



Future of Livable Cities  
November 25  
2021

**One** question. **One** hour. Endless possibilities.



Ryerson  
University



Queen's  
UNIVERSITY

[ryerson.ca/aimday](https://ryerson.ca/aimday)

# What is AIMday?

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## AIMday stands for Academic Industry Meeting day

- A multidisciplinary exchange of knowledge and ideas around a single theme
- Initiated and developed by Uppsala University, Sweden, in 2008
- Adopted by internationally renowned institutions:
  - University of Oxford
  - University of Cambridge
  - Plus universities in Brazil, South Africa, Europe and Canada
- Aims to find answers to questions posed directly by organizations
- Brings understanding and new perspectives to real-world problems

# Key features and benefits

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**Sector agnostic**



**Highly effective –  
strong results**



**Highly efficient – low in  
cost, time, energy**



**Tailored one-hour  
meetings**



**Connect with key  
industry experts and  
decision-makers**



**Ryerson is the official  
Canadian AIMday hub**

# How does AIMday work?

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- 1 Organizations register and submit their question(s)**  
We work 1:1 with organizations to develop a research question to address their most pressing issues.
- 2 Academic researchers register**  
We work with the academic community to find specialists to address the question.
- 3 Meeting day**  
We schedule a tailored, structured one-hour workshop discussion between experts from organizations and researchers from universities.
- 4 Follow-up**  
We provide assistance with forming collaborations to solve the challenges discussed during AIMday.

# Meeting day – Thursday, November 25

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## **Attend a tailored workshop based on your research:**

- Virtual and hosted via Hopin
- Organization's question defines the meeting agenda
- Candid discussion
- One question, one hour, experts only

## **Each workshop features:**

- 1 or 2 organization representatives – those who submitted the question(s)
- Researchers (max. 9) who signed up for that question
- Facilitator
- Observers (at the discretion of the organization)
- No consultants

## **Explore potential pathways to a solution:**

- Participants work together to solve organization's pain points
- Organizations and researchers get to know each other
- High likelihood of a constructive, fruitful discussion that could lead to longer-term collaboration

## **Plus:**

- Researchers are allowed to attend more than one workshop (each addressing one question), if schedule allows
- Networking opportunities with other AIMday attendees throughout the day

# Past AIMday themes

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- Big data
- Cancer
- Cultural heritage
- Cybersecurity
- Democracy
- Diabetes
- Digital agriculture
- Disability
- Drug discovery
- Experimental medicine in psychiatry
- Future health and social care
- Integration
- Internet of things
- Labour market and future skills
- Materials
- Mental health
- Microbiome
- Sustainable societies
- Transportation
- Welfare

# Outcomes

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Since launching in Canada in 2017

33

Organizations  
participated

177

Questions posed by  
organizations

366

Solutions presented  
by researchers

92

Collaborations  
initiated and funded

# Just how successful is AIMday?

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## Average survey responses

Gained new knowledge  
about the topics discussed

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94%

Made new contacts

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83%

The discussions were  
relevant for work

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90%

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**The Digital ID & Authentication Council of Canada (DIACC) is proud to participate in Ryerson's AIMday events. AIMday provides a highly valuable opportunity for building efficient and impactful connections between academia and industry. We look forward to continuing to support, inform and learn from this unique community.**

**Joni Brennan, President, DIACC**

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# AIMday Future of Livable Cities

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**Hosted by Ryerson University, City Building Ryerson and Queen's University**

**Date:** Thursday, November 25, 2021

**Location:** Virtual (via Hopin)

**Cost:** Free

**Aims to address ongoing challenges in areas that affect quality of life in cities, including:**

- Climate change mitigation
- Community health and safety
- Greener infrastructure
- Housing
- Immigration and inclusion
- Pollution
- Public administration
- Technology development
- Transit and transportation

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**It all starts with a question – posed by an organization.**

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# AIMday Future of Livable Cities

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## Confirmed organizations:

- City of Toronto
- City of Kingston
- Condominium Authority of Ontario
- Entuitive Corporation
- FutureCite
- Halton & Peel Regional Police
- H.H. Angus & Associates
- Ohanna A.I.

## Resource partners:

- Mitacs
- Natural Sciences and Engineering Research Council of Canada
- Ontario Centre of Innovation
- SOSCIP

# Registration

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**Organization registration**  
Opened September 7, 2021  
Closed October 12, 2021



**Researcher registration**  
Opened October 12, 2021  
Closes November 16, 2021

**Registration:** <https://aimday.se/future-livable-cities-ryerson-2021/>

**More info:** <https://www.ryerson.ca/aimday>

# Contact

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**For more information, please contact:**



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Thank you.

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