



IMPLEMENTING GREEN INFRASTRUCTURE: BUILDING A COMMUNITY OF PRACTICE

June 18 - 19, 2018 / Toronto

Sponsorship Package

Ryerson
University

Ryerson
Urban
Water



Ryerson Urban Water
GREEN INFRASTRUCTURE
Resilient Cities



ABOUT THE WORKSHOP

On June 18-19th 2018 Ryerson Urban Water will host the “Implementing Green Infrastructure: Building a Community of Practice” Workshop.

There are many examples of green infrastructure and demonstrations of big picture thinking, but why aren't there more successes in Ontario? What are the governance structures and local conditions that are standing in the way? What are the lessons that can be learned from successful projects?

BUILDING A COMMUNITY OF PRACTICE IN ONTARIO

This workshop will assemble leaders and changemakers involved in the planning and delivery of green infrastructure projects to find and share solutions to overcome barriers to its implementation. Workshop participants will include professionals from across the sector: planners, landscape architects, architects, engineers, builders, developers, manufacturers, researchers and policy strategists.

WHY NOW?

The infrastructure planning and urban development environment is experiencing increased pressure to meet new sustainable development policies and adapt to climate change:

New requirements from municipalities and conservation authorities as well as the imminent MOECC guidelines for Low Impact Development Stormwater Management, expected to be released in 2018, will affect green infrastructure project delivery. The Lake Simcoe Conservation Authority is enacting an offsetting program and implementing phosphorus loading requirements in 2018, and the City of Toronto is revising its Wet Weather Flow Management Guidelines and rolling out Green Infrastructure Standards in 2018.

The workshop will provide the setting for practitioners to work in interdisciplinary teams to create new solutions and linkages within the framework of these regulatory changes.

PRELIMINARY AGENDA

June 18th

Morning

The Emerging Landscape and Standards in Ontario

The Ministry of Environment and Climate Change

Standards and Guidelines from Conservation Authorities

The Perspective of Municipalities

Inspirational speakers on successful projects in Ontario from the consultant, development, and construction standpoints.

Afternoon

Scenario 1 - Redevelopment

Based on emerging standards, participants will work together in roundtable format across disciplines to solve redevelopment challenges.

This will be a facilitated exercise with benefit of real time web application.

Reception to follow: Sears Atrium - George Vari Engineering & Computing Centre

June 19th

Morning

Scenario 2 - Greenfield

Based on emerging standards, participants will work together in roundtable format across disciplines to solve greenfield development challenges.

This will be a facilitated exercise with benefit of real time web application.

Afternoon

Summarize Findings from the Two Scenarios

Identify Solutions and Unresolved Issues

Way Forward

ENGAGE LEADERS & PRACTITIONERS

Learn, share your knowledge, and expand your network through 2 days of plenary and small group interactions with key stakeholders including engineers, architects, landscape architects, scientists, planners, decision-makers from provincial and municipal governments, regional conservation authorities, environmental service and technology companies, industry groups involved in green infrastructure and LID, and academia.

AS A SPONSOR YOU WILL:

- ◇ Be recognized as a thought leader in the field of Green Infrastructure and Low Impact Development
- ◇ Create awareness for your brand
- ◇ Enhance your image as a solution builder within the infrastructure and sustainability ecosystem
- ◇ Reach a network of influencers, decision-makers, and leaders

Your experience as a sponsor will extend beyond the benefits received over the 2-day workshop to include visibility on the website, in email communications, and through social media prior to the event and following the event.

Opportunities for our Sponsors

	\$10,000 Platinum	\$6000 Gold	\$3000 Silver	\$1500 Coffee Break (x3)
Exclusive welcome opportunity at workshop	✓			
Banners on each side of the podium	✓			
Post event article on RUW and event website	✓			
Promotional material at event and reception	✓	✓		
Display of logo on screen, website, print and display materials	Prominent	Prominent	✓	
Display space opportunity during the reception	✓	✓	✓	
Complimentary registrations	3	2	1	
Additional guest invitations to reception	5	2		
Exposure on social media before, during and following event	Prominent	Prominent	✓	✓
Recognition as coffee sponsor on printed signage and logo on event website				✓

SPONSORSHIP PACKAGES

»» Platinum \$10,000

- ◇ Exclusive welcome opportunity at workshop
- ◇ Banners on each side of the podium
- ◇ Post event article on RUW and event website
- ◇ Promotional material at event and reception
- ◇ Prominent display of logo on screen, website, print and display materials
- ◇ Display space opportunity during the reception
- ◇ 3 complimentary registrations
- ◇ 5 additional guest invitations to reception
- ◇ Prominent exposure on social media before, during and following event

»» Gold \$6000

- ◇ Promotional material at event and reception
- ◇ Prominent display of logo on screen, website, print and display materials
- ◇ Display space opportunity during the reception
- ◇ 2 complimentary registrations
- ◇ 2 additional guest invitations to reception
- ◇ Prominent exposure on social media before, during and following event

»» Silver \$3000

- ◇ Display of logo on screen, website, print and display materials
- ◇ Display space opportunity during the reception
- ◇ 1 complimentary registration
- ◇ Exposure on social media before, during and following event

»» Coffee Break \$1500

- ◇ Exposure on social media before, during and following event
- ◇ Recognition as coffee sponsor on printed signage and logo on event website

IMPLEMENTING GREEN INFRASTRUCTURE: BUILDING A COMMUNITY OF PRACTICE

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For more information please visit www.ryerson.ca/green