

Schedule - Saturday, February 22

📍 George Vari Eng. & Comp. Centre, 245 Church Street

8:15 REGISTRATION OPENS | GROUND FLOOR

9:00 - 10:30 PANEL: CANADA VS THE WORLD | 3RD FLOOR ATRIUM

A panel discussion exploring the state of science communication in Canada and other countries, including the UK and US. What are some of Canada's unique challenges and opportunities, and what can we learn from our peers elsewhere?

10:30 - 10:45 BREAK

10:45 - 12:45 CONCURRENT BREAKOUT SESSIONS:

	Atrium	ENG 101	ENG 102
10:45 - 11:15	Who is a Scientist? Why does it matter?	Hook, Line and Sinker: How to Write a Headline	Communicating to Diverse Practitioner Audiences
11:15 - 11:45	Understanding Science Capital	Embedding Inclusive Practices in Scientific Communication	Leveraging Creative Storytelling
11:45 - 12:45	Reaching Diverse Audiences	Social Media for SciComm: Tips & Tricks	

12:45 - 1:45 LUNCH | 3RD FLOOR

1:45 - 2:30 CONCURRENT BREAKOUT SESSIONS:

	Atrium	ENG 101	ENG 102
2:30 - 2:45	Creative Solutions to Misinformation	Indigenous Knowledge and Science Communication	Interviewing: The Art of Asking Questions
2:45 - 3:45	Measuring Up: The Art of Evaluation	Visual Communication Toolkit	Communicating With Intent
3:45 - 4:00	BREAK		
4:00 - 5:00	What's Curriculum Got To Do With It?	Video Production	Scaling Your Talk