

Research Snapshot

Examining stakeholder perceptions towards sustainable tourism in an island destination. The case of Savusavu, Fiji

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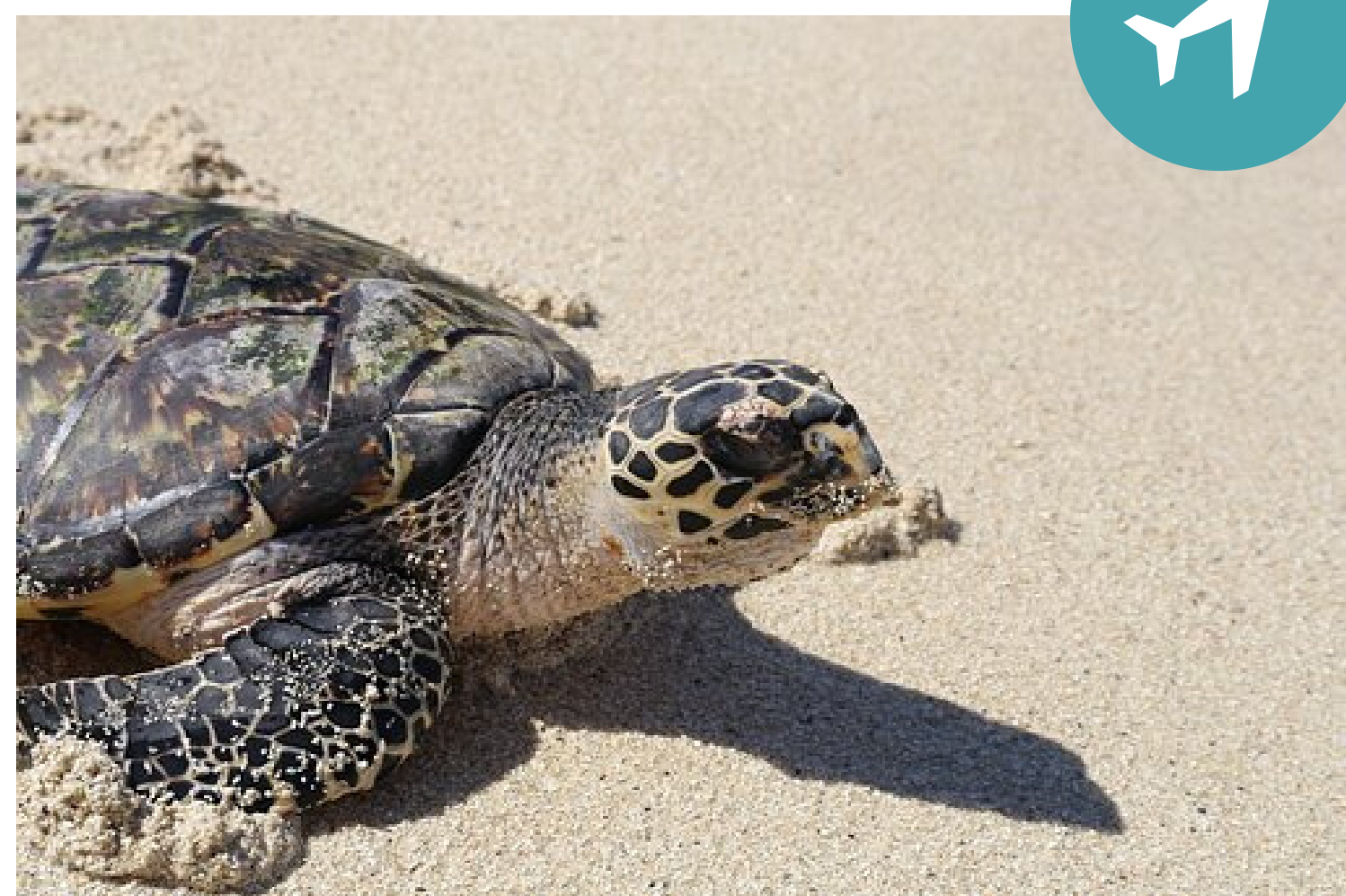


Process

- Explore stakeholder perceptions for tourism development in Savusavu, Fiji
- Using a stakeholder analysis approach, a qualitative study was conducted consisting of 51 in-depth interviews

Results

- Issues facing Savusavu are the lack of infrastructure and support for the development of systems
- Recommends an increase in stakeholder education and participation in tourism decisions



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