



**BOARD OF GOVERNORS
November 29, 2018
Jorgenson Hall – JOR 1410
380 Victoria Street
12:00 p.m. to 2:00 p.m.
MINUTES**

Minutes of a meeting of the Board of Governors of Ryerson University (the “University”) held on Thursday, November 29, 2018 at 12:00 p.m. in Jorgenson Hall, JOR-1410.

ATTENDANCE:

Present: M. Al Zaibak, L. Amleh, S. Bukhari, J. Cockwell, C. Ellis, S. Faruqi, M. Frazer (Chair), S. Gellman, S. Gosal, H. Harb, M. Lachemi, C. MacDonald, C. Paisley, G. Pathak, M. Rodrigues, O. Ullah

Regrets: J. Fukakusa, M. Ien, N. Mohamed, S. Sinha, T. Staffieri (Vice Chair)

Board Secretariat:

G. Basanta, Senior Legal Counsel and Assistant Secretary of the Board of Governors
C. Redmond, Governance Officer
J. Shin Doi, General Counsel and Secretary of the Board of Governors

Others Attending

S. Ahmed, Co-Founder, Ryerson Leadership Lab
R. Balicsak, Principal, Colliers Project Leaders
K. Bardeesy, Distinguished Visiting Professor/Special Adviser to the President
J. Beebe, Senior Advisor, Democratic Engagement, Faculty of Arts
M. Benarroch, Provost and Vice President, Academic
D. Brown, Vice President, Administration and Operations
A. Casey, Executive Director, Office of the President
G. Craney, Deputy Provost and Vice-Provost, University Planning
I. Crookshank, Interim Vice Provost, Students
J. Grass, Assistant Vice President, University Relations
G. Mallon, Interim Assistant Vice-President, Facilities Management and Development
M. McEachrane Mikhail, Executive Director, Office of Provost and Vice President Academic
J. McKee, Chief Financial Officer
I. Mishkel, Vice President, University Advancement and Alumni Relations

1. **IN-CAMERA DISCUSSION** (Board Members Only)
2. **IN-CAMERA DISCUSSION** (Executive Group Invited)

END OF IN-CAMERA SESSION

At this point C. Ellis and O. Ullah joined the meeting.

3. INTRODUCTION

3.1 Chair's Remarks

M. Frazer opened his remarks with the acknowledgement of the land and thanked the Vice Provost's Office and the Board Secretariat for providing small tokens for each Board member. M. Frazer noted that it was the last Board meeting of 2018 and wished everyone a happy holiday season. He thanked Board members for their contribution to the University's governance and for making his first year as Chair a wonderful experience. M. Frazer reminded Board members about the Year End reception on December 10, 2018 at the Law Society of Ontario Convocation Hall.

3.2 Approval of the November 29, 2018 Agenda

4. REPORT FROM THE PRESIDENT

M. Lachemi congratulated M. Ien on being awarded a Canada's Most Powerful Women: Top 100 award; R. Frankle for recently receiving a Lifetime Achievement Award from the Association of Fundraising Professions; S. Henstra, Faculty member for winning the 2018 Governor General's Literary Award for Fiction and J. Tunnaill for receiving his second Governor General's Award for his two-play volume.

M. Lachemi reported that twenty Ryerson researchers were awarded NSERC discovery grants totaling over \$2.2 million and a total of \$10.1 million in NSERC's latest funding cycle.

M. Lachemi reported that Ryerson's men's and women's basketball is currently ranked #2 in the country, men's hockey is ranked #4 and women's volleyball is ranked #5. M. Lachemi added that all sports teams at Ryerson performed very well so far in the season.

M. Lachemi reported that the University had held a celebration of the re-naming of the Student Learning Centre as the "Sheldon and Tracy Levy Student Learning Centre".

M. Lachemi spoke of the success of the women's volleyball team. The team won their first conference title, had a perfect 25-0 season and captured Ryerson's first-ever national championship in any sport. A video was played to celebrate their success and was produced by Zack Underhill, 3rd year RTA Sport Media student.

M. Lachemi reported on his recent trip to Vietnam and Hong Kong and the ongoing partnerships and relationships that had been forged there.

M. Frazer spoke of the great progress of the University and said he wished to pay tribute to the leadership of the University.

4.1 Can Study US Presentation

M. Frazer reported that from October 9, 2018 to October 14, 2018 twenty Ryerson students visited Chicago to experience political life in the United States, just weeks before the midterm elections. This was an initiative organized by the Ryerson Leadership Lab and the Democratic Engagement Exchange in the Faculty of Arts. K. Bardeesy, Distinguished Visitor Professor and Founder of the Leadership Lab and J. Beebe, Advisor to the Dean of Arts on Democratic Engagement, and S. Ahmed shared highlights of the initiative with the Board.

K. Bardeesy, and J. Beebe spoke of their activities to foster democratic engagement and partnerships and their recent trip to Chicago with the twenty Ryerson students before the US mid-term election. A video was played to showcase the success of the trip and student engagement.

M. Al Zaibak said he really appreciated K. Bardeesy and J. Beebe's leadership and was very impressed by the quality of student engagement. He thanked Ryerson management and academic leadership for their support of this initiative.

Questions were asked about possibly increasing the number of student participant on the next trip scheduled for May, 2019.

M. Frazer said he thanked the presenters for a first class event and making Ryerson proud.

4.2 Marketing and Creative Services Update

J. Grass provided an update on Ryerson's marketing and creative services. She spoke to some key new hires, the new branding for the Centre for Cybersecurity; updated advertising that emphasized city building, and alumni engagement and faculty named as Fellows of the Royal Society of Canada. J. Grass presented a video profiling Ryerson students who had challenges accessing education. J. Grass thanked the Provost for championing the production of the video.

5. REPORT FROM THE SECRETARY

J. Shin Doi reminded Board members about the Council of Chairs of Ontario Universities conference opening that evening. She reported on the RU PASS Referendum results and spoke of the Election Procedures Committee's decision to accept the recommendations of the Returning Officer, deny the challenges to the RU-Pass Referendum, and uphold the RU-Pass Referendum results. J. Shin Doi thanked R. Babin, J. Hicks, J. Zboralski and G. Basanta for their participation in the decision. J. Shin Doi thanked V. Luckiram and C. Redmond for their work on the referendum.

6. REPORT FROM THE PROVOST AND VICE PRESIDENT ACADEMIC

M. Benarroch reported that dynamism and renewal are the watchwords as University enters the end of the 2014-19 academic plan. M. Benarroch spoke of the creation of space such as the Centre for Urban Innovation; the launch of new programs and courses; the expansion of experiential learning; and educational travel and exchange programs. M. Benarroch spoke of the expansion of Truth and

Reconciliation initiatives on campus and the appointment of new senior leadership; K MacKay, Vice Provost Academic; J. McMillen, Vice Provost, Students; and S. Ruparelia, Jarislowsky Democracy Chair.

M. Benarroch spoke of the recent successes of students and faculty and new partnerships such as Future Sports Lab and Nishnawbe Aski Nation (NAN) housing partnership. M. Benarroch also reported on recent events and conferences at the University.

7. DISCUSSION ITEMS

7.1 REPORT FROM THE CHAIR OF THE FINANCE COMMITTEE

M. Frazer reported that the Finance Committee met on November 26, 2018. At the meeting D. Pennycook, Executive Vice Chairman of Fiera Capital, provided an overview of the 3rd quarter performance of the University's Endowment Fund and Fiera's planned changes to the asset mix benchmark.

A review of the Revenue and Expenditures for a proposed Doctor of Philosophy in Building Science and a Doctor of Philosophy in Urban Health was reviewed and recommended for approval.

M. Frazer asked J. McKee to provide details of the 2nd Quarter un-audited Financial Statements and G. Craney to provide an update on enrolment as part of the Finance Committee Report.

7.1.1 Financial Statements (unaudited) for the period ending October 31, 2018

J. McKee gave a brief overview of the financial statements and reported that the operating results are on track to meet the Board-approved budget.

BE IT AND IT IS HEREBY RESOLVED:

THAT the Financial Statements (unaudited) for the period ending October 31, 2018 be approved as presented.

7.1.2 Review of Revenue and Expenditures for proposed Doctor of Philosophy in Building Science and Doctor of Philosophy in Urban Health

BE IT AND IT IS HEREBY RESOLVED:

THAT, on the basis of the review carried out, the program approvals by Senate, and on the basis of the planned revenue and expenditures presented, the new Doctor of Philosophy (Ph.D.) in Urban Health is deemed financially viable and is approved to be offered September 2019 at the discretion of the Provost and Vice President Academic.

BE IT AND IT IS HEREBY RESOLVED:

THAT, on the basis of the review carried out, the program approvals by Senate, and on the basis of the planned revenue and expenditures presented, the new Doctor of Philosophy (Ph.D.) in Building Science is deemed financially viable and is approved to be offered September 2019 at the discretion of the Provost and Vice President Academic.

7.1.3 2018-19 Enrolment Update

G. Craney reported that the University has met its enrolment targets for 2018/19 which underpins the overall budget. The University is implementing a strategy to decrease the domestic enrolment to the 2016 enrolment corridor and increase it to intake more international students. Ryerson University currently has the lowest proportion of international students in the province but would like to move closer to the Ontario average.

8. CONSENT AGENDA

M. Frazer said he would move to adopt the consent agenda and terminate the meeting if there were no requests to remove items out of the consent agenda and into the discussion items.

8.1 Approval of the September 26, 2018 Minutes

The minutes were approved as presented.

8.2 Controller and Director of Finance Signing Authority

BE IT AND IT IS HEREBY RESOLVED:

THAT the Controller and Director of Finance be delegated powers and authorized to sign documents as may be required to conduct routine banking business transacted under the direction of the Chief Financial Officer.

9. FOR INFORMATION

M. Lachemi wished everyone a wonderful holiday season in December and said he looked forward to continuing the University's work of providing students with a quality education and its initiatives to continue city building.

M. Lachemi reminded Board members of the community holiday celebration the next day and thanked the Board Chair for hosting the Board of Governors' Year End reception on December 10, 2018.

O. Ullah spoke briefly of the success of the RU Pass referendum and the participation of student volunteers in the referendum's success. He thanked the Board for appreciating the students, continuing to mark their accomplishments and keeping them first when making Board decisions.

10. TERMINATION