



Research Snapshot

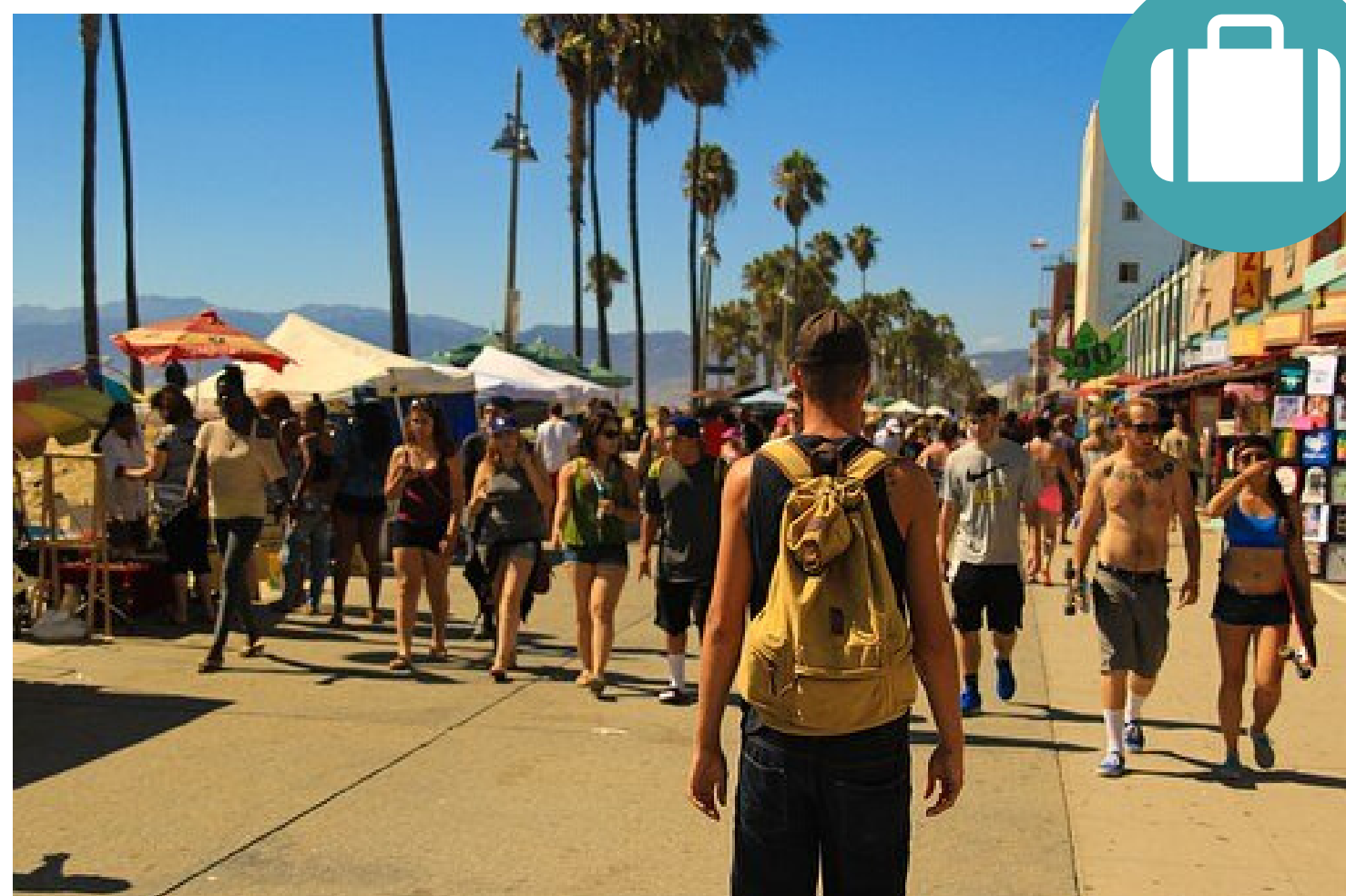
The tourist experience life cycle: A perspective article

Rachel Dodds



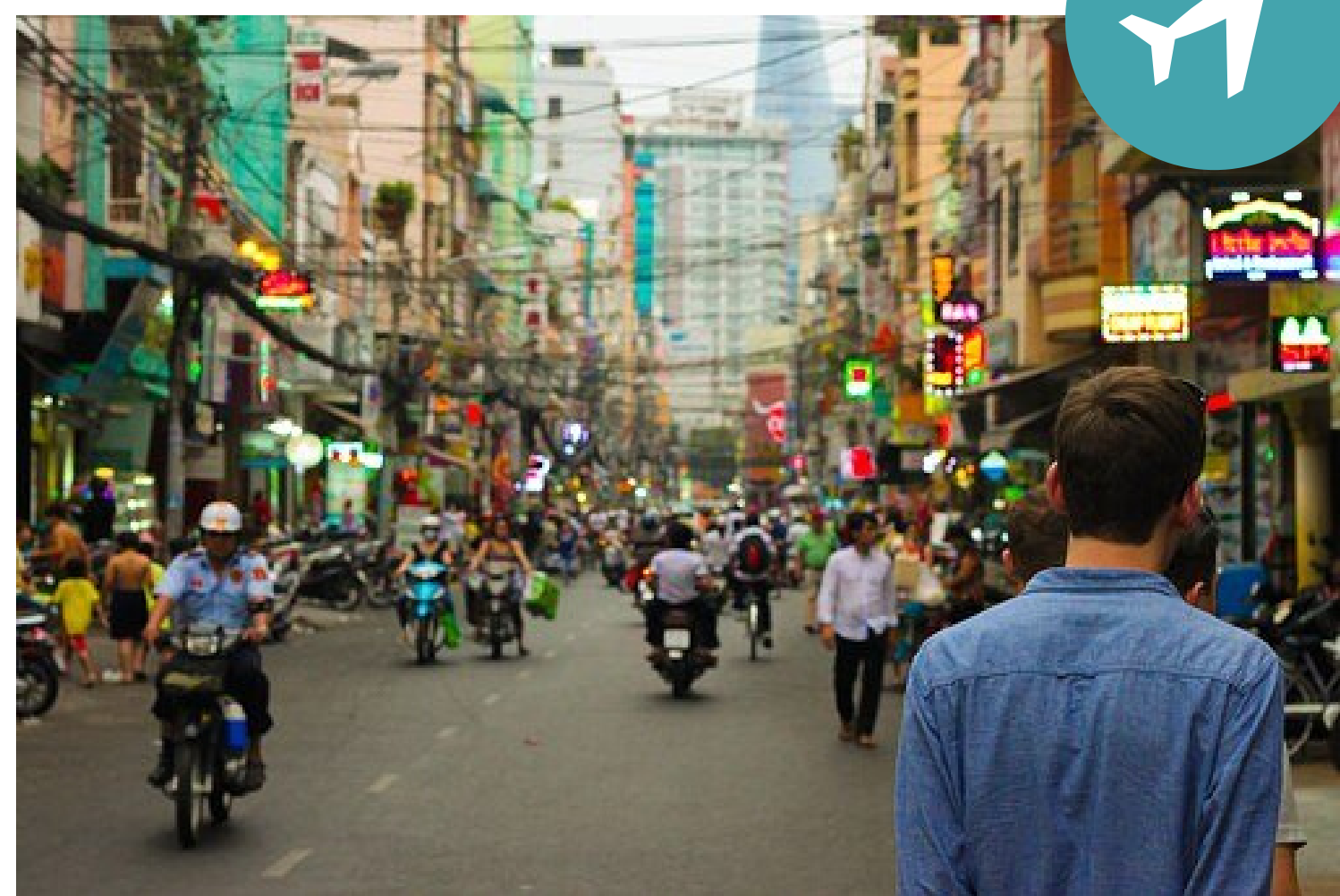
Process

- Review the past literature of the tourist experience and propose a new model of behavior
- Understand the visitor's experience from a development standpoint



Results

- This model may help to outline how tourists, like destinations, also go through a life cycle
- The implications may help destinations better understand the different motivations of visitors



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Dodds, R. (2019). The tourist experience life cycle: A perspective article. *Tourism Review*, 75(1), 216-220. doi:10.1108/tr-05-2019-0163

