

The logo for Ryerson University, featuring the text "RYERSON UNIVERSITY" in white, uppercase letters on a dark blue rectangular background. To the right of the blue rectangle is a vertical yellow bar.

RYERSON UNIVERSITY

SENATE MEETING AGENDA

Tuesday, December 6, 2011

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4:30 p.m. Light dinner will be served.
5:00 p.m. Meeting starts (in the Commons – POD-250)

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Announcements
- Pages 1-5 4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the November 1, 2011 meeting*
5. Matters Arising from the Minutes
6. Correspondence
7. Reports:
 - Pages 6-11 7.1 Report of the President
 - Pages 12-17 7.1.1 President's Update
 - 7.1.2 Achievement Report
 - Page 18 7.2 Dean's Report – Gerd Hauck, Communication and Design
 - Pages 19-20 7.3 Report of the Secretary
 Senate Elections 2012-13 – Redistribution of membership to include Faculty of Science
 - Pages 21-24 7.4 Committee Reports
 - 7.4.1 Report #F2011-3 of the Academic Governance and Policy Committee:
Motion: *That Senate approve the name change of School of Radio and Television Arts to RTA – School of Media.*
 - Page 25 7.4.2 Report F2011-2 of the Senate Priorities Committee –
 Senate Presentations
 - Page 26 7.4.3 Report of the Nominating Committee
Motion: *That Senate approve the nominees for Standing Committees as presented in this report.*
 - Page 27 7.4.4 Report of the Awards and Ceremonials Committee

Pages 28-30

- 7.4.5 Report F2011-2 of the Academic Standards Committee
Motion: *That Senate approve the proposed revisions to the Minor in Sociology.*

Pages 31-35

8. Old Business
8.1 Report from the Registrar – 12-week semester
8.2 Report from the Faculty of Engineering, Architecture and Science - 12-week semester committee

9. New Business as Circulated

Pages 36-37

10. Members' Business

10.1 Motion from Students

Motion #1: *That Senate instruct the Provost to send a letter to staff and faculty asking that they provide academic accommodation for students who wish to partake in the National Day of Action on February 1st, 2012, including but not limited to:*

- *Encouraging all course instructors to refrain from penalizing missed attendances or setting academic deadlines for tests, assignments, and exams on February 1st;*
- *Encouraging all course instructors to provide reasonable access to materials covered in class on February 1st;*
- *Encouraging all course instructors to provide opportunities to make accommodations for missed labs or practicum placements on February 1st.*

Motion #2: *That Senate encourage the University administration to join forces with students' unions and labour unions on campus in writing a letter to the provincial government calling for greater investments in post-secondary education.*

Motion #3: *That Senate endorse the National Day of Action on February 1st, 2012, which calls for the adoption of a federal Post-Secondary Education Act and significant investments in post-secondary education to increase per-student funding in Ontario to the national average.*

11. Consent Agenda [see: <http://www.ryerson.ca/content/dam/senate/agenda/2011/course-change-forms-Dec-06-11.pdf>]

11.1 Course Change Forms from:

Arts: Economics, Politics & Public Administration, Liberal Arts

Communication and Design: Fashion, Image Arts, Interior Design, Journalism, Radio & Television Arts, Theatre School,

Community Services: Early Childhood Education and Midwifery, Nutrition and Food, Occupational & Public Health, Social Work

TRSM: Global Management, Entrepreneurship

Engineering, Architecture & Science: Aerospace Engineering, Chemistry & Biology, Computer Science, Electrical & Computer Engineering, Physics

G. Raymond Chang School of Continuing Education: Child & Youth, Disability Studies

12. Adjournment

MINUTES OF SENATE MEETING			
Tuesday, November 1, 2011			
MEMBERS PRESENT:			
Ex-Officio:	Faculty:		Students:
G. R. Chang	H. Alighanbari	D. Mason	U. Asagwara
C. Evans	R. Banerjee	A. Miri	S. Bentley
G. Fearon	M. Braun	K. Raahemifar	H. Canas
J. Hanigsberg	R. Boyagoda	A. Rauhala	K. El Sayed
G. Hauck	D. Chant	R. Ravindran	S. El-Tawil
K. Jones	D. Checkland	J. Saber	N. Hamzavi
A. Kahan	R. Church	A. Saloojee	W. Manzoor
M. Lachemi	M. Coomey	C. Schryer	A. McAllister
H. Lane Vetere	D. Denisoff	M. Sharpe	G. Morshed
M. Lefebvre	M. Dionne	J. Turtle	S. Ortiz
S. Levy	L. Fang	N. Walton	V. Ovoian
P. Stenton	A. Furman	K. Webb	M. Palermo
	A. Hunter	A. Wellington	L. Salvador
	V. Lem	Z. C. Zhuang	R. Zanussi
	J. Martin		
SENATE ASSOCIATES:			ALUMNI:
M. Lee Blickstead			T. Barnett
A. M. Brinsmead			C. Demetriades
J. Girardo			
F. Tang			
REGRETS:	ABSENT:		
K. Alnwick	S. Gasparitsch		
K. Brown			
J. P. Boudreau			
W. Cukier			
D. Elder			
A. Ferworn			
U. George			
J. Isbister			
L. Lavallée			
J. Mactavish			
D. Rose			
A. Shepard			

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
M. Braun moved; K. Raahemifar seconded

Agenda Approved.

3. Announcements - None
4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the October 4, 2011 meeting*
M. Braun moved; D. Checkland seconded.

Motion Approved.

5. Matters Arising from the Minutes – There was none.
6. Correspondence – There was none
7. Reports:
 - 7.1 Report of the President
 - 7.1.1 President's Update
 - 7.1.2 Achievement Report
 - 7.2 Dean's Report – Ken Jones, Ted Rogers School of Management
 - 7.3 Dean's Report – Mohamed Lachemi, Engineering, Architecture and Science
 - 7.4 Chief Librarian's Report – Madeleine Lefebvre
 - 7.5 Report of the Secretary – no report
 - 7.6 Committee Reports
 - 7.6.1 Report #F2011-2 of the Academic Governance and Policy Committee:
Motion #1: *That Senate delete Policy 96: Approval of Candidates for Degrees, Diplomas, Certificates, Academic Awards and Honorary Doctorates.*

D. Checkland moved, R. Ravindran seconded

Motion Approved.

Motion #2: *That Senate delete Policy 123: Policy on Ryerson's Official Webpage.*

D. Checkland moved, R. Ravindran seconded

Motion Approved.

7.6.2 Report #F2011-1 of the Academic Standards Committee
[see Addendum Report – pages 54-64]:

R. Ravindran moved; K. Raahemifar seconded all motions.

Motion #1: *That Senate approve the Academic Variation for BLG 10A/B proposed by the School of Nursing.*

Motion Approved.

Motion #2: *That Senate approve the Grading Scheme Modification for Practicum Seminar Courses in the Health Services Management and Health Information Management Degree Completion Programs.*

Motion Approved.

Motion #3: *That Senate approve the curriculum modifications to the Bachelor of Commerce (Business Management) Economics and Management Science Major.*

Motion Approved.

Motion #4: *That Senate approve the curriculum modifications to the Bachelor of Arts (International Economics and Finance) program.*

Motion Approved.

Motion #5: *That Senate approve the curriculum modifications to the Bachelor of Science (Biology) regular program.*

Motion Approved.

Motion #6: *That Senate approve the curriculum modifications to the Bachelor of Science (Biology) options in Biophysics and Bioinformatics/ Computational Biology.*

Motion to table Motion #6:

D. Mason moved; L. Salvador seconded.

Motion to table defeated

Motion #6 Approved.

Motion #7: *That Senate approve the proposed new option in Environmental Biology for the Bachelor of Science (Biology) program.*

Motion Approved.

Motion #8: *That Senate approve the name change from the Minor in Business Communication to the Minor in Professional Communication.*

Motion Approved.

Motion #9: *That Senate approve the proposed revisions to the Minor in Biology.*

Motion Approved.

Motion #10: *That Senate approve the proposed revisions to the Minor in Economics.*

Motion Approved.

Motion #11: *That Senate approve the proposed revisions to the Minor in Public Administration.*

Motion Approved.

Motion #12: *That Senate approve the proposed revisions to the Minor in Politics.*

Motion Approved.

Motion #13: *That Senate approve the proposed new Minor in Business Essentials.*

Motion Approved.

Motion #14: *That Senate approve the proposed new Minor in Physics.*

Motion Approved.

Minor #15: *That Senate approve the proposed new Minor in Labour and Employment Relations.*

Motion Approved.

Motion #16: *That Senate approve the curriculum modifications to the Bachelor of Commerce (Business Technology Management) program.*

Motion Approved.

8. Old Business
 - 8.1 Report on outcomes of the Fresh Start Pilot Program (August 2010 to January 2011) - C. Evans, Vice Provost, Academic; and H. Lane Vetere, Vice Provost, Students
9. New Business as Circulated
10. Members' Business

W. Manzoor raised the issue of establishing a procedure for internship/co-op programs for graduate students. M. Lachemi responded that there is a way to get funding for graduate work. There is no mechanism for a graduate co-op program.
11. Consent Agenda
 - 11.1 Engineering, Architecture and Science – Elimination of “Choice of five” Liberal Studies course in the common first-year science programmes, and substitution of an Upper Level LS (Table B).
 - 11.2 Course Changes Forms from: - (www.ryerson.ca/senate/agenda/course_change_form-nov-01_11.pdf):
 - **Faculty of Arts:** Common platform, Criminal Justice, English, Geography, Liberal Studies, Philosophy and Psychology
 - **Faculty of Communication and Design:** Radio & Television Arts
 - **Faculty of Engineering, Architecture and Science:** Computer Science
 - **Ted Rogers School of Management:** Business Management

The remaining course changes will be submitted for the December Senate meeting.
12. Adjournment 7:00 pm

Respectfully submitted

Diane R. Schulman, PhD
Secretary of Senate

Ryerson University
President's Update to Senate
December 6, 2011



Everyone Makes a Mark

Welcome – The appointment of Dr. Gaëlle Morel as the first curator of the Ryerson Image Centre (formerly the Ryerson Gallery and Research Centre) was announced on October 31st. Dr. Morel holds a PhD in the History of Contemporary Art from the University of Paris 1-Panthéon-Sorbonne. She was general secretary of the renowned French Photographic Society from 2003-08 and, after moving to Canada, served as guest curator of Montreal's biennale *Mois de la Photo 2009*. In the past year, Dr. Morel has curated a number of shows in Toronto, and brings to her position an extensive and impressive publication and curatorial background, experience in the international arts community, and new perspectives on the relationship of photography to a wide range of contemporary art practices, including video installation and new media. Dr. Morel will work with Ryerson Image Centre Director Doina Popescu on a long-term exhibition plan, and will contribute an innovative voice to projects at Ryerson and to the vibrant arts scene in Toronto. The Ryerson Image Centre is scheduled to open in September 2012.

Student Referenda –

- *TRSM Career Development Services Referendum* – Students enrolled in the Ted Rogers School of Management have approved the collection of \$50/term (prorated for students registered in less than 3 units) beginning in September 2012 to partially fund a Career Development and Employment Partnership program at TRSM. The referendum was approved by the Ryerson Board of Governors on September 26, 2011, and voting took place from November 7-11, 2011.
- *RSU Campus Radio Referendum* - Students have approved the addition of a \$10.35 fee per year to support the launch of a new campus-community radio station at Ryerson. The referendum was approved by the Board of Directors of the Ryerson Students' Union on August 24th, 2011 and voting took place from October 24-26, 2011.

Committees – The involvement of the academic community is critically important in the growth, development and examination of structures, programs and initiatives contributing to the strength and reputation of the university. The commitment of time and participation of faculty, students and staff in various committees and working groups is highly valued and greatly appreciated. The following committees were announced this Fall and are currently underway:

- *Curriculum Renewal Committee*: Announced September 21st, the committee will research and create an effective plan to implement the new undergraduate curriculum framework approved by Senate in June. The goal is to preserve the university's strengths in delivering intentional curriculum, professional pathways and liberal studies, while allowing for greater student choice and program aspirations to create new courses and curriculum packages. The committee's work will address three broad areas identified during consultations this past Spring: policy and governance; registrarial issues; and access and advising. The committee's final report and recommendations will be presented to Senate in May 2012.

- *Faculty of Science Implementation Committee*: Mentioned in my last update to Senate, the committee chaired by Dean Emeritus Maurice Yeates has begun work with the community to develop the logistical and organizational plans of the new Faculty of Science approved by Senate and the Board of Governors in June. As science gains prominence and visibility at Ryerson, led by the four founding departments of Chemistry and Biology, Computer Science, Mathematics and Physics, the new Faculty will advance opportunities in science-based education and research.
- *Search Committees*: In accordance with required policies and procedures, elections and appointments have been finalized to establish two search committees, both announced October 28th and chaired by Provost and Vice-President Academic Alan Shephard: the search committee for the position of Dean, Faculty of Science, with the goal of having an incumbent in place by July 2012; and the search committee for Chief Librarian.
- *Provost's Working Group on International Graduate Students*: Announced November 2nd, the ad hoc working group will build on our growth in graduate studies by extending our focus to international graduate students, recognizing the global nature of scholarship and the benefit of diverse perspectives to our research and teaching culture. Chaired by Dr. Jennifer Mactavish, Dean of the Yeates School of Graduate Studies, the working group will engage in a broad discussion of Ryerson's vision for international graduate students and identify strategic activities needed to deliver on this vision, with a final report anticipated in early 2012.

Memorial for African-Canadian Soldiers – On November 10th Ryerson co-hosted a memorial organized by Canadian Senator and Ryerson alumnus Don Meredith to recognize contributions made by African Canadians to the Canadian Forces in the cause of freedom, human rights and democracy around the world. In the First World War, Black Canadians served in France with the Canadian Forestry Corps, and served in both Canada and Europe in the Second World War. Black Canadians also actively participated in the war effort on the home front, raising funds, working in factories and volunteering in hospitals and as labourers. The memorial ceremony followed traditional Remembrance Day protocol complete with a procession, trumpeter and a moment of silence. Ryerson was deeply honoured to be asked to host the event on campus.

India – We continue to be engaged in India, with a visit in early November to Delhi and Chennai led by Dr. Wendy Cukier, Vice President Research and Innovation, with Marsha McEachrane, Director, Ryerson International, and Valerie Fox, Director of the Digital Media Zone, to advance discussions on research and industry relationships, and to set up the next stage of Zone international fellowships. Further details will be provided to the community in due course.

Congratulations –

- Dr. Ravi Ravindran, Mechanical and Industrial Engineering, was named a Distinguished Life Member by the Alpha Sigma Mu Honor Society, the highest honor conferred by ASMU for leadership in materials science and engineering that has resulted in significant benefits to humankind. The award was presented at the Annual General Meeting of the American Society of Materials International in Ohio in October.
- Dr. Kathryn Woodcock, School of Occupational and Public Health, has been named a Fellow of the Association of Canadian Ergonomists, for contributions to her field, profession and association, recognizing particular distinction in amusement ride safety and deaf-related research, and the advancement of scholarship and best practice in human-centred design.

- *OPSEU Staff Star Award 2011* – On November 3rd Ryerson's annual Ontario Public Service Employees Union (OPSEU) Staff Star Award was presented to Vi Bull, production coordinator in the Marketing and Communications department of University Advancement. A thirty-year employee of the university, Bull was praised as an exceptional colleague whose commitment and loyalty to the university are unparalleled, with contagious enthusiasm for what she does. This year the number of nominations was the highest it has been in my time at Ryerson, with 25 OPSEU employees singled out for efforts above and beyond their job descriptions, and outstanding service to the university community. The OPSEU Staff Star Award breakfast is a highlight of our year, and congratulations and thanks are extended to all of the nominees, those who nominated them, the selection committee, OPSEU Local 596 and the Human Resources Organizational and Employee Effectiveness team for a wonderful celebration.
- *Rogers Award Ceremony*: On November 15th it was a pleasure and privilege to welcome Loretta Rogers to campus for the annual celebration of student achievement. It was very special to see so many students and their families, and to experience the shared pride in the difference being made in the lives of Ryerson business and communications students with this exceptional support for their efforts and talent.
- *International Student Competition*:
 - Michal Prywata and Thiago Caires, Biomedical Engineering, were 'Highly Commended' for the Artificial Muscle-Operated (AMO) Arm, achieving a 4th-place finish in the prestigious James Dyson Award student design competition. The judges said 'it is quite incredible that so many complex movements can be achieved by thought alone.' More than 500 entries were submitted from 18 countries around the world.
 - Jahmal Jones, Business Technology Management and Varsity Men's Basketball, was chosen for the roster of the Men's Basketball team that represented Canada in the 2011 Pan Am Games in Mexico, following his selection as a member of the Canadian Men's Basketball team that brought home silver from the 2011 Universiade in China in August.
- *City-Building*:
 - GO Transit and Ryerson partnered to design a GO Mobile app for commuters that went live on November 10th and has already achieved more than 5,000 downloads. The assignment was to create a solution for multiple smartphone platforms (the app is available on iPhone, Android and BlackBerry) to make the daily commute easier for GO Transit's 217,000 daily passengers across the GTA. Working as part of the Flybits research team in the Digital Media Zone, computer science students Jaspaul Bola, Justin Lam, Damyan Petkov, Archuthan Vijayaratham, Petar Kramaric and Srdjan Lakovic, and recent Ryerson graduate Stephen Johns, collaborated to create an application that eliminates paper schedules, locates the nearest station, bookmarks frequently travelled routes, alerts users when they are approaching their station and provides real-time track-level information from Union Station. DMZ team members were involved in all facets of the project, including client meetings, dealing with deadlines and challenges that emerged, and participation in planning and strategy sessions.
 - Munira Abukar, Criminal Justice & Criminology, was chosen by *Chatelaine* magazine for the 'Hot Under 30' list in the Women of the Year issue with the words: "Munira Abukar, 18, an aspiring lawyer, is a first-generation Canadian who has lived in Toronto's

social housing all her life. She was elected to the board of directors for the Toronto Community Housing Corporation this spring. Her goal is to restore people's faith in the beleaguered organization and reach out to other tenants to increase their engagement."

- Maria Clara Casasfranco, Image Arts (Photography) won the City of Toronto International Student Recognition Award 2011 in the Entrepreneurship category on October 14th at City Hall. The program celebrates the contributions of international students to our city; participating academic institutions include Ryerson University, the University of Toronto, York University, OCAD University, UOIT, George Brown College, Humber College, Centennial College, Seneca College and Sheridan College.
- At the Toronto Urban Film Festival in October, Image Arts student Che Kothari won 3rd Place with artists *elicser* and *skam* for their film *Flip Hop*; and alumnus Richard Pierre (The Chang School) received the Naish McHugh Award for emerging filmmakers for his film *Fresh Start*. Unique in North America, TUFF is a public film festival that reaches 1.3 million daily commuters on the ONESTOP TTC subway platform screens.
- Students from the Ted Rogers School of Retail Management have unveiled their holiday displays in the Downtown Yonge BIA's annual Window Wonderland competition. Inspired by the 'peace on earth' theme and working with a budget of \$100, students have created displays at thirty-three downtown Toronto businesses that will be voted upon by viewers to select the winner (see <http://www.wintermagic.ca/WindowWonderland>).

Alumni Achievement Awards – On October 20th the recipients of the 2012 Alumni Achievement Awards were announced, honouring outstanding Ryerson graduates who have excelled in their careers and made a significant contribution to their profession, community and country. This year's ceremony will be held on Thursday, February 16, 2012.

Alumni Achievement Awards:

Paul Cocker, Civil Engineering '70
 Tom Gunter, Business Management '80
 Stephanie Asara Nti, Social Work '01
 Keith Pelley, Radio and Television Arts '86
 Frank Walwyn, Business Administration '89

Isadore Sharp Outstanding Recent Graduate Award:

Hossein Rahnama, Computer Science '03, Electrical and Computer Engineering '06

Outstanding Volunteer Award:

Jane Langdon, Food and Nutrition '75

Ryerson Rams – History is being made again this year as Varsity Athletics continues to develop teams and programs of increasingly competitive strength, distinction in academic performance, and community leadership. Early in the 2011-12 season I am proud to report:

- Men's Soccer once again made it to the playoffs in a season that equaled a team-high in points with 26, and also broke a team record with 8 victories on the season. OUA Men's East Division Honours include:
 - Rookie of the Year: Jamie Baker
 - OUA 1st Team All-Stars: Michael Jan, Dimitri Karopoulos, and Viktor Anastasov
 - OUA 2nd Team All-Stars: Vince D'Elia

- Women's Soccer made the playoffs for the first time since 2007, setting program records for total season victories (6) and goals scored (23). OUA Women's East Division Honours include:
 - OUA 1st Team All-Star: Andrea Raso – graduating this year, the co-captain has been honoured in all 5 seasons playing with the Rams: 2007 Rookie of the Year, 2008 2nd Team CIS All-Canadian, a 1st Team All-Star four times, and a 2nd Team All-Star once.

Student Learning Centre – The 'Zoning Amendment Application' for the SLC went before Community Council on November 2, 2011, and was approved. The next step is approval by full City Council, going forward on November 29/30, 2011. Once approved, there is an appeal period of twenty calendar days during which opponents may file an objection with the Ontario Municipal Board. If there are no appeals, the NOAC (Notice of Approval Conditions) is released, and the permit process can move forward. We have already applied for excavation and shoring permits, and filed a full permit application on November 14th. Commenting on the SLC in the November 3rd edition of the *National Post*, City Councillor Kristyn Wong-Tam is quoted as saying: "This will be an iconic building for the street and I think will become one of the most photographed buildings of Toronto once it's constructed."

Economic Club Speech – On November 2nd I delivered a speech at the Economic Club entitled "Innovation and Entrepreneurship: A New Direction for Universities" encouraging Canadian universities to build on their excellence in discovery-driven research and provide greater support to students engaged in market-driven research and innovation. To do this, universities need to connect the best and most passionate innovators to each other, and to business, at the earliest stages; teach those innovators how to be their own bosses; and support the kind of research that leads directly to markets and economic benefit. The speech follows up my remarks two years ago at the Empire Club of Canada articulating the Ryerson vision of a digital media cluster on Yonge Street. The *Ryerson Today* coverage of the Economic Club speech is available on the website at http://www.ryerson.ca/news/news/General_Public/20111102_levy.html and there is also a video of the speech at <http://www.ryerson.ca/ryersontoday/archive/201111/20111111.html>.

Canadian Youth Business Foundation (CYBF) – I was honoured to be chosen the recipient of the inaugural CYBF Entrepreneurial Educator Award, as part of the 9th annual CYBF Chairman's Awards celebrating the advancement of excellence, social and economic growth through entrepreneurship. I accepted the award on behalf of all our students, faculty and staff, and as a tribute to the energy and passion of our bright young innovators and entrepreneurs whose inspiring spirit, talent and success brought us this recognition. I am very pleased to be in the company of Galen Weston, Executive Chairman, George Weston Limited, recipient of the CYBF Entrepreneurial Nation Builder Award, and Bruce Poon Tip, Founder, G Adventures, winner of the CYBF Entrepreneurial Trailblazer Award. The presentation takes place at the Year of the Entrepreneur "Spotlight on Entrepreneurs" event on November 17th, hosted by CYBF and the Canadian Federation of Independent Business (CFIB).

Government and Institutional Relations –

October 26, 2011: At the invitation of Jack Cockwell, member of the Board of Governors, the Vice Chancellor of the University of Cape Town, Dr. Max Price, came to Ryerson and it was an honour to co-host the visit.

October 27, 2011: I attended the Abilities Centre Gala, in support of their leadership in this area and to foster increasing collaboration with the Ryerson School of Disability Studies.

October 28, 2011: We hosted a visit from Simon Fraser University President Dr. Andrew Petter and Vice President External Relations Philip Steenkamp to begin discussions on working together to develop a digital media proposal for the federal government.

October 31, 2011: I attended the Canadian Club breakfast meeting addressed by the Hon. Tony Clement, President of the Treasury Board of Canada and Minister for FedNor.

November 2, 2011: Professor Jean Golden and I met with the Hon. Professor Margaret Kamar, Minister of Higher Education for Kenya.

November 3, 2011: I participated in an event held by the Conference of Ontario Boards and Agencies as a member of the panel on public sector accountability

November 15, 2011: I attended the Economic Club lunch featuring Premier Dalton McGuinty as guest speaker.

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RYERSON ACHIEVEMENT REPORT

A sampling of achievements, notable events on campus and appearances in the media by members of the Ryerson community for the December 2011 meeting of the Ryerson University Senate.

Achievements and events

President Sheldon Levy delivered a speech at the Economic Club of Canada on the topic of innovation and entrepreneurship, to a sold-out room at the Fairmont Royal York Hotel. President Levy was interviewed on CFRB by John Tory, on Citytv, and he appeared on CP24 with Stephen LeDrew. Other coverage included Gamer News <http://bit.ly/rHxgss>, and Silobreaker.com <http://bit.ly/seiDlr>

In the media

A Globe and Mail article on Ryerson's new athletic facility quoted **President Sheldon Levy**, Director of Athletics **Ivan Joseph** and Rams' basketball coach **Roy Rana**. <http://bit.ly/qEYiZ3>
The article was also picked up by Yonge Street Media bit.ly/vMw7yD

MSNBC.com reported that **President Levy** received the Canadian Youth Business Foundation Entrepreneurial Educator Award. <http://on.msnbc.com/vxlbLD>. Yahoo News also reported on the award. <http://yhoo.it/rIHrkM>

President Levy appeared on Global News Toronto discussing the Sam the Record Man sign, and **Ruth Abbott**, assistant vice-president of marketing and communications, spoke to the Globe and Mail: <http://bit.ly/w2DyFp>.

Alan Shepard, provost and vice-president academic, was quoted by the Canadian Press about Canadian Olympic Committee CEO **Chris Rudge** joining Ryerson as a Visiting Fellow. The story, pitched by Public Affairs, was also picked up by CTV News bit.ly/ptofUQ and CP24 bit.ly/mSQ0IZ.

The Toronto Star reported on GO Transit's new mobile app developed by students at Ryerson's Digital Media Zone, a story pitched by Public Affairs. (<http://bit.ly/vpqzHw>). The app was also covered by 680 News, 640 News, blogTO <http://bit.ly/uCOiEW>, Technapedia <http://bit.ly/tKU6Cf>, Mobile Syrup <http://bit.ly/vpQtXs>, News by the Minute <http://bit.ly/vi2dug>, Newsodrome <http://bit.ly/vne8BH>, NerdBerry, <http://bit.ly/uunZFN> and iPhone Blog <http://bit.ly/rt5wpK>.

The Globe and Mail profiled Ryerson as an urban and hip university. <http://bit.ly/v96FMW>

Maclean's featured Ryerson's Digital Media Zone in its annual university rankings issue. The magazine also profiled the university's film studies program. 680 News mentioned that Ryerson was "moving up the rankings" and CityTV and CTV NewsNet coverage also mentioned Ryerson.

The Ottawa Citizen profiled Rams basketball coach **Roy Rana** and his accomplishments. <http://bit.ly/v5s01r>

Maclean's profiled Ryerson's NCART team, quoting **Alex Ferworn** and doctoral candidate **Jimmy Tran**. <http://bit.ly/rzaObp>

A report by **Myer Siemiatycki**, Politics, on visible minority representation in municipal politics received wide media coverage: the Globe and Mail <http://bit.ly/vWp8DP>, Toronto Star <http://bit.ly/v7Am1Q>, 24 Hours <http://bit.ly/v7Am1Q>, CFRB, OMNI News: South Asian Edition, and Yorkregion.com <http://bit.ly/sXVGor>. He was also quoted in the Winnipeg Free Press, Vancouver Sun and National Post regarding a Canada-wide popularity poll on municipal politicians. <http://bit.ly/w3V9B8>, <http://bit.ly/s8cicZ> and <http://natpo.st/t7YEJb>

A CBC television segment quoted **Gervan Fearon**, Dean of the Chang School, in a segment on foreign workers looking at Canada as a promising destination. The segment was carried in Vancouver, Toronto, Winnipeg, Windsor, Charlottetown, Thunder Bay and Kingston, and on CBC.ca. <http://bit.ly/tGiNwp>

Yahoo Finance reported that **Mohamed Attala**, Civil Engineering, received the Professional Engineers Gold Medal. <http://yhoo.it/rL8Mra>

blogTO listed upcoming Ryerson events by StartmeUp Ryerson and TEDxRyersonU among three must-attend November conferences in Toronto. <http://bit.ly/sx3XrY>

A Computer World (Australia) article on the benefits of the National Broadband Network quoted **Catherine Middleton**, Ted Rogers School of Information Technology Management. <http://bit.ly/uRM5it>

US Life Post and the Niagara Falls Review reported on research by **Sandra Tullio-Pow**, Fashion, regarding designs created specifically for breast-cancer survivors, a story pitched by Ryerson Public Affairs. <http://bit.ly/vQkmWI>

Colleen Carney, Psychology, appeared on 680 News, CJNI-FM (Halifax) and CTV.ca discussing sleep deprivation and insomnia.

Toronto Life reported on new campus construction as did the National Post <http://bit.ly/vSV0uw> and Reuters Press Digest <http://reut.rs/tULXhx>. Daily Commercial News profiled construction at the Ryerson Image Centre. <http://bit.ly/vTZIXW>

A Toronto Star article on branding for Canada Parks merchandise quoted **Robert Ott**, chair of Fashion. <http://bit.ly/sMAXVK> He was also quoted in a Toronto Star article on Toronto's LG Fashion Week, where he served as judge.

Academica.ca reported on the appointment of the Ryerson Image Centre's first curator, **Gaelle Morel**.

Grace-Edward Galabuzi, Politics, was quoted in the Toronto Star about the creation of an Africentric high school in Toronto. <http://bit.ly/sS2n7E>. The topic was also covered in the India Times <http://bit.ly/ryFbo1>

Ian Baitz, chair of Graphic Communications Management, was quoted in PrintCan coverage of student awards. <http://bit.ly/tOVGJn>. PrintCAN also reported on a Ryerson scholarship for GCM students honouring George Hurley. <http://bit.ly/o67k3z>

A Market Wire article on finding Canada's next tech superstar profiled Ryerson's DMZ. <http://on.msnbc.com/rT1KEL>

Distinguished Visiting Professor **Buzz Hargrove** appeared on SunTV discussing public service unions, and on a separate occasion discussing calls for Occupy Toronto protesters to pack up.

BroadwayWorld.com reported on the Ryerson tribute to alumnus **Des McAnuff** called How to Succeed: A Musical Tribute to Des McAnuff. <http://bit.ly/sEuclU>

Maclean's On Campus reported that Ryerson students voted in favour of a new campus radio station. <http://bit.ly/v45VT8>

Randy Boyagoda, English, published a review of Why Read Moby Dick, by Nathaniel Philbrick, in the National Post. He appeared on CBC Radio discussing The Meagre Tarmac.

The Globe and Mail profiled student and hip-hop artist **Yaseen Qasem**. <http://bit.ly/vYrua9>

Social work student **Paula Reid** was profiled in an Inside Toronto article about the Yonge Street Mission. <http://bit.ly/vLbkNy>

Suanne Kelman, Journalism, was interviewed on CityTV about Mayor Rob Ford's controversial language.

Maurice Mazerolle, Ted Rogers School of Business Management, spoke to Radio Canada's Le Telejournal about labour tensions in Quebec Construction industry, and to CBC Radio's Here and Now about contract negotiations between City of Toronto and CUPE 416. He also appeared on CBC News, CTV News and News 95.7 (Halifax) discussing labour negotiations at Air Canada.

Jeremy Kinsman, Distinguished Visiting Diplomat, published a piece on dictatorships in the Ottawa Citizen. <http://bit.ly/vLWIMB>

The Morning Post Exchange profiled Ryerson research on technology innovation and quoted **Wendy Cukier**, vice-president of research and innovation. <http://bit.ly/tIUvBi> She was also quoted in the Montreal Gazette, National Post and Vancouver Sun on the topic of the long-gun registry.

The Globe and Mail profiled alumnus **Patrick Dovigi** whose company won the City's garbage collection contract. <http://bit.ly/vOChbh>

The Ottawa Citizen profiled Ryerson's theatre programs. <http://bit.ly/rpK8qR>

Deqa Farah of the Ryerson Muslim Students Association spoke to CBC Radio about Pink Hijab Day in support of breast cancer awareness. The event was also reported on CBC Television.

Sara Thompson, Criminal Justice and Criminology, spoke to Global National about the decline in homicides in Canada.

Yonge Street Media profiled **Andrew Millard** and his research team which is examining ways of keeping urban greenery healthy. <http://bit.ly/t3TI2l>

The Canadian Jewish News profiled **Nima Naghibi** and the Ryerson event "Spotlight on Muslim and Arab Women's Stories." <http://bit.ly/vLnFhw>

Le Metropolitan News mentioned Ryerson in an article about 20 years of academic exchanges between Ontario and the Rhone-Alpes. Translated from French: <http://bit.ly/vLxR44>

Postmedia News quoted **John Turtle**, Psychology, on the challenges in "finding participants in police lineups" in an article carried by the Montreal Gazette, Nanaimo Daily News and Canada.com. <http://bit.ly/mQyU2l> and <http://bit.ly/uYmksY>

Ryerson student and Toronto Community Housing Corporation board member **Munira Abukar** was quoted in the National Post on the issue of TCHC selling 706 single-family houses. <http://natpo.st/r3eGEY>

The Hamilton Spectator mentioned that Ryerson students and graduates were among those taking part in the first Startup Weekend at McMaster Innovation Park in Hamilton. <http://bit.ly/uDVLaM>

Fox Sports reported that Ryerson Rams **Jahmal Jones** was named to the Pan Am Games Team Canada basketball team. <http://on-msn.com/uiJVkj>

The Globe and Mail profiled Geographic Analysis course offerings at Ryerson. <http://bit.ly/vQRrl8>

The Hamilton Spectator profiled students **Vanessa Mukaremera** and **Chelseann Wallace**, who received scholarships from the African Caribbean Cultural Potpourri Inc. <http://bit.ly/pYxA4P>

Murtaza Haider, Ted Rogers School of Management, spoke to CityTV about the housing market in Canada and the U.S. and appeared on OMNI News discussing a global recession.

Julia Shin Doi, general counsel and secretary of the Board of Governors, commented in Canadian Lawyer on the Access Copyright issue.

The Toronto Sun and Le Journal de Québec profiled Ryerson Biomedical Engineering students **Michal Prywata** and **Thiago Caires**, who were shortlisted for the James Dyson Award. "It is quite incredible that so many complex movements can be achieved by thought alone. Very slick, very high tech and very impressive," said Dyson engineers. <http://bit.ly/r0tbAF>

The Toronto Star and Ottawa Citizen profiled the Ryerson Quidditch team, a story pitched by Public Affairs. <http://bit.ly/nrCJyT> and <http://bit.ly/sCwfNJ>

The Sydney Morning Herald (Australia) and Business Day (New Zealand) reported on a Ryerson study on office dating and team performance. <http://bit.ly/q5Txs4> and <http://bit.ly/n0mZGh>

Arne Kislenko, History, was quoted in Inter Press Service on anti-smuggling laws. <http://bit.ly/nLwPSQ>

The First Perspective and Winnipeg Free Press quoted **Pamela Palmater**, Politics, on the possible extinction of Status Indians, whose entire way of life is vanishing. <http://bit.ly/n7MLdT> and <http://bit.ly/q8zWxO> She also appeared on CBC Radio discussing the complications of separations and divorces on native reserves.

IT Business Edge reported on a Ryerson survey on CIOs and CEOs. <http://bit.ly/nv5ViD>

Ryerson student **Chris Levy** served as Wheels editor at the Toronto Star for a day. <http://bit.ly/o264zP>

Sedef Arat-Koc, Politics, spoke to the Oldies 1310 News (Ottawa) and 660 News (Calgary) about the death of Libyan leader Ghadafi.

HealthyHearing reported on research by **Frank Russo**, Psychology, on better therapies for people with hearing loss and speech defects. <http://bit.ly/mVXCGL>

Global News profiled recent graduate **Lovas Wesley Badanjak**, as part of LG Fashion Week coverage. <http://bit.ly/qsQ5Fx>

Bin Wu, Electrical Engineering, spoke to Business Wire about power conversion and the control of wind energy systems.

Sudip Misra, Computer Science, was profiled in Business Wire on the topic of cooperative networking.

CAW-Sam Gindin Chair **Winnie Ng** spoke to Global National, CP24 and CityTV about Occupy Toronto protests and Social Justice Week. Video: <http://tinyurl.com/6a9tjgc>

Gregory Levey, Professional Communications, spoke to Sun TV News about a prisoner swap in the Middle East prisoner swap.

Canadian Press, National Post, CityTV, Metro News, and several Canadian radio stations reported on a rally at Ryerson during the university's social justice week and the Occupy Toronto demonstrations. National Post coverage: <http://natpo.st/q6udyd>

The National Post and Edmonton Journal quoted **Sandeep Agrawal**, Urban and Regional Planning, in an article on incentives and advantages for businesses who hire new immigrants. <http://bit.ly/pX6Kml>

Joe Nasr, Centre for Studies in Food Security, was quoted in the Globe and Mail on the topic of urban gardening.

The Toronto Star reported on the mayoral task force on child care, whose participants include **Rachel Langford**, director, Early Childhood Education.

The Hamilton Spectator and Canadian Press reported that **Julie Payette** would receive an honorary doctorate from Ryerson.

The Sioux City Journal published back-to-school tips shared with the media by Ryerson experts and promoted by Ryerson Public Affairs.

Greg Elmer, Bell Globemedia Research Chair, was quoted in the Ottawa Citizen and Vancouver Sun about the NDP and the labour dispute at Air Canada.

Martin Greig, History, spoke to Canoe News about proposed changes to the British monarchy succession.

Rob Wilson, Ted Rogers School of Business Management, spoke to the Toronto Star about burger chain Wendy's and its marketing.

Straight.com profiled interior design alumna **Allison Evans** and her design company specializing in residential projects, in particular multi-family dwellings and renovations.
<http://bit.ly/nm1HFG>

Prepared by Marketing and Communications

Faculty of Communication and Design Senate Presentation – December 6, 2011

Transformations....

The Faculty of Communication & Design finds itself at a fascinating juncture. With seven new, or recently hired chairs in eight schools, a new Dean, and a host of new faculty members, there is ubiquitous openness to change, a remarkable potential for innovation, and increased capacity to build on a strong foundation of excellence in media studies and design. Combined with an unusually broad range of SRC pursuits (all embedded in communities of practice), innovative teaching models, and refined administrative processes, we are poised to effect transformational change on our campus, in our communities, and with our partners nationally and internationally.

As technology changes on an 18-month cycle and the creative industries play an increasingly important role in our economy, we strive to safeguard currency of our technological and human resources, respond nimbly to change, and maintain relevancy to the needs of our students and our communities. All of this, we believe, positions us well to be transformational leaders in the creative industries represented in our faculty.

Here are some examples of the attributes we have and how we apply them to advance our discipline and our community:

- Our location in the heart of Canada's cultural hub constantly informs our activities and helps us forge multiple connections with pioneering partners in the creative industries;
- Thoughtful curricular expansion and renewal has facilitated the development of innovative undergraduate programs that capitalize on existing faculty expertise, resources and research interests; this, in turn, has provoked a plethora of proposals – many of them inter-disciplinary – for minor programs, new undergraduate programs, and graduate programs;
- The implementation of experiential teaching and learning programs has engendered multi-disciplinary and cross-faculty collaboration in teaching and research, at the graduate as well as undergraduate level;
- A full utilization of our SRC potential has allowed us to harvest an unprecedented number of research grants in 2010/11, as well as 126 publications. We expect to do even better in 2011/12.
- Our new Director of Technology Planning and Innovation has synergized the torrent of disruptive digital technologies with our existing high-level technological infrastructure in order to meet our teaching needs and research efforts most effectively;
- The reorganization our work flow processes across the faculty allows us to operate with greater efficacy and prudence;
- A series of strategic partnerships with industry, educational institutions and cultural organizations (e.g. TIFF, the National Ballet School, Cannon Design, the McLuhan Legacy Network, etc.) provides us with opportunities to share knowledge and resources with transformational leaders in the creative industries and offers unique training opportunities for our students;
- The internationalization of our collaborations with academic institutions in Sweden, Mexico, Denmark, Germany, UK, Finland, and Australia has truly globalized our operations;
- By hiring highly respected Distinguished Scholars (Atom Egoyan, Tony Burman, Gerri Sinclair, and others) we assist in transforming Ryerson's reputation in addition to giving students the opportunity to work with world leaders in their respective disciplines.

We have more transforming to do, and we have the capacity to do it. Don't miss our presentation on December 6th!

Report of the Secretary of Senate December 6, 2011

Senate elections 2012 – Redistribution of membership to include representatives for the Faculty of Science beginning Fall 2012

See Bylaws at <http://www.ryerson.ca/content/dam/senate/documents/senatebylaw.pdf>

The Senate Bylaws anticipate changes and states the following:

Faculty Senators

2.2.1.1. At-Large faculty: There shall be faculty Senators elected at-large by and from all full-time faculty, as defined above, in such number as to ensure that the total number of elected faculty Senators equals thirty-three (33). Chairs/Directors may vote but may not nominate or serve. There may be no more than three at-large faculty Senators from any one Faculty unless there are insufficient candidates from other Faculties to fill all at-large positions.

2.2.1.2. Faculty: There shall be three (3) faculty members elected from each of the Faculties, by and from the full-time teaching faculty in each Faculty. Chairs/Directors may vote but may not nominate or serve.

2.2.1.4. Chairs/Directors: There shall be one (1) Chair/Director, elected from each of the Faculties, by and from the Chairs/Directors in each Faculty.

Student Senators

2.2.2.1. At-Large Undergraduate Students: There shall be undergraduate student Senators, elected at-large by and from all undergraduate students enrolled in a full- or part-time program, in such number as to ensure that the total number of elected student Senators equals sixteen (16). No more than two at-large student Senators may be from any one Faculty unless there are insufficient candidates from other Faculties to fill all at-large positions.

2.2.2.2. Faculty Undergraduate Students: There shall be one (1) student Senator from each Faculty, elected by and from undergraduate students registered in a full- or part-time program within that Faculty.

REDISTRIBUTION: Total elected Senate membership = 51

Faculty	Current	Revised	
5 Faculties: 1 chair + 3 faculty	20	6 Faculties: 1 chair + 3 faculty	24
8 At-Large faculty	8	4 At-Large faculty	4
2 faculty, Chang School	2	2 faculty, Chang School	2
1 Librarian	1	1 Librarian	1
1 CUPE + 1 RFA	2	1 CUPE + 1 RFA	2
TOTAL	33	TOTAL	33

Students	Current	Revised	
5 Faculties: 1 student each	5	6 Faculties: 1 student each	6
5 At-Large students	5	4 At-Large Students	4
2 students, Chang School	2	2 students, Chang School	2
2 Graduate students	2	2 Graduate students	2
1 CESAR + 1 RSU	2	1 CESAR + 1 RSU	2
TOTAL	16	TOTAL	16

Alumni	current	Revised	
TOTAL	2	TOTAL	2

- One of the Senators elected to represent current FEAS is from Computer Science and is continuing his term. He will continue as a Senator from the Faculty of Science. Therefore an election will be held for 2 faculty and 1 chair from the Faculty of Science for 2012-13
- As all other Senators elected to represent current FEAS will be at the end of their terms, 3 faculty and 1 chair will be elected from the new Engineering & Architecture faculty.
- Four of the at-large faculty Senators are at the end of their terms. These seats will become Faculty of Science seats. As the remaining four at-large faculty are continuing in their terms, there will no at-large faculty election in 2012.
- All student Senators serve one-year terms, so there are none continuing for 2012-13. Student elections will be held as usual.
- Nominations for the 2012-13 Senate will be open from February 6 -15, 2012. Elections will be online from March 5 - 8.

A Senate Bylaw change will be proposed as follows:

- 2.2.1.1 There may be no more than ~~three~~ **two** at-large faculty Senators from any one Faculty unless there are insufficient candidates from other Faculties to fill all at-large positions.

Respectfully submitted,

Diane R Schulman, PhD
Secretary of Senate
Chief Returning Officer

**Report of the Academic Governance and Policy Committee
December 6, 2011**

1. Change of name RTA: Report attached

- **MOTION:** That Senate approve the name change of School of Radio and Television Arts to RTA – School of Media.

Respectfully submitted,

Alan Shepard, Chair (for the committee)

K. Alnwick, R. Banerjee, A.M. Brinsmead, C. Evans, G. Hauck, H. Lane Vetere,
W. Manzoor, A. Miri, M. Palermo, L. Salvador, C. Schryer, M. Sharpe, D. Schulman,
J. Turtle, Z. Zhang

October 31, 2011

Diane R. Schulman, Ph.D.
Director, Academic Initiatives and
Secretary of Senate
Ryerson University

Dear Dr. Schulman

Re: Proposed Name Change for RTA

Please accept this as a formal request to change the name of the School of Radio and Television Arts to **RTA - SCHOOL OF MEDIA**.

Approval of proposal by School and Dean

This proposal has been unanimously approved at the RTA faculty meeting of September 5, 2011 and Departmental Council meeting of September 20, 2011. It has also been approved by the Dean of FCAD and his memo dated October 31, 2011 is attached.

Consultation

The proposal comes after considerable consultation with

- Industry (through the RTA advisory council and direct meetings)
- Students (informally and through the DC student representatives)
- Alumni (through the RTA Alumni Association)
- Faculty and staff (both fulltime and sessional)
- The Ryerson Admissions office. (Please see attached the letter of recommendation dated October 3, 2011 from Charmaine Hack)

All have agreed that a broader descriptive is necessary in the school name. However a general concern about losing the foundational identity was also cautioned. The name **RTA – SCHOOL OF MEDIA** was generally well received by all sectors as a good balance. The proposed name was also discussed informally with the Chairs of the Schools of Image Arts and Journalism, and both felt that such a change would not pose a conflict for their school identities.

There are three primary reasons for this recommendation.

1) Increased Competition: For over sixty years RTA has been prominent in the fields of radio and television broadcasting and production. The school continues to be a leader in this work, however in recent years has been facing strong competition from newer schools that are branding themselves as innovative, forward looking institutions. RTA has embarked on a major revitalization plan to insure it maintains its role as Canada's leader in media content production, distribution and management. It is expanding its efforts in transmedia and digital production, as well as enhancing its research capabilities in these areas. Over the last year, RTA successfully launched a 'Future of media' campaign. This was very well received within the university and beyond. The proposed name is the next step of this messaging. It is important for RTA to develop a brand that is able to build on the past while projecting a modern and forward looking image. We believe that **RTA – School of Media** will do this.

2) A Changing Field: The field in which we specialize has changed dramatically over the last decade and the traditional forms of broadcasting (radio and television), while still strong, have become less important than media content itself. Webcasting, on-demand streaming, mobile entertainment, interactive media, social networking, digital audio etc. have all become part of the new world of media production and distribution. The industry as a whole is redefining its identity. A few noteworthy examples are:

- The Canadian Television Fund (CTF - Canada's largest production government fund) is now called The Canadian Media Fund CMF.
- The National association representing all Canada's production companies is now The Canadian Media Production Association (CMPA)
- Ontario's government production funding agency is the Ontario Media Development Corporation
- Top Canadian broadcast ownership companies include Shaw Media, Astral Media and Rogers Media (One should note that all these organizations represent broadcast and electronic media interests only, and not print or film).

3) A Valuable Heritage: RTA is working much more collaboratively with the media industry and with its alumni. It is estimated that this industry employs a network of nearly 3,000 RTA alumni at all levels and that most of these individuals place a lot of value on the RTA name. Likewise the majority of media executives that were consulted advised that 'RTA' signifies a quality assurance when they are hiring. In addition the Ryerson admissions office advises that the RTA name is extremely well known throughout high schools in Ontario as well as many parts of Canada.

The name, **RTA - SCHOOL OF MEDIA** will meet the demands of our school in the years to come while retaining the credibility of our strong heritage. The simplicity and boldness of the name will help us in our efforts to look to the future with confidence and determination. We would certainly be in the company of numerous other successful brands where the letters are merely a name that reflects historical roots as opposed to its current profile (eg. IBM, EMI, CIBC, HMV etc)

I thank you for your consideration.

Charles Falzon

Chair, School of Radio and Television Arts.

From: Charmaine Hack
To: Charles Falzon
Date: 10/3/2011 5:49 PM
Subject: RTA School of Media
Attachments: Charmaine Hack.vcf

Hi Charles,

Re: RTA School of Media

Based on feedback we have received from Ontario secondary school guidance counsellors, staff alumni, non-alumni staff, and based on our long standing experience in talking about your school and program with thousands of prospective students and applicants each year, we fully endorse the proposed new name, "RTA School of Media". Retaining the historical reference will continue to distinguish Ryerson's School and program from the others.

"RTA" is a recognized acronym. Students currently considering Ryerson will say, "I'm interested in RTA". "RTA" is all you hear from current students and industry who seek to hire new graduates.

Many university and colleges have launched variations of media and/or media-related programs. Without "RTA" in front of the "School of Media", we will all spend increasingly more time explaining that Ryerson is not "new" to this, but rather have been Canada's leader in the field for decades.

We appreciate the opportunity to provide feedback and look forward to the outcome of your deliberations!

Best regards,

Charmaine

Charmaine K. Hack,
Associate Registrar & Director, Admissions and Recruitment
416-979-5000, Ext. 7253
RYERSON UNIVERSITY
350 Victoria Street, Toronto, ON M5B 2K3

**Report of the Senate Priorities Committee
December 6, 2011**

Senate Presentations

Global Scan of Post-Secondary Education, originally planned as Senate Presentation Topic I, is being postponed until next academic year. Instead, Topic I will be a review of the National Survey of Student Engagement (NSSE) results. The format of this presentation, which will be at the March 6, 2012 Senate meeting, will engage members in a discussion of specific core NSSE question responses.

Below is a revised schedule for the remaining presentations for 2011-12.

Tuesday, January 24, 2012	Service Awards Budget Update Ombudsperson's Report
Tuesday, March 6, 2012	SPC Topic I – Review of NSSE results Dean, Arts Dean, Yeates School of Graduate Studies
Tuesday, April 3, 2012	SPC Topic II – Student Engagement Vice Provost, Students Vice President, Administration & Finance
Tuesday, May 1, 2012	Academic Plan, Vice President, Research and Innovation & Provost and Vice President Academic

Respectfully submitted,

Sheldon Levy, Chair, for the Committee:

M. Braun, D. Checkland, M. Dionne, K. Jones, D. Mason, A. McAllister, G. Morshed,
M. Lefebvre, D. Schulman, A. Shepard, P. Stenton, N. Walton

**Report of the Nominating Committee
Academic Governance and Policy Committee
December 6, 2011**

The following are nominated to fill vacancies on standing Senate committees:

Senate

Tetyana Antimirova, Faculty-at –Large (Physics) (to complete term of Andrew Hunter, who is now a chair, until June 30, 2012)

Academic Standards Committee

Kelly MacKay, Faculty, TRSM (Hospitality and Tourism Management) (1 year until June 30, 2012 to complete term of Jane Saber)

Awards & Ceremonials Committee

Sherry Espin, Faculty, Community Services (Nursing) (2 years until June 30, 2013 to replace Don Rose)

Research Ethics Board

Brent Gillard, Graduate Student, Urban and Regional Planning (1 year term until June 30, 2012 to fill vacancy)

Kelly MacKay, Faculty, Hospitality and Tourism Management (2 year term until June 30, 2013 to fill vacancy)

Senate Appeals Committee

Catherine Beauchemin, Faculty, FEAS (Physics) (2 year term until June 30, 2013 to fill vacancy)

Ryerson University Alumni Association (RUAA)

Christine Demetriades, Senate Alumni Representative (two year term)

MOTION: That Senate approve the nominees for standing committees as presented in this report.

Respectfully submitted,

Diane Schulman, for the Nominating Committee

R. Banerjee, G. Hauck, W. Manzoor, A. Miri, L. Salvador, C. Schryer, J. Turtle,

Z. Zhang

**Report of the Awards & Ceremonials Committee
December 6, 2011**

Spring 2011 Convocation:

There were 5295 candidates in total approved for Spring 2011 graduation including 4306 Undergraduates, 274 Masters, 13 Doctorates (total 287), 678 CE Certificates, 1 Diploma and 23 Undergraduate Certificate students.

This compares to 4925 candidates in total approved for Spring 2010 graduation; including 3967 Undergraduate, 274 Masters, 8 Doctorates (total 282), 641 CE Certificates, 1 Diploma, and 34 Undergraduate Certificate students

Of the Spring 2011 Undergraduate candidates, 772 graduated with Honours, as compared to 768 for Spring 2010.

Governor General's Academic Silver Medal was awarded to Abbey Fitzpatrick (Nutrition and Food) and David Tran (Computer Science).

Ryerson Gold Medals and Howard Kerr Memorial Scholarships were awarded to:

Faculty of Arts - Blake Byron Walker (Geographic Analysis);

Faculty of Communication & Design - Kristy Thomson (Journalism);

Faculty of Community Services - Abbey Fitzpatrick (Nutrition and Food);

Faculty of Engineering, Architecture & Science - Bradley Maquire (Civil Engineering);

Ted Rogers School of Management - Naeem Hassen (Business Management - Finance);

Chang School of Continuing Education - Catherine Robar (Food Security);

Yeates School of Graduate Studies - Jules Koostachin (MA Documentary Media).

Honorary Doctorates were awarded at the following Faculty and School Convocation ceremonies:

Faculty of Communication & Design - Des McAnuff;

Faculty of Community Services - Charles Coffey, Joanne Dallaire, Philip Fontaine;

Faculty of Engineering, Architecture and Science - Laura Formusa;

G Raymond Chang School of Continuing Education - Ursula Franklin;

Ted Rogers School of Management - Robert Metzger.

Fall 2011 Convocation:

There were 1784 candidates in total approved for Fall 2011 graduation; including 799 Undergraduate, 617 Masters, 10 Doctorates (total 627) and 330 CE Certificates, 28 Undergraduate Certificate students.

This compares to 1914 candidates in total approved for Fall 2010 graduation; including 903 Undergraduate, 618 Masters, 16 Doctorates (total 634) and 362 CE Certificates, 15 Undergraduate Certificate students

Of the Fall 2011 Undergraduate candidates, 106 graduated with Honours, as compared to 116 for Fall 2010.

Governor General's Academic Gold Medal was awarded to Farshid Zabihian (PhD Mechanical Eng.).

Honorary Doctorates were awarded at the following Faculty and School Convocation ceremonies:

Faculty of Arts / Communication and Design – Michael MacMillan

Faculty of Community Services – Ruth daCosta

Faculty of Engineering, Architecture and Science – Julie Payette

Respectfully submitted,

Alan Shepard, Provost and Vice President Academic
Chair, Awards and Ceremonials Committee:

A. Alaica, K. Alnwick, R. Boyagoda, M. Braun, C. Farrell, U. George, A. Hunter, S. Krishnan,
M. Lee-Blickstead, A. MacKay, J. Mactavish, P. Monkhouse, R. Ott, M. Rodriguez, D. Rose,
D. Schulman, S. Upreti, K. Webb

REPORT OF ACADEMIC STANDARDS COMMITTEE

Report #F2011–2; December 2011

In this report the Academic Standards Committee (ASC) brings to Senate its evaluation and recommendation on:

- Revisions to the Minor in Sociology

A. REVISIONS TO THE MINOR IN SOCIOLOGY

Proposal: The Department of Sociology is proposing modifications to its six-course Minor in Sociology.

Rationale for the Proposed Changes: The proposed changes introduce alternative courses which cover very similar material to a number of the current Minor's courses. The intention with the change is to enhance student choice within the Minor by ensuring that students who take a course covering subject matter deemed suitable for the inclusion in the Minor are able to use that course to achieve the Minor. In addition, liberal studies course are added to the curriculum of the Minor consistent with the revised Minors Policy.

Structure of the Proposed Changes: The proposed changes include:

- Allow SOC 103, a Liberal Studies introductory Sociology course, to serve as an alternative to its anti-requisites SOC 104, 105 and 111.
- Add the upper-level Liberal Studies courses listed below as electives with the proviso that students may take no more than two Liberal Studies courses as part of the minor, including SOC 103. The decision was made to include only upper-level Liberal Studies courses as electives in order to maintain a rigorous and challenging discipline-based curriculum.
- Add SOC 111, a professional required introductory course for Social Work students, as an alternative for its anti-requisites: SOC 103, 104 and 105.
- Add SOC 112, a professional required course for Social Work students, to the list of electives, in order to facilitate access to the minor for students in this program.
- Add the following advanced courses used as professionally-related courses by students in programs other than Sociology to the list of electives: SOC 420, 474, 479, 611, 706, 708, 903.

PROPOSED MINOR: Note- underlined courses are new to the minor's curriculum, as are all the listed liberal studies courses.

The professionally-related Minor in Sociology is offered to students to provide a coherent, integrated and sequential exposure to the sociological perspective and to enable students to develop analytical skills and conceptual understanding in a field complementary to their professional programs. The Minor is also intended to broaden the students' career preparation, and to facilitate movement into graduate programs.

The Sociology Minor is not available to Sociology Program students.

To receive the Minor, a student must complete six courses from the following course of study:

REQUIRED COURSES:

SOC 103 or SOC 104 or SOC 105 or SOC 111 or SOC 11A/B

ELECTIVE COURSES:

The equivalent of four or five courses from the following:

SOC 25A/B, SOC 470, SOC 605

SOC 31A/B, SOC 472, SOC 606

SOC 107, SOC 474, SOC 608

SOC 112, SOC 479, SOC 609

SOC 300, SOC 500, SOC 611

SOC 302, SOC 502, SOC 700

SOC 319, SOC 504, SOC 706

SOC 402, SOC 525, SOC 708

SOC 420, SOC 600, SOC 903

A maximum of two upper-level Liberal Studies from the following,

or a maximum of one if SOC 103 taken as the Required course.

SOC 501, SOC 633, SOC 800, SOC 902

SOC 505, SOC 703, SOC 802

SOC 507, SOC 705, SOC 808

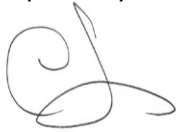
SOC 603, SOC 707, SOC 885

Students are reminded that no more than 2 Professional courses will count toward a minor.

Recommendation

Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the proposed revisions to the Minor in Sociology.*

Respectfully Submitted,



Chris Evans, Chair for the Committee

ASC Members:

Keith Alnwick, Registrar

Ian Baitz, Faculty of Communication and Design, Graphic Communications Management

Jennifer Cartwright, Ted Rogers School of Management, Business Management, Student ASC Member

Naomi Eichelaub, Librarian, Library

Chris Evans, Vice-Chair and Vice Provost Academic

Jacob Friedman, Faculty of Engineering, Architecture, and Science, Mechanical and Industrial Engineering

Noel George, Faculty of Engineering, Architecture, and Science, Chemistry and Biology

Jacqui Gingras, Faculty of Community Services, Nutrition

Des Glynn, Chang School of Continuing Education

Andrew Hunter, Faculty of Arts, Philosophy

Suanne Kelman, Faculty of Communication and Design, Journalism

Tim McLaren, Ted Rogers School of Management, Information Technology Management

Pamela Robinson, Faculty of Community Services, Urban and Regional Planning

Diane Schulman, Secretary of Senate, Non-voting ASC Member

John Turtle, Faculty of Arts, Psychology

Andrew West, Faculty of Arts, Politics, Student ASC Member

**INTERIM REPORT TO SENATE
AD HOC COMMITTEE
ON IMPLEMENTATION OF FALL READING BREAK
NOVEMBER 24, 2011**

1. BACKGROUND

Following Senate approval of a move to 12 week teaching semesters, an ad hoc implementation committee was established to provide advice on implementation. The Faculty of Engineering, Architecture and Science is submitting an independent report to Senate recommending FEAS strategy regarding this change. The calendar of dates (attached) has been endorsed by FEAS members of the implementation committee and will serve as the calendar basis for the FEAS report to Senate.

2. RECOMMENDED CALENDAR OF DATES

Attached are calendars for the Fall 2012 and Winter 2013 semesters. These provide 12.8 week Fall and Winter teaching semesters for undergraduate Engineering programs and 12 week teaching semesters for all other undergraduate and graduate programs. Chang school courses will run 12 teaching weeks plus an examination week each semester. Except for undergraduate Engineering students, all students (including Chang students) will have the Fall Study week. All students (including Chang students) will have the Winter Study Break in February.

3. ENGINEERING

The calendars (attached) allow Ryerson undergraduate Engineering programs to maintain current Accreditation Units related to professional accreditation. Liberal Studies courses elected by Engineering students will run 12 weeks. All other courses forming part of the core Engineering curriculum (including courses taught by Science departments) will run 13 weeks.

4. CLINICAL AND PLACEMENT ISSUES

Ongoing discussions have been held in the Faculty of Community Services. We have confirmed that there are no substantive obstacles to the move to 12 weeks. More detailed strategies will be confirmed in a final report in January.

5. STUDIO AND PERFORMANCE COURSE ISSUES

Ongoing discussions have been held in the Faculty of Communication and Design. We have confirmed that there are no substantive obstacles to the move to 12 weeks. More detailed strategies will be confirmed in a final report.

6. STUDENT ISSUES

Student members of the Committee have supported the calendar of dates which is being recommended. In order to provide some break between end of Fall classes and exams, it has been decided that Fall examinations will begin the afternoon following the last Fall semester class date. Given the introduction of the Fall break for most students, it is felt that this approach is optimal as we are unable to reduce Fall exam dates or instructor grading time in the Fall semester.

7. NEED FOR QUICK START TO SEMESTER

With only 12 weeks of instruction, committee members believe it is imperative that the first class in all courses be used to maximum effect. The committee recommends that a range of strategies to support a quick start to courses be implemented. More detailed strategies will be included in the final report.

Keith Alnwick, Chair

For the Ad Hoc Committee on Implementation of Fall Reading Week

Copies to:

Linda Cooper
Elizabeth Evans
Liping Fang
Cathy Faye
Shinae Kim
Jurij Leshchyshyn
Peter Monkhouse
Gillian Mothersill
Melissa Palermo
Maureen Reed
Liana Salvador
Diane Schulman
Caitlin Smith

Fall 2012 – 12 weeks plus break

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
LABOUR DAY September 3	4 CLASSES START UNDERGRAD AND GRAD	5	6	7	8 CLASSES START CHANG SCHOOL (distance and Saturday)	9
10 CLASSES START CHANG SCHOOL	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
October 1	2	3	4	5	6 Fall Break starts CHANG	7
THANKSGIVING DAY 8	9 Fall Break Week ALL EXCEPT UNDERGRAD ENG	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	November 1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16 UNDERGRAD DEADLINE TO WITHDRAW	17	18
19	20	21	22	23	24	25
26	27	28	29	30	December 1	2
3 CLASSES END UNDERGRAD AND GRAD	4 Exams	5 Exams	6 Exams	7 Exams	8 Exams	9
10 Exams	11 Exams	12 Exams	13 Exams	14 Exams	15 Exams	16
17	18	19 Grade deadline UGRD	20	21	22	23
24	25 CHRISTMAS DAY	26 BOXING DAY	27	28	29	30

Winter 2013 – 12 weeks plus break

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
31	NEW YEAR'S DAY January 1	2	3 GRADE DEADLINE GRAD	4 UNDERGRAD ENG ENROLMENT/ ORIENTATION???	5	6
7 CLASSES START UNDERGRAD ENG	8	9	10	11 CLASSES START UNDERGRAD, CHANG AND GRAD	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	February 1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	Study Week starts CHANG 16	17
FAMILY DAY 18	19 STUDY WEEK - ALL	20	21	22	23	24
25	26	27	28	March 1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	Good Friday 29 UNDERGRAD DEADLINE TO WITHDRAW	30	31
April 1	2	3	4	5	6	7
8	9	10	11	12 CLASSES END UNDERGRAD AND GRAD	13	14
Exams 15	Exams 16	Exams 17	Exams 18	Exams 19 CLASSES END CHANG SCHOOL	Exams 20	21
Exams 22	Exams 23	Exams 24	Exams 25	Exams 26	Exams 27	28
29	30	May Grade deadline GRAD/UGRD1	2	3	4	5



OFFICE OF THE DEAN
FACULTY OF ENGINEERING, ARCHITECTURE AND SCIENCE

Memorandum

To: Dr. Diane Schulman, Director, Academic Initiatives and Secretary of Senate
From: Dr. Mohamed Lachemi, Dean, Faculty of Engineering, Architecture and Science
Date: November 24, 2011
Re: FEAS' position on the 12-week Semester

Dear Diane,

The Faculty of Engineering, Architecture and Science has given much consideration to the matter of the 12-week semester. Below is a summary of our position.

Engineering: Given the constraints on the curriculum imposed by the Canadian Engineering Accreditation Board, the engineering departments will continue with the current 13-week semester for both the Fall and Winter terms. In addition, all courses delivered to engineering students exclusively must be maintained as 13 weeks. It is recommended that courses currently offered to both engineering and science students combined be given different course numbers and be maintained as 13 weeks for engineering students.

Architecture: The Department of Architectural Science (DAS) will adopt the 12-week semester in the fall term, with a break scheduled for the week of Thanksgiving. In the Winter term, however, one course - the Collaborative Exercise - has traditionally been offered during the first week of the term. DAS requests that the week prior to a 12-week winter term be dedicated to the Collaborative Exercise course, and that all other courses for the Department begin in the first week of a new 12-week winter term.

Science: The science departments have no objections to implementing the 12-week semester. They will continue to provide 13-week service for courses offered exclusively to engineering students. There are a few courses provided to the engineering programs that are also required or professional courses for the science programs. The science departments will work with the engineering departments to provide solutions for these courses.

In addition, our Faculty strongly recommends that the graduate calendar be synchronized with the undergraduate calendar.

Sincerely,

A handwritten signature in black ink, appearing to read "Mohamed Lachemi".

Dr. Mohamed Lachemi, P.Eng., FCAE, FCSCE
Dean

**Motion for Academic Accommodation during the
National Day of Action on February 1st, 2012**

RATIONALE

On February 1st, 2012, students from universities across the country will be participating in a National Day of Action to call on the federal government to adopt a Post-Secondary Education Act. Furthermore, students across Ontario will be calling on the provincial government to make significant investments in post-secondary education to increase per-student funding to the national average.

A National Vision for Education

In the absence of national standards for post-secondary education, provincial policies dealing with access and funding have diverged dramatically from one another. Across the country, three decades of public funding that has failed to keep up with enrollment growth has had a notable impact on students' educational experience, leading universities to face serious resource challenges.

In order for the federal government to build and maintain a strong post-secondary system that trains a workforce capable of competing in today's economy, it should, in cooperation with the provinces and with consideration of institutional autonomy, implement a federal Post-Secondary Education Act.

Modeled after the Canada Health Act, a federal Post-Secondary Education Act would be accompanied by a dedicated cash transfer with funding allocated to restore per-capita funding to 1992 levels.

The adoption of a post-secondary education act would establish conditions on the provinces for receiving post-secondary education transfers payments. Such legislation would require provinces to uphold principles similar to those found in the Canada Health Act: public administration, comprehensiveness, universality, portability, and accessibility. In return for upholding these principles, provincial governments would receive adequate and predictable funding from the federal government.

Per-Student Funding in Ontario

The Reaching Higher Framework dedicated \$6.2 billion to universities and was critical to the sector's viability. However, Ontario continues to have the lowest per-student funding in the country, just \$10,222. Since the implementation of Reaching Higher, the gap between Ontario's per student funding and that of the rest of Canada has continued to widen. In real dollars, Ontario still spends less on post-secondary education per student than it did two decades ago.

The effects of this under funding are being felt across the province and have had an impact on the quality of education being offered. This shortfall in core operating funding has put institutions such as Ryerson at a disadvantage with respect to schools in other provinces, the United States and internationally. Cutbacks have been a symptom of under funding, and continue to diminish the student experience. In order to see improvements in the quality of post-secondary education programs, significant increases to per-student funding from the province are required.

Affordable Education

Students in Ontario pay the highest tuition fees in Canada and have long advocated for more affordable post-secondary education. As a result of students' hard work promoting our issues in the 2011 provincial election, each party made commitments to improve the sector. The Liberal Party, in particular, made a commitment to address high tuition fees with a \$430 million dollar investment in the form of a grant.

Though repeatedly referred to as a 30% tuition-fee reduction, the grant itself is shaping up to be narrowly targeted and will leave most students empty handed. Part-time students, graduate students, independent students, students who are struggling academically, students in professional programs and students who come from families with an income of over 160,000 are all not guaranteed to receive the grant. Further, the grant was announced without any commitment to stop tuition fee increases, meaning it will likely be worth less and less as fees are permitted to rise.

The Students' Union has been organising a campaign leading up to a day of action on February 1st where students will be calling on the government of Ontario to deliver the promised \$430 million dollars into a true tuition fee reduction that would benefit all students.

MOTION 1: That Senate instruct the Provost to send a letter to staff and faculty asking that they provide academic accommodation for students who wish to partake in the National Day of Action on February 1st, 2012, including but not limited to:

- Encouraging all course instructors to refrain from penalizing missed attendances or setting academic deadlines for tests, assignments, and exams on February 1st;
- Encouraging all course instructors to provide reasonable access to materials covered in class on February 1st;
- Encouraging all course instructors to provide opportunities to make accommodations for missed labs or practicum placements on February 1st.

The Ryerson Students' Union will provide documentation to students who wish to attend the National Day of Action to assist professors in determining who attended the rally.

MOTION 2: That Senate encourage the University administration to join forces with students' unions and labour unions on campus in writing a letter to the provincial government calling for greater investments in post-secondary education.

MOTION 3: That Senate endorse the National Day of Action on February 1st, 2012, which calls for the adoption of a federal Post-Secondary Education Act and significant investments in post-secondary education to increase per-student funding in Ontario to the national average.