

The logo for Ryerson University, featuring the text "RYERSON UNIVERSITY" in white, uppercase letters on a dark blue rectangular background. To the right of the text is a vertical yellow bar.

RYERSON UNIVERSITY

SENATE MEETING AGENDA

Tuesday, December 4, 2012

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THE COMMONS - POD 250

4:30 p.m. Light dinner available

5:00 p.m. Senate Meeting starts

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Announcements
- Pages 1-5 4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the November 6, 2012 meeting*
5. Matters Arising from the Minutes
6. Correspondence
7. Reports:
 - 7.1 Report of the President
 - Pages 6-9 7.1.1 President's Update
 - Pages 10-15 7.1.2 Achievement Report
 - 7.1.3 Update on implementation of the new curriculum renewal framework (C. Evans)
 - 7.1.4 Deans' Panel Discussion on curriculum renewal (I. Coe, G. Fearon, G. Hauck, K. Jones)
 - 7.2 Report of the Secretary
 - 7.3 Committee Reports
 - Page 16-18 7.3.1 Report #F2012-3 of the Senate Priorities Committee (SPC)
Motion: *That Senate approve the establishment of a School of Creative Industries within the Faculty of Communication and Design*
 - Pages 19-20 7.3.2 Report #F2012-1 of the Awards and Ceremonials Committee
 - Pages 21-27 7.3.3 Report #F2012-3 of the Academic Standards Committee
 - Pages 21-24 **Motion #1:** *That Senate approve the proposed curriculum modifications to the Bachelor of Engineering (Aerospace) Program.*
 - Pages 24-25 **Motion #2:** *That Senate approve the proposed new Music Industry Module for the Bachelor of Arts (Creative Industries) Program.*

Pages 25-27

Motion #3: *That Senate approve the proposed new Minor in Ethics.*

Pages 28-29

7.3.4 Report #F2012-3 of the Academic Standards Committee (**Addendum**)
Motion: *That Senate approve the proposed modification to the admission requirements for the Bachelor of Arts program in Creative industries.*

8. Old Business
9. New Business as Circulated
10. Members' Business
11. Consent Agenda:
(See: http://www.ryerson.ca/senate/agenda/2012/course_change_summaries_dec_04_12.pdf)
11:1 Course changes in:
 - Faculty of Arts – Arts & Contemporary Studies; History
 - Faculty of Communication and Design – Journalism; Professional Communication; RTA School of Media
 - Faculty of Community Services – Social Work; Midwifery
 - Faculty of Engineering and Architectural Science – Aerospace Engineering
 - Ted Rogers School of Management – Accounting and Finance PR Table I: Accounting; Business Management; Business Technology Management; Economics; Entrepreneurship; Finance; Geography; Global Management; Hospitality and Tourism Management; Human Resources Management and Organizational Behaviour; Languages, Law and Business; Literature and Cultures; Marketing Management; Non-profit; Philosophy; Politics and Governance; Psychology; Public Administration; Professional Communication; Occupational and Public Health; Quantitative Methods; Retail Management; Sociology
12. Adjournment

SENATE**MINUTES OF MEETING****TUESDAY, November 6, 2012****MEMBERS PRESENT:**

Ex-Officio:	Faculty:		Students:
L. S. Bloomberg	D. Chant	A. Pejovic-Milic	Y. Barsoom
J. P. Boudreau	D. Checkland	S. Rakhmayil	A. Khalil
I. Coe	M. Coomey	D. Rose	Md. Sirajul Islam
C. Evans	L. Di Cintio	A. Saloojee	T. Landau
G. Fearon	M. Dionne	C. Schryer	M. Palermo
U. George	D. Elder	M. Sharpe	J. Rodriguez
J. Hanigsberg	D. Greatrix	J. Shields	J. Sudhir
G. Hauck	F. Gunn	K. Tucker Scott	A. Williams
J. Isbister	A. Hunter	J. Turtle	M. Yahya
K. Jones	E. Kam	P. Walsh	
A. Kahan	L. Lavallée	N. Walton	
M. Lachemi	V. Magness	J. Wolofsky	
H. Lane Vetere	J. Martin	C. Zamaria	
M. Lefebvre	D. Mason		
A. Levin	A. Miri		
S. Levy	J. P. Pascal		
J. Mactavish			
D. O'Neil Green			
P. Stenton			
SENATE ASSOCIATES:			ALUMNI:
M. Lee Blickstead			T. Barnett
A. M. Brinsmead			
REGRETS:	ABSENT:		
A. Bener	D. Brogan		
W. Cukier	C. Demetriades		
A. Fung	R. Diverlus		
J. Girardo	A. Ferworn		
M. Madik	K. Raahemifar		
J. Maldonado	A. Randall		
	M. Tabatabaei Anaraki		
	H. Wong		

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
G. Hauck moved; A. Miri seconded
Motion approved.
3. Announcements - none
4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the October 2, 2012 meeting*

D. Mason moved; E. Kam seconded
Motion approved.
5. Matters Arising from the Minutes - None
6. Correspondence - None
7. Reports:
 - 7.1 Report of the President
 - 7.1.1 President's Update
President Levy introduced Chancellor Lawrence S. Bloomberg. He invited members to the Chancellor's installation on November 28.
 - 7.1.2 Achievement Report
 - 7.1.3 Soapbox Presentation – Julia Hanigsberg, Vice President Administration and Finance, and Brennan McEachran (*see: my.ryerson.ca – click on Soapbox tab*)
 - 7.1.4 Presentation – Dr. Denise O'Neil Green, Assistant Vice President/Vice Provost, Equity, Diversity and Inclusion. Dr. O'Neil Green described her role and announced new initiatives which she will be implementing – the Alan Shepard Equity, Diversity and Inclusion Award; a Ryerson Report Card on Equity Diversity and Inclusion (EDI); and an Advisory Committee.
 - 7.2 Report of the Secretary
M. Lovewell announced two new members who will serve on the Curriculum Implementation Committee (CIC) in a non-voting capacity. They are Katherine Penny and Sarena Knapik.
 - 7.3 Committee Reports
 - 7.3.1 Report F2012-2 of the AGPC
 - 7.3.1.1 Proposed bylaw change regarding mandate of Senate Learning & Teaching (SL&T) Committee

Current Bylaw wording:
6.3.5 Learning and Teaching Committee (LTC):
6.3.5.1 General Purpose: Identifies, prioritises and acts upon issues from across the University related to the promotion of an effective and comprehensive educational environment. The Committee may initiate activities that address specific issues or develop and make academic policy recommendations to Senate where appropriate.

Motion: That Senate approve the following amendment to the Senate Bylaw Section 6.3.5.1 redefining the purpose of the Learning and Teaching Committee.

6.3.5 Learning and Teaching Committee (LTC):

6.3.5.1 General Purpose: Advises Senate on select university-wide issues related to the promotion of an effective and comprehensive educational environment. The Committee may initiate activities that address specific issues or develop and make academic policy recommendations to Senate, where appropriate.

J. Rodrigues suggested a Friendly Amendment to change the word “selected” to read “specific”.

C. Evans moved; H. Lane Vetere seconded

Motion approved.

7.3.1.2 Membership of Nominating Committee

Nominating Committee report #F2012-1 (see attached):

Motion: That Senate approve the list of nominees to fill vacancies as presented in this report.

H. Lane Vetere moved; E. Kam seconded

Motion approved.

7.3.2 Report #F2012-2 of the Senate Priorities Committee:

7.3.2.1 Re-submission of Motion approved at the October 2, 2012 Senate meeting regarding shifting of class start times

Motion: That Senate rescind the motion passed at the April Senate meeting to shift class start times from ten minutes after the hour to on the hour.

G. Hauck moved; D. Mason seconded

Motion approved.

7.3.2.2 Meetings and class start times – D. Mason

Motion: Whereas, students and faculty members have increasing responsibilities to meet with staff and external contacts, and whereas the efficient operation of meetings requires all participants to arrive at the same time, and whereas many people had problems with making all meetings and classes start on the hour, be it resolved that:

"All meetings, across the university, that potentially include faculty or students, shall start on or after 10 past the hour and finish by the hour so that faculty and student members can attend the full meeting with sufficient allowance for travel between the meeting and classes."

Be it further resolved that:

"This policy be widely disseminated across the university so that issues relating to arrival time should not arise."

D. Mason moved; G. Hauck seconded

After some discussion, C. Zamaria moved to call the question, G. Fearon seconded. (37 members voted in favour; and 8 voted against this motion to call the question)

Motion to call the question approved.

Original motion regarding meetings and class start times was defeated.

7.3.3 Report #F2012-2 of the Academic Standards Committee

Motion #1: *That Senate approve the proposed new Minor in French*

C. Evans moved; M. Palermo seconded

Motion approved.

Motion #2: *That Senate approve the proposed new Minor in Spanish*

C. Evans moved; M. Palermo seconded

Motion approved.

Motion #3: *That Senate approve the proposed new Minor in Health Services Management*

C. Evans moved; T. Landau seconded

Motion approved.

Motion #4: *That Senate approve the proposed curriculum modifications to the BSc program in Mathematics and its Applications*

C. Evans moved; M. Lachemi seconded

Motion approved.

Motion #5: *That Senate approve the proposed curriculum modifications to the BSc program in Financial Mathematics*

C. Evans moved; M. Lachemi seconded

Motion approved.

Motion #6: *That Senate approve the proposed modifications to the Bachelor of Health Science (Midwifery) program*

C. Evans moved; K. Tucker Scott seconded

Motion approved.

Motion #7: *That Senate approve the proposed modifications to the Minor in Chemistry*

C. Evans moved; I. Coe seconded

Motion approved.

8. Old Business - None

9. New Business as Circulated - None

10. Members' Business

A. Kahan reminded the meeting of Remembrance Day observance, scheduled for Friday, November 9 in the Quad.

D. Checkland commented on misleading information in a recent Globe and Mail article about Ryerson's new programs.

11. Consent Agenda:

(See: http://www.ryerson.ca/senate/agenda/2012/course_change_summaries_nov_06_12.pdf)

11:1 Course changes in:

Faculty of Arts – Arts Common Platform; Arts & Contemporary Studies; Criminal Justice; Economics; English; French & Spanish; Geographic Analysis; Geography: Environment & Urban Sustainability; History; Languages, Literature & Culture; Liberal Studies (Prof. Communication); Philosophy; Politics & Public Administration; Psychology; Sociology

Faculty of Communication and Design – Fashion; Graphic Communications Management; Image Arts; Interior Design; Journalism; RTA School of Media; RTA & Creative Industries; Theatre School

Faculty of Community Services – Child and Youth Care; Early Childhood Studies; Nutrition and Food; Social Work

Ted Rogers School of Management – Human Resources and Organizational Behaviour; Retail Management

12. Adjournment

The meeting adjourned at 6:09 p.m.

Ryerson University
President's Update to Senate
December 4, 2012



Everyone Makes a Mark

Remembrance Day - On November 10th Ryerson was honoured to co-host the 2nd Annual Black Veterans Remembrance Ceremony with alumnus Senator Don Meredith, recognizing the contributions of Canadian Forces in the cause of freedom, human rights and democracy around the world. Black Canadians served with great distinction in the two World Wars, and actively participated in the war effort on the home front as fundraisers, factory workers, and volunteers. The memorial ceremony was exceptionally moving, and the many people in attendance were deeply affected by its significance.

Congratulations –

- The Ryerson Clinical Psychology Training Clinic (CPTC) has been awarded a Bell Canada *Let's Talk Community Fund* grant for the partnership with the St. Michael's Hospital (SMH) Department of Family and Community Medicine that is providing enhanced access to mental health services for marginalized populations. Dr. Kelly McShane and PhD student Jen Rouse received \$40,000 to improve patients' mental health capacity and access to psychological services, and strengthen clinical psychology training; the grant also includes funding for a chronic disease self-management program and a pilot study to evaluate the effectiveness of psychotherapy provided at the CPTC. Bell Canada's mental health initiative is a \$50 million multi-year national program allocating grants ranging from \$5,000 to \$50,000 to programs advancing front-line support for those affected by mental health issues.
- Meera Paleja graduated at Fall Convocation as the first Ryerson PhD in Psychology. Her dissertation, *Neural networks involved in spatial and temporal pattern separation*, sheds light on a critical component of memory function in humans and is the first of its kind to examine whole-brain networks supporting pattern separation. Meera received CIHR funding support throughout her PhD studies, and has been awarded a post-doctoral fellowship at the Montreal Neurological Institute, McGill University where she will be supervised by world-renowned neuropsychologist and Ryerson honorary degree recipient Dr. Brenda Milner (Doctor of Science *honoris causa* '08).
- Gerald Mak, student member, Board of Governors, received the Queen Elizabeth II Diamond Jubilee Medal on October 12th in a ceremony hosted by Chungsen Leung, MP Willowdale and Parliamentary Secretary for Multiculturalism. Mr. Leung reflected that the medal recognizes those "who have gone above and beyond expectation to serve their communities," and for Gerald this includes the leadership shown in the great success of the Ryerson University Information Technology conference that took place on campus this month.

Retiree Event – On November 1st, 2012 we held the first annual Ryerson Retiree Celebration in the Alumni Lounge at the Mattamy Athletic Centre. The occasion paid tribute to the valuable service and contributions of 52 staff and faculty who retired in 2011 and 2012. The opportunity to greet our special colleagues in the new facility highlighted our reliance on the foundation and distinctive culture created by our community over the years of Ryerson development and growth.

OPSEU Staff Star Award 2012: The 15th annual Ontario Public Service Employees Union (OPSEU) Staff Star Award was presented to Jeffrey Edmunds, Student Affairs Coordinator, School of Social Work, on November 20th. The OPSEU Staff Star Award recognizes exemplary job performance, and it is notable that nominations are submitted by teams, students, co-workers and supervisors celebrating the talents and contributions of a colleague. The dedication of our staff is fundamental to the culture and progress of our university, and I am pleased to offer congratulations to Jeff and all the nominees, and thanks to OPSEU for sponsoring the award.

United Way – The 2012 Ryerson campaign launched with a target of \$200,000 representing an increase of nearly 10% over last year, thanks to the generosity of our exceptional community – and this year all of us can respond to the United Way GTA theme of “Imagine A City.” Special thanks to everyone involved in United Way events, and our campaign co-chairs: Tony Conte, Office of the Vice-Provost, Students; John Corallo, University Business Services; Janet Hercz, Office of the Vice-President, Administration and Finance; John Isbister, Interim Provost and Vice-President Academic; Jennifer Mactavish, Dean, Yeates School of Graduate Studies; and Terry Marks, Vice President's Office, University Advancement, for their inspiring leadership.

2nd Annual Social Justice Week – From October 1st-5th, the theme of *Decent Work: Decent Lives for All* was featured in art exhibits, music, and lectures by noted speakers. Congratulations and thanks to Winnie Ng, CAW-Sam Gindin Chair in Social Justice and Democracy, for an agenda including a rally with student speakers and Raging Asian Women Taiko Drumming, a panel on food security and the environment for migrant workers, a lecture by Elaine Bernard, Harvard University, and a keynote speech by author and journalist Jan Wong on her book *Out of the Blue: A Memoir of Workplace Depression, Recovery, Redemption, and, Yes, Happiness*.

Team Up Against Bullying – The Ryerson Athletics Rising Rams program, Toronto Police Service (TPS) and Loblaw Companies Limited partnered to bring students from six inner-city schools to the Mattamy Athletic Centre for a day of motivational talks, fun and educational activities to raise awareness about anti-bullying. The event, timed to anticipate Anti-Bullying Week November 18-24, was attended by more than 300 students ranging in age from 11 to 14. “*The opportunity to partner with Ryerson University for Team Up Against Bullying gives us an ideal outlet to show the youth of Toronto that making the right choices can provide them with great opportunities,*” says P.C. Rob McDonald of 55 Division. “*Varsity student-athletes from Ryerson participating with the youth really reinforces the message we are trying to get across.*”

Diversity NOW! – On October 20th the Ryerson School of Fashion welcomed Caryn Franklin, co-founder of *All Walks Beyond the Catwalk* to deliver her first ever lecture in Canada on issues of diversity within the fashion industry and how to work for change. Launched at London Fashion Week 2009, where 8 emerging designers were paired with 8 diverse models, *All Walks Beyond the Catwalk* is an award-winning campaign that promotes diversity in the size, shape, age and ethnicity of models. Organized by the Ryerson Fashion Diversity Lab, *Diversity NOW!* asks students to challenge and re-imagine the singular beauty ideal, as they become the next creative, communication and business leaders of the fashion industry. The free lecture was open to industry, media and the general public.

Global Entrepreneurship Week – From November 12-16, StartMeUp Ryerson and Enactus (formerly SIFE Ryerson) hosted events including a seminar on social media in business, the premiere of the documentary *Startup Kids* featuring the founders of Vimeo, Dropbox and Soundcloud talking about launching their own companies, and Building an Energy Business, an

opportunity offered in partnership with the Centre for Urban Energy where student teams designed a clean energy business and delivered a pitch to a panel of judges. The week kicked off with Canadian entrepreneur and former CBC Dragons' Den member Brett Wilson, and ended with a School of Fashion show highlighting eco-friendly design.

Window Wonderland Competition – In the annual holiday tradition of partnership with the Downtown Yonge BIA, students from the Ted Rogers School of Retail Management have created festive displays for 30 downtown businesses based on the 2012 theme "let it snow." Members of the Ryerson community are encouraged to stroll the neighbourhood and vote online [see wintermagic.ca/WindowWonderland]. Winners will be announced on November 28th.

Centre for Urban Research and Land Development – On October 29th Ryerson welcomed business leaders to a dinner introducing an initiative by the School of Urban and Regional Planning to establish an expert-led Centre on the strategic evaluation and advancement of opportunities in the Greater Golden Horseshoe. Activities will focus on economic urban policy research, development, teaching and public education, and the engagement of private sector participants in the consideration of quality urban development and land use activity. The Centre will include the establishment of a Chair in Urban Research and Land Development, and support is being sought from leaders in the urban community. The event was a great success, with congratulations and thanks to Professor David Amborski, School of Urban and Regional Planning, and Dr. Usha George, Dean, Faculty of Community Services.

GCM Gift from Esko - On November 8th Ryerson announced a major technology gift from Esko to the School of Graphic Communications Management. Esko is the worldwide market leader in products for artwork creation, structural design, pre-production, workflow automation, quality assurance and online collaboration. The donation will give students access to cutting-edge applications for all aspects of packaging design and production, expand curricular initiatives in printing and packaging, and offer opportunities for new research. The Ryerson School of Graphic Communications Management is Canada's only degree-granting program for future managers in the printing industries. "*Esko is very active in the Toronto packaging market and it's seldom that we have a customer or client who isn't connected to Ryerson in some way.*" [Larry Moore, Director, Software Services, Esko North America]

Urban Umbrella – For the first time in Canada, an award-winning, functional, safe, beautiful scaffolding has been erected by developer Great Gulf at two sites: the One Bloor condo on the corner of Yonge and Bloor, and the Ryerson Student Learning Centre at Yonge and Gould. The installation reflects the principles of the Ryerson Master Plan in putting people first and its commitment to design excellence. Congratulations and thanks are especially due to Toronto City Councillor Kristyn Wong-Tam, who initiated the request for the urban umbrella, and the team of Vice-President Administration and Finance Julia Hanigsberg.

Passion Capitalists – On November 9th Ryerson was named one of ten Canadian organizations selected as Passion Capitalists in the first year of the program – for the innovation, education and entrepreneurship that is intrinsic to our culture and community. Initiated by Paul Alofs, CEO of Princess Margaret Hospital, the program defines passion capitalists as organizations with values-based culture and people possessing the energy, intensity and sustainability needed to build strong brands and generate superior results. From 100 finalists, a national judging panel chose 10 winners as Canada's top passion capitalists including, in addition to Ryerson: GoodLife Fitness, Kids and Company, the Calgary Stampede, Shoppers Drug Mart, Laurentian Bank of Canada,

OMERS, Orchestre symphonique de Montréal, Nautel Co. Ltd. and Pete's, an independent grocer in Atlantic Canada. The award program is sponsored by Knightsbridge, Torys LLP, Global Governance Advisors, BNN and the National Post.

from the President's Calendar

October 29, 2012: Empire Club speaker Anne Sado, President, George Brown College

November 7, 2012: Empire Club speaker Dr. Mamdouh Shoukri, President, York University

November 7, 2012: Stephen Lewis (Doctor of Laws *honoris causa*'07) 75th birthday celebration, Roy Thomson Hall

November 9, 2012: CD Howe Institute Roundtable Panel on *Solutions to Improve the Quality of Canada's Current Post-Secondary System* with Harvey Weingarten, President and CEO, Higher Education Quality Council of Ontario (HEQCO); Alex Usher, President, Higher Education Strategy Associates; and Rob MacIsaac, President, Mohawk College of Applied Arts and Technology

RYERSON ACHIEVEMENT REPORT

A sampling of appearances in the media by members of the Ryerson community for the December 2012 meeting of the Ryerson Senate.

In the media

President Sheldon Levy and Vice-President, Administration and Finance Julia Hanigsberg spoke to Canadian Press about Ryerson's use of the urban umbrella, a pedestrian-friendly and more attractive alternative to construction scaffolding. The item was picked up by CBC News <http://bit.ly/Y78Slz>, MSN News, Canadian Manufacturing <http://bit.ly/RhmPbr>, Physorg <http://bit.ly/XtwKjU>, the Vancouver Sun, Montreal Gazette, Penticton Herald, Brandon Sun, Rocky Mountain Outlook, Newstalk 610, Newstalk 980, Winnipeg Free Press, Guelph Mercury, Toronto Standard, UrbanToronto.ca and Yahoo! Canada News. Similar stories also appeared in the Toronto Star <http://bit.ly/QHJOHQ>, Metro News <http://bit.ly/TDnCTG>, BlogTO, Torontoist and Daily Commercial News <http://bit.ly/Sq5SwC>. A segment aired on Global Toronto <http://bit.ly/TSNQZ6> (at the 24:08 mark). The item was pitched by Public Affairs.

News East-West reported that Ryerson signed a memorandum of understanding with the Indian Institute of Technology in Bombay, quoting, and featuring photos of, **President Levy** <http://bit.ly/Yrgz6b>.

President Levy was quoted in a Globe and Mail article about what every graduating student should know, showcasing Ryerson's Digital Specialization courses and the importance of digital literacy <http://bit.ly/ToIVJc>.

The Globe and Mail published an extensive feature on expansion at Ryerson and the notion of city-building, quoting **Adam Kahan**, vice-president, university advancement: "We believe that to be a great university, you need a great city. And to be a great city, you need a great university." The article also quoted **Pascal Murphy** of the Chang School and DMZ member **Alexey Adamsky** <http://bit.ly/TtzCxR>.

University Affairs reported on the appointment of **Lawrence Bloomberg** as Ryerson's new chancellor <http://bit.ly/kFGpl>.

The Toronto Star profiled **Gervan Fearon**, Dean of the Chang School, in a series of articles on the impact of people of Jamaican heritage on the GTA <http://bit.ly/WF5lsa> and <http://bit.ly/Wjuoq7>.

Academica reported on Ryerson's Faculty of Science as an independent faculty preparing to launch new undergraduate programs next fall.

First Perspective published remarks delivered at Convocation by National Chief **Shawn Atleo** <http://bit.ly/TPSWzQ>.

Harald Bauder, director of the Centre of Immigration and Settlement, spoke to the Telegraph about the federal government reducing the immigration quota of skilled workers <http://bit.ly/UkkeEd>. The item also appeared in Yahoo! Finance.

Distinguished visiting scholar **Marie Bountrogianni** contributed a guest post to the Agenda, on the topic of working on President Barack Obama's electoral campaign in Chicago <http://bit.ly/PXS1BS>. She also spoke to CBC Radio's Ontario Today regarding the issue of underemployment, and to CBC News about Premier McGuinty's resignation <http://bit.ly/TtzfxE>.

Tony Burman, Journalism, contributes a regular column to the Toronto Star, most recently on the topic of President Obama's electoral victory <http://bit.ly/RkQ9QO>.

Robert Burley, Image Arts, was extensively quoted in a Wired article on the demise of the Kodak company <http://bit.ly/PG5Kfr>.

Hayden King, Politics, was quoted in a CBC.ca article about establishing a surface rights board in the Northwest Territories to settle land disputes <http://bit.ly/WF75Y1>. The item was also picked up by MSN News.

Tim McLaren, TRSM, was quoted in a Star.com article about supply chains and small businesses <http://bit.ly/RgOJGK>.

CNBC reported that James Thomas of Mercatus Technologies would address retail management students at Ryerson and host a case study where students would solve technological problems <http://bit.ly/T8rmzI>. The item was also picked up by MSN News, TMC Net, IT Briefing, Street Insider, Yahoo! Finance and Reuters.

Tim Sly, Occupational Health and Safety, spoke to the Huffington Post Canada about travel vaccinations.

Ron Vogel, Politics, appeared on CityNews, Sun News and CityNews discussing the U.S. presidential election.

The Indian Express profiled the DMZ-incubated ZumbI, a web-based chatting application, quoting co-founder **Utkarsh Ohm**.

BCBusiness mentioned the retail management program in an article about the surge of global retailers in B.C.

Patrice Dutil, Politics, appeared on Radio Canada discussing the leadership race for the Ontario Liberal party.

Colleen Carney, Psychology, spoke to the Globe and Mail about Daylight Savings Time and insomnia sufferers. Similar items appeared in Metro News, Sing Tao Daily, the Hamilton Spectator, Prince George Citizen, Alaska Highway News, Yahoo! Canada, 660 News, AM 620, Kiss 95.7, News 1130 and Z100. She also appeared on CityNews and CBC Radio <http://bit.ly/QZHeUJ>.

The Express Tribune reported on, and reviewed, a new book by **Tariq Amin-Khan**, Politics, titled "Genealogy of the Colonial State in India and Pakistan" <http://bit.ly/U5keYC>.

Michelle Dionne, Psychology, spoke to theSpec.com about Nike's FuelBand hitting the shelves in Canada <http://bit.ly/QcwMfB>. The item also appeared in thestar.com.

TheSpec.com profiled **Rodney Diverlus**, president the Ryerson Students' Union <http://bit.ly/WoCD4e>.

In an article about her speech at the Conference Board of Canada, the Toronto Star noted that **Anne Golden**, former president of the United Way of Greater Toronto is serving a two-year appointment as a visiting scholar <http://bit.ly/PJ3UM4>. In her speech, available here: <http://bit.ly/QPHghQ>, she called Ryerson "Canada's foremost city-building university."

Ken Moffatt, Social Work, spoke to thestar.com about a controversial art project called "Living in 10 Easy Lessons".

The Toronto Observer profiled the Ryerson Rams men's volleyball team and hopes for the playoffs, quoting head coach **Mirek Porosa** <http://bit.ly/TofWVl>. The Observer also profiled the Rams women's hockey team, quoting coach **Michelle Janus** <http://bit.ly/RFVS3t>; and the men's basketball team, quoting coach **Roy Rana**.

Pamela Palmater, Politics, appeared on CBC Radio's The Current, discussing keeping more aboriginal children in school. Intercontinental Cry reported on a presentation by Prof. Palmater on the history of the Indian Act and issues surrounding indigenous identity in Canada. She was quoted at length in a Hill Times online article about Bill C-27.

Valerie Fox, DMZ, and **Murtaza Haider**, TRSM, were both quoted in thestar.com about entrepreneurs benefiting from an international view <http://bit.ly/QTU1Yx>.

CAW reported that **Grace-Edward Galabuzi**, Politics, was among the recipients of the 2012 Urban Alliance on Race Relations Awards <http://bit.ly/SfIXG5>.

Martin Antony, Psychology, was quoted in the Toronto Star on the topic of helping children overcome anxieties associated with trick-or-treating at Halloween <http://bit.ly/QU7PT1>. He spoke to the Victoria Times Colonist about psychologists focusing on overcoming phobias, fears and anxieties, but spending less effort trying to understand why people sometimes enjoy being scared <http://bit.ly/TJZKNH>, and also to Indiana's The Journal Gazette about tryphobia, the fear of tiny holes <http://bit.ly/ReHz76>.

InsideToronto.com mentioned an initiative where 26 architecture students visited Thorncliffe Park in East York to create proposals to improve the area <http://bit.ly/SaKDP2>.

Steve Tissenbaum, Chang School, spoke to the Ottawa Citizen about online marketing <http://bit.ly/Ss1SyQ>.

Suzanne Klan, Journalism, spoke to Canadian Press about newspapers such as the Toronto Star moving behind a paywall – charging users for access to content. The item was picked up by Hamilton Spectator <http://bit.ly/VZYkrc> and MSN News.

Playback reported that RTA's School of Bite will serve as an idea lab and incubator for 10 participants to develop comedy programming for various platforms.

Kincardinnews.com reported that Journalism master's graduate **Paige Ellis** was the first to have her thesis – a radio documentary on the impact of wind power – purchased by a major news outlet <http://bit.ly/RviTWw>. The documentary was featured on CBC Radio's The Sunday Edition. Listen here: www.cbc.ca/thesundayedition/documentaries/2012/10/19/theres-nothing-quite-like-windto/

Numerous media outlets reported that the Ontario Liberal Party would choose its new leader at a convention to be held at the Mattamy Athletic Centre in January. Coverage included CTV News <http://bit.ly/QP4qVu>, Toronto Star <http://bit.ly/Rocn5D>, Metro News, Canoe News, Chatham Daily News, World Journal <http://bit.ly/S6zxvz>, Yahoo! News, Recorder.ca, CBC News <http://bit.ly/StHUPG>, CityNews <http://bit.ly/Rqwikm> and CIWW AM

April Lindgren, Journalism, spoke to CBC Radio's Metro Morning about crime coverage distorting views of specific neighbourhoods in Toronto.

Joe Nasr, Centre for Studies in Food Security, spoke to the Montreal Gazette about commercial rooftop greenhouse farms <http://bit.ly/S9Klbh>. The item also appeared in the Vancouver Sun.

Cristina Catalo, Nursing, spoke to MedicalXpress.com about a recent Ryerson study regarding violence against women. The study found that women who have experienced domestic violence are more likely to disclose this information in an emergency department setting if they feel they can trust their health-care provider.

Sean Wise, TRSM, spoke to CTV News World about the Canadian start-up Edistorm <http://bit.ly/XRGbKa>. He was also quoted in Canadian Business on the topic of current business trends such as platforms allowing people to buy and sell labour amongst themselves.

Ryerson DMZ entrepreneurs **Adrian Bulzacki** and **Alexey Adamsky** appeared on Global Toronto discussing Windows 8, an item pitched by Public Affairs <http://bit.ly/PgEnlw> (at the 21:50 mark).

Brynn Winegard, TRSM, spoke to CTV News Express about the loss in revenue for the NHL during the lockout, an item pitched by Public Affairs <http://bit.ly/WXFTm2>. Prof. Winegard also spoke to Profit about Toronto-based apparel company Canada Goose and its success in the marketplace.

Melanie Dempsey, TRSM, commented on nationalpost.com about advertising campaigns with paranormal twists. She also spoke to the National Post about ads for Mark's clothing company.

Yahoo! Finance reported that **Peter Gee**, director of financial services, was appointed to the Oracle Applications Users Group, the world's largest user knowledge-base for Oracle Applications users.

Globe-net reported that Ryerson's certificate in public relations now includes a course on Corporate Social Responsibility <http://bit.ly/Tywocq>, an item also picked up by Environmental Expert.

Sean Sedlezky, manager of program development, TRSM, spoke to Postmedia about retail planograms, a visual merchandising tool. The article appeared in the Montreal Gazette and the Star Phoenix.

The Globe and Mail profiled journalism graduate **Martha Jack** in an article about Gen Y combining creativity and passion with technology. Ms. Jack is the founder of eConverse Social Media Consulting in Kitchener.

The New Indian Express profiled **Shoel Attavar**, whose dream came true when he won a Ryerson International School Student Merit Scholarship to pursue his bachelor's in aerospace engineering <http://bit.ly/QAEo8j>. The article also appeared in Congoo.com.

Sandeep Agrawal, Urban and Regional Planning, spoke to the Globe and Mail about the inevitability of increased density across urban centres.

Myer Siematycki, Politics, spoke to the Calgary Herald about Calgary Mayor Naheed Nenshi and possible strategies for next October's election. He also commented in the Globe and Mail about Toronto Mayor Rob Ford's schedule and itineraries.

The Toronto Star and Yourhome.ca profiled **Russell Richman**, Architectural Science, whose home is serving as a potentially decade-long research project into the sustainability of renovations to older homes <http://bit.ly/RfZZD6>. Visit ryerson.ca/richman.

Wayne Petrozzi, Politics, published a commentary on the prorogation of the Ontario government, in the Toronto Star.

Nabeela Ahsan, Fashion, spoke to Yahoo! Canada about people developing fixed ideas about their public images and buying clothes accordingly.

EyesIn profiled Image Arts alumnus **Edward Burtynsky** and his upcoming exhibit in Hong Kong <http://bit.ly/RLMOZG>.

Thestar.com published an extensive profile of celebrated designer and Fashion alumnus **Joeffer Caoc**, whose customers include Katy Perry, Carrie Fisher, Nelly Furtado and Shania Twain <http://bit.ly/PG3Egy>.

Paul Knox, Journalism, spoke to the Globe and Mail about weekly newspapers switching to Internet-based models <http://bit.ly/RZ8p12>. **D.B. Scott**, Journalism, spoke to the Toronto Star about Newsweek switching to an all-digital format in January <http://bit.ly/RWxN7N>.

Ivor Shapiro, Journalism, spoke to Global News about the inherent immediacy of news reporting <http://bit.ly/R7Q1D5>.

Cheryl Teelucksingh, Sociology, appeared on TVO discussing new construction in Toronto and the city's ever-changing skyline.

Wendy Cukier, TRSM, spoke to the Globe and Mail about diversity in the workplace, specifically at the executive level <http://bit.ly/T2soPf>.

The Globe and Mail mentioned Ryerson's Centre for Urban Energy in an article about funding for universities.

Business Press profiled research by **Nicole Pukay-Martin**, Psychology, focusing on the inter-personal effects of post-traumatic stress disorder and couple-based treatment for PTSD.

Academica profiled Ryerson's zone-based education approach.

TechVibes profiled **Steven Gedeon**, the Ryerson Entrepreneurship program and the TRSM <http://bit.ly/RxzlaN>.

Murtaza Haider, TRSM, spoke to CNN <http://bit.ly/OTa6Rb>, CBC News, the Seattle Times and TVO discussing the case of Malala Yousufzai, the Pakistani teen who was shot for wanting to go to school. The CNN story was picked up by Channel3000, CBS 6, New Hampshire Sentinel Source and Click Orlando.

Toronto Life published comments by **Kamal Al-Solaylee**, undergraduate program director, on the art of learning <http://bit.ly/SWLLct>.

Peter Strahlendorf, Occupational Health and Safety, was quoted in Solid Waste and Recycling on the topic of the mid-afternoon sugar crash and its impact on safety and productivity at work <http://bit.ly/RxakZY>.

Circuit Cellar profiled biomedical student **James Kim**, who has pioneered a prosthetic arm using a microcontroller and the Microsoft Kinect for Xbox.

Prepared by Marketing and Communications

**Senate Priorities Committee Report #F2012-3
December 4, 2012**

1. Proposal to Establish a School of Creative Industries within the Faculty of Communication & Design as the Administrative Unit Housing the B.A. Program in Creative Industries

Motion: *That Senate approve the establishment of a School of Creative Industries within the Faculty of Communication and Design*

Respectfully submitted,

Sheldon Levy
Chair, for the Committee:

D. Checkland, R. Diverlus, M. Dionne, J. Isbister, Md. Sirajul Islam, K. Jones,
M. Lefebvre, M. Lovewell, D. Mason, A. Pejovic-Milic, P. Stenton, N. Walton

Proposal to Establish a School of Creative Industries within the Faculty of Communication & Design as the Administrative Unit Housing the B.A. Program in Creative Industries

Introduction

Creative Industries received Senate approval on January 24, 2012, and the program will begin in Fall 2013. At the time of Senate approval, Creative Industries was designated as a *program*, to be housed in the Faculty of Communication & Design's Dean's Office.

As FCAD started working towards the launch of the program, it became clear that in order for Creative Industries to meet its academic objectives and deliver its curriculum, the program requires a different administrative structure than a program within the Dean's Office would facilitate. After discussing various options, the Provost, VPFA and the Dean agreed that designating Creative Industries as a *school* is the most appropriate solution to meet the various challenges outlined below.

Academic Issues

Creative Industries has been conceived with the intent to deliver courses both to its own students and to students enrolled in other programs across the University. Ryerson's Senate has approved 30 courses to be delivered by the Creative Industries program. As a school, Creative Industries would be able to build the core faculty necessary to develop and manage a curriculum of this scale.

As a program, Creative Industries cannot hire its own RFA. RFA would be scattered across FCAD without a common home base. This would make it difficult for the program to sustain a coherent curriculum and cohesive academic culture. It also raises the possibility that RFA working mainly within Creative Industries who are affiliated with a particular school may face issues in the tenure process if they are working primarily outside the school that is charged with evaluating them.

Designating Creative Industries as a school, with a dedicated core faculty, will mitigate these issues and help the program and its faculty achieve their academic and strategic goals.

Administrative Issues

Ryerson is primarily set-up to run schools, and programs within schools, but not programs at the Faculty level. RFA and CUPE Collective Agreements require several school-based committees - DHC, DEC, IAC - that do not exist within the Dean's Office. Running a program outside of a school will therefore require a number of ad hoc committees each year, which will create perpetual HR and administrative issues.

As well, Creative Industries will have two administrative staff. Historically, staff have not reported to Program Directors because these positions have higher turnover than

chairs. If Creative Industries is designated as a program, FCAD would either have to make an exception and have staff report to a Program Director, or have Creative Industries staff report directly to Dean's Office staff. Neither solution is ideal – the Program Director would not provide the stability of a chair, and Dean's Office staff are too far removed from day-to-day operations to provide appropriate supervision and guidance.

Additional Costs

The additional costs to establishing a school are minor. The Board-approved budget envisions four RFA faculty plus the program director and two staff; this proposal requires no additional personnel or administrative costs other than the cost of converting the program director to a chair, involving one additional course release and potentially a slightly higher stipend.

Report #F2012-1 of the Awards & Ceremonials Committee November 23, 2012

Spring 2012 Convocation:

There were 5540 candidates in total approved for Spring 2012 graduation including 4463 Undergraduates, 305 Masters, 13 Doctorates (total 318), 629 CE Certificates, 1 Diploma and 14 Undergraduate Certificate students.

This compares to 5295 candidates in total approved for Spring 2011 graduation including 4306 Undergraduates, 274 Masters, 13 Doctorates (total 287), 678 CE Certificates, 1 Diploma and 23 Undergraduate Certificate students.

Of the Spring 2012 Undergraduate candidates, 877 graduated with Honours, as compared to 772 for Spring 2011.

Governor General's Academic Silver Medal was awarded to Cindy Hill (Occupational and Public Health) and Binh Ta, Business Management (Finance);

Ryerson Gold Medals and Howard Kerr Memorial Scholarships were awarded to:

Faculty of Arts - Azar Masoumi (Sociology);

Faculty of Communication & Design - Davina Rimmer (Image Arts – Film Studies);

Faculty of Community Services - Josephine Cusumano (Urban and Regional Planning);

Faculty of Engineering, Architecture & Science - Kevin Grant (Civil Engineering);

Ted Rogers School of Management - Darcy Maclean (Business Technology Management);

Chang School of Continuing Education - Igor Rosic (Gerontology).

Honorary Doctorates were awarded at the following Faculty and School Convocation ceremonies:

Faculty of Arts – Margaret Atwood, Graeme Gibson;

Faculty of Communication & Design - Rohinton Mistry, Ivan Reitman;

Faculty of Community Services - Sally Horsfall Eaton, Valerie Pringle;

Faculty of Engineering, Architecture and Science - Robert Thirsk;

Ted Rogers School of Management - Christiane Germain, Sarabjit Marwah.

Fall 2012 Convocation:

There were 1716 candidates in total approved for Fall 2012 graduation; including 763 Undergraduate, 619 Masters, 19 Doctorates (total 638) and 292 CE Certificates, 23 Undergraduate Certificate students.

This compares to 1784 candidates in total approved for Fall 2011 graduation; including 799 Undergraduate, 617 Masters, 10 Doctorates (total 627) and 330 CE Certificates, 28 Undergraduate Certificate students

Of the Fall 2012 Undergraduate candidates, 106 graduated with Honours, as compared to 107 for Fall 2011.

C. Ravi Ravindran Outstanding Doctoral Thesis Award was awarded to Meera Paleja (PhD Psychology)

Governor General's Academic Gold Medal was awarded to Wai Yeung Yan (PhD Civil Engineering)

Ryerson Gold Medals were awarded to:

Faculty of Arts - Sara Cowan (PhD Psychology);

Faculty of Communication & Design - Monika Berenyi (MFA Documentary Media);

Faculty of Community Services - Lilly- Ann D'Souza (MPL Urban Development);

Faculty of Engineering and Architectural Science - Jiacheng Wang (PhD Electrical and Computer Engineering);

Faculty of Science - Eno Hysi (MSc Biomedical Physics);

Ted Rogers School of Management - Gabriela Urbanik (MBA Management of Technology and Innovation).

Honorary Doctorates were awarded at the following Faculty and School Convocation ceremonies:

Faculty of Arts / Communication and Design – Colm Wilkinson;

Faculty of Engineering and Architectural Science / Faculty of Science – Shawn A-in-chut Atleo.

Respectfully submitted,

John Isbister, Interim Provost and Vice President Academic
Chair, Awards and Ceremonials Committee:

A. Alaica, M. Braun, D. Foster, U. George, A. Hunter, A. Huynh, S. Krishnan, H. Lane Vetere, M. Lee-Blickstead, M. Lovewell, A. MacKay, J. Mactavish, K. Moffatt, P. Monkhouse, R. Ott, R. Ravindran, J. Shields, K. Webb, T. West

REPORT OF ACADEMIC STANDARDS COMMITTEE

Report #F2012–3; December 2012

In this report the Academic Standards Committee (ASC) brings to Senate its evaluation and recommendation on a number of items.

- Curriculum Modifications to the BEng program in Aerospace Engineering from the Department of Aerospace Engineering
- Addition of a Music Industry Module to the BA program in Creative Industries from the Faculty of Communication and Design
- A Minor in Ethics from the Department of Philosophy

A. CURRICULUM MODIFICATIONS TO THE AEROSPACE ENGINEERING PROGRAM

Proposal and Rationale: The Department of Aerospace Engineering is proposing modifications to its four-year undergraduate degree. The proposal involves (i) the renaming of program ‘options’ to program ‘streams’, (ii) introduction of a new course to support the Spacecraft stream, (iii) a course replacement to ensure students get sufficient coverage of vector calculus (iv) elimination of one course from the avionics stream and (v) introduction of a formal CGPA threshold to admission to the thesis course (research course as opposed to capstone course).

According to the Canadian Engineering Accreditation Board (CEAB) guidelines, a program ‘option’ provides a full semester of technically distinct elective courses, and is indicated on the graduate’s record. A program ‘stream’ is not required to meet these guidelines and has no recognition on the student’s record. The Aerospace Engineering current program options do not have sufficient technical depth to meet the CEAB definitions. To preserve accreditation the present options, Aircraft option, Spacecraft option, and the Avionics option, would be renamed as streams, Aircraft stream, Spacecraft stream and the Avionics stream. It should be pointed out that these proposed streams involve just 4 courses, so the use of the term ‘stream’ is not incompatible with the new curriculum framework’s definition of sub-disciplinary ‘concentrations’ (defined as 6 – 12 courses and worthy of note on the transcript).

Other program changes deemed necessary to improve technical coverage include:

- Replacement of MTH 309 (Differential Equations) with MTH 425 (Differential Equations and Vector Calculus) addresses the absence of vector calculus in the program which caused a large gap in coverage of advanced fluid dynamics.
- A calendar entry outlining a CGPA admission restriction placed on AER 870 (Aerospace Thesis). This change help the program foster student success in this research thesis course
- The course AER 509 (Control Systems) will have a laboratory component added to enhance student understanding of the material.

- The course AER 721 (Orbital Dynamics) is removed as an optional technical elective from the Avionics Stream in the seventh semester to ensure understanding of aircraft stability.
- Changes in the Spacecraft stream are designed to bolster its enrolment. To support the stream, a high profile new course AER 627 (Introduction to Space Robotics) is placed early in the program to enhance student interest.

These changes will come into effect for the 2013 – 2014 academic year.

Curriculum: The current and proposed curricula are presented below.

First Year

First Semester		Second Semester	
Course	Description	Course	Description
CEN 100	Introduction to Engineering	AER 222	Engineering Design and Graphical Communication
CHY 102	General Chemistry	CPS 125	Digital Computation and Programming
MTH 140	Calculus I	ECN 801	Principles of Engineering Economics
MTH 141	Linear Algebra	MTH 240	Calculus II
PCS 211	Physics: Mechanics	MTL 200	Materials Science Fundamentals
Liberal	Lower-level Liberal Studies	PCS 125	Physics: Waves and Fields

Second Year

Third Semester		Fourth Semester	
Course	Description	Course	Description
AER 309	Basic Thermodynamics	AER 403	Mechanisms and Vibrations
AER 316	Fluid Mechanics	AER 404	Introduction to Aerospace Engineering Design
AER 318	Dynamics	AER 416	Flight Mechanics
AER 320	Statics and Introduction to Strength of Materials	AER 423	Thermodynamics and Heat Transfer
CMN 432	Communication in the Engineering Professions	EES 512	Electric Circuits
MTH 425	Differential Equations and Vector Calculus	MTH 410	Statistics

Third Year

Fifth Semester	
Course	Description
AER 504	Aerodynamics
AER 507	Materials and Manufacturing
AER 520	Stress Analysis
EES 612	Electric Machines and Electronics
MTH 510	Numerical Analysis
Liberal	Lower-level Liberal Studies

Introduction of Modified Streams: Left hand tables contain the proposed new curriculum, while right hand tables contain the old.

Proposed New Program

6th Semester	
Course	Description
AER 509	Control Systems
AER 606	Component Design and Material Selection
AER 615	Aircraft Performance
AER 621	Aerospace Structural Design
AER 622	Gas Dynamics
Aircraft Stream:	
AER 626	Applied Finite Elements
Avionics Stream	
EES 604	Electronics and Sensors
Spacecraft Stream:	
AER 627	Introduction to Space Robotics

Old Program

6th Semester	
Course	Description
AER 509	Control Systems
AER 606	Component Design and Material Selection
AER 615	Aircraft Performance
AER 621	Aerospace Structural Design
AER 622	Gas Dynamics
Aircraft/Spacecraft Option:	
AER 626	Applied Finite Elements
Avionics Option	
EES 604	Electronics and Sensors

Proposed New Program

7th Semester	
Course	Description
AER 715	Avionics and Systems
AER 817	Systems Engineering
Liberal	Engineering Liberal
Aircraft Stream:	
AER 716	Aircraft Stability and Control
AER 722	Aeroelasticity
Avionics Stream:	
EES 508	Digital Systems
AER 716	Aircraft Stability and Control
Spacecraft Stream:	
AER 721	Orbital Dynamics
AER 723	Space Systems Design

Old Program

7th Semester	
Course	Description
AER 715	Avionics and Systems
AER 817	Systems Engineering
Liberal	Engineering Liberal
Aircraft Option:	
AER 716	Aircraft Stability and Control
AER 722	Aeroelasticity
Avionics Option	
EES 508	Digital Systems
One of:	
AER 716	Aircraft Stability and Control
AER 721	Orbital Dynamics
Spacecraft Option:	
AER 721	Orbital Dynamics
AER 723	Space Systems Design

Proposed New Program

8th Semester	
Course	Description
AER 710	Propulsion
CEN 800	Law and Ethics in Engineering Practice
Liberal	Upper-level Liberal Studies
One of:	
AER 818	Manufacturing Management
AER 821	Spacecraft Attitude Dynamics and Control
AER 870	Aerospace Engineering Thesis
Aircraft Stream:	
AER 814	Aircraft Design Project
Avionics Stream:	
AER 822	Avionics Design Project
Spacecraft Stream:	
AER 813	Space Systems Design Project

Old Program

8th Semester	
Course	Description
AER 710	Propulsion
CEN 800	Law and Ethics in Engineering Practice
Liberal	Upper-level Liberal Studies
One of:	
AER 818	Manufacturing Management
AER 821	Spacecraft Attitude Dynamics and Control
AER 870	Aerospace Engineering Thesis
Aircraft Option:	
AER 814	Aircraft Design Project
Avionics Option:	
AER 822	Avionics Design Project
Spacecraft Option:	
AER 813	Space Systems Design Project

Recommendation: Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the proposed curriculum modifications to the Bachelor of Engineering (Aerospace) program.*

B. A MUSIC INDUSTRY MODULE FOR THE BA (CREATIVE INDUSTRIES)

Proposal: This is a proposal to add a 'creative-content module' to the list of twelve modules in the new interdisciplinary BA program in Creative Industries, approved by Senate in 2012. The Creative Industries program requires all students to complete two creative-content modules consisting of six courses each. Each module is intended to introduce students to the historical and aesthetic aspects of a creative discipline while also examining how that discipline functions as a business, domestically and globally. This module focus on the music industry has been devised as a partnership between the RTA School of Media and the Creative Industries program.

Rationale: This module introduces students to the music industry. Students will study the historical, cultural, business, legal, and technical aspects of the music business, will gain an understanding of the many uses of music in media, and will explore the future of this rapidly-changing industry. It had been planned that a module dedicated to music would be part of the original program proposal, as the music industry is an integral part of the Creative Industries; however, this particular module required a longer developmental period than the others.

Learning Objectives:

1. Students will gain historical perspectives on sound media and contemporary popular music.
2. Students will gain knowledge of the development of music and music institutions, funding models and cultural diversity in contemporary performances.
3. Students will learn how the music industry is organized and how music is used in different media.

4. Students will be introduced to the business functions and the various personnel roles and employment opportunities within the music industry.

Structure of the proposed Module: The Music Industry Module will consist of three required and three elective courses.

Curriculum:

Select three (3) of the following required courses:

BDC 927 Business of Music I

BDC XXX History & Culture of Popular Music

One course from the following:

CRI 530 Talent Management

CRI 620 Live Entertainment and Event Marketing

Select three (3) of the following elective courses:

BDC 937 Business of Music II

BDC 975 Sound Synthesis

BDC XXX Sound in Media

CRI 530 Talent Management or

CRI 620 Live Entertainment and Event Marketing

Recommendation: Having satisfied itself of the merit of this proposal, ACS recommends: *That Senate approve the proposed new Music Industry Module for the Bachelor of Arts (Creative Industries) Program.*

C. A MINOR IN ETHICS

Proposal: The Department of Philosophy is proposing the creation of a six-course Minor in Ethics. The Department of Philosophy will have the responsibility for ongoing curricular oversight and advising students with respect to the Minor in Ethics.

Rationale for the Minor: The Minor in Ethics is designed to provide conversancy with the major ethical theories and traditions, along with problem solving and analysis of cases, thus enabling students to prepare themselves for the ethical challenges they may face. The importance of a theoretical and practical knowledge of morality and ethics for both private and public life is increasingly being recognized by individuals and the public in private and public organizations and institutions of many sorts. Much like critical thinking, problem solving, numeracy, scientific, and technical literacy, "ethical literacy," to give it a name, is increasingly being required of citizens and professionals in order to contend with the complex and charged moral issues they inevitably face. The Department of Philosophy currently offers a Master of Philosophy, and it will be launching a Bachelor of Arts degree in Philosophy in the Fall of 2013. In addition, the Department (through the Steering Committee) oversees the delivery of a Continuing Education Certificate in Ethics through The Chang School.

Learning Outcomes of the Minor:

- (i) Conversancy with the major ethical theories and traditions and appreciation of their relative merits;
- (ii) a basic comprehension of the philosophical foundations of ethical and moral theories;
- (iii) an awareness and appreciation of ethical dimensions of personal, social, and professional life;
- (iv) a capacity for morally sensitive decision making and problem solving;

- (v) exposure to, and familiarity with, conceptual resources for critically examining the ethical implications of a wide range and variety of practices, policies, and procedures in the context of professions, occupational niches, and organizational and institutional settings;
- (vi) an appreciation that vast societal changes introduce new frontiers of moral issues that force us to rethink morality;
- (vii) an appreciation of the inter-disciplinary nature of ethical issues; and
- (viii) practice in addressing moral issues in rational, reasonable, and cooperative ways.

Structure of the proposed Minor: The Minor in Ethics consists of 1 required course and 5 elective courses. All courses in the minor currently exist. The Minor in Ethics is not available to Philosophy program students, nor to students in Arts and Contemporary Studies – Philosophy Option. Program students in Arts and TRSM have been identified as being in a position to pursue the minor under the existing policy, and the Department of Philosophy is committed to collaborating with other programs to ensure that the minor will be available to students of all interested programs at Ryerson.

Consistency with the Ryerson policy on Minors: The minor is consistent with Policy 148.

Curriculum: The proposed curriculum is presented below.

A maximum of two (2) liberal studies * courses may be selected.

One (1) of the following:

- PHL 400 Human Rights and Justice
- PHL 503 Ancient and Modern Ethics *
- PHL 603 Modern and Contemporary Ethics *

Up to two (2) of the following:

- PHL 214 Critical Thinking I *
- PHL 306 Freedom, Equality and Limits to Authority *
- PHL 406 Issues of Life, Death and Poverty *
- PHL 503 Ancient and Modern Ethics *
- PHL 509 Bioethics *
- PHL 603 Modern & Contemporary Ethics *
- PHL 612 Philosophy of Law *

Up to five (5) of the following:

- CRM 322 Ethics In Criminal Justice
- PHL 302 Ethics in Health Care *
- PHL 307 Business Ethics
- PHL 334 Ethics in Professional Life
- PHL 400 Human Rights and Justice
- PHL 420 Philosophy, Diversity and Recognition
- PHL 449 Philosophy of Punishment
- PHL 507 Ethics and Disability
- PHL 530 Media Ethics
- SSH 105 Critical Thinking I *
- BUS 221 Ethics in Commerce: Persons, Organizations, and Markets
- BUS 223 Analytic Thinking and Business Decision-Making

Recommendation: Having satisfied itself of the merit of this proposal, ACS recommends: *That Senate approve the proposed new Minor in Ethics.*

Respectfully Submitted,

A handwritten signature in black ink, appearing to be 'Chris Evans', written in a cursive style.

Chris Evans, Chair for the Committee

ASC Members:

Chris Evans, Vice-Chair and Vice Provost Academic
Heather Lane Vetere, Interim Registrar and Vice Provost Students
Mark Lovewell, Interim Secretary of Senate
John Turtle, Faculty of Arts, Psychology
Andrew Hunter, Faculty of Arts, Philosophy
Kelly McKay, Ted Rogers School of Management, Hospitality & Tourism
Ian Baitz, Faculty of Communication and Design, Graphic Communications Management
Jean Bruce, Faculty of Communication & Design, Image Arts
Jennifer Poole, Faculty of Community Services, Social Work
Nick Bellissimo, Faculty of Community Services, Nutrition
Medhat Shehata, Faculty of Engineering and Architectural Science, Civil Engineering
Noel George, Faculty of Science, Chemistry and Biology
Trina Grover, Library
Des Glynn, Chang School of Continuing Education
Eszteella Vezer, Faculty of Arts, Psychology
Melissa Palermo, Faculty of Communication & Design, Image Arts – New Media

REPORT OF ACADEMIC STANDARDS COMMITTEE - ADDENDUM

Report #F2012–3; December 2012

In this report the Academic Standards Committee (ASC) brings to Senate its evaluation on the following item:

- Modification to the admission requirements for the Bachelor of Arts program in Creative Industries.

Background: The admission requirements for Creative Industries approved by Senate in 2012 *required* the high school English course ENG4U or equivalent. Only two other programs require this course for admission: Journalism and RTA. All other programs accept any Grade 12 U or M English course.

The implication of listing ENG4U as a requirement is to screen out a considerable number of potentially high quality and desirable applicants. The program proposers are therefore requesting that Senate approve a modification to bring the admission requirements for Creative industries in line with those of other programs in FCAD and, indeed, across Ryerson.

Proposal: That proposal involves a modification of the admission requirements for the BA (Creative Industries) from its current wording:

“Ontario Secondary School Diploma (OSSD) or equivalent with a minimum of six Grade 12 U or M courses including Grade 12 U English (ENG4U)/Anglais (EAE4U).

NOTES: A grade of 70 percent or higher will be required for ENG4U/EAE4U English/Anglais.

Subject to competition, candidates may be required to present averages/grades above the minimum.

Candidates are encouraged to include one Grade 12 U/M Arts course and/or Grade 11 U/M or Grade 12 M Business Studies course in their Grade 11/12 course selection”

To the following revised wording:

“ADMISSION INFORMATION

DEGREE: Four years of study following Grade 12 U/M graduation.

ADMISSION: O.S.S.D. with six Grade 12 U/M courses, including Grade 12 English.

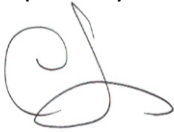
Candidates are encouraged to include one Grade 12 U/M Arts course and/or Grade 11 U/M or Grade 12 M Business Studies course in their Grade 11/12 course selection.

NOTES:

1. ENG4U/EAE4U is the preferred English.
2. A minimum grade of 70% in the English prerequisite is required.
3. Subject to competition, candidates will be required to present overall averages and grades above the minimum. ”

Recommendation: Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the proposed modification to the admission requirements for the Bachelor of Arts program in Creative industries.*

Respectfully Submitted,



Chris Evans, Chair for the Committee

ASC Members:

Chris Evans, Vice-Chair and Vice Provost Academic
Heather Lane Vetere, Interim Registrar and Vice Provost Students
Mark Lovewell, Interim Secretary of Senate
John Turtle, Faculty of Arts, Psychology
Andrew Hunter, Faculty of Arts, Philosophy
Kelly McKay, Ted Rogers School of Management, Hospitality & Tourism
Ian Baitz, Faculty of Communication and Design, Graphic Communications Management
Jean Bruce, Faculty of Communication & Design, Image Arts
Jennifer Poole, Faculty of Community Services, Social Work
Nick Bellissimo, Faculty of Community Services, Nutrition
Medhat Shehata, Faculty of Engineering and Architectural Science, Civil Engineering
Noel George, Faculty of Science, Chemistry and Biology
Trina Grover, Library
Des Glynn, Chang School of Continuing Education
Eszteella Vezer, Faculty of Arts, Psychology
Melissa Palermo, Faculty of Communication & Design, Image Arts – New Media