

Senior Women Academic Administrators of Canada (SWAAC)

40th Anniversary Conference
Sponsorship Opportunities

Toronto Metropolitan University | May 5-7, 2027



SWAAC 2027
The Next 40: Women Leading Boldly

Toronto
Metropolitan
University

Celebrating 40 years of SWAAC at TMU

In 2027, SWAAC marks 40 years of
advancing, connecting and
celebrating women in academic
leadership.

From May 5–7, leaders from
across Canadian higher education
will gather at Toronto Metropolitan
University to celebrate SWAAC's
legacy.

40
years



Hosted by TMU.

Led by a SWAAC Member.

As a member of SWAAC and a longstanding advocate of women in academic leadership, Dr. Iannacito-Provenzano is proud to welcome colleagues from across Canada to Toronto Metropolitan University for SWAAC's 40th anniversary.



Dr. Roberta Iannacito-Provenzano

Provost and Vice-President, Academic and
President-designate

Toronto Metropolitan University
SWAAC National Executive Committee Member



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Connect With Leaders Across Canadian Higher Education

SWAAC brings together senior leaders from universities, colleges and institutes across Canada to advance women in higher education leadership.

This year, we're celebrating 40 years with our theme, "The Next 40: Women Leading Boldly."

Presidents · Provosts · Vice-Presidents · Deans · Associate Vice-Presidents · Senior Academics · Administrative Leaders and more

The logo for Toronto Metropolitan University, featuring the text "Toronto Metropolitan University" in white on a dark blue rectangular background, with a yellow L-shaped graphic element to its right.

Toronto
Metropolitan
University

250+
Participants

40+
Universities & Colleges

Why Partner with SWAAC?

5

reasons to sponsor

1. Direct access to institutional decision-makers
2. Positioning as a leader in equity and leadership
3. National brand visibility
4. Meaningful networking opportunities
5. Recruitment and talent

Choose Your Level of Impact

Partnership Opportunities at a Glance

Supporting Partner **\$2,500**

1 conference pass | Open availability

Leadership Partner **\$7,000**

3 conference passes | 3 available spots

**Signature Event
Partner** **Custom**

Custom | By arrangement

Community Partner **\$5,000**

2 conference passes | 8 available spots

Presenting Partner **\$10,000**

3 conference passes | 3 available spots

Exclusive Gala Partner **\$30,000**

6 conference passes | 1 available spots

Supporting Partners

Supporting Partner - \$2,500

1 conference pass | Open availability

- ✓ Company logo, website link and blurb on conference webpage
- ✓ Named in pre-conference attendee email



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Community Partner

Community Partner - \$5,000

2 conference passes | 8 available spots

- ✓ Company logo, website link and blurb on conference webpage
- ✓ Named in pre-conference attendee email
- ✓ Company logo on sponsorship slide displayed on digital screens
- ✓ Exhibition partner - space-only exhibition stand to promote your brand



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Leadership Partners

Leadership Partner - \$7,000

3 conference passes | 3 available spots

- ✓ Company logo, website link and blurb on conference webpage
- ✓ Named in pre-conference attendee email
- ✓ Host a private breakfast or lunch roundtable (20 - 30 guests)



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Presenting Partners

Presenting Partner - \$10,000

3 conference passes | 3 available spots

- ✓ Company logo, website link and blurb on conference webpage
- ✓ Named in pre-conference attendee email
- ✓ Invitation to moderate or present session
- ✓ Verbal recognition during a conference session, opportunity to host non-sponsored session



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Custom Partnership

Custom Partner

- ✓ Single sponsored main events: dinner, coffee break, breakfast, keynote speaker



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Signature Opportunity

Exclusive Gala Partner

\$30,000

ONE EXCLUSIVE OPPORTUNITY

6 conference passes

**Own a defining moment of
SWAAC's 40th anniversary!**

Position your organization alongside the
signature celebration of SWAAC's milestone
anniversary.

*Details and activation opportunities to be
developed with the conference team.*



SWAAC 2027

The Next 40: Women Leading Boldly

Toronto
Metropolitan
University

**PARTNER
WITH US**

**SWAAC
40 YEARS**

MAY 5-7, 2027

Toronto
Metropolitan
University

Together, we can celebrate four decades of progress while investing in the leaders who will shape the next 40 years of Canadian higher education.

SPONSORSHIP CONTACT

Marie Crosta | mcrosta@torontomu.ca

Executive Director, Office of the Provost and Vice-President, Academic
Toronto Metropolitan University
