

Master of  
**professional  
communication**  
at The Creative School

Toronto  
Metropolitan  
University

The  
Creative  
School



**A dynamic  
program for**

**the art of  
communication**



# **Solve complex problems through innovative communication strategies and ideas**

The Master of Professional Communication (MPC) is a full-time, one-year graduate program that addresses the growing need for formally qualified specialists to plan, implement and oversee communications at organizational and global levels, whether in government, health care, corporations or not-for-profit organizations. The program challenges students to critically and creatively explore visual design, media relations, content creation, risk-crisis communication, advanced speaking and presentation technologies.


## **HANDS-ON LEARNING**

Through classroom learning and hands-on experience, students explore communication methods and media platforms used across a wide range of fields and industries. The program concludes with a Major Research Paper (MRP), which allows students to follow their passion for communication and explore a diverse range of topics including digital media uses, social issues, emerging technologies, audience engagement, professional and non-profit organizations, and industry practices. After completing the program, MPC grads join an impressive network of Professional Communication alumni that they can tap into for career support, advice and opportunities.



## **PAID OPPORTUNITIES + SCHOLARSHIPS**

Apply to work as a Research Assistant or Graduate Teaching Assistant. Program funding is awarded to top candidates.



## **CENTRE FOR COMMUNICATING KNOWLEDGE (CCK)**

The CCK provides students with opportunities to plan and create communication strategies and products for internal and external researchers.

## **INTERNSHIP**

A key component of the program is the required internship where students are given the opportunity to work alongside industry professionals, build their professional networks, and gain hands-on experience.



**MASTER OF PROFESSIONAL COMMUNICATION**

# You Belong Here

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As a Master of Professional Communication student, you'll be part of The Creative School, a dynamic faculty offering 26 degree programs in media, design and creative industries that are shaping the future of their fields. As a disrupter in innovative education, The Creative School is where you come to learn, transform and reimagine everything you thought was creative. Through countless transdisciplinary opportunities, you'll become a leader in creative innovation who disrupts the conventions of your profession and expands what is possible. At The Creative School, students enjoy a global experience in the heart of downtown Toronto, developing their talents to emerge as some of the most in demand and employable graduates anywhere.

## CONTACT US

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