

MA

**media**

**production**

at The Creative School

Toronto  
Metropolitan  
University

The  
Creative  
School



**Interested in**

**storytelling?**



# Join the creators and scholars remaking the media landscape.

The Master of Arts in Media Production focuses on the creation and analysis of media projects with an emphasis on aesthetics, research, technology, and financing structures that underpin excellence in media. Students explore the creative, theoretical, economic, and cultural structures that influence how media is produced and disseminated.

Projects created by the masters candidates carve out a place for their creators in the evolving media landscape. Candidates in the program may delve into research on broadcasting, new media, journalism, and digital communications in collaboration with the Rogers Communications Centre, a Toronto Metropolitan University research centre.

## HANDS-ON LEARNING

Media Production (MA) challenges students to explore traditional and innovative media forms, platforms and technologies to tell compelling stories and reach diverse audiences. Students benefit from the expertise and passion of a diverse faculty from a broad range of disciplines.

The Masters of Arts in Media Production takes a multi-disciplinary approach encompassing radio, audio, television, new media, communication and media theory, transmedia studies, and the business of media. Media production students also have the opportunity to complete a professional project or Major Research Paper (MRP) to fully integrate the theoretical, applied, and empirical streams of their program learning.

## PAID OPPORTUNITIES + SCHOLARSHIPS

Apply for work as a Research Assistant and Grad Teaching Assistant. Program funding is awarded to top candidates.

## RTA IN LA

Head to Los Angeles for a two-week intensive workshop with LA based producers, writers, agents and network executives.

## **MEDIA PRODUCTION MBA PATHWAY**

Students interested in obtaining an MBA along with an MA in Media Production will have the option of continuing their studies in the Ted Rogers School of Management. After completing the first two terms of the MA program, students in the integrated MBA pathway option will continue their studies to complete an MBA and a project focused on the business of media. Students will obtain two graduate degrees in 24 months.

## **INTERNSHIPS AND MENTORSHIPS**

The program pairs students with mentors and internships to kick start careers. Internships have included placements with a children's media producer, an animation studio and on a reality TV production.

## **FACILITIES + TECHNOLOGY**

Access four state-of-the-art TV and broadcast studios, in addition to faculty-wide technology labs, design fabrication spaces and incubators, where students learn with the same tools used in the industry.



**MASTER OF ARTS IN MEDIA PRODUCTION**

# You Belong Here

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As a Media Production MA student, you'll be part of The Creative School, a dynamic faculty offering 26 degree programs in media, design and creative industries that are shaping the future of their fields. As a disrupter in innovative education, The Creative School is where you come to learn, transform and reimagine everything you thought was creative. Through countless transdisciplinary opportunities, you'll become a leader in creative innovation who disrupts the conventions of your profession and expands what is possible. At The Creative School, students enjoy a global experience in the heart of downtown Toronto, developing their talents to emerge as some of the most in demand and employable graduates anywhere.

## CONTACT US

[torontomu.ca/ma-media-production](https://torontomu.ca/ma-media-production)  
[@rtamediaproductio\\_n\\_tmu](https://twitter.com/rtamediaproductio_n_tmu) |  
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