 2014 Maclean's magazine university ranking issue indicates a Ryerson jump from 12th to 8th nationally in reputation. The ranking includes 49 universities across the country, with the top 8 in order as Waterloo, UBC, Toronto, McGill, Alberta, McMaster, Queen's and Ryerson. To determine the reputational ranking each year, Maclean's surveys CEOs, heads of organizations, university officials, corporate recruiters and high school guidance counsellors. In the comprehensive universities category, Ryerson moved from a tie for 10th to a tie for 8th.

Awards Events – Two of Toronto's media leaders, remembering their Ryerson experience as RTA students more than 20 years ago, are giving back with an award helping students from

under-represented and marginalized communities, including racialized communities, those with disabilities and aboriginal peoples. The award, named for Marci Ien, co-host of CTV's Canada AM, and Dwight Drummond, CBC reporter and news anchor, was presented for the first time at the RTA School of Media Awards ceremony on November 12th. At all Awards events each Fall, we celebrate and pay tribute to the partners and donors whose investment in Ryerson continues to make such a huge supportive difference to individuals and the university.

Remembrance Day – Ryerson joined Canadians in honouring the sacrifices of veterans of past wars, the many who serve in modern-day operations around the world, and ongoing service here at home – in both the community ceremony and the Annual Black Veterans Remembrance Ceremony hosted with Sen. Don Meredith by the university. This year Ryerson offered a special tribute with two exhibits at the Ryerson Image Centre: *DISPATCH: War Photographs in Print, 1854-2008*; and *Remembering the Real Winnie: The World's Most Famous Bear Turns 100*.

Mental Well-Being Week – From November 10th-12th, events and presentations plus the launch of a new website encouraged striving for balance and “Continuing the Conversation” on mental health. With government funding announced in October 2013, progress has been made on three projects led or co-partnered by Ryerson: *Navigate* brings a mental-health nurse on campus part-time to talk students; *Speaking Your Language* has a coordinator building connections between students and services; *Thoughtspot* offers an interactive map of the GTA showing students where to find supportive resources. Special thanks to Dr. Su-Ting Teo, Director of Student Health and Wellness and Co-chair of Ryerson’s Mental Health Advisory Committee.

Congratulations –

- Thomas Edward Kierans (Doctor of Laws *honoris causa* ’13), was honoured as a 2014 inductee into the Investment Industry Hall of Fame, paying tribute to outstanding achievements, integrity and leadership.
- Architectural Science students Daniel Bassakyros, Nivin Nabeel and Louise Shin won First Place in the Sukkahville 2014 international design competition for their entry “Cloud and Light” sponsored by the Kehilla Residential Program to raise public awareness about affordable housing and homelessness.
- Ryerson MBA students Jesse Berger, Natalie Isber, Jonathan Menchella and Samantha Wootton won First Place in the Scotiabank Ethics in Action competition hosted by the Faculty of Management at Dalhousie University on November 14-16th in a two-part challenge designed to equip future business leaders with the tools to make complex business decisions while adhering to ethical principles.
- Yupin Li and Carol Nguyen (4th yr Architectural Science) won 2nd place at the Canada Green Building Council’s EnviroSCULPT competition that works to promote repurposing and recycling not as an act, but as a culture. The students’ sculpture “Less” makes the case for wood, to reduce carbon emissions and take sustainability in a more natural direction.
- Pallavi Roy (MASc Environmental Applied Science and Management ’14) won First Place in the Future Technologies for Water competition at the University of North Carolina with team members from the University of Waterloo and Wageningen University, The Netherlands. The team won for “Smart Monitoring of Heavy Metals in Mine Effluents,” among 70 entries from 27 countries worldwide.

Talent Gap in Big Data and Data Analytics – Ryerson is leading the first national, multi-sector, and multi-industry project to study the Big Data and Data Analytics Talent Gap in Canada. The primary objective is to determine whether a talent gap exists and, if so, to better understand its breadth and depth, as well as developing sector-specific and cross-sector strategies to help close the gap, facilitating continued innovation and economic development in Canada. The project is an initiative of Canada's Big Data Consortium, a collaboration of organizations in academia, industry, and government representing their respective sectors' needs, perspectives, capacities, and capabilities. Academic partners include Ryerson, Concordia University, Dalhousie University, and Simon Fraser University, with industry partners including Deloitte, TMX Group, the Information Technology Association of Canada, and SAS Canada, and government represented by Industry Canada. Phase One of the project, from October 31st to December 31st, will involve a national survey of Canadian organizations; based on the survey results, Phase Two will bring together leading national organizations representing both the demand and supply sides of the talent gap in a one-day summit to discuss recommendations for addressing talent gap implications. The outcomes of the project will be released in a white paper.

from the President's Calendar

October 20, 2014: Ryerson hosted Deputy Minister Matthew King (federal university champions program) to discuss Ryerson's Academic Plan and strategic direction.

October 23, 2014: Ryerson hosted a visit by Dr. Adam Habib, Principal and Vice-Chancellor, University of The Witwatersrand, Johannesburg, Republic of South Africa, including a discussion of a proposed trilateral partnership (South Africa, India, Canada) and further academic and research collaboration.

October 27, 2014: At the Association of Universities and Colleges of Canada (AUCC) Fall meeting on the theme of 'building successful societies through innovation,' I served as moderator for 'The Innovation Friendly University' panel.

October 29, 2014: Ryerson was pleased to host a delegation of government ministers from Germany, including a tour of the Digital Media Zone and general discussions about academic strategic direction and joint opportunities.

October 31, 2014: Ryerson hosted a visit from Simon Fraser University colleagues (President Andrew Petter, Vice-President Research Joy Johnson, Vice-President External Relations Philip Steenkamp) to discuss our partnership in the Ryerson-Beijing Stock Exchange Institute Zone and other joint opportunities.

November 3, 2014: I joined Randy Boyagoda, Ryerson director of zone learning, at a workshop hosted by the Digital Media Zone for the Centre of Skills and PSE, Conference Board of Canada.

November 5, 2014: I was pleased to offer a welcome at an Ontario Bioscience Innovation Organization event on campus attended by Dr. Reza Moridi, Minister of Research and Innovation, and Minister of Training, Colleges and Universities.

November 13, 2014: I attended my first meeting as a member of Mayor-elect John Tory's Transition Advisory Council, honoured to bring Ryerson city-building to the table.

RYERSON ACHIEVEMENT REPORT

A sampling of appearances in the media by members of the Ryerson community for the December 2014 meeting of the Ryerson University Senate.

In the media

The Toronto Star reported that Mayor-elect John Tory named **President Sheldon Levy** to his transition advisory council <http://on.thestar.com/1nPmjr2>. The item also appeared in Metro News, CP24 <http://bit.ly/10yqMnX>, Now Magazine, CTV <http://bit.ly/1wFwkZw> and Zoomer Radio.

Maclean's reported that Ryerson moved up four positions to 8th overall in the national reputational rankings, and two places to 8th in its category of comprehensive universities quoting **President Levy**. <http://bit.ly/1zNLcJa>.

President Levy spoke to the Globe and Mail about the common ingredients of an innovator <http://bit.ly/1rFIKPa>.

A Blackburn News article on the Magnet network, A Ryerson-based initiative that matches jobs to job seekers, quoted **President Levy** <http://bit.ly/1tT1Nbp>. **President Levy** was also quoted in Northern Ontario Business <http://bit.ly/1rQXISN>. A similar item appeared in SooToday.com <http://bit.ly/1xKjJ9l>. He also spoke about the Magnet network to Inside Belleville <http://bit.ly/YhPBm5>, an item picked up by MyKwartha.com and Wawa-News.com. The item was pitched by Public Affairs.

A Live Eye segment for CityTV's Breakfast Television featured interviews with **Mohamed Lachemi**, provost and vice president academic <http://bit.ly/1IC52AH>, **Joshna Maharaj**, executive chef and assistant director, Food Services <http://bit.ly/1CxrRuC>, **Christina Halliday**, director of Student Learning Support, <http://bit.ly/1tyl1IU>, the Ryerson Rams women's and men's basketball teams <http://bit.ly/1t3o4yB> and the Ryerson Dance Pack <http://bit.ly/WkvW49>. The coverage was pitched by Public Affairs.

The New York Times profiled Ryerson's Student Learning Centre as a "library with urban ambitions" <http://nyti.ms/1xdz5Un>. The Times also reported on the real estate program at Ryerson, quoting **Cynthia Holmes** <http://nyti.ms/1pGRFu4>.

The National Post reported on the Ryerson honorary doctorate awarded to **Hayley Wickenheiser**, an item pitched by Public Affairs <http://bit.ly/1qoBtiE>. The item was pitched by Public Affairs.

Heather Lane Vetere, vice-provost for students, spoke to CityTV's Breakfast Television about what students can expect in their first year.

A Toronto Star piece on eight reasons to love Toronto by columnist Christopher Hume mentioned Ryerson's Student Learning Centre <http://on.thestar.com/1tEt7JO>.

The Vancouver Sun reported on research led by **Sepali Guruge**, Nursing, on the issue of mental illness among Asian men <http://bit.ly/1t8Rb56>.

Municipal election coverage included commentary by a number of Ryerson faculty experts identified by Public Affairs:

Patrice Dutil, Politics, spoke to Le National and Radio-Canada regarding the Toronto mayoral election. Video: <http://bit.ly/1wFybxv>.

The Globe and Mail quoted **Duncan MacLellan**, Politics, in an article about voting for school trustees <http://bit.ly/1wBwaEi>.

Myer Siemiatycki, Politics, spoke to OMNI News about the mayoral election result. He spoke to the Torontoist about his study on visible minority turnout at municipal elections <http://bit.ly/1tNHQ6e> and the Washington Post article about Rob Ford being accused of illegal campaigning <http://bit.ly/1rpoXza>. He commented in the Toronto Star about Rob Ford being kicked out of three advance polling stations <http://on.thestar.com/1yamaiJ> and was quoted in another Star article on strategic voting: <http://on.thestar.com/1t2aTkx>. He was quoted in the Toronto Star and Metro News about turnout at advance polls in the municipal election. He was quoted in the Guardian UK about Doug Ford entering the Toronto mayoralty race <http://bit.ly/1oOCXSx>. He spoke to the Canadian Press in reaction to the ongoing Ford saga, an item picked up by CTV News <http://bit.ly/1q725DF>, CityNews Toronto, 680 News, Chronicle Herald, Maclean's <http://bit.ly/1AQbKoo>, Yahoo! News. He commented on Global News Toronto, the Huffington Post and CBC News about Rob Ford's cancer diagnosis. He commented in the Globe and Mail about transit as an election issue <http://bit.ly/1Bml8Bh>. He also spoke to the National Post, City News, Global News, and CTV News about the election results, and commented on Rob Ford's term as mayor in the Canadian Press, an item picked up by CBC News, Huffington Post, and Yahoo! He was quoted in a Canadian Press article about Rob Ford vowing to make a comeback <http://bit.ly/1tE7QQW>.

CBC News spoke to Professors **Paul Bedford** and **Murtaza Haider** about the Toronto mayoral candidates' plans for transit <http://bit.ly/1yjZdtw>. A similar item appeared in Yahoo! News <http://yhoo.it/1rgeVO9>. Professor Haider also appeared on TVO's the Agenda discussing Toronto demographics, video: <http://youtu.be/EdMTNlf7Mok>. He contributed a piece to the Huffington Post on transit plans <http://huff.to/1oiQAtd>, and spoke to CBC.ca, Zoomer Radio, the Toronto Star and Sing Tao Daily about Rob Ford's transit plan <http://on.thestar.com/1oCSt34>. He contributed a piece on transit changes to the Toronto Star <http://on.thestar.com/1tAgcHU>.

Neil Thomlinson, Politics, was quoted in the Globe and Mail about influential women endorsing Olivia Chow <http://bit.ly/1D0CcP3>.

The Toronto Star quoted **Cheri Bradish**, TRSM, on the legacy of NBA player Steve Nash <http://on.thestar.com/10fdqfv>. She spoke to the Globe and Mail about the Toronto Raptors brand <http://bit.ly/1vfmtpg>.

Ivor Shapiro, chair, Journalism, spoke to the Toronto Star about internships at the Q radio show <http://on.thestar.com/1wX2Msi>. Related coverage included CityNews Toronto, CTV News, CP24, Guelph Mercury, 680 News and 570 News. He was quoted in Bloomberg News and the Globe and Mail about the impact of the Postmedia-Sun deal on journalism in Canada, as an expert pitched by Public Affairs <http://bit.ly/1uFpcMa>.

Chris MacDonald, TRSM, was quoted in the Globe and Mail about public personalities' private lives <http://bit.ly/1tz33iK>. He also contributed a piece to Canadian Business on fame and ethical blind spots, and commented in the Toronto Star about the Rate My Classmate site <http://on.thestar.com/1Df5dqe>. The item also appeared in Metro News, Waterloo Region Record and Brampton Guardian.

Colleen Carney, Psychology, spoke to CBC News about the impact of time change <http://bit.ly/1wUfIVg>. Similar items appeared in Yahoo! News, DailyMe, Global News, 660 News and Canada Standard. A Daily Mail UK article on a drug-free way to fight depression referenced her research on insomnia and depression <http://dailym.ai/11iv5UI>.

Irene Berkowitz, MBA program, spoke to Wire Report about a new era in online TV in Canada.

IT World Canada reported on a national big data talent gap survey launched by the Big Data Consortium led by Ryerson, an item pitched by Public Affairs <http://bit.ly/1xIsYDz>.

The Kingston Whig-Standard reported on scholarly research on John A. Macdonald, mentioning Professors **Patrice Dutil** and **Roger Hall** <http://bit.ly/1upjGP8>.

Global News spoke to **Raktim Mitra**, Urban Planning, on the topic of traffic and the Don Valley Parkway.

Broadcaster profiled the new Allan Slaight Radio Institute at Ryerson, an item pitched by Public Affairs <http://bit.ly/1zQlvqa>.

Billboard quoted **Marusya Bociurkiw**, RTA, on the topic of the Jian Ghomeshi scandal <http://bit.ly/1paC7pp>

CityTV's Breakfast Television featured Ryerson's "Name Your Seat Campaign" at the Mattamy Athletic Centre.

Ramona Pringle, RTA, appeared on TVO's The Agenda discussing wearable technologies and again on 'digital lives' featuring her 'Avatar Secrets' documentary <http://bit.ly/1tzolON>.

Greg Elmer, RTA, spoke to the Canadian Press about the Jian Ghomeshi scandal. Pick-ups included CTV News <http://bit.ly/1wDpOSe>, Metro News, Globe and Mail, Global News, CP24 and Hamilton Spectator.

The Toronto Star reported on the Jack Layton Memorial Lecture featuring Calgary mayor Naheed Nenshi <http://on.thestar.com/1rCGdB2>.

The University of Queensland profiled the Global Campus Network, a Ryerson initiative, where journalism students reported on the G20 summit <http://bit.ly/1vk3aLC>.

Gabor Forgacs, Hospitality and Tourism Management, was quoted in a Globe and Mail article about the sale of the Royal York hotel <http://bit.ly/10yqPQU>.

Cecile Farnum, communications and liaison librarian, was quoted in an Inside Higher Ed article entitled "Like an Open Book" <http://bit.ly/1tx6PtK>.

Tech World quoted **Valerie Fox**, DMZ, in an article about the business incubator <http://bit.ly/1tqJEA8>.

Martin Antony, Psychology, was quoted in Men's Health Italia on taking control of various situations <http://bit.ly/1rsH2wj>.

Tech Vibes profiled the youngest member of the DMZ, **Abi Smithson** <http://bit.ly/1pFDJ5a>.

blogTO reported on Ryerson's unveiling of plans for a major development on Church St. <http://bit.ly/1vN3CWC>. Similar items appeared in CityNews Toronto, the Torontoist, Urban Toronto <http://bit.ly/ZIXfGN>, Eastern Construction, Yonge Street Media and Canadian Interiors <http://bit.ly/1DDQyVM>. The item was pitched by Public Affairs.

Nick Bellissimo, Nutrition, spoke to CTV News about his research pertaining to children's appetites after playing video games <http://bit.ly/1tePkgB>. He was also quoted in Arcade Sushi <http://bit.ly/12i3ldN> and Medical Xpress <http://bit.ly/1sYXTgv>. The item was pitched by Public Affairs. He also spoke to the Toronto Star about school policies for food allergies <http://on.thestar.com/1uFq43t>.

TVO's The Agenda profiled **O'Neil Edwards**, director, Spanning the Gaps, an access to postsecondary education program, in a segment on the revitalization of Regent Park <http://tvo.org/video/207746/regent-park-rebuild>

The Globe and Mail profiled **Joshna Maharaj**, executive chef, Food Services, <http://bit.ly/1wnYDtI>. Alternatives Journal reported on the transformation of food on campus, as did the Toronto Star.

The Star Business Club quoted Professors **Shavin Malhotra**, **Neil Wolff** and **Steve Tissenbaum** on the topic of the Canadian e-bike market <http://on.thestar.com/1x8oGVG>

Jean Golden, Sociology, was quoted in the Toronto Star on fashion and feminism.

The Financial Post quoted **Linying Dong**, ITM, in an article on the long-term success of companies.

China News reported on research by Professors **Sui-Sui** and **Horatio Morgan** on the subject of immigrant-owned businesses.

Professor Emerita **Catherine Frazee** spoke to the CBC News Network about the Supreme Court's hearing of a landmark assisted suicide case. The segment aired in Cape Breton, Sudbury, Winnipeg, Gander, Saskatoon, Edmonton, and Whitehorse. She contributed a piece on assisted suicide to the Chronicle Herald <http://bit.ly/1sJ562M>.

The Times of India quoted **Kimberly Bates**, director, MBA, TRSM, on leadership avenues <http://bit.ly/1rX1jtU>.

The Pittsburgh Post-Gazette quoted **Ratna Omidvar**, executive director of the Ryerson Maytree Global Diversity Exchange, in an article about multicultural Toronto <http://bit.ly/1zgSeWC>.

Global News spoke to **Paul Walsh**, Aerospace Engineering, about wind tunnels created by skyscrapers.

A Maclean's article on high-tech cheating quoted **Giselle Basanta**, director, academic integrity.

Inside Toronto featured Ryerson's Mattamy Athletic Centre <http://bit.ly/1vUVDIc>.

Ann Cavoukian, executive director of the Privacy and Big Data Institute at Ryerson, spoke to Global Toronto about data breaches: <http://bit.ly/1yRDCfh>. She was quoted in the Toronto Star about Rob Ford's privacy being breached, an item also picked up by Metro News <http://on.thestar.com/1ut6pic>. She spoke to Global News about the need for stronger systems to protect health records <http://bit.ly/1yRDCfh>. She commented in the Huffington Post about retinal scan <http://huff.to/1wtvVJN>, an item picked up by ABC News <http://abcn.ws/1reKnjk>.

Bloomberg Businessweek reported on the partnership between BSEI, Ryerson and SFU to advance development of innovative technologies in Canada and India <http://buswk.co/Zxnr7s>.

Canadian Lawyer magazine quoted General Counsel **Julia Shin Doi** on the growing prominence of Ryerson, its legal department, LPP program and DMZ <http://bit.ly/1nqf6h0>

Alison Kemper, TRSM, contributed a piece to the Guardian UK about cities and businesses as allies in the battle against climate change <http://bit.ly/1v7Tyar>

Nancy Walton, Nursing appeared on CTV News regarding WHO recommendations toward the Ebola outbreak <http://www.ctvnews.ca/video?clipId=453077>.

Tech in Asia reported on the five startups from India to be incubated at the DMZ <http://bit.ly/1Dbt6iE>.

Wendy Cukier, vice president of research and innovation, and co-founder of the Coalition for Gun Control, spoke to the New York Daily News about the massacre at l'Ecole Polytechnique in 1989 <http://nydn.us/1sFCbxY>.

April Lindgren, Journalism, spoke to Canada.com about a Ryerson study on a conservative media approach <http://bit.ly/1sFyUyD>. The item appeared in the Vancouver Sun, Ottawa Citizen, Windsor Star, Calgary Herald, and Montreal Gazette. The item was pitched by Public Affairs.

Gavin Adamson, Journalism, was quoted in a Financial Post article about media barons and the future of the news business <http://bit.ly/1ET6V2t>.

Anatoliy Gruzd, director of TRSM's Social Media Lab, spoke to Canada.com about making money online <http://bit.ly/1vWtAGO>. Similar items appeared in the Montreal Gazette and Vancouver Province.

CBC Radio's Metro Morning interviewed **Dr. Su-Ting Teo**, director, Student Health & Wellness, about student mental health and how universities can provide support.

Anne McNeilly, Journalism, was quoted in a University Affairs article on marking <http://bit.ly/1w0U9bX>.

The Financial Post referenced a 2013 study from Ryerson's Centre for the Study of Commercial Activity <http://bit.ly/1nZm9OI> on the topic of retail giants in Canada. Similar items appeared in the Vancouver Sun, Windsor Star, Montreal Gazette and Edmonton Journal.

Sun Media's Higher Education Guide featured the Access Centre's SHIFT program and quoted **Deena Shaffer**, learning and transition strategist, and first-year student **Matthew Kent** <http://bit.ly/1twcWtd>. The item, pitched by Public Affairs, was carried by Sun outlets in Toronto, Ottawa, Kingston, London, Barrie, and St Catharines.

The Globe and Mail reported on an art exhibit exploring the use of video games to train soldiers, quoting **Gaelle Morel**, curator, Ryerson Image Centre <http://bit.ly/1t16Y9h>.

3DPrintingIndustry.com profiled Ryerson's new Advanced Manufacturing, Design and 3D Printing Lab, quoting **Wendy Cukier**, vice president, research and innovation; Ryerson alumnus and renowned photographer **Edward Burtynsky**, and Peter Bloch, Bionik Laboratories CEO <http://bit.ly/1vip7eP>. The item, pitched by Public Affairs, was also reported by the Council of Ontario Universities and TenLinks.com.

Canadian Lawyer Magazine quoted **Chris Bentley**, director of Ryerson's Law Practice Program and **Gina Alexandris**, senior program director, on the topic of LPP candidates <http://bit.ly/1xVEBKJ>.

Thierry Gervais, curator of DISPATCH: War Photographs in Print, 1854–2008 at the Ryerson Image Centre, was interviewed by CBC Radio's Here and Now. The Globe and Mail profiled the War Photographs exhibition, mentioning the Black Star Collection <http://bit.ly/1sJYUJY>. Maclean's also reported on the exhibit <http://bit.ly/1r3iKgG>.

Anne-Marie Brinsmead, Chang School, spoke to the Toronto Star about keeping up with technology <http://on.thestar.com/1E4sxsI>.

Marie Bountrogianni, dean, Chang School, spoke to the Toronto Star about adult education <http://on.thestar.com/1ufO8ti>. She also commented in a Star article on tips for older adults looking for work <http://on.thestar.com/1vpOSul>. She was profiled on CBC.ca as one of the top 10 most influential graduates of the University of Waterloo.

Design Engineering magazine profiled an invention by chemical engineering alumnus **Sayed Nourbakhsh** <http://bit.ly/1ufPvbB>.

Heather Willis, accessibility coordinator, spoke to CBC Radio's Metro Morning about the 1000 Dinners TO project hosted by Ryerson.

The Torontoist featured Ryerson's green roof, quoting **Arlene Thrones**, agricultural coordinator and **Mark Gorgolewski** <http://bit.ly/1u8rxip>.

A Huffington Post blog by Craig and Marc Kielburger, co-founders, Free the Children, profiled Ryerson student **Nuha Habay** <http://huff.to/1Byeozj>.

Rena Mendelson, Nutrition, spoke to Global News about low-carb diets <http://bit.ly/YBhXbn>.

Bryan Gold of DMZ-incubated #paid spoke to Global Toronto about being a young manager, video: <http://bit.ly/YcOCDY>. The item was pitched by Public Affairs.

The Wall Street Journal quoted **Nina-Marie Lister** on wildlife bypasses <http://on.wsj.com/1rk5jdw>. The item was also picked up by the Atlanta Journal-Constitution.

TechVibes features Ryerson DMZ-based startup Rumie <http://bit.ly/1CsXpkz>

The Toronto Star highlighted the DMZ in an article about the MaRS discovery district: "Can MaRS learn from operations like Ryerson University's Digital Media Zone?" <http://on.thestar.com/1sZsDbQ>

Physorg reported on research by **Jeffrey Boase**, Professional Communication, regarding the impact on teens of calling, texting and emailing, an item pitched by Public Affairs <http://bit.ly/1mp56nM>.

Ira Levine, founding director of Ryerson's creative industries program, spoke to Maclean's about having more than one career during one's lifetime <http://bit.ly/1Dsnj9u>.

Cathy Crowe, distinguished visiting practitioner, contributed a piece to the Toronto Sun about Olivia Chow <http://goo.gl/t9lJuy>.

In an article entitled "The province of promise," the Toronto Star stated: "Ryerson University has become a magnet for budding entrepreneurs" <http://on.thestar.com/1ucQhne>.

The Toronto Star featured TRSM's **Mary Foster**'s pilot teaching approach called the "flipped course" <http://on.thestar.com/1uWbYbM>.

Can India News spoke to **Sean Wise** about a new course in entrepreneurship and multiculturalism offered through the Chang School. <http://bit.ly/1tmEAMI>.

Daily Xtra profiled Parker & Pine, a startup incubated at Ryerson's Fashion Zone <http://bit.ly/1r1N9vl>.

Arif Abu, coordinator of Ryerson's international student services, spoke to University Affairs in reaction to the Ebola outbreak <http://bit.ly/XnnJMZ>.

Martin Greig, History, spoke to the Global Morning Shoe about the Scottish referendum, as a faculty expert pitched by Public Affairs.

Avner Levin, TRSM, spoke to Global News about what our lives will look like in 2025 <http://bit.ly/1AS1eNg>, and TVO's Big Ideas about workplace privacy. He appeared, with **Ramona Pringle**, on TVO's the Agenda discussing online privacy and securing digital lives. Video: <http://bit.ly/1rTkCe7>.

Elizabeth Evans, Retail Management, contributed a piece to the Toronto Star on entrepreneurship. The item was pitched by Public Affairs.

Sara Thompson, Criminology, appeared on TVO's The Agenda discussing the roots of homegrown terrorism, video: <http://bit.ly/1BILheC>.

CBC News reported that distinguished visiting professor **David E. Smith** was named to the Order of Canada <http://bit.ly/1tVEPfs>.

Stephanie Cassin, Psychology, spoke to CBC News about food addictions, an item that aired in Ottawa, Sudbury, Yellowknife, Victoria, Calgary, Vancouver and Whitehorse.

Lab Product News reported that Terry Fox Foundation funding recipients included the Ryerson-Sunnybrook collaboration <http://bit.ly/1BxzOOX>.

Canadian Labour Reporter reported on the Good Jobs Summit co-hosted by Ryerson's Centre for Labour Management Relations <http://bit.ly/YCRCdD>.

A Flare article on masters in fashion programs reported on Ryerson's program and quoted **Alison Matthews David** <http://bit.ly/1pONjBe>.

The Canadian Press reported on the Access TMP program, quoting coordinator **Mariam Hashemi**, Tri Mentoring Program, and student **Samuel Pereira**, a mentor for the program. The item was picked up by the Huffington Post <http://huff.to/1uu2ftZ> and Regina Leader-Post <http://bit.ly/1rUG6XP>

Kimberly Bates, TRSM, was quoted in the Toronto Star about the diversification of B-schools, as a faculty expert pitched by Public Affairs <http://on.thestar.com/1Aq6jfu>.

Kernaghan Webb, TRSM, spoke to the Toronto Star about corporate social responsibility, as an expert identified by Public Affairs <http://on.thestar.com/1lMoizn>.

Cityline Story reported on Ryerson's Mass Exodus fashion show, featuring an interview with **Robert Ott**, chair, Fashion, video: <http://bit.ly/1r6Q4iD>.

Arch Daily featured architecture student **Kyle Marren's** award winning re-design of the Spain - Gibraltar border crossing <http://bit.ly/1rMlZVk>

The Toronto Star reported on the legacy of Ted Rogers at Ryerson: "Toronto's Ryerson University, a place philanthropist Ted Rogers upgraded from trade school to esteemed institution, exemplifies how businesspeople can reshape a city for the better" <http://on.thestar.com/1nt0qs9>.

Prepared by Communications, Government and Community Engagement

7.5 YEATES SCHOOL OF GRADUATE STUDIES (YSGS) REPORT TO SENATE: December 2, 2014

7.5.1 For Senate Approval: Ted Rogers School of Management (TRSM) Graduate Program Council motion to address recommendations from the Program Review (approved by Senate in May 2014) for the Masters of Business Administration in the Management of Technology and Innovation (MBA-MTI) and the Masters of Management Science in the Management of Technology and Innovation (MMSc-MTI)

Motion: *That Senate approve removing the Thesis Option (MB8900 and MT8900) from the MBA programs in the MBA program course calendar.*

Background: YSGS Council approved this motion at its November 10, 2014 meeting. MBA students will complete one of the existing Major Research Paper courses, which are three credits, and can be completed in one term. The thesis is currently a five-credit course, and the periodic program review team felt a thesis, if it is to be commensurate with similar programs, could not be credibly completed in one term.

This recommendation was also discussed in consultation sessions with TRSM faculty involved in the programs. MT8900 will remain as a course in the Masters of Science in Management (MSM) degree program (described in Item 7.5.2.1).

7.5.2 For Information: Ted Rogers School of Management (TRSM) Graduate Program Council motions to address recommendations from the Program Review (approved by Senate in May 2014) for the MBA in Management of Technology and Innovation (MBA-MTI) and the Masters of Management Science in the Management of Technology and Innovation (MMSc-MTI)

7.5.2.1 Name change from the Masters of Management Science in the Management of Technology and Innovation (MMSc) degree to Masters of Science in Management (MSM) degree, under the existing curriculum.

Background: YSGS Council approved this motion at its November 10, 2014 meeting. After consultation with TRSM faculty involved in the programs, the Deans of TRSM and YSGS, the Associate Dean of YSGS, and the Associate Dean for Research and Graduate Programs of TRSM agreed on a preference for the new degree designation, which is common in other business schools.

7.5.2.2 The Masters of Science in Management degree (MSM) will be administered as a distinct masters program.

Background: YSGS Council approved this motion at its November 10, 2014 meeting.

The development plan submitted as part of the self-study report for the periodic program review identified and discussed the program changes required to enable this recommendation. This recommendation was also discussed in consultation sessions with TRSM faculty involved in the programs.

7.5.2.2 The administration of the two existing Masters of Business Administration (MBA) degrees (generalist MBA and specialist MBA in the Management of Technology and Innovation) will be combined under one program entitled MBA Programs.

Background: YSGS Council approved this motion at its November 10, 2014 meeting. After consultation with TRSM faculty involved in the programs, facilitated by the Deans of TRSM and YSGS, the Associate Dean of YSGS, and the Associate Dean for Research and Graduate Programs of TRSM in the Winter 2014 term, the proposal is not to combine the two degrees, but to bring the existing degrees into one administrative structure. The two MBAs share 4 of 7 core courses, and all electives are cross-listed between the two degrees.

Submitted by:



Jennifer Mactavish, Dean
Chair, Yeates School of Graduate Studies Council