

# Schedule - Friday, February 21

📍 Centre for Urban Innovation, 44 Gerrard Street East

- 10:00 - 11:15**      **SCICOMM 101 | CUI 317**  
An introduction to the who, what, where, when, why and how of science communication.
- 11:00**              **REGISTRATION | GROUND FLOOR**
- 11:00 - 12:15**      **SCICOMM SHOW & TELL | CUI 303**  
Highlighting the amazing work of the SciCommTO Network and various science communication initiatives throughout the GTA! Meet experienced science communication presenters, content creators and artists.
- 12:30 - 1:45**      **LUNCH & PANEL: IF I HAD A MILLION DOLLARS | CUI 317**  
If you had a million dollars to spend on one area of Canadian science communication, what would you spend it on?
- 1:45 - 2:00**        **BREAK**
- 2:00 - 3:30**        **CONCURRENT BREAKOUT SESSIONS:**
- |                    |   |   |  |
|--------------------|---|---|--|
| <b>2:00 - 2:45</b> | Fostering Dialogue for Public Engagement with Science (30)   <b>CUI 219</b> | 'Podagogy': The Power of Podcasting as a Tool for Science Communication (50)   <b>CUI 317</b> | The Art of Telling Better Scientific Stories (30)   <b>CUI 303</b> |
| <b>2:45 - 3:30</b> | Panel: Are we Selling or Selling Out Science? (35)   <b>CUI Atrium</b>      |   |  |
- \*Numbers in brackets refer to room capacity
- 3:30 - 3:45**        **REFRESHMENT BREAK | 3RD FLOOR**
- 3:45 - 4:45**        **HOW TO SUCCEED IN SCICOMM | CUI 317**  
Panellists share their experiences establishing careers in science communication. From consulting to writing to influencing, discover more about the unusual career landscapes in science communication, and how you can stand out from the crowd.
- 4:45 - 5:30**        **SPEED NETWORKING | CUI 317**  
It's like speed dating, but for building your network! A fantastic opportunity to meet lots of different people working across the science communication field. (Pro tip: bring lots of business cards!)
- 7:00 - 9:30**        **SPARK AFTER DARK | SUPERMARKET, 268 AUGUSTA AVE.**  
A prime opportunity for us to put theory into practice, with a diverse group of Torontonians taking the stage to get creative about the world around us in the form of spoken word, comedy, song, dance, and more!

