



School of Journalism

Faculty of Communication & Design

About Ryerson

At the intersection of mind and action, Ryerson is on a transformative path to become Canada's leading comprehensive innovation university. Integral to this path is the placement of equity, diversity and inclusion as fundamental to our institutional culture. Our current [academic plan](#) outlines each as core values and we work to embed them in all that we do.

Ryerson University welcomes those who have demonstrated a commitment to upholding the values of equity, diversity, and inclusion and will assist us to expand our capacity for diversity in the broadest sense. In addition, to correct the conditions of disadvantage in employment in Canada, we encourage applications from members of groups that have been historically disadvantaged and marginalized, including First Nations, Metis and Inuit peoples, Indigenous peoples of North America, racialized persons, persons with disabilities, and those who identify as women and/or 2SLGBTQ+. Please note that all qualified candidates are encouraged to apply; however, applications from Canadians and permanent residents will be given priority.

As an employer, we are working towards a people first culture and are proud to have been selected as one of Canada's Best Diversity Employers and a Greater Toronto's Top Employer for 2015, 2016, 2017 and 2018. To learn more about our work environment, colleagues, leaders, students and innovative educational environment, visit www.ryerson.ca, check out [@RyersonU](#), [@RyersonHR](#) and [@RyersonECI](#) on Twitter, and visit our [LinkedIn company page](#).

The following position is open in the School of Journalism:

Fall 2021 Job Opening ID:	359704
Winter 2022 Job Opening ID:	359706
Posting date:	Friday 28 May 2021
Deadline to apply:	Friday 11 June 2021

All applicants must apply at the Career Opportunities page: <https://hr.cf.ryerson.ca/ams/>
Applicants must submit one application for Fall classes, and a different one for Winter, using the unique Job Opening IDs for each term (Fall 359704 , Winter 359706).

If you have any questions, please direct them to Michael Turco at turco@ryerson.ca

Qualifications

The School of Journalism centres itself in a vibrant, professional, compassionate and relevant learning and teaching culture.

Therefore, applicants must:

1. Demonstrate a deep commitment to student well-being;
2. Demonstrate how they will make learning accessible and inclusive for a diverse population;
3. Commit to engaging with professional development opportunities at the School and offered by Ryerson University's Teaching and Learning Office;
4. Have a baccalaureate degree (Master's preferred);
5. Have a minimum of four years of professional experience;
6. Be available to teach between 9:00 and 21:00 weekdays during tentative times for each course;
7. Be available between the start of the CUPE contract, and the first day of teaching to attend required training sessions;
8. Demonstrate a commitment to viewing journalism from diverse perspectives;
9. Be able to provide fair constructive and timely feedback to students based on critical thinking;
10. Have strong organizational, motivational and communication skills; and
11. Specify how they meet the criteria as defined by the CUPE Local 3904 Unit 1 Collective Agreement, as described below.

Your application must contain the following:

- a. Cover letter that specifies the course(s) for which you are applying and how you meet the specific requirements for said course(s); and how you meet the requirements above.
- b. Curriculum Vitae with links to samples of journalistic work;
- c. Your **email address** to which a letter of appointment can be sent.

All qualified candidates are encouraged to apply, but applications from Canadian citizens and permanent residents will be given priority.

Equity, Diversity and Inclusion

Ryerson University is strongly committed to fostering diversity within our community. We welcome and encourage applications from those who would contribute to the further diversification of experience and perspectives of our faculty and its scholarship, and from those whose practice and scholarship centre the marginalized perspective. We particularly encourage and prioritize applications from: **Women, Black People, Indigenous People, People of Colour, People with Disabilities, and people of all Sexual Orientations and Gender Identities.**

Additional Information

Online Teaching Notice

The delivery of these courses may be online, in-person or a hybrid of on campus and online. Successful applicants must have access to the appropriate technology, i.e. a computer with camera, microphone and internet. Should the University determine that this course will be offered in-person, the successful applicant will be required to carry out their teaching on campus.

Successful candidates will have demonstrated experience of ability to effectively teach in an online environment, which includes demonstrated knowledge of best practices for the delivery and management of online courses, including using course management system tools to communicate with students and to foster and support a collaborative online learning community with and between students in the course.

Applicants must demonstrate proficiency in all aspects of computing that are relevant to this course, including document creation, file management, internet research, and communications.

Returning Instructor Notice

Returning instructors are reminded that, if they haven't already done so, they must submit their collective agreement-mandated annual report by the annual report deadline. Such submission shall include any student evaluations for the last academic year conducted according to the Faculty/Course Evaluation procedures.

The relative seniority list can be viewed by accessing the [RSJ CUPE 1 Seniority List](#), or by contacting Michael Turco at Turco@ryerson.ca.

New Instructor Notice

As a condition of employment, successful new applicants will be required to complete Ryerson University's Accessibility for Ontarians with Disabilities Act (AODA) Customer Service Standard eLearning training and the Workplace Violence Prevention and Response eLearning training within two (2) weeks of the appointment start date. Should you have already completed the training, you will not be required to re-do the training.

Course Management

Managing your course will be the bulk of your duties. Further information on how courses must be managed at Ryerson is available in [Senate Policy 166](#).

Application Instruction

CUPE Local 3904, Unit 1 Collective Agreement & Selection Criteria

Please consult the [CUPE Local 3904, Unit 1 Collective Agreement](#), particularly the **Duties & Obligations** section concerning meetings for course preparation and required orientation sessions.

The hyperlink address for the collective agreement is:

<https://www.ryerson.ca/faculty-affairs/documents-forms/collective-agreements/cupe-1-collective-agreement/>

Please ensure applications address the following selection criteria:

Education/Qualifications: All applicants should have a graduate degree or a baccalaureate degree with related work experience. Preference will be given to applicants with a relevant graduate degree. Specific courses may require other and/or higher qualifications. Instructor positions fall under the [CUPE Local 3904, Unit 1 collective agreement](#).

Experience: In addition to demonstrating the extent and variety of relevant work and/or community experience in the professional field or discipline, an applicant must also demonstrate the extent of university teaching experience and previous teaching experience with the same or an equivalent course at Ryerson, or an equivalent course at another university.

Currency: Candidates must demonstrate evidence of having maintained up-to-date knowledge (including practice skills, where appropriate) in a specific field/discipline, and/or demonstrate evidence of having maintained academic currency in the specific field/discipline relevant to the course(s) for which the candidate has applied which may include publications, presentation or attendance at professional, academic or teaching-related conferences.

Teaching Skills: Teaching skills may be evaluated using tools such as existing Ryerson Instructor Assessment forms and Faculty Course Survey results or equivalent documentation from other universities or colleges. New candidates may include such documentation with their applications. Feel free to comment on your scores.

Interactive Skills:

1. Demonstrated ability to effectively interact with colleagues & students
2. Ability to resolve conflict constructively
3. Ability to carry out the duties and obligations of an instructor in a responsible and respectful manner
4. Ability to empathize with others and consider varied perspectives
5. Commitment to ongoing self-assessment and professional improvement

Applications will be evaluated on this weighting of selection criteria

Education:	10%
Experience:	25%
Currency:	25%
Teaching Skills:	25%
Interactive Skills:	25%

Article 16: Types, Duration And Form Of Appointments

The following types of appointments shall be offered to Instructors, as specified in Article 16 of the [Collective Agreement](#):

- a. a full workload sessional appointment, normally for thirty (30) to thirty-two (32) total semester hours over two (2) successive semesters;
- b. a full workload half sessional appointment, normally for fifteen (15) to sixteen (16) semester hours in any one (1) semester;
- c. a reduced workload sessional appointment, for at least nine (9) but less than fifteen (15) semester hours in each of two (2) successive semesters;
- d. a reduced workload half sessional appointment, for at least nine (9) but less than fifteen (15) semester hours in any one (1) semester;
- e. a part time hourly appointment/two (2) semesters, for less than nine (9) semester hours in each of two (2) successive semesters;
- f. a part time hourly appointment/one (1) semester, for less than nine (9) semester hours in any one (1) semester;
- g. a multi-term appointment consisting of any appointment type listed in 1. (a) to (f) above for more than one (1) academic year.

Restricted Postings

As per Article 13. 2 (B) of the [Collective Agreement](#):

“The University through its CLACs may offer available teaching to individuals deemed to have particular skills, knowledge, or experience needed to enhance a particular program. In these instances, the provisions of Article 14.10. (A) and (B) respectively (Appointment Procedure - Selection), shall not apply. **Such appointments may not exceed fifteen percent (15%) of the volume of work available for discharge in a given semester** within a Faculty.”

The School of Journalism is part of the [Faculty of Communication and Design](#).

Fall 2021 Course Appointment Details

Term: Fall 2021
Course Number: JN8103
Course Name: Reporting and Data Methods
Number of Sections: 1
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 3

Description:

- This course will focus on research methods required for journalism. Students will learn advanced library and bibliographic skills, allowing them to inform themselves quickly about unfamiliar subjects and to identify the most reputable researchers and studies; how to conduct, interpret and assess public-opinion surveys and use other statistical material; the systematic use of electronic databases; specialized techniques such as title searches and corporate searches; methods of interviewing; and how to approach a research problem from multiple directions.

Instructor Requirements:

- The successful candidate will bring research familiarity in both traditional university course work and investigative techniques normally associated with journalism, including digital platforms and social media, as well as familiarity with journalism style guides. Teaching experience at a postsecondary environment is an asset.

Term: Fall 2021
Course Number: JN8107
Course Name: Law and Ethics for Journalists
Number of Sections: 1
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 3

Description:

- This course will examine and compare legal and ethical constraints and dilemmas faced by reporters, editors and producers in fulfilling duties owed to sources, subjects, audiences, peers, and employers. These issues will be probed and debated in light of case studies, readings from legal and philosophical works, and the insights of guests including lawyers, ethicists and professional journalists. Included will be the law of libel and contempt, and the intricacies of court reporting, such as the treatment of young people charged with crimes.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course;
- Previous experience as a Legal Journalist or lawyer is an asset;
- Previous teaching experience at the postsecondary level, preferably with upper-level reporting and writing courses.

Term: Fall 2021
Course Number: JN8301 and JRN851
Course Name: Journalism Masthead
Number of Sections: 1
Number of Students: 40
Type of Course: Lab
Teaching Hours: 9

Description:

- This course is a live newsroom for graduate and undergraduate students. In it, students produce an integrated, multi-platform, digital-first publication producing daily, weekly and monthly content for online, print and podcasts and TV studio broadcasts. The course acquaints students with the challenges of producing daily news and current affairs across multiple media platforms. Students will refine and build on skills in writing, reporting, interviewing, newsroom leadership, journalistic initiative, newsgathering, and the technical skills that accompany information dissemination. Through daily production, students will meet the demands of maintaining an online news site, as well as producing daily broadcast news and a community newspaper.

Instructor Requirements:

- Experience as a digital journalist, part of a team dedicated to teaching and directing students producing news and features across a range of platforms;
- A thorough understanding of two communities: (1) the Ryerson University community including its faculties, administration, student services and athletic departments, and (2) the neighbourhoods surrounding Ryerson's downtown campus;
- A commitment to viewing journalism from diverse perspective;
- Current and substantial experience reporting and/or producing news for online and broadcast platforms;
- A mastery of current best practices for writing news for online, audio and video platforms, including SEO-optimized headlines and leads, journalistic live-blogging and social sharing;
- A knowledge of Canadian Press style;
- Have currency with online and social publishing platforms including Facebook automatic publishing, WordPress, Google apps such as Docs, Forms and Sheets;
- A familiarity with a range of multimedia elements that enhance text-based journalism including polls, video, ToV, photo galleries, data visualizations, timelines, listicles, and various audiovisual sharing platforms;
- A working knowledge of Adobe Premiere Pro, Photoshop and Audition and iNews;
- An experience teaching digitally-based journalism workshop courses in a professional, post-secondary program.

Term: Fall 2021
Course Number: JN8415 and JRN204
Course Name: Data Journalism
Number of Sections: 1
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 3
Description:

- In this course, students benefit from visual news research in order to tell stories using static and animated graphics for print, broadcast and online media. As well as learning the technical and compositional skills necessary, students will be introduced to ways in which people synthesize visual information.

Instructor Requirements:

- Several years of professional experience as a data journalist at a major news organization.
- Ability to deliver lessons on how to: request available data from government sources; acquire data from the web with the most current software; investigate or query spreadsheets for story ideas; visualize the data using publicly available platforms. Teaching experience in a post-secondary environment is an asset.

Term: Fall 2021
Course Number: JN8502
Course Name: Major Research Project II: Storytelling
Number of Sections: 1
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 1.5
Description:

- This is an advanced seminar that focuses on specific methods and techniques of digital, narrative, audio and video storytelling, including interviewing subjects, editing images, writing for documentary and creating multimedia interactives. Students work in smaller groups to develop and refine their approach to their Major Research Project. This is a hands-on course designed to prepare students to produce their final project. Pass/Fail
- During the 6 week courses, students will conduct informative and empathetic interviews with primary and secondary human sources, select the most effective digital media storytelling tools for their project, produce in-depth and engaging feature stories across multiple platforms, create and actionable editorial feedback to fellow journalists, and in doing so complete their Major Research Project in collaboration with their supervisor.

Instructor Requirements:

- Several years of experience working in journalism, specifically as a feature writer or editor;
- Demonstrated experience in writing, producing and pitching longform stories for digital and legacy platforms;
- Experience building websites and/or digital media content.

Term: Fall 2021
Course Number: JN8420 and JRN319
Course Name: Special Topics: Reporting on Race- Black Canadians and the Media
Number of Sections: 1
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 3

Description:

- This course will cover the history of Black Canadians and how problematic narratives have perpetuated racial biases and systemic injustice. How does this reality impact the media industry generally and journalism specifically? How is it reflected in the media workplace and in the journalism it produces?
- In this reporting course, students will identify these biases and deconstruct reporting on Black communities. The course will also examine the ways in which the representation of Black people has changed (or been perpetuated) when produced by Black media. The course approach will stem from a place of empowerment, elevating Black voices, perspectives and stories and recognizing their importance and value. Assignments include hands-on, multi-platform reporting, class presentations and guest speakers.

Instructor Requirements:

- The successful candidate brings a significant understanding of the dynamics and context (including ideological, historical and political) of Black Canadians and the intersection of race and the news media.
- They should be an experienced journalist (reporter, writer, editor or producer) with a commitment to producing stories that involve or integrate Black Canadians and communities.
- The successful candidate should have knowledge about the importance of the role of journalism in creating narratives through an anti-racism, anti-bias lens, and of challenging the news media industry to expand its viewpoints in the service of representing a diverse society.
- Experience in storytelling across journalistic genres and multiple platforms is essential. Teaching experience in a post-secondary environment is an asset.

Term: Fall 2021
Course Number: JRN103
Course Name: Introduction to Journalism
Number of Sections: 6
Number of Students: 22
Type of Course: Lab
Teaching Hours: 4

Description:

- In this course, students are introduced to foundational journalism knowledge, issues and skills. Lecture topics include news judgment, professional identity, interviewing and research techniques, sourcing and story composition. Labs focus on the core skills of text-based reporting, including: lead writing; providing verified and relevant information; integrating quotes and writing to style guides. Students identify, describe, distinguish and critique examples of journalism on various platforms.

Instructor Requirements:

- Instructors will work to create a newsroom-like experience for students working on same-day reporting assignments that include text-based news stories augmented by photos, audio, video and social media elements.
- While the instructors will not be teaching technical skills, they need to be comfortable with coaching and evaluating the multimedia components of reporting assignments as for pure-text assignments.
- Instructors will use a range of tools that are part of D2L, Ryerson's learning management system; they will also lead and maintain a news/current affairs discussion board to help students become keen consumers of news who can critically assess journalism content on a range of platforms.
- Instructors for lab portions will have current and substantial experience reporting and producing journalism for a range of platforms, ideally for a major news organization.
- Instructors need solid editorial judgment, well-honed news reporting skills, and familiarity with a wide range of digital tools.
- Teaching experience in a postsecondary environment, particularly experience with introductory reporting and writing courses, is an asset.

Term: Fall 2021
Course Number: JRN104
Course Name: Approaches and Techniques for Journalists
Number of Sections: 1
Number of Students: 160
Type of Course: Lecture
Teaching Hours: 3

Description:

- Taught concurrently with Introduction to Journalism, this is an introduction to the elements that complement and sometimes lead textual news. Lectures emphasize why and how photos, audio and video work together. Tutorials introduce photojournalism composition, current social media practice for journalists and basic technique for recording audio leading to the assembly of multimedia journalism portfolios.
- Teaching Assistant (or Graduate Assistant) support is academically required to deliver this course. The successful applicant will be provided this support.
- Additionally, if eligible, they will receive 20% of the total extra student payment as outlined in Article 17 of the Unit 1 Collective Agreement.

Instructor Requirements:

- Successful applicants will have experience in producing and managing video tutorials related to journalism skills and techniques, significant understanding of the most current journalism practice and experience with the software and hardware that reporters must use in today's multimedia newsrooms.
- You must have experience teaching in a professional post-secondary program.

Term: Fall 2021
Course Number: JRN215 and JN8411
Course Name: Photojournalism
Number of Sections: 2
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 3

Description:

- Building on skills learned in the Information and Visual Resources course in first year, students will report news stories using still photography. Students will investigate the ethical and social aspects of photojournalism while developing basic technical skills of composition and editing.

Instructor Requirements:

- As well as technical skills, the instructor should have current or very recent work experience in the field of journalism, including work as a photojournalist or photo editor. Teaching experience at the postsecondary level is an asset.
- Please include URLs for your recent work or online portfolio.

Term: Fall 2021
Course Number: JRN270
Course Name: Producing the News
Number of Sections: 5
Number of Students: 25
Type of Course: Lab
Teaching Hours: 4

Description:

- In the lab portion of this course, students practise more advanced video reporting skills, including news lineup, sequencing, on-camera presentation and video news field reporting, explored through video news reporting assignments and a news broadcast.

Instructor Requirements:

- Experience working in a multiplatform daily news environment;
- Basic working knowledge of HTML, creating web content;
- Familiarity with the WordPress publishing platform;
- Must be well versed with social media and SEO practices;
- Experience editing video and audio, and exporting content for the web;
- Ability to confidently work with several multimedia production applications such as photo editing, mapping timelines, infographics, Google production apps, liveblogging and social media.

Term: Fall 2021
Course Number: JRN271
Course Name: Designing Journalism
Number of Sections: 1
Number of Students: 150
Type of Course: Lecture
Teaching Hours: 2

Description:

- Taught concurrently with JRN 270: Producing the News, this course focuses on the technical delivery of many different multimedia treatments and presentation forms. Students will begin to create engaging user experiences for their audiences. Assignments include an exploration of HTML and website production, plus the journalistic use of interactive tools such as timelines, maps and audio and video reports.

Instructor Requirements:

- Significant experience in writing and producing audio and video in multiplatform journalism as well as conventional broadcast formats.
- Experience with the software and hardware that reporters must use in today's multimedia newsrooms including HTML and CSS.
- Be confident with numeracy for journalism.
- Experience at the post-secondary level.

Term: Fall 2021
Course Number: JRN314
Course Name: Reporting for TV Workshop
Number of Sections: 2
Number of Students: 22
Type of Course: Lab
Teaching Hours: 6

Description:

- This is a studio course focused on best practices in video and television journalism. After several weeks of introduction to broadcast production, students will report, interview, write copy, and work on a wide range of short and long-form reports, as they line up newscasts that are relevant in the 21st century.

Instructor Requirements:

- Experience working in TV and video production
- Experience distributing video journalism on the Internet including social media
- Experience in broadcast journalism
- Previous teaching experience at the postsecondary level is an asset.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Fall 2021
Course Number: JRN501
Course Name: Sampling the Beats
Number of Sections: 1
Number of Students: 30
Type of Course: Lab
Teaching Hours: 3

Description:

- Students will explore beat reporting at an intermediate level. The list of beats to be examined may include, but is not limited to, courts, business, politics, sports, education, health/science and the arts. Some opinion writing will be included in this course. Students who don't know what type of news they will cover in the future will benefit from this experience and exposure to different specialties.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course.
- Previous teaching experience at the postsecondary level is an asset.

Term: Fall 2021
Course Number: JRN344, NNS344, and CNNS344
Course Name: How Journalism Matters
Number of Sections: 1
Number of Students: 160
Type of Course: Lecture
Teaching Hours: 3

Description:

- Core journalistic concepts introduced in Semester 1 are revisited, but at a deeper, more nuanced level; media law and ethics concepts are also expanded on and reinforced. Journalism's obligation to, and role in, representing the diverse society it serves will be explored. Lectures will include guest appearances by leading journalism practitioners and other relevant professionals. Tutorials will focus on case studies and on understanding, describing and critiquing journalism.

Instructor Requirements:

- The instructor will have a strong track record of writing about and engaging publicly in the issues explored in the course.
- They will have knowledge of the changing media landscape and an ability to steer students toward best practices in journalism when it comes to covering sensitive issues or marginalized communities.
- Previous teaching experience at the postsecondary level is an asset.

Term: Fall 2021
Course Number: JRN400 and NNS400
Course Name: Critical Issues in Journalism
Number of Sections: 1
Number of Students: 150
Type of Course: Lecture
Teaching Hours: 3

Description:

- This course takes a close look at some of the larger issues that journalists face in their day-to-day work. The list of issues includes, but is not limited to: diversity of race, gender, sexuality and religion in newsroom makeup and story coverage; the changing landscape of news media in the digital age and the revolving notion of who is a journalist in the world of bloggers and citizen journalists; the relationship between journalism and public relations; and the role of news media as a watchdog of democracy.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course.
- They will have knowledge of the changing media landscape and an ability to steer students toward best practices in journalism when it comes to covering sensitive issues or marginalized communities.
- Previous teaching experience at the postsecondary level is an asset.

Term: Fall 2021
Course Number: JRN525, NNS525, and CNNS525
Course Name: News Media and the Gig Economy
Number of Sections: 1
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 3

Description:

- Students will examine forms of journalism that leverage new technologies and strategies developed to monetize them. The course will also explore the range of ways the media workforce is structured and what media workers, including freelancers and entrepreneurial journalists, need to know to compete in an ever-evolving sector.

Instructor Requirements:

- The successful candidate brings professional journalism experience in an entrepreneurial or freelance capacity as well as knowledge of the forces shaping nonprofit and for-profit news media entities in Canada and internationally.
- They must have experience covering technological disruption and innovation in news media business models and audience behaviour.
- They will have experience critically examining journalism through a lens informed by race, gender, economics, class and social justice.
- Teaching experience in a post-secondary environment is an asset.

Term: Fall 2021
Course Number: NNS102 and CNNS102
Course Name: Understanding Multimedia Journalism
Number of Sections: 1
Number of Students: 40
Type of Course: Lab
Teaching Hours: 3

Description:

- Students receive an elementary grounding in basic disciplines involved in using sound and pictures to tell nonfiction stories. Trends in modern multimedia journalism will be described, including the use of various digital platforms and social media. Students will emerge with a theoretical understanding of the interplay of various media in the news business today, and each student will also complete at least one basic reporting assignment using audio, video, and/or still photography, as well as text.

Instructor Requirements:

- The successful candidate will have at least five years' experience in journalism, with a solid background in digital news media and demonstrated facility with the evolving tools of multimedia journalism. Post-secondary teaching experience is an asset;
- Please include URLs of your work.

Term: Fall 2021
Course Number: NNS410 and JN8109
Course Name: Queer Media
Number of Sections: 1
Number of Students: 40
Type of Course: Lecture
Teaching Hours: 3

Description:

- This course will explore how sexuality, sexual orientation and gender identity have been portrayed in the media, news and entertainment, both historically as well as in contemporary culture. The reasons and the implications for changes in the depiction of the LGBT community will also be explored. Do the media have the power to change public perception or are the changes in news coverage and the entertainment fields merely a reflection of changing cultural and public attitudes? Do these ever conflict, and if so, why?

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course;
- They will have knowledge of the changing media landscape and an ability to steer students toward best practices in journalism when it comes to covering sensitive issues or marginalized communities;
- Previous teaching experience at the postsecondary level is an asset.

Term: Fall 2021
Course Number: NNS512 and RTA233
Course Name: Reporting Sports
Number of Sections: 3
Number of Students: 40
Type of Course: Lecture
Teaching Hours: 3

Description:

- An introduction to working the beat in sports journalism, including developing sources and story ideas and maintaining a reporter's independence from the pressures of commercial sport and home-team cheerleading. The impact of deadlines on sports journalism and sports writing, and an examination of what constitutes excellence in sports reporting will be discussed. Students will be enrolled in sections with a view to the amount of journalism experience they bring to the course, and assignments will be tailored to these differing levels of experience.

Instructor Requirements:

- Substantial knowledge of the sports news media industry as an experienced sports journalist (reporter, editor or producer) with more than five years in the field across platforms (i.e. online, newspapers or broadcast) for major mainstream media;

- Teaching experience in a postsecondary environment, particularly experience with upper-level reporting and writing courses, is an asset

Term: Fall 2021
Course Number: JN8407 and JRN801
 Course Name: Advanced Podcasting Radio Documentary
 Number of Sections: 1
 Number of Students: 24
 Type of Course: Lab
 Teaching Hours: 6

Description:

- This is a final year laboratory course with both practical and critical analytical approaches to producing long form audio storytelling. Students are taught how to find and tell compelling stories: conduct interviews, write engaging scripts/narration and develop technical skills for field work and post-production. Students will also develop multi-platform content for their productions and the business of podcasting in Canada.

Instructor Requirements:

- Extensive professional, contemporary experience producing long form audio – documentaries and podcasts;
- Expertise with field recording, interviewing, writing, performance, and post-production to produce long features;
- Experience using sound and music in innovative ways to advance their storytelling, and a solid understanding of journalism ethics;
- Be active in the podcast environment and have experience creating partnerships and an enthusiasm to find distribution platforms for the student podcasts.

Term: Fall 2021
Course Number: JRN318
 Course Name: Podcasting and Radio Basics
 Number of Sections: 2
 Number of Students: 19
 Type of Course: Lab
 Teaching Hours: 3

Description:

- Students learn the fundamental skills of radio/audio storytelling to produce news, features or podcasts. Students will learn how to record and edit audio, to write for broadcast, to produce factually-based stories and long-form programs.

Instructor Requirements:

- Experience producing long form audio – documentaries and podcasts;
- Expertise with field recording, interviewing, writing, performance, and post-production to produce long features;
- Experience using sound and music in innovative ways to advance their storytelling, and a solid understanding of journalism ethics;

- Be active in the podcast environment and have experience creating partnerships and an enthusiasm to find distribution platforms for the student podcasts.

Term: Fall 2021
Course Number: FCD842 and JRN842
 Course Name: Build Your Brand, Building the Brand
 Number of Sections: 1
 Number of Students: 30
 Type of Course: Lecture
 Teaching Hours: 3

Description:

- This course builds upon the essential design, production and technical skills students learn in the first three semesters of the program. Topics include developing HTML customizations and parallax presentation websites, advanced documentary-style video and audio production and creating interactive graphics and data visualizations.

Instructor Requirements:

- Several years of experience working in journalism, communications or marketing;
- Demonstrated experience in creating/producing sponsored or branded content (could be specific content like videos or strategy development);
- Extensive experience with digital analytics, including on all major social media platforms (i.e. Facebook, Twitter, Instagram);
- Experience building websites and/or digital multimedia content is an asset;
- Post-secondary teaching experience is an asset.

Term: Fall 2021
Course Number: JRN403
 Course Name: Journalism and Ideas
 Number of Sections: 1
 Number of Students: 30
 Type of Course: Lecture
 Teaching Hours: 3

Description:

- Journalism is not exclusively about news, sources, interviewing, researching and fact checking; it also explodes new ideas into the world. This course examines how journalists and media have packaged new concepts for wide audience dissemination. Using examples, students investigate the possibility that journalism itself is a strikingly efficient cultural tool that spreads ideas quickly - ideas that often mutate as they are being mediated.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course;
- They will have knowledge of the changing media landscape and an ability to steer students toward innovative practices in journalism when it comes to covering sensitive issues or marginalized communities;

- Previous teaching experience at the postsecondary level is an asset.

Term: Fall 2021
Course Number: JRN503
Course Name: Critical and Opinion Writing
Number of Sections: 1
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 3

Description:

- This course offers students instruction in a variety of forms and types of critical journalism, including editorials, op eds, columns and reviews. Students will enhance their research skills to develop compelling and engaging arguments to produce written journalism across all platforms. Classes will include lectures, guest speakers, presentations, discussions and critiquing assignments.

Instructor Requirements:

- Substantial professional experience in writing and editing a variety of forms and types of critical journalism in a range of media platforms;
- Ability to run an empathetic and sensitive classroom environment that centres critical thinking, analysis, and argumentation;
- Previous teaching experience at the postsecondary level, preferably with upper-level reporting and writing courses.

Term: Fall 2021
Course Number: JRN504 and NNS504
Course Name: Fashion Journalism
Number of Sections: 2
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 3

Description:

- Students learn how journalists cover the world of fashion, a creative and provocative specialty which combines aspects of business and cultural reporting. The course covers both understanding how these journalists do their work and analyzing the relationship between the fashion business and the practice of journalism. Students will be enrolled in sections with a view to the amount of journalism experience they bring to the course, and assignments will be tailored to these differing levels of experience.

Instructor Requirements:

- The instructor will have a strong track record of working within the Fashion Industry as a journalist;
- Previous teaching experience at the postsecondary level is an asset.

Term: Fall 2021
Course Number: JN8101
Course Name: Covering the City
Number of Sections: 1
Number of Students: 15
Type of Course: Lab
Teaching Hours: 6

Description:

- Using the city as a laboratory, students will learn the fundamental skills of journalism by carrying out demanding, practical reporting and writing assignments in various urban locations and settings. Students will learn how to generate and assess story ideas; how to research, observe, interview and otherwise gather information; and how to write for publication, bearing in mind the requirements of clarity, thoroughness, balance, and accuracy.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course;
- Previous teaching experience at the postsecondary level, preferably with upper-level reporting and writing courses.

Term: Fall 2021
Course Number: JRN202
Course Name: Editing Essentials
Number of Sections: 1
Number of Students: 30
Type of Course: Lab
Teaching Hours: 3

Description:

- Editors make decisions about what journalists say and how they say it. Students will explore the selection and presentation of ideas through text and image, with an emphasis on the fundamentals of editing text, including such issues as consistency of style, grammar, syntax, proofreading disciplines and production practices. The art of headline and other display writing is also introduced and practised. Appropriate for a range of media.

Instructor Requirements:

- The instructor will have a strong track record of working as an Editor or in a related position;
- Previous teaching experience at the postsecondary level is an asset.

Winter 2022 Course Appointment Details

Term: Winter 2022
Course Number: FCD204 and NNS204
Course Name: Discovering Data Storytelling
Number of Sections: 1
Number of Students: 40
Type of Course: Lecture
Teaching Hours: 3

Description:

- This course will introduce students to essential tools used by data reporters, from basic spreadsheets to cutting-edge technology such as web scraping and GIS analysis. Students will gather, prepare and analyze datasets to discover what stories are hidden in the numbers. This course requires comfort with spreadsheets, basic numeracy and using graphic production tools.

Instructor Requirements:

- Several years professional experience as a data journalist at a major news organization.
- Ability to deliver lessons on how to: request available data from government sources; acquire data from the web with the most current software; investigate or query spreadsheets for story ideas; visualize the data using publicly available platforms.
- Teaching experience in a post-secondary environment is an asset.

Term: Winter 2022
Course Number: JN8108
Course Name: Journalism Innovation
Number of Sections: 1
Number of Students: 30
Type of Course: Lab
Teaching Hours: 6

Description:

- Working in small groups, students will explore the challenges facing journalists and the industry today by developing and pitching an entrepreneurial journalism project with potential solutions to address specific issues. Using startup methodologies and design-thinking approaches, they will address industry challenges such as measuring engagement, growing revenue and keeping up with emerging technologies.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course.
- Previous teaching experience at the postsecondary level is an asset.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JN8202
Course Name: Digital Journalism Studio
Number of Sections: 1
Number of Students: 30
Type of Course: Lab
Teaching Hours: 6

Description:

- In this hands-on course, students will develop their skills as digital journalists by reporting, editing and producing digital journalism in correlation with their work in Producing the News and Narrative Journalism. The first half of the course will be dedicated to training students on a variety of digital tools to be used in their Producing the News course. The second half of the course will be dedicated to working with students to produce a multimedia website that will serve to enhance their work done in Narrative Journalism.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course.
- Previous teaching experience at the postsecondary level is an asset.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JN8402 and JRN315
Course Name: Advanced Research Methods in Investigative Reporting
Number of Sections: 1
Number of Students: 24
Type of Course: Lecture
Teaching Hours: 6

Description:

- Senior students explore the world of specialized investigative reporting, using tools such as complex public record-searching, spreadsheet analysis and advanced Internet search techniques. They complete a complex reporting project using a variety of methods.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course.
- Previous teaching experience at the postsecondary level is an asset.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JN8503
Course Name: Major Research Project III: Branding
Number of Sections: 1
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 1.5

Description:

- In this final Master's Project course, students will learn and apply story pitching skills through developing a comprehensive plan to publish their final project. Students will apply marketing principles, digital content-building techniques and social media analytics towards the process of conceiving a personal brand. The coursework also drives toward the launch of a professional, personally branded website to promote the student's journalistic work. Pass/Fail

Instructor Requirements:

- Several years of experience working in journalism, communications or marketing;
- Demonstrated experience in writing, producing and pitching for digital and legacy platforms, creating/producing sponsored or branded content (could be specific content like videos or strategy development);
- Extensive experience with digital analytics, including on all major social media platforms (i.e. Facebook, Twitter, Instagram);
- Experience building websites and/or digital multimedia content is an asset;
- Experience teaching journalism workshop courses at the post-secondary level and be knowledgeable about the Ryerson University community.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JRN105
Course Name: Multimedia News Reporting
Number of Sections: 5
Number of Students: 30
Type of Course: Lecture
Teaching Hours: 4
Description:

- This reporting- and writing-intensive course, taught in tandem with Visualizing Facts, emphasizes the journalist's critical role in holding governments and power to account in a democracy. Students will screen best in class examples of journalism across multiple platforms and hear from practitioners. Students will learn the fundamentals of media law and ethics and practise fundamental reporting and research skills. Assignments include writing for the ear and to video, verification and sharing, and short feature writing. The course will introduce students to the integrated skills required to be a news reporter in today's rapidly changing industry. The courses will expose students to the breadth of contemporary journalism, and guide them in the development of a range of skills both traditional (e.g. news judgment, finding sources, interviewing and other research, critical thinking, lede writing, numeracy) and contemporary (e.g. engaging audiences through social media, posting multimedia content to individual blogs).

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course. Previous teaching experience at the postsecondary level is an asset. Applicants must have a degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JRN106
Course Name: Visualizing Facts
Number of Sections: 1
Number of Students: 160
Type of Course: Lecture
Teaching Hours: 3
Description:

- Offered concurrently with Multimedia News Reporting, students will receive instruction and hands-on practice with basic numeracy and visual journalism tools for enhanced reporting and storytelling. Assignments in tutorials include analyzing and visualizing public data, basic video recording and editing techniques. Students will continue to receive guidance and feedback on their reporting portfolios.

Instructor Requirements:

- The successful applicant will have significant understanding of broadcast writing approaches and the most current journalism practice and experience with the software and hardware that reporters must use in today's multimedia newsrooms.
- The candidate must be confident with numeracy for journalism.
- Teaching experience at the post-secondary level is an asset

Term: Winter 2022
Course Number: JRN215 and NNS103
Course Name: Photojournalism
Number of Sections: 1
Number of Students: 35
Type of Course: Lab
Teaching Hours: 3

Description:

- Building on skills learned in the Information and Visual Resources course in first year, students will report news stories using still photography. Students will investigate the ethical and social aspects of photojournalism while developing basic technical skills of composition and editing.

Instructor Requirements:

- As well as technical skills, the instructor should have current or very recent work experience in the field of journalism, including work as a photojournalist or photo editor. Teaching experience at the postsecondary level is an asset.
- Please include URLs for your recent work or online portfolio.

Term: Winter 2022
Course Number: JRN272
Course Name: Feature Writing and Current Affairs
Number of Sections: 8
Number of Students: 15
Type of Course: Lecture
Teaching Hours: 2

Description:

- In this course, students will use a variety of digital tools and multimedia storytelling techniques to create more in-depth, narrative-driven works of longform reporting. From shooting 360-degree panoramas to applying creative documentary-style approaches to video and audio, students can produce an immersive story experience that offers unique perspectives and innovative engagement to audiences.

Instructor Requirements:

- Experience working in a multiplatform daily news environment; basic working knowledge of HTML, creating web content; familiarity with the WordPress publishing platform; to be well versed with social media and SEO practices;
- Experience editing video and audio, and exporting content for the web; and, to confidently work with several multimedia production tools/programs such as photo editing, mapping timelines, infographics, Google production apps, liveblogging and social media.

Term: Winter 2022
Course Number: JRN273
Course Name: Boosting Media Techniques
Number of Sections: 1
Number of Students: 140
Type of Course: Lecture
Teaching Hours: 3

Description:

- This course builds upon the essential design, production and technical skills students learn in the first three semesters of the program. Topics include developing HTML customizations and parallax presentation websites, producing documentary-style video and audio elements and creating interactive graphics and data visualizations.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course.
- Previous teaching experience at the postsecondary level is an asset.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JRN305
Course Name: Digital Reporting Workshop
Number of Sections: 1
Number of Students: 24
Type of Course: Lab
Teaching Hours: 6

Description:

- Students will report, edit and produce multimedia content for digital platforms. As part of their practice, they will be immersed in theories, skills and techniques central to reporting breaking and longer-form news. Special attention will be given to developing digital skills using a mix of broadcast, visual, interactive and textual elements.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course.
- Previous teaching experience at the postsecondary level is an asset.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JRN314
Course Name: Reporting for TV Workshop
Number of Sections: 1
Number of Students: 30
Type of Course: Lab
Teaching Hours: 6

Description:

- This is a studio course focused on best practices in video and television journalism. After several weeks of introduction to broadcast production, students will report, interview, write copy, and work on a wide range of short and long-form reports, as they line up newscasts that are relevant in the 21st century.

Instructor Requirements:

- Experience working in TV and video production
- Experience distributing video journalism on the Internet including social media;
- Experience in broadcast journalism
- Previous teaching experience at the postsecondary level is an asset.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JRN841
Course Name: Advanced Multimedia Journalism
Number of Sections: 1
Number of Students: 24
Type of Course: Lab
Teaching Hours: 3

Description:

- This upper-year course explores the use of emerging technologies to create innovative, immersive storytelling experiences. Students will examine how journalists and filmmakers are using virtual, augmented and mixed realities to enhance both daily news content and longer-form, narrative-driven stories. They will also experiment with these technologies to create immersive journalistic content.

Instructor Requirements:

- The instructor will have a strong track record of working within the framework of the issues explored in the course.
- Previous teaching experience at the postsecondary level is an asset.
- Applicants must have an undergraduate degree; a graduate degree is preferred.

Term: Winter 2022
Course Number: JRN851
Course Name: Newsroom Masthead
Number of Sections: 1
Number of Students: 80
Type of Course: Lab
Teaching Hours: 9

Description:

- This course is a live newsroom for graduate and undergraduate students. In it, students produce an integrated, multi-platform, digital-first publication producing daily, weekly and monthly content for online, print and podcasts and TV studio broadcasts. The course acquaints students with the challenges of producing daily news and current affairs across multiple media platforms. Students will refine and build on skills in writing, reporting, interviewing, newsroom leadership, journalistic initiative, newsgathering, and the technical skills that accompany information dissemination. Through daily production, students will meet the demands of maintaining an online news site, as well as producing daily broadcast news and a community newspaper.

Instructor Requirements: The successful applicant will have:

- Experience as a digital journalist, part of a team dedicated to teaching and directing students producing news and features across a range of platforms;
- A thorough understanding of two communities: (1) the Ryerson University community including its faculties, administration, student services and athletic departments, and (2) the neighbourhoods surrounding Ryerson's downtown campus;
- A commitment to viewing journalism from diverse perspective;
- Current and substantial experience reporting and/or producing news for online and broadcast platforms;
- A mastery of current best practices for writing news for online, audio and video platforms, including SEO-optimized headlines and leads, journalistic live-blogging and social sharing;
- A knowledge of Canadian Press style;
- Have currency with online and social publishing platforms including Facebook automatic publishing, WordPress, Google apps such as Docs, Forms and Sheets;
- A familiarity with a range of multimedia elements that enhance text-based journalism including polls, video, ToV, photo galleries, data visualizations, timelines, listicles, and various audiovisual sharing platforms;
- A working knowledge of Adobe Premiere Pro, Photoshop and Audition and iNews;
- An experience teaching digitally-based journalism workshop courses in a professional, post-secondary program.

Term: Winter 2022
Course Number: JRN306
Course Name: Radio and Podcast Workshop
Number of Sections: 1
Number of Students: 24
Type of Course: Lab
Teaching Hours: 6

Description:

- In this course, students produce a weekly radio news and current affairs program. They will learn the basics of radio writing, recording, audio editing, reporting, news-gathering, performance and production, as well as more advanced skills in live interviewing, feature production and short documentaries.

Instructor Requirements:

- Experience producing long form audio – documentaries and podcasts;
- Expertise with field recording, interviewing, writing, performance, and post-production to produce long features;
- Experience using sound and music in innovative ways to advance their storytelling, and a solid understanding of journalism ethics;
- Be active in the podcast environment and have experience creating partnerships and an enthusiasm to find distribution platforms for the student podcasts.

Term: Winter 2022
Course Number: JRN317
Course Name: The Challenge of Precision
Number of Sections: 1 for lecture, 2 for labs
Number of Students: 30
Type of Course: Lecture 2 hours, Lab 1 hour
Teaching Hours: 3

Description:

- Students build on their understanding of the discipline of verification that lies at the heart of all responsible journalism. They do so by learning formal methods of fact-checking as well as being introduced to social science methods. Students in this course will fact-check randomly selected reporting assignments submitted for courses throughout the journalism program.

Instructor Requirements:

- One lecturer will teach the lecture and the lab, and an additional lecturer will also teach the lab;
- A strong track record of working within the framework of the issues and skills covered in this course;
- Experience working as a Journalist, fact-checker, or social scientist is an asset;
- Previous teaching experience at the postsecondary level is an asset.

Term: Winter 2022
Course Number: JRN505, NNS505 and CNNS505
Course Name: Health and Science Journalism
Number of Sections: 1
Number of Students: 35
Type of Course: Lecture
Teaching Hours: 3

Description:

- Using current debates in the health and science fields, students learn how to bridge the gap between scientific jargon and readers or audiences. They address the importance of evaluating claims and explore techniques for communicating complex ideas. Students will be enrolled in sections with a view to the amount of journalism experience they bring to the course, and assignments will be tailored to these differing levels of experience.

Instructor Requirements:

- A strong track record of working within the framework of the issues and skills covered in this course;
- Experience working as a Journalist specializing in Health Reporting is an asset;
- Previous teaching experience at the postsecondary level is an asset.