

The logo for Ryerson University, featuring the text "RYERSON UNIVERSITY" in white, uppercase letters on a dark blue rectangular background. To the right of the text is a vertical yellow bar.

RYERSON UNIVERSITY

SENATE MEETING AGENDA

Tuesday, October 4, 2011

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4:30 p.m. Light dinner will be served.
5:00 p.m. Meeting starts (in the Commons – POD-250)

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Announcements
- Pages 1-3 4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the June 7, 2011 meeting*
- Pages 4-5 5. Matters Arising from the Minutes
 - 5.1 Report to Senate – Member’s Business from May 3, 2011 Senate Meeting: Elections – October 6, 2011
6. Correspondence
7. Reports:
 - 7.1 Report of the President
 - Pages 6-10 7.1.1 President’s Update
 - Pages 11-16 7.1.2 Achievement Report
 - Pages 17-18 7.2 Dean’s Report – Usha George – Community Services
 - Page 19 7.3 Dean’s Report – Gervan Fearon – G. Raymond Chang School of Continuing Education
 - 7.4 Report of the Secretary
 - 7.5 Committee Reports
 - Page 20 7.5.1 Report #F2011-1 of the Senate Priorities Committee
 - Pages 21-22 7.5.2 Report #F2011-1 of the Academic Governance and Policy Committee:
Motion: *That Senate approve the nominees for standing committees as presented in this report.*

- 8.** Old Business
 - 8.1 Report of the *Ad Hoc* Committee on Timetabling - May 2006 –
D. Mason
- 9.** New Business as Circulated
- 10.** Members' Business
- 11.** Consent Agenda
- 12.** Adjournment

MINUTES OF SENATE MEETING

Tuesday, June 7, 2011

MEMBERS PRESENT:

Ex-Officio:	Faculty:		Students:
K. Alnwick	H. Alighanbari	G. Mothersill	A. Hyder
C. Cassidy	R. Banerjee	M. Panitch	A. McAllister
G. R. Chang	M. Braun	K. Raahemifar	M. Palermo
C. Evans	D. Chant	A. Rauhala	C. Sule
D. Foster	D. Checkland	A. Saloojee	A. West
U. George	R. Church	N. Thomlinson	R. Zanussi
J. Hanigsberg	M. Dionne	J. Turtle	
G. Hauck		N. Walton	
K. Jones	A. Ferworn	K. Webb	
A. Kahan	A. Furman	A. Wellington	
M. Lachemi	A. Hunter	Z. C. Zhuang	
H. Lane Vetere	M. Kolios		
M. Lefebvre	L. Lavallée		
S. Levy	V. Lem		
M. Lovewell	J. Leshchyshyn		
A. Shepard	A. Mitchell		
P. Stenton	C. Mooers		
SENATE ASSOCIATES:			ALUMNI:
M. Lee Blickstead			
J. Girardo			
F. Tang			
REGRETS:	ABSENT:		
L. de Montbrun	S. Ahmed		
L. Fang	A. Anderson		
G. Fearon	D. Baxter		
J. Isbister	Y. Chevtchouk		
P. Nichols	D. Elder		
A. Rasoul	K. El Sayed		
R. Ravindran	F. Gunn		
D. Sydor	D. Jaiswal		
T. Whitfield	M. Munawar		
	I. Omar		

1. Call to Order/Establishment of Quorum
2. Approval of Agenda – K. Alnwick moved; L. Lavallée seconded.
Motion approved.
3. Announcements – There were no announcements
4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the May 3, 2011 meeting*
M. Braun moved; V. Lem seconded.
Motion approved.
5. Matters Arising from the Minutes – There were none.
6. Correspondence – There were none.
7. Reports:
 - 7.1 Report of the President
 - 7.1.1 Achievement Report
 - 7.1.2 Report of the VPRI: *Report of the Ad hoc Committee on Internationalization – RU Global and GlobalU*
 - 7.2 Report of the Secretary
No report.
 - 7.3 Committee Reports
 - 7.3.1 Report #W2011-5 of the Academic Governance and Policy Committee:
Motion: *That Senate approve the establishment of a Faculty of Science, pending approval by the Board of Governors, with the hiring of a Dean of the Faculty of Science by July 1, 2012, and the initial establishment of the Faculty by Fall 2012.*

A. Shepherd moved; M. Lachemi seconded.
Motion approved.
 - 7.3.2 Report #W2011-4 of the Academic Standards Committee:
 - 7.3.2.1 Undergraduate Curriculum Framework
http://www.ryerson.ca/senate/agenda/2011/Curriculum_Framework_Slides_Senate_June_7_2011.pdf
http://www.ryerson.ca/senate/agenda/2011/Resource_allocation_and_curriculum_change_incentive.pdf

Motion #1: *That Senate approve the proposed curriculum framework which will form the basis of Ryerson undergraduate curriculum policy as described in this report.*

C. Evans moved; C. Sule seconded.

Motion approved.

7.3.2.2 **Motion #2:** *That the Vice Provost Academic report regularly over the next year to the Academic Standards Committee, Academic Governance and Policy Committee and as appropriate to Senate with respect to implementation.*

C. Evans moved; M. Panitch seconded.

Motion approved.

7.3.2.3 **Motion #3:** *That Senate approve the revision of Policy 148: Policy on Minors, effective Fall 2011.*

C. Evans moved; J. Leshchyshyn seconded.

Motion approved.

7.3.2.4 **Motion #4:** *That Senate approve the Bachelor of Arts in Philosophy degree program*

C. Evans moved; A. Hyder seconded

Motion approved.

8. Old Business
 - 8.1 Make-up Exam Administration – Test Centre
9. New Business as Circulated
10. Members' Business
11. Consent Agenda
12. Adjournment
The meeting adjourned at 6:00 p.m.

Respectfully submitted,

Diane R. Schulman, PhD
Secretary of Senate

Report to Senate- Member's Business from May Senate, 2011.

At the May 2011 Senate meeting two motions were passed committing Ryerson's administration to work with student association representatives, faculty representatives and instructor representatives, to find ways to facilitate student voting in the October 6, 2011 provincial election.

Mark Lovewell and I met with the representatives of all four stakeholder groups on September 6, 2011. Others present were: Anver Saloojee, President RFA; Don Elder, President, CUPE; Melissa Palermo, VP Education, RSU; and Ugochukwu Asagwara, VP Finance, CESAR.

The group rapidly came to a consensus that the best way to proceed involved a two-pronged strategy. On the one hand faculty members and instructors would be encouraged to think creatively about ways of maximizing our students' ability to vote on October 6th without incurring academic penalties. Such arrangements might include not scheduling tests or group work on that day. All such arrangements would be at the faculty member's/instructor's discretion. On the other hand, the student associations are committed to publicize and promote a variety of modes to cast ballots including advance polling and special ballots.

All members of the group then approved the appended message to be distributed to Ryerson faculty and instructors.

Respectfully submitted,

A handwritten signature in black ink, appearing to be 'C. Evans', written in a cursive style.

Christopher Evans, Vice Provost Academic

September 7, 2011

To: RFA Faculty, CUPE Instructors

From: Chris Evans, Vice Provost Academic

Copy: S. Levy, President; A. Shepard, Provost and Vice President Academic; J. Isbister, Vice Provost Faculty Affairs; H. Lane-Vetere, Vice Provost Students; D. Schulman, Secretary of Senate; A. Saloojee, President RFA; D. Elder, President, CUPE; M. Palermo, VP Education, Ryerson's Students' Union; D. Wong, President, CESAR; K. Pazek-Smith, Manager, Internal Communications; Chairs; Directors; Deans

Re: October 6th Provincial Election Day and Student Voting

As you know, October 6th is provincial Election Day. It is important for citizens of all ages to engage in the democratic process. With the understanding that students face barriers to voting including working part-time jobs while attending school full time, and recognizing that the voter turnout of youth is lower than any other age group, I strongly encourage faculty members and instructors to think creatively about ways of maximizing our students' ability to vote on October 6th without incurring academic penalties. Such arrangements might include not scheduling tests or group work on that day. All such arrangements are at the faculty member's/instructor's discretion.

Ryerson's student associations, RSU and CESAR, are actively promoting all ways to facilitate voting by our students, including the use of special ballots and advance polling. Ryerson's administration fully supports the student associations in these admirable efforts.

Please share this memo widely with your colleagues.

Sincerely



Christopher Evans, Vice Provost Academic

September 7, 2011

Ryerson University
President's Update to Senate
October 4, 2011



Everyone Makes a Mark

Greetings – It is a privilege to welcome new and returning members of the University Senate to the 2011-12 academic session. We look forward to working together, and appreciate your input and dedication. Special thanks to everyone involved in the Senate Orientation, and best wishes for an engaging and productive year.

Congratulations – Chancellor G. Raymond Chang is being awarded the Order of Jamaica on October 17th for his outstanding contributions as a business leader and philanthropist in the financial, health, education and cultural sectors.

Welcome – Very best wishes to our colleagues joining the university leadership team:

- Wendy Cukier, Vice President Research and Innovation
- Jean-Paul Boudreau, Dean, Faculty of Arts
- Jennifer Mactavish, Dean, Yeates School of Graduate Studies
- Julia Shin Doi, General Counsel and Secretary of the Board of Governors

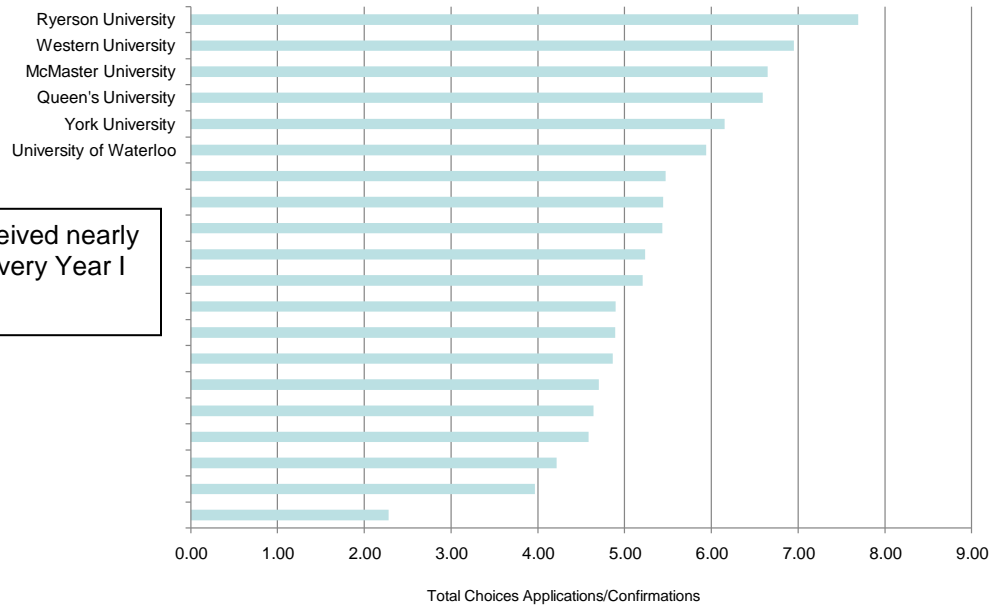
In Remembrance – The university community joins in recognizing the contributions of our very special colleagues and friends, with deepest condolences to their families on their passing:

- Jack Layton, Ryerson professor of politics, Toronto city councillor, leader of the federal NDP and the writer of history as the first NDP leader of the official Opposition
- Stalin Boctor, Dean of the Faculty of Engineering, Architecture and Science, professor of Electrical Engineering, first recipient of the Errol Aspevig Award for Outstanding Academic Leadership
- Alex Edgar (Ted) Toogood – Ryerson's first Athletic Director, coach, member of the Ryerson Athletics and Recreation Hall of Fame, halfback for the Toronto Argonauts

Student Orientation – Every year I say 'this is the best ever' and all I can say about this year is that it was the best ever. The spirit and organization were amazing, made more energetic and engaging by the leadership of the students themselves. The predominant feeling on campus is a sense of new beginnings, with the hoarding gone in front of the Gallery project, the Farmer's Market happening on Gould, and the university alive with students everywhere. Special thanks and a standing ovation to the Orientation team for a fantastic start to the year.

Enrolment – *Undergraduate* student demand continues to be very strong, with over 69,000 applications for 6,700 first year places. Total applications (ie from both high school and mature students) rose 3.5% over last year. The university is on target for its planned enrolment levels for this Fall. Total undergraduate full-time equivalent enrolment is estimated to be 26,000, up 2% over last year. *Graduate* applications were up 3% from last year, with 5,750 applications and 1,225 offers accepted. With about 2,300 students this Fall (up 3% from Fall 2010) including students in three new Doctoral programs (Computer Science, Physics, and Molecular Science), planned enrolment levels are on target with about 2,300 students this Fall.

Total Choices Applications/Confirmations Ratio, Fall 2011

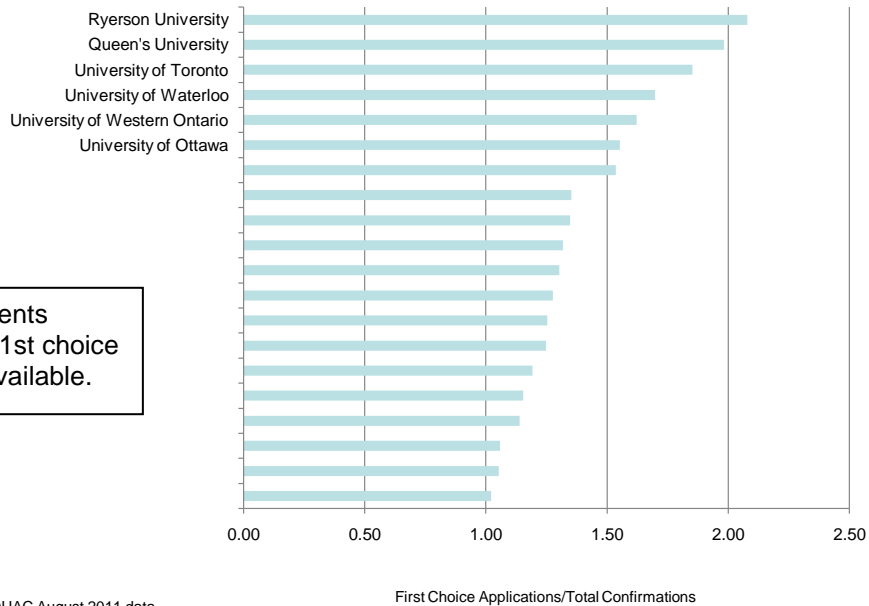


Note: Ryerson received nearly 8 applications for every Year I place available.

Source: OUAC August 2011 data



First Choice Applications/Total Confirmations Ratio, Fall 2011



Note: More than 2 students chose Ryerson as their 1st choice for every Year I place available.

Source: OUAC August 2011 data



Fall Convocation – Members of Senate are invited to participate in the Fall 2011 Convocation ceremonies on Wednesday, October 19th and Thursday October 20th, celebrating student achievement. Three honorary doctorates will be awarded:

- Julie Payette, Canadian astronaut, Wednesday, October 19th, 9:30 a.m.
- Ruth da Costa, Executive Director, Covenant House, Thursday, October 20th, 9:30 a.m.
- Michael Macmillan, Chair & Co-Founder, The Samara Project, and former Executive Chairman & CEO, Alliance Atlantis Communications Inc., Thursday October 20th, 2:30 p.m.

Invitation – Members of Senate are invited to support the tribute concert for honorary doctorate recipient Des McAnuff, with proceeds going to the Ryerson Theatre School's Des McAnuff Scholarships (see http://www.ryerson.ca/news/events/General_Public/20111023_mcanuff.html).

India – Our mission to India this summer from July 29th to August 5th was very successful in supporting existing academic collaboration, and exploring the potential for new partnerships. More information about the trip can be found on the Ryerson Today website as follows:
http://www.ryerson.ca/news/media/General_Public/20110803_MR_SheldonI.html
http://www.ryerson.ca/news/media/General_Public/20110805_DMZfellowsh.html

Accreditation – This summer the Ted Rogers School of Management (TRSM) was accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting. AACSB accreditation is considered the hallmark of excellence in business education, and has been earned by less than five percent of the world's leading business schools. TRSM joins business schools in 40 countries including 18 Canadian institutions that maintain AACSB accreditation. Achieving accreditation was a rigorous seven-year process led with determined dedication by Wendy Cukier, then TRSM Associate Dean Academic and now Ryerson Vice-President Research and Innovation, with the motivated and sustained effort of students, faculty, and staff and the close involvement and support of Dean Ken Jones and TRSM directors and chairs – congratulations to all.

Summer Research Notes –

- The second annual Undergraduate Research Opportunities (URO) program gave 56 students from across the university the chance to be mentored for 12 weeks by faculty researchers, and to gain hands-on experience in areas of academic interest. Students appreciate the program as preparation for graduate studies, a chance to submit a paper to a peer-reviewed journal, and an important addition to a resume. Thanks to all involved in the program.
- Dr. Frank Russo, director of the Science of Music, Auditory Research and Technology lab, and Habiba Bougherara, Mechanical and Industrial Engineering, will each receive funding of \$140,000 as the recipients of Early Researcher Awards. Dr. Russo is developing methods to help people with severe hearing problems to feel music through vibrations, and ways to enhance their experiences further using vision as well as touch. Dr. Bougherara is designing new biomaterials for medical implants to extend the life of joint replacements, reducing the number of surgeries a patient requires and cutting health care costs.
- Economics Professor Vincenzo Caponi won the Kenneth J. Arrow Prize for Junior Economists with collaborators Burc Kayahan, Acadia University and Miana Plesca, University of Guelph for the best paper published in Berkeley Electronic Press journals.

- Civil engineering professor Ahmed Shaker won the 2011 Canadian Remote Sensing Society (CRSS) Bronze Medal Award for his contributions to satellite sensor modelling and remote sensing applications in civil engineering. The Bronze Medal is one of the highest awards granted by the CRSS for excellence in remote sensing.
- Bala Venkatesh, Electrical and Computer Engineering, and Academic Director, Centre for Urban Energy, was awarded \$1,460,410 from the Ontario Research Fund on July 25th for his Future Urban Electric Systems (FUES) project.

- *FedDev Ontario Funded Projects:*

Southern Ontario Water Consortium - On August 23rd, FedDev Ontario announced a funding contribution of \$19,580,000 for an initiative under the leadership of the University of Waterloo, involving eight universities (University of Waterloo, University of Western Ontario, University of Guelph, Wilfrid Laurier University, McMaster University, University of Toronto, Ryerson University, University of Ontario Institute of Technology) working with the Toronto Region Research Alliance (TRRA), private sector companies and southern Ontario municipalities to build an integrated system of new, market-driven water technologies and services, primarily along the Grand River and adjacent watersheds. Ryerson Professor Lynda McCarthy, Department of Chemistry and Biology, is a member of the research team.

Ryerson-SME Internships and Commercialization Initiative – On August 30th, Costas Menegakis, MPP Richmond Hill, visited the Digital Media Zone on behalf of the Honourable Gary Goodyear, Minister of State for the Federal Economic Development Agency for Southern Ontario, to announce federal government funding from two FedDev programs. Through the FedDev Graduate Enterprise Internship funding, a \$2 million investment will provide up to 150 internships and mentoring opportunities for graduate students and recent graduates of science, technology, engineering and mathematics (STEM) programs, working with business to help bring ideas into the marketplace. FedDev Ontario's Applied Research and Commercialization Initiative is providing Ryerson University with up to \$750,000 to partner with 15 businesses on applied research, engineering design, technology development, product testing and certification to improve Ontario productivity and competitiveness.

Partnerships –

- Ryerson's Faculty of Communication & Design (FCAD) has formed a partnership with the Fondazione Centro Sperimentale di Cinematografia, Italy's leading film school dedicated to teaching, research and experimentation. The memorandum of understanding enables both schools to collaborate on a variety of opportunities including study abroad programs, supervision of visiting research students, project-based activities, joint short-term student programs and events such as conferences, seminars and symposia. One of the oldest and most prestigious film schools in the world, Fondazione Centro Sperimentale di Cinematografia is headquartered in Rome and houses one of the world's most important film archives as well as a national film school which specializes in documentaries, fiction and animation.
- Pratt & Whitney Canada has announced the extension of its P&WC Targeted Scholarships Program for an additional five years. The scholarships are awarded annually to two engineering students working on a P&WC related research project at each of the Canadian partner universities, and are designed to recognize and attract excellent students to aerospace research and employment in the industry.

20th anniversary of Ryerson Co-op – On September 15th Ryerson celebrated two decades of offering co-op opportunities at Ryerson students, 1465 co-op graduates, and strong partnerships including Imperial Oil, CIBC, IBM, RBC Financial and others. Ten academic programs currently offer co-op opportunities: Biology, Business Technology Management, Chemical Engineering, Chemistry, Computer Science, Contemporary Science, Mathematics and Its Applications, Medical Physics, Occupational Health and Safety, Public Health and Safety.

10th anniversary of Tri-Mentoring Program – On October 15th an evening gala will celebrate the leadership of a Ryerson program, one of only two of its kind across Canada, dedicated to helping our culturally diverse student body pursue academic, career and personal goals, both on campus and in the community. Tri-Mentoring at Ryerson offers peer support, career mentoring, and social interaction, as well as high school outreach through the First Generation Project.

Varsity Athletics – The Ryerson Rams have updated their logo at the start of a new season. The ‘determined ram’ now decorates the Kerr Hall gym floor, jerseys and uniforms, and the new design (see http://www.ryerson.ca/news/news/General_Public/20110912_rams.html) is part of the revitalization of Ryerson Athletics. This year’s recruiting class is one of the largest in Rams history, as over 80 new student-athletes will don the Ryerson jersey in 2011-12.

Ontario Election – The campaign strategy developed by COU is speaking on behalf of Ontario universities in advocating for higher education - <http://www.myeducationhasvalue.ca> . The lead video prepared by COU features Ryerson student Brennan McEachran, fourth year student at TRSM, and President and Founder of HitSend Inc. Brennan’s team is located in the DMZ.

Government Relations –

July 25, 2011: The Hon. Glen Murray, Minister of Research and Innovation, was on campus to announce provincial government support for research

August 2, 2011: Federal Minister of Natural Resources, the Hon. Joe Oliver, came to the Centre for Urban Energy to announce the Government of Canada EcoEnergy initiative

August 10, 2011: The Hon. Sandra Pupatello, Minister of Economic Development and Trade, came to Ryerson for a tour of DMZ

August 26, 2011: I joined our representatives MPP Glen Murray and City Councillor Kristyn Wong-Tam at the Good Neighbours Club Third Annual Day of the Homeless, this year inaugurating the Paul Croutch Awards

August 30, 2011: On behalf of the Hon. Gary Goodyear, Minister of State for FedDev Ontario, MPP Costas Menegakis announced \$2.75 million in funding initiatives for Ryerson

August 31, 2011: Federal Minister of Finance, the Hon. Jim Flaherty, was on campus for a tour of the Knowledge Infrastructure Program investment in the new Image Arts Building

September 16, 2011: I was a member, with other presidents and leaders, of a panel discussion at the University of Waterloo entitled “Innovation Nation.”

RYERSON ACHIEVEMENT REPORT

A sampling of achievements, notable events on campus and appearances in the media by members of the Ryerson community for the October 2011 meeting of the Ryerson University Senate.

Achievements and Events

Costas Menegakis, Member of Parliament for Richmond Hill, on behalf of the Honourable Gary Goodyear, Minister of State for the Federal Economic Development Agency for Southern Ontario, visited Ryerson Aug. 30 to announce \$2 million in funding for a project supporting science and technology students and graduates, who will have access to 150 internships with small- and medium-sized businesses in southern Ontario. <http://bit.ly/n8vUks>

Minister of Research and Innovation Glen Murray was on campus in July to announce funding to researchers in Toronto, including three from Ryerson who received more than \$1.6 million. The largest Ryerson award went to Bala Venkatesh, electrical and computer engineering professor and academic director of the Centre for Urban Energy, for his Future of Urban Electric Systems project. Two faculty were named recipients of Early Researcher Awards: Frank Russo and Habiba Bougherara. They each receive funding of \$140,000. <http://bit.ly/pITQsR>

Federal Finance Minister Jim Flaherty toured the School of Image Arts building, which is undergoing renovations funded through the Government's Knowledge Infrastructure Program.

The Ted Rogers School of Management received accreditation from the Association to Advance Collegiate Schools of Business, a global accrediting body for business schools. <http://bit.ly/oVhSZI>

The Ryerson Review of Journalism won six awards from the Association of Education in Journalism and Mass Communication's student magazine contents. The winter 2011 issue won first in the editorial category and five writers received honours for their stories.

Chancellor G. Raymond Chang will be awarded the Order of Jamaica, one of the nation's highest honours, Oct. 17.

Image Arts student **Joshua MacDonald** was a regional winner in BMO's 1st Art! Awards celebrating creative excellence by post-secondary students.

RTA alumnus **Francis D'Souza**, a reporter with Citytv, won a Gemini Award for his reporting of the G20 protests last summer.

In the media

President Sheldon Levy's visit to India in the summer generated media coverage in that country and in the Indo-Canadian press. President Levy announced a Digital Media Zone fellowship program with the Indian Institute of Technology and the Federation of Indian Chambers of Commerce and Industry, providing up to six students from India with the opportunity to take their digital ideas to Toronto. He was quoted in The Times of India, Career Mitra, APN News and Education News India.

The Hindustan Times reported on a Digital Media Zone-resident project, Bionik Laboratories, by students **Thiago Caires** and **Michal Prywata**, who developed an artificial arm controlled by the brain.

The Times of India reported on Bangalore student **Divya Rao** receiving the Ryerson University International School Student Merit Scholarship. <http://bit.ly/oM12tC>

Business alumnus **Evgeny Tchebotarev** was the subject of a Globe and Mail article about his popular online photo-sharing site, 500px.com, which has become a strong competitor to Flickr. 500px.com is a resident of the Digital Media Zone.

President Levy appeared on CBC Radio's Metro Morning to discuss Ryerson's pedestrian-only zone on Gould Street. **Julia Hanigsberg**, vice-president of administration and finance, was quoted in the Toronto Star and globeandmail.com about the car-free zone. The Star published an editorial in support of keeping Gould Street for pedestrians only.

The appointment of filmmaker **Atom Egoyan** as Scholar in Residence by the Faculty of Communication & Design was reported by CBC.ca, the Canadian Press, Maclean's.ca, CP24, the National Post, Toronto Star, Global, CBC, CTV, Celeb Edge, Inmovies.ca and other outlets across the country. The Globe and Mail and Toronto Star also reported on the appointment of news executive **Tony Burman** as the Velma Rogers Graham Research Chair.

Canadian Lawyer reported on the appointment of **Julia Shin Doi** as General Counsel and Secretary of the Board of Governors at Ryerson.

University Affairs reported on the appointment of **Jennifer Mactavish** as dean of the Yeates School of Graduate Studies, and **Jean-Paul Boudreau** as dean of the Faculty of Arts.

A number of Ryerson individuals were quoted in the media commenting on the death of Jack Layton, who taught politics for almost a decade at the university before entering politics. Canadian Press, the Globe and Mail, National Post, Toronto Star, CBC, CTV, Sun Media, CP24, CBC Radio and BNN and other media quoted **President Sheldon Levy**; **Colin Mooers**, chair of Politics; **Stephen Lewis**, distinguished visiting professor; **Patrice Dutil**, Politics; and **Myer Siemiaticki**, Politics.

The Toronto Star reported on the Black Star Collection at Ryerson, quoting exhibitions coordinator **Valerie Matteau** on the importance of keeping the original prints. "In a photo, we have the actual object, with its history of cracks or torn corners, its emulsion, its abrasions." The article also mentioned **Doina Popescu**, director, Ryerson Gallery and Research Centre. Visit <http://www.imagearts.ryerson.ca/collection/Gallery.html>

Myer Siemiatycki, Politics, commented in a Canadian Press article about the provincial Liberals and in the Globe and Mail about the provincial election. He spoke to the National Post about suburban sprawl, and appeared on CBC Television News discussing a successor for Jack Layton.

Tracey Raney, Politics, spoke to the Canadian Press about provincial NDP leader Andrea Horwath.

Bryan Evans, Politics, was quoted on CP24 and CTV News, as well as in the Hamilton Spectator about the provincial Liberals' chances in the elections. He was also quoted in a Canadian Press article about PC leader Tim Hudak and in the Globe and Mail about the process of bidding to host the Olympic Games.

Neil Thomlinson, Politics, spoke to the Toronto Star about Mayor Rob Ford's popularity among social media savvy residents.

First-year students **Cecilia Zhang** and **Joel Loiselle** spoke to CBC Radio World Report about the provincial Liberals' campaign platform, which included tuition support for post-secondary students.

A Global News segment about election attack ads quoted **Rob Wilson**, Business.

Murtaza Haider, associate dean of research and graduate programs at the Ted Rogers School of Management, was quoted in a National Post article on terrorism in South Asia. He published several articles on Dawn.com about issues in Pakistan, and commented on TTC fare hikes in the Toronto Star.

Arne Kislenko, History, was quoted in the Niagara Falls Review about the impact of 9/11. "There is a very active perception in the U.S. that Canada is a weak link. Even in the Obama administration, senior administrators view Canada with a great degree of caution." Kislenko worked for 12 years as an intelligence officer at Pearson International Airport and left the job just two weeks before the terrorist attacks.

TMCnet.com reported on the **Project iPad** program at Ryerson, where librarians investigated the emerging role of the tablet in the daily academic lives of students. They found that the iPad, while not integral to academic life, can nonetheless aid in collaboration, encourage organization and assist in overall learning. Library staff wrote an article that was featured in Computers in Libraries magazine: <http://bit.ly/phI3Cc>

The Chronicle of Higher Education, CBC, CTV, 680 News and OMNI News reported on the successful attempt by Ryerson students to break the Guinness World Record for largest maracas ensemble. A group of 567 Ryerson students toppled the existing record of 407. See the video at: <http://chronicle.com/blogs/tweed>.

Journalism student **Cashlyn Teggart** was quoted in an InsideToronto.com article on tips to parents helping their first-year university student navigate the transition to post-secondary studies and living in residence.

Parentcentral.ca quoted **Glen Wepler**, director of student community life, about the need for new students to make social connections. The article also mentioned Ryerson's Off-Campus Living Link program as a resource to help students navigating post-secondary studies and living away from home for the first time. <http://bit.ly/qh3TJk>

Radio and Television Arts student **Daniel Rostas** blogged about Orientation Week and was subsequently quoted in Digital Journal. <http://bit.ly/nzgy4v>

Incoming students **Muhammad Cheema** and **Zayan Rafeek** were profiled in a Canadian Press story profiling first-generation university students. The article, which mentions the Tri-Mentoring program, appeared in many newspapers across the country. <http://bit.ly/r5gB4c>

Karim Awad, founder of Internet start-up Big Time Design and Communication Inc., was quoted on entrepreneurship in the Globe and Mail, saying that the University of Waterloo, the University of Toronto and Ryerson University are pumping out smart young entrepreneurs who are hungry to build world-class companies.

South Asian Focus quoted Business student **Arul Nesah** on balancing two cultures.

Post-doctoral researcher **Gregory Taylor** spoke to CBC.ca and CBC Radio about the transition to digital television and the resulting vacant frequencies. "Cell phone operators are the key groups in this auction who are bidding large amounts for spectrum access." Controlling access to wireless frequencies is especially important, he says, "in the era of the smartphone and video streaming. [Consumers] want mobile internet, and that requires spectrum."

Student **Jason Cassidy** was profiled in the Fredericton Daily Gleaner as he headed to Ryerson to pursue his master's in professional communication and join the Ryerson Rams hockey team.

Martin Antony, Psychology, was quoted in the Chicago Tribune on the topic of helping kids reduce their anxiety toward school. He appeared on Chicago radio station WFSK discussing the book he co-authored, *Overcoming Health Anxiety*, which was also the subject of an article in Maclean's. <http://trib.in/pKuYP8>

Randy Boyagoda, English, appeared on CBC Radio discussing the book *Letters* by Saul Bellow. He also published a review of *The Accident* in *The Edmonton Journal*.

Gabor Forgacs, Hospitality and Tourism Management, spoke to the Toronto Star about plans for the Portlands, including installing a giant ferris wheel. "Toronto is still very young, a baby compared to Paris, London or Rome, as a city. It is growing up fast, but we are in the formation stage of our identity. I am not convinced that a ferris wheel is what we want to be known for."

The Daily Graphic and Peterborough Examiner quoted RTA research technician **Rob Heydari** on the switch to digital television signals.

A thestar.com article about the untimely death of Wade Belak quoted former NHL player Mathieu Schneider on resources available to retired players, including a course at Ryerson to help players find work or launch their own businesses. And **Ivor Shapiro**, Journalism, was

quoted in a New York Times article about the rash of deaths of NHL players. "There is a real hesitation in Canadian newsrooms when it comes to reporting on suicides. It is about the perception that publicity for suicides can push other people over the edge."

Interior Design alumna **Laura Carwardine** was profiled in the Vancouver Sun and Calgary Herald after she won a Radical Innovation in Hospitality Award in Las Vegas for her 4D Cube design, a sort of short-stay hotel room for travellers on a layover.

Frances Gunn, Retail Management, spoke to the Vancouver Province about lean back-to-school retail sales. "Consumers are focusing on reducing household debt and emphasizing value as the driver in back-to-school spending." She also commented on the fact that younger consumers are playing a more active role in shopping for school supplies. "Younger consumers are increasingly sophisticated in their product knowledge and are more likely to influence purchase decisions."

Brent Barr, Retail Management, spoke to CBC Radio's Here and Now about food courts and the emergence of new urban eateries as evidenced at Toronto's Eaton Centre. He also commented in the Hamilton Spectator on consumer loyalty to the Apple brand.

Elizabeth Evans, Retail Management, was quoted in the Ottawa Sun about retail as a full-time career, and Canada's diverse retail companies offering a wide range of rewarding employment opportunities. "As the retail sector grows and evolves, Canadian retail companies are looking to recent graduates with a variety of skill sets to bring a fresh perspective to their business."

Chris Gibbs, Hospitality and Tourism Management, appeared on Global News regarding Tim Hortons revamping its coffee cup sizes.

Kamal Al-Solaylee, Journalism, appeared on CHCH TV discussing the massive storm that hit Eastern Canada in late August.

The Winnipeg Free Press reviewed *The Decisive Election that Shaped a Country*, by professors **Patrice Dutil** and **David MacKenzie**. The book focuses on the federal election of 1911. Dutil also published a piece on a new documentary about Etienne Brule in Toronto's *Le Métropolitain*.

Theatre student **Zachary Parkhurst** spoke to *Backstage* magazine about the acting scene in Canada: "The thing about Ryerson is that the faculty is very honest there. They want to see you develop not only as an actor, but as a theater artist and a person. I wasn't expecting that."

Canadian Business magazine quoted **Nina Cole**, Ted Rogers School of Management, on policies surrounding office dating. Cole has been tracking the shift in perception of office romances.

The New York Times Lens blog profiled photojournalist and recent graduate **Kiana Hayeri-Joabi**, who is working on two long-term projects in Iraq.

Wendy Cukier, vice-president, research and innovation, spoke to the Charleston (West Virginia) Gazette about gun murder rates in cities like Chicago.

Tej Wadhwa, program manager for the Internationally Educated Social Work program at Ryerson, and student **Viral Vyas**, were quoted in articles in the Toronto Sun, Kingston Whig-

Standard and Ottawa Sun about bridge training programs for newcomers to Canada. "It only makes sense to leverage that global experience. And, best of all, 89 per cent of students who have taken certificate programs with us have found relevant employment within a year of graduating," said Wadwha.

Marketing Magazine and Adnews reported on the Chang School's new marketing campaign focusing on the future, rather than immediate, goals of adult learners. "The more we communicated with our learners, we started to find out that they're not only concerned with the possibilities of today, but they're also concerned about their future. What we wanted to say is that we can be partners with them in helping them own their future, and that the future is something they don't need to be afraid of," commented Dean **Gervan Fearon**.

A Toronto Life article on insomnia profiled the work of **Colleen Carney**, Psychology, on sleep deprivation and mood disorder.

Vicki Van Wagner, Midwifery, was quoted in a Maclean's article on home births.

The Montreal Gazette profiled Image Arts alumnus **Aaron Yeger** and his documentary about the plight of the Roma people during the Holocaust.

The Toronto Star profiled Chang School graduate in gerontology **Chris Moffett**, quoting program coordinator **Pria Nippak**.

Scientific American mentioned **Andrew Furman**, Interior Design in an article on urban design. <http://bit.ly/9dj0OI>

Prepared by Marketing and Communications

Faculty of Community Services
Senate Presentation - October 4, 2011

Goals of the Faculty's Academic Plan 2008-13

- **Enhance** infrastructure
- **Strengthen** and integrate existing graduate and undergraduate programs and introduce innovative programs and teaching methods to meet increased student demand and expectations for tertiary education
- **Further** develop FCS's strength in Scholarly Research and Creative (SRC) activities
- **Institutionalize** interdisciplinarity in teaching and SRC
- **Promote** community building
- **Build** and promote diversity in all areas of the Faculty's activities

Initiatives currently in Place and Continuing

Enhancing Infrastructure

- Student lounges, Spaces for research assistants and faculty members, review of administrative positions, new budgetary and administrative processes, strategic investment of resources

Teaching and Student Experience

- "Making a difference"- student lead engagement projects
- Writing Initiative
- Inter Professional Education initiative
- Student Success Team
- Graduate student writing workshops
- Student awards
- Dean's office initiatives to advance teaching
- International student experience

SRC

- Dean's Office initiatives to advance SRC (listed on FCS website)
- Student driven research project awards
- Increased support for students' participation in SRC
- Graduate student/student research assistant methodology series

External Partnerships

- Field placements
- Northern communities
- St. Michael's Hospital
- Sick Kids Hospital
- Centre for Addiction and Mental Health
- Ontario Multicultural Health Applied Research Network

New Initiatives (Year(s) ahead)

- Student achievement celebration
- FCS student Blog
- Mental Health 101
- Expand and promote IPE and related teaching, placement and research
- Internationalization
- Technology in the teaching and learning experiences
- Teaching enhancement and scholarship
- Social innovation and entrepreneurship
- SRC enhancement
- New partnerships- Kids Help Phone
- Development activities to establish academic chairs

Presentation to Senate
The G. Raymond Chang School of Continuing Education
Executive Summary
October 4, 2011

Vision: The vision of the G. Raymond Chang School of Continuing Education is to be the leading continuing education provider for adult learners and partner organizations. This vision is aligned with the University Academic Plan Strategy 6 that states:

Ryerson will continue to pursue initiatives that offer life-long learning through continuing education programming as well as a broad range of programs designed to meet the access obligations of a democratic society.

Programming: The Chang School offers approximately 1,475 courses, workshops and seminars each year, including 83 career-related certificate programs and contributes the delivery of courses towards the 13 part-time degree programs at the University. Over 350 online and hybrid courses sections are offered each term. Approximately 875 instructors are employed annually.

The Chang School programming is conducted through a collaborative framework involving each of the Faculties as well as three additional program areas (i.e., Gateway for International Professionals; Programs for 50-Plus; and Spanning the Gaps to Post-Secondary Education).

Student Profile: Total enrolments at The Chang School approaches 70,000 enrollees each year with 35,503 enrollees in 2010-11 being specifically continuing education (CNED) students. Our student survey found 94 percent would recommend The Chang School. Chang School CNED student profile is as follows: 66 percent over 25 years of age; 61 percent female, 52 percent with income over \$50,000; over 52 percent with bachelor's degree or higher; and 75 percent employed.

Key Outcomes: Strong certificate renewal with 17 new certificate programs established and 14 certificates reviewed and updated over last two years. For instance, new certificates include: Certificate in AODA: Principles and Practices of Accessibility and Certificate in Disaster and Emergency Management. Workshop programs established include Government Business Enterprises Workshop in collaboration with Faculty of Arts and TRSM.

In 2011, over \$4.92 million awarded to The Chang School through Ministry of Citizenship and Immigration funding for Gateway for International Educated Professional programming.

The Chang School Digital Education Strategies (DES) Unit received several awards, including the 2011 Canadian Network for Innovation in Education Award for Excellence and the 2011 Sloan-C Award for Excellence in Institution-Wide Online Education.

Partnerships established include Toronto Board of Trade (e.g., Fast-Track Online Learning), Interactive Ontario (e.g., EDGE – Education for Digital and Games Entrepreneurs), and MircoSkills (Jobs for the Green Economy).

Future Developments: Continued innovation in certificate, programs and course series offerings aimed at fostering CNED enrolment growth. Continued building of partnerships to further leverage the capacity of The Chang School and to contribute to Ryerson's brand and reputation. Continued growth in online, hybrid and other innovative learning opportunities.

It is worth noting that the Ontario Chamber of Commerce recently released a report emphasizing the importance of continuing education. It was entitled, "Protecting our most valuable resource: The Business Case for Lifelong Learning and Job-based Training".

**Report #F2011-1 of the Senate Priorities Committee
October 4, 2011**

1. Presentations to Senate – Below is a schedule of presentations for 2011-12 from senior administrators which will update Senate on initiatives and directions in their area. The Schedule also includes Senate topic discussions and awards presentations.

Tuesday, October 4, 2011	Dean, Community Services Dean, Chang School
Tuesday, November 1, 2011	Dean, Ted Rogers School of Management Dean, Engineering, Architecture and Science Chief Librarian
Tuesday, December 6, 2011	SPC Topic I Dean, Communication & Design
Tuesday, January 24, 2012	Service Awards Budget Update Vice Provost, Students
Tuesday, March 6, 2012	Dean, Arts Dean, Yeates School of Graduate Studies
Tuesday, April 3, 2012	SPC Topic II Vice President, Administration & Finance
Tuesday, May 1, 2012	Academic Plan, Vice President, Research and Innovation & Provost and Vice President Academic

2. Topics for Senate Discussion
- a. Topic 1: A Global Environmental Scan of Post-Secondary Education
 - b. Topic 2: The Student Experience

Respectfully submitted,

Sheldon Levy, Chair, for the Committee

M. Braun, D. Checkland, M. Dionne, K. Jones, D. Mason, A. McAllister, G. Morshed,
M. Lefebvre, D. Schulman, A. Shepard, P. Stenton, N. Walton

**Report #F2011-1 of the Academic Governance and Policy Committee
October 4, 2011**

Formation of a Nominating Committee – 2011-12

3.2.2.2. Annual Nominating Committee: Early in each Session, the Academic Governance and Policy Committee (AGPC) shall strike an Annual Nominating Committee consisting of at least one(1) Dean, one (1) faculty Senator from each Faculty, two (2) student Senators and one (1) alumni Senator, and shall report the Committee's membership to the November meeting of Senate. The Committee shall prepare and present – to the AGPC, which shall report to the May meeting of Senate in each year – a list of nominees for positions on all Senate Standing Committees, for the following year, unless those positions are otherwise specified in this Bylaw.

Members of the Nominating Committee 2011-12: Rupa Banerjee, Gerd Hauck, Waqas Manzoor, Ali Miri, Liana Salvador, Catherine Schryer, John Turtle, Zhixi Zhuang

The Report of the Nominating Committee and motion attached.

Respectfully Submitted,

Alan Shepard, Chair (for the committee)

K. Alnwick, R. Banerjee, A.M. Brinsmead, C. Evans, G. Hauck, H. Lane Vetere, W. Manzoor, A. Miri, M. Palermo, L. Salvador, C. Schryer, M. Sharpe, D. Schulman, J. Turtle, Z. Zhang

**Report of the Nominating Committee
Academic Governance and Policy Committee
October 4, 2011**

1. For Senate information

Senate Members

Jane Saber, Chair, TRSM (One year to complete term of Daria Sydor)
Denis Denisoff, Chair, Arts (One year to complete term of Neil Thomlinson)
Sergio Ortiz, CESAR representative – (to replace Annie Hyder)

Senate Scholarly Research and Creative Activity Committee

Wendy Cukier, Vice President Research and Innovation, Chair (*ex officio*)
Murtaza Haider, Associate Dean, TRSM (*ex officio*)

2. For Senate Approval

Academic Standards Committee (2 year term)

John Turtle, Faculty, Arts

Senate Appeals Committee (2 year term)

Tim Bartkiw, Faculty, TRSM
Jurij Leshchyshyn, Faculty, FEAS

Research Ethics Board

Faculty (2 year term)

Laura Nenych, Radio & Television Arts
Manavi Handa, Midwifery
Francis Hare, Immigration & Settlement
Don Rose, Nursing
Kristin Scott, Management & HR
Beau Standish, Biomedical Engineering

Students (1 year term)

Stephanie Marion, Psychology
Megan Burtyn, Psychology

Community Members (2 year term)

Marie-Claire, Albanese Lawyer/Psychologist
Leslie Molnar, Social Worker

Special Expertise (2 year term)

Asher Alkoby, Business Management, Legal

MOTION: That Senate approve the nominees for standing committees as presented in this report.

Respectfully submitted, Nominating Committee

R. Banerjee, G. Hauck, W. Manzoor, A. Miri, L. Salvador, C. Schryer, J. Turtle, Z. Zhang