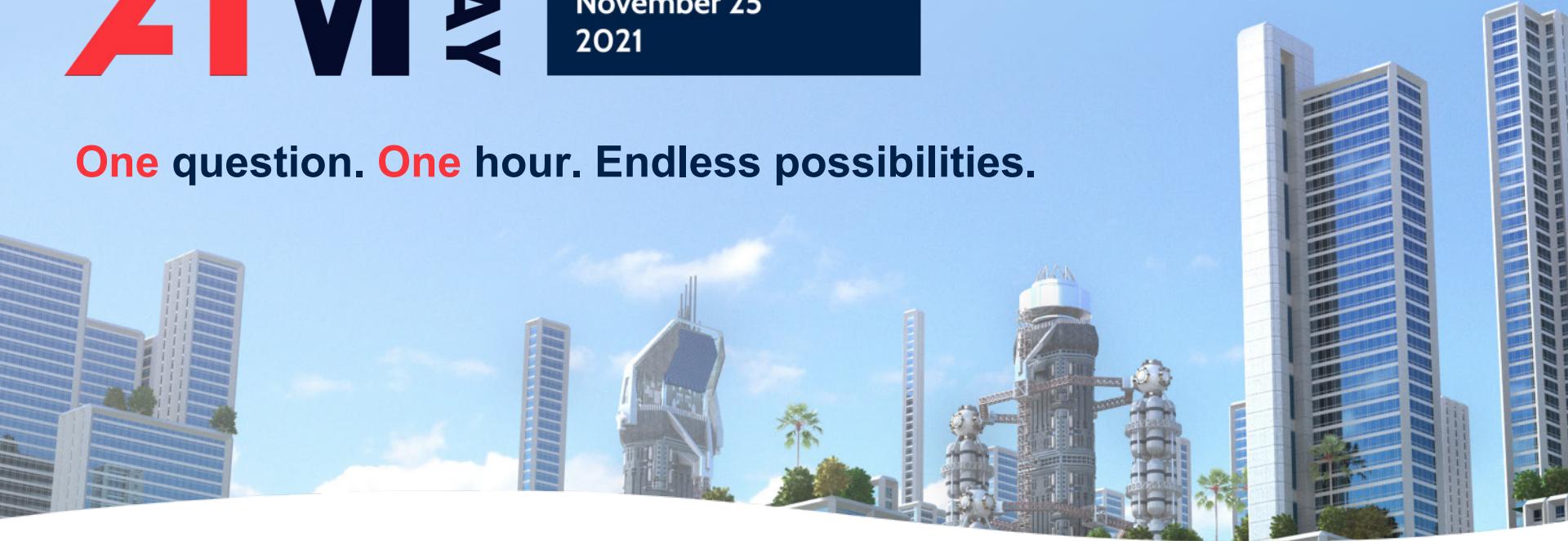




Future of Livable Cities
November 25
2021

One question. One hour. Endless possibilities.



Ryerson
University



Queen's
UNIVERSITY

ryerson.ca/aimday

What is AIMday?

AIMday stands for Academic Industry Meeting day

- A multidisciplinary exchange of knowledge and ideas around a single theme
- Initiated and developed by Uppsala University, Sweden, in 2008
- Adopted by internationally renowned institutions:
 - University of Oxford
 - University of Cambridge
 - Plus universities in Brazil, South Africa, Europe and Canada
- Aims to find answers to questions posed directly by organizations
- Brings understanding and new perspectives to real-world problems

Key features and benefits



Sector agnostic



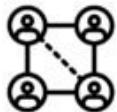
**Highly effective –
strong results**



**Highly efficient – low in
cost, time, energy**



**Tailored one-hour
meetings**



**Connect with key
industry experts and
decision-makers**



**Ryerson is the official
Canadian AIMday hub**

How does AIMday work?

1

Organizations register and submit their question(s)

We work 1:1 with organizations to develop a research question to address their most pressing issues.

2

Academic researchers register

We work with the academic community to find specialists to address the question.

3

Meeting day

We schedule a tailored, structured one-hour workshop discussion between experts from organizations and researchers from universities.

4

Follow-up

We provide assistance with forming collaborations to solve the challenges discussed during AIMday.

Meeting day – Thursday, November 25

Attend a tailored workshop based on your research:

- Virtual and hosted via Hopin
- Organization's question defines the meeting agenda
- Candid discussion
- One question, one hour, experts only

Each workshop features:

- 1 or 2 organization representatives – those who submitted the question(s)
- Researchers (max. 9) who signed up for that question
- Facilitator
- Observers (at the discretion of the organization)
- No consultants

Explore potential pathways to a solution:

- Participants work together to solve organization's pain points
- Organizations and researchers get to know each other
- High likelihood of a constructive, fruitful discussion that could lead to longer-term collaboration

Plus:

- Researchers are allowed to attend more than one workshop (each addressing one question), if schedule allows
- Networking opportunities with other AIMday attendees throughout the day

Past AIMday themes

- Big data
- Cancer
- Cultural heritage
- Cybersecurity
- Democracy
- Diabetes
- Digital agriculture
- Disability
- Drug discovery
- Experimental medicine in psychiatry
- Future health and social care
- Integration
- Internet of things
- Labour market and future skills
- Materials
- Mental health
- Microbiome
- Sustainable societies
- Transportation
- Welfare

Outcomes

Since launching in Canada in 2017

33

Organizations
participated

177

Questions posed by
organizations

366

Solutions presented
by researchers

92

Collaborations
initiated and funded

Just how successful is AIMday?

Average survey responses

Gained new knowledge
about the topics discussed

94%

Made new contacts

83%

The discussions were
relevant for work

90%

“

The Digital ID & Authentication Council of Canada (DIACC) is proud to participate in Ryerson’s AIMday events. AIMday provides a highly valuable opportunity for building efficient and impactful connections between academia and industry. We look forward to continuing to support, inform and learn from this unique community.

Joni Brennan, President, DIACC

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AIMday Future of Livable Cities

Hosted by Ryerson University, City Building Ryerson and Queen's University

Aims to address ongoing challenges in areas that affect quality of life in cities, including:

- Climate change mitigation
- Community health and safety
- Greener infrastructure
- Housing
- Immigration and inclusion
- Pollution
- Public administration
- Technology development
- Transit and transportation

Date: Thursday, November 25, 2021

Location: Virtual (via Hopin)

Cost: Free

“

It all starts with a question – posed by an organization.

”

AIMday Future of Livable Cities

Confirmed organizations:

- City of Toronto
- City of Kingston
- Condominium Authority of Ontario
- Entuitive Corporation
- FutureCite
- Halton & Peel Regional Police
- H.H. Angus & Associates
- Ohanna A.I.

Resource partners:

- Mitacs
- Natural Sciences and Engineering Research Council of Canada
- Ontario Centre of Innovation
- SOSCIP

Registration



Organization registration

Opened September 7, 2021

Closed October 12, 2021



Researcher registration

Opened October 12, 2021

Closes November 16, 2021

Registration: <https://aimday.se/future-livable-cities-ryerson-2021/>

More info: <https://www.ryerson.ca/aimday>

Contact

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Thank you.