

## **ATTENTION ALL PROCOM STUDENTS**

### John Cross Memorial Award for Knowledge Transfer

The John Cross Memorial Award for Knowledge Transfer honours a career employee in the area of information systems that supports cancer research and treatment. This award of \$1,000 will be granted to a student in the BA in Professional Communication who demonstrates excellence in communicating specialized knowledge to non-experts.

**Amount: \$1000**

**To be eligible for this award, you must:**

- Be enrolled full-time in the undergraduate program of the School of Professional Communication
- Have clear academic standing
- Have successfully completed CMN 210 with a grade of at least B+
- Submit one individual class assignment that translates specialized information for a non-expert audience using both textual and visual means. **The assignment can be from any course completed in the Fall or Winter term.**
- Submit a detailed written explanation of the assignment's purpose, the process of creating it, and how that product is intended to impact the intended audience. This explanation should also demonstrate an understanding of the role of ethics in professional communication.
- Submit a curriculum vitae [CV] or resume that includes evidence of a compassionate relationship to society through public or community volunteer work.

Weighting of criteria:

Criteria	Weight
Assignment	35%
Explanation	55%
CV	10%

**Applications for this award must be submitted to AwardsSpring:**

<https://torontomu.awardspring.ca/>

**DEADLINE: Monday, April 10, 2023 by 11:59 p.m, Eastern Time (EDT).**

**Adjudication of the 2022/23 award will be in the summer of 2023. The scholarship will be presented at the ProCom Fall 2023 awards ceremony.**