

## JOURNALISM

### CURRICULUM

#### Master of Journalism (2 Year Program)

<b>DEGREE REQUIREMENTS</b>		<b>Credits</b>
Major Project		(Milestone)
JN8101	Covering the City	2
JN8102	Internship	2
JN8103	Reporting and Data Methods	2
JN8104	Urb Poli and Soc for Journalists	1
JN8107	Law and Ethics for Journalists	1
JN8108	Journalism and Innovation	1
JN8111	Essential Editing	Pass/Fail
JN8201	Producing the News	1
JN8202	Digital Journalism Studio	1
JN8203	Narrative Journalism	1
JN8501	MRP I: Story Development	Pass/Fail
JN8502	MRP II: Storytelling Seminar	Pass/Fail
JN8503	MRP III: Branding Seminar	Pass/Fail
Two Credits from Advanced Journalism Electives		2
Three Credits from Advanced Specialized Electives		3

#### Master of Journalism (Accelerated Stream)

##### Not currently offered

<b>DEGREE REQUIREMENTS</b>		<b>Credits</b>
Major Project		(Milestone)
JN8103	Reporting and Data Methods	2
JN8104	Urb Poli and Soc for Journalists	1
JN8107	Law and Ethics for Journalists	1
JN8108	Journalism and Innovation	1
Three credits from Advanced Specialized Electives		3

#### ELECTIVES

##### Advanced Journalism

		<b>Credits</b>
JN8301	Journalism Masthead - News	2
JN8303	Journalism Masthead - Narrative	2
JN8310	Journalism Masthead	2

##### Advanced Specializations

JN8106	The History of News	1
JN8109	Directed Studies	1
JN8401	Television Documentary	2
JN8402	Adv Rsrch Mthds: Invst Techniq	2
JN8403	Business Journalism	1
JN8404	International Journalism	1
JN8405	Health and Science Journalism	1
JN8406	Visions of Literary Journalism	1
JN8407	Radio Documentary	2
JN8408	Journalism Masthead – Narrative II	2
JN8409	Journ & the Political Arena	1
JN8410	Justice and the Courts	1
JN8411	Photojournalism	1
JN8412	Podcasting	1

JN8413	Critical and Opinion Writing	1
JN8414	Journalism and the Arts	1
JN8415	Data Journalism	1
JN8416	Reporting Religion	1
JN8420	Special Topics: Journalism	1
JN8421	Reporting on Indigenous Issues	1
JN8422	Queer Media	1
JN8423	Reporting on Race	1
JN8501	MRP I: Story Development	Pass/Fail
JN8502	MRP II: Storytelling Seminar	Pass/Fail
JN8503	MRP III: Branding Seminar	Pass/Fail
IS8922	Changing Multicult Mosaic: GTA	1
CD8310	Topics in Cross-Cultural Comm	1
CD8320	Media Lang: Forms and Approches	1
CD8330	Audiences and the Public	1
MP8110	Exponential Potential	1

## **COURSE LISTING**

### **Major Project**

The student is required to complete a Major Project. This is to be a substantial and original work of journalism, demonstrating mastery of the chosen medium and competence in carrying out research. It is not required that the Major Project be published, but it should be of publishable quality. The Project's subject matter and methods should also reflect the student's awareness of journalism's important role in civil society. The research topic is selected in consultation with the student's supervisor(s); a formal proposal is submitted for approval; and the research is carried out under the direction of the supervisor(s). On completion, the finished Project (accompanied by a reflective essay) is submitted to the supervisor(s) and one additional reader, who assess and grade it. This is a "Milestone." Pass/Fail

### **JN8101 Covering the City**

Using the city as a laboratory, students will learn the fundamental skills of journalism by carrying out demanding, practical reporting and writing assignments in various urban locations and settings. Students will learn how to generate and assess story ideas; how to research, observe, interview and otherwise gather information; and how to write for publication across multiple platforms, bearing in mind the requirements of clarity, thoroughness, balance, and accuracy. 2 Credits

### **JN8102 Internship**

Each student will be placed as an intern in a professional newsroom. On completing the internship, each student will be required to write a substantial paper of theoretical and practical reflection on his or her experience, focusing on what has been learned about the possibilities of introducing new journalistic forms and approaches into professional newsrooms. Pass/Fail. 2 Credits

### **JN8103 Reporting and Data Methods**

This course will focus specifically on reporting and research methods required for journalists, including the essentials of data journalism. Students will learn digital research skills to determine the accuracy and veracity of information, as well advanced library and bibliographic skills, allowing them to inform themselves quickly about unfamiliar subjects and specialized techniques such as access requests, title searches and corporate searches and methods of interviewing. 1 Credit

### **JN 8104 Urban Politics and Society for Journalists**

Students in this course will gain a solid base of knowledge about urban affairs, broadly defined, that will help them produce insightful coverage of different aspects of urban society, including diversity, public health, business, race and Indigenous issues. The course involves critiques and analyses of news reporting on urban issues as well as lectures by experts in such areas as municipal politics, citizens' movements, cultural scenes and multiculturalism. 1 Credit

### **JN8106 The History of News**

This course will study the evolution of journalism from 1600 to the present, with a particular (but not exclusive) emphasis on developments in Canada. It will examine the various forms that news took at different periods and in different places; how news influenced culture and was influenced by it, as well as by changing technology, business organization, and markets; how different audiences used and responded to news; and how the producers of news understood their work in relation to their society, their audiences, their employers and their peers. 1 Credit

### **JN8107 Law and Ethics for Journalists**

This course will examine and compare legal and ethical constraints and dilemmas faced by reporters, editors and producers in fulfilling duties owed to sources, subjects, audiences, peers, and employers. These issues will be probed and debated in light of case studies, readings from legal and philosophical works, and the insights of guests including lawyers, ethicists and professional journalists. Included will be the law of libel and contempt, and the intricacies of court reporting, such as the treatment of juveniles involved in crimes. 1 Credit

**JN8108 Journalism Innovation**

Working in small groups, students will explore the challenges facing journalists and the industry today by developing and pitching an entrepreneurial journalism project with potential solutions to address specific issues. Using startup methodologies and design-thinking approaches, they will address industry challenges such as measuring engagement, growing revenue and keeping up with emerging technologies. 1 Credit

**JN8109 Directed Studies**

Individual directed study of subject areas in journalism not addressed in the current curriculum will be carried out under the supervision of a faculty member. A program of supervised, advanced study related to the student's area of concentration will be negotiated on an individual basis with the supervising faculty member. 1 Credit

**JN8111 Essential Editing**

In this course students will learn the essential concepts and skills of editing stories and visuals across multiple platforms. Subjects covered include editing for style, grammar, accuracy and substance; best practices for digital news, features and interactives; basics of design for web and mobile journalism. Pass/Fail (equivalent to 0.5 Credits)

**JN8201 Producing the News**

In this course, students will learn essential audio and video skills to produce news and short feature stories for broadcast and digital platforms, with a focus on deadline-driven coverage and the particular requirements of gathering and presenting information for each platform. Working in teams, students will learn several aspects of production to prepare and present their own reports. Detailed group and individual critiques of student work will be a key method of learning. 1 Credit

**JN8202 Digital Journalism Studio**

Students report, edit and produce digital journalism in correlation with their work in Producing the News and Narrative Journalism. Students will learn how to use with new and evolving digital tools, use social media to collect and distribute information, produce multimedia stories, write and edit digital news and features, as well as understand principles of reader engagement. Group and individual critiques will play a key role in this learning process. 1 Credit

**JN8203 Narrative Journalism**

Students learn longform journalism techniques, methods of interviewing and approaches to narrative structure across multiple platforms, with a focus on in- depth features for magazines and newspapers. Examples of award-winning work, written and multimedia, will be studied and analyzed, and students will learn to produce their own longform feature. Methods of interviewing and approaches to narrative structure will be among the topics covered. Detailed group and individual critiques will be a key method of learning. 1 Credit

**JN8301 Journalism Masthead- News**

This course acquaints students with the challenges of producing daily news and current affairs across multiple media platforms. Students will refine and build on skills in writing, reporting, interviewing, newsroom leadership, journalistic initiative, newsgathering, and the technical skills that accompany information dissemination. Through daily production, students will meet the demands of maintaining an online news site, as well as producing daily broadcast news and a community newspaper, On the Record. Antirequisite: JRN903. 2 Credits

**JN8303 Journalism Masthead- Narrative**

Students are responsible for all aspects of the Review of Journalism, a multi-platform editorial brand that includes: an annual print edition; a website (reviewofjournalism.ca) with podcasts, multimedia features, breaking news and more; plus a growing conference division. Student duties include idea generation, story assignment, reporting, editing, fact-checking and also branding and audience outreach. Students will serve in one or more editorial positions, contributing a variety of news and feature items. Antirequisite: JRN905 2 Credits

**JN8310 Journalism Masthead**

This lab course acquaints students with the challenges of producing daily news and current affairs across multiple media platforms. Students will refine and build on skills in writing, reporting, interviewing, newsroom leadership, journalistic initiative, newsgathering, and the technical skills that accompany information dissemination. Through daily production, students will meet the demands of maintaining an online news site, as well as producing a regular television newscast and a weekly community newspaper. Antirequisites JRN910, JN8301, JN8302, JN8304. 2 Credits

**JN8401 Television Documentary**

This is a laboratory course in documentary production. The emphasis is on effective storytelling through the medium of the television documentary. Particular emphasis will be placed on the relationship between the audiovisual and written elements of a documentary. Students will form production teams that will plan, write, shoot, and edit documentaries. A significant amount of work will be done outside of class time. Antirequisite: JRN800. 2 Credits

**JN8402 Adv Rsrch Mthds: Invst Techniq**

In this course, students will learn the theory and various techniques of investigative journalism. The emphasis will be on how investigative journalism serves the profession's civic mandate; how to identify appropriate subjects for investigative approaches; how to gather and analyze relevant data systematically and rigorously; and how to circumvent common obstacles. Antirequisite: JRN315. 1 Credit

**JN8403 Business Journalism**

This course will prepare students to work as business journalists. Topics covered will include basic economic and financial concepts, Canadian business structure and organization, specific techniques for locating and interpreting financial information and different

approaches to business coverage. Toronto is Canada's financial capital, and students will have opportunities to discuss the field with guest speakers from the financial press and the business community. Antirequisite: JRN502, NNS502. 1 Credit

#### **JN8404 International Journalism**

This course will give students an in-depth background in international journalism. It will have a combined practical and academic focus. Topics covered will include the international political and economic system, globalization, and the role of news media in international affairs. Case studies will allow students to develop their knowledge of particular areas of the world or specific international issues. The practical and cultural challenges of working internationally in journalism will be emphasized. Antirequisite: JRN 506. 1 Credit

#### **JN8405 Health and Science Journalism**

This course will give students an in-depth background in journalism dealing with health and science, focusing on the challenges and possibilities of presenting scientific and medical information to a popular audience in a responsible and insightful way. Students will be taught how to assess and interpret statistics and how to locate expert opinion on different subjects. Critical approaches to health and science will also be covered. Antirequisite: JRN505. 1 Credit

#### **JN8406 Visions of Literary Journalism**

Students analyze and critique various historical as well as current conceptions of what literary journalism was, is and should be, in both the United States and Canada. They will be encouraged to think philosophically about the value of taking risks in literary journalism, the need to search for meaning when constructing long-form narratives, the desire to layer nonfiction stories with metaphor, and debate the value of the daily news hook versus what constitutes everyday experience. Antirequisites: JRN508, ENG520. 1 Credit

#### **JN8407 Radio Documentary**

This is an advanced laboratory course in the craft of planning and preparing radio documentaries. Attention is given in the classroom to the technical, editorial, ethical, and artistic issues that are involved in documentary production. Students then go into the field and assemble a variety of radio documentaries that will vary in length, form and technique. Antirequisite: JRN801. 2 Credits

#### **JN8408 Journalism Masthead – Narrative II**

Students are responsible for all aspects of the Review of Journalism, a multi-platform editorial brand that includes: an annual print edition; a website ([reviewofjournalism.ca](http://reviewofjournalism.ca)) with podcasts, multimedia features, breaking news and more; plus a growing conference division. Student duties include idea generation, story assignment, reporting, editing, fact-checking and also branding and audience outreach. Students will serve in one or more editorial positions, contributing a variety of news and feature items. Prerequisite JN8303. Antirequisite JRN090. 2 Credits

#### **JN8409 Journ & the Political Arena**

How governments work at the local, provincial and national levels, and how journalists can cover them effectively. The watchdog role of the media, the mechanics of government and the relationship between journalists and politicians are explored. While sharing a common lecture, students will be enrolled in labs with a view to the amount of journalism experience they bring, and assignments will be tailored to these differing levels of experience. Antirequisite: JRN509. 1 Credit.

#### **JN8410 Justice and the Courts**

This courses covers the context, professional values and disciplines of court and legal reporting at all levels. Classes may include readings, guest speakers and field practice with the potential for cross-media assignments. Antirequisite: JRN507, NNS507. 1 Credit.

#### **JN8411 Photojournalism**

This course is an introduction to photojournalism with an emphasis on the importance of photographs in the media, print and online. Practice in the production of photographs desired by publications, to include composition, depth of field, and cropping. Antirequisite: JRN201, JRN215. 1 Credit

#### **JN8412 Podcasting**

This course introduces the fundamental skills of production and reporting for podcasts. Students will learn how to record and edit audio, to write for broadcast and to produce and perform short news stories. Antirequisite: JRN318. 1 Credit

#### **JN8413 Critical and Opinion Writing**

For students who aspire to write opinion pieces, this course will offer instruction in a variety of forms and types of critical journalism, including editorial and column writing, drawing on examples across forms of media. As in all 'beat' or specialty courses, classes may include readings, guest speakers and field practice with the potential for cross-media assignments. Antirequisite: JRN503. 1 Credit

#### **JN8414 Journalism and the Arts**

This course immerses students in issues associated with writing about the arts in this country and beyond. It provides an overview of the arts journalism landscape in Canada and invites students to connect arts coverage to a diverse range of questions, including Canadian cultural identity, digital transformations, celebrity and pop culture. A focus of this course will be reviewing—a unique feature of the arts beat. Antirequisite: JRN500. 1 Credit

#### **JN8415 Data Journalism**

Students benefit from visual news research in order to tell stories using static and animated graphics for print, broadcast and online media. As well as learning the technical and compositional skills necessary, students will be introduced to ways in which people synthesize visual information. Antirequisite: JRN204 1 Credit

**JN8416 Reporting Religion**

This course will introduce students to the practical and social aspects of religious representation. Among the practical topics to be discussed: how to spot a religion story, how to cover familiar and new religions, dealing with the 'hot button' issues and how to find religious experts. Issues to be explored include media use by religious groups, the role of the media in globalized religion and the importance of representation to the negotiation of religious and civil spheres. 1 Credit

**JN8420 Special Topics: Journalism**

A seminar course for special initiatives in the department. Topics will vary from year to year. 1 Credit

**JN8421 Reporting on Indigenous Issues**

Journalism has influenced the relationship between Indigenous and non-Indigenous Canadian peoples, including the story of colonialism, the residential school system, and reconciliation processes. Students will learn this context as well as the UN Declaration on the Rights of Indigenous Peoples, and the way in which governments interact. Students will report on Indigenous issues, developing their cross-platform skills as well as networks of knowledge. Key will be the development of relationships with Indigenous communities. Antirequisites: NNS350, JRN350. 1 Credit

**JN8422 Queer Media**

The course will explore how sexuality, sexual orientation and gender identity have been portrayed in the media, news and entertainment, both historically and in contemporary culture as well as the reasons and the implications for changes in the depiction of the LGBT community. Do the media have the power to change public perception or are the changes in news coverage and the entertainment fields merely a reflection of changing cultural and public attitudes? Do these ever conflict, and if so, why? Antirequisites: JRN410, NNS410. 1 Credit

**JN8423 Reporting on Race**

This course will cover the history of Black Canadians and how problematic narratives have perpetuated racial biases and systemic injustice. How does this reality impact the media industry generally and journalism specifically? How is it reflected in the media workplace and in the journalism it produces? Students will identify these biases and deconstruct reporting on Black communities. The course will also examine the ways in which the representation of Black people can positively change. Antirequisite: JRN333 1 Credit

**JN8501 MRP I: Story Development**

This course is the first in a sequence of courses designed to assist students in researching, developing and producing their Major Research Projects. Students will explore current journalism practice in relation to student project objectives, focusing on the preliminary stages of research and story development. The fundamentals of effective digital, narrative, audio and video feature projects will also be taught. Pass/Fail

**JN8502 MRP II: Storytelling Seminar**

This is an advanced seminar that focuses on specific methods and techniques of digital, narrative, audio and video storytelling, including interviewing subjects, editing images, writing for documentary and creating multimedia interactives. Students work in smaller groups to develop and refine their approach to their Major Research Project. This is a hands-on course designed to prepare students to produce their final project. Pass/Fail

**JN8503 MRP III: Branding Seminar**

In this final Master's Project course, students will learn and apply story pitching skills through developing a comprehensive plan to publish their final project. Students will apply marketing principles, digital content-building techniques and social media analytics towards the process of conceiving a personal brand. The coursework also drives toward the launch of a professional, personally branded website to promote the student's journalistic work. Pass/Fail

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