



BOARD OF GOVERNORS
Monday, November 26, 2012
Jorgenson Hall – JOR 1410
380 Victoria Street
5:00 p.m. to 7:30 p.m.

Minutes of a meeting of the Board of Governors of Ryerson University held on Monday, November 26, 2012 at 5:00 p.m. in Jorgenson Hall, JOR-1410.

ATTENDANCE:

Present: P. Yaffe (Chair), M. Al Zaibak, P. Ataei, C- A. Bissonnette, L. Bloomberg, J. Cockwell, J. Côté-O'Hara, M. Frazer, B. Halilovic, C. Hilkene, G. Kapelos, S. Kassim, S. Levy, M. Maheux, G. Mak, R. Mendelson, A. Piroz, K. Raahemifar, B. Richards, H. Rosen, F. Salvati

Regrets: J. Fukakusa, N. Mohamed, A. Rasoul

Board Secretariat:

J. Shin Doi, General Counsel and Secretary of the Board of Governors
C. Redmond, Governance Officer

Others Attending:

J. Isbister, Interim Provost and Vice President Academic
J. Hanigsberg, Vice President Administration & Finance
A. Kahan, Vice President University Advancement
W. Cukier, Vice President Research and Innovation
A. Levin, Interim Vice Provost Faculty Affairs
C. Evans, Vice Provost Academic
H. Lane Vetere, Vice Provost Students
P. Stenton, Deputy Vice Provost University Planning
J. Winton, Assistant Vice President Financial Services
D. O'Neil Green, Assistant Vice President/Vice Provost Equity, Diversity and Inclusion
R. Abramovitch, Advisor on Outreach and Access
B. Piercy, Acting Assistant Vice President, Public Affairs, Marketing and Communication
E. Stroback, Executive Lead Capital Projects and Real Estate
R. Frankle, Executive Director, Development, University Advancement
A. Casey, Executive Director, Office of the Provost
M. Ng Director, Office of the President
E. McGinn, Executive Director, PGAC-Global Spectrum Relationship
I. Joseph, Director of Athletics
B. McEachran, Hit Send Team

1. IN-CAMERA DISCUSSION (Board Members Only)

1.1 Report from the Chair of the Executive Committee

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT Phyllis Yaffe be appointed to Ryerson University's Board of Governors for a first term as a Board-appointed member beginning January 1, 2013.

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT Nadir Mohamed be recommended to the Minister of Training Colleges and Universities for consideration as a Lieutenant-Governor-in-Council appointee to Ryerson University's Board of Governors for a third term commencing February 7, 2013.

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT Bob Richards be recommended to the Minister of Training Colleges and Universities for consideration as a Lieutenant Governor in Council appointee to Ryerson University's Board of Governors for a third term commencing February 7, 2013.

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT Harry Rosen be recommended to the Minister of Training Colleges and Universities for consideration as a Lieutenant Governor in Council appointee to Ryerson University's Board of Governors for a third term commencing February 7, 2013.

2. IN-CAMERA DISCUSSION (Senior Management Invited)

[3 IN-CAMERA RESOLUTIONS]

Report from the Chair of the Audit Committee

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT the Chair of the Audit Committee be authorized to sign the KPMG Engagement Letter for the Year Ending April 30, 2013.

END OF IN-CAMERA SESSION

3. INTRODUCTION

Chair's Remarks

The Chair welcomed Board members to the last Board meeting of 2012 and reminded members of a holiday reception following the Board meeting.

Ms. Yaffe spoke of the Ryerson Image Centre Dialogues and the Student Learning Centre groundbreaking souvenir t-shirt gifts that each Board member had been given.

Stephen Kassim spoke about the success of the TEDx Conference and the gift of a fir tree to plant ideas. Phyllis also spoke of her attendance at the conference and its success.

The Chair reported on the Council of Chairs of Ontario Universities Orientation meeting on November 9 and 10. Several Board members attend as well as members of the secretariat.

The Board Chair encouraged the Ryerson community to attend Wednesday's Chancellor's Installation Ceremonies at the Mattamy Athletic Centre at the Gardens.

Ms. Yaffe also mentioned several honours bestowed on Ryerson members, specifically Sheldon Levy as a recipient of the 20th annual CEO Award of Excellence in Public Relations; and Julia Hanigsberg and Wendy Cukier named Women of Influence's 2012 Canadian Diversity Champions.

The Chair mentioned her participation at the Award ceremony for Hossein Rahnema Director of the DMZ at MIT's Technology Review 35 Innovators under 35 Awards.

Ann Mackay and her staff were thanked for their work at the Fall Convocation as well as those Board members who participated in the ceremonies.

The Chair also mentioned that Gerald Mak had received the Queen Elizabeth II Diamond Jubilee Medal for philanthropic service.

The Board Chair briefly discussed the use of Consent Agendas

The Chair invited Angelo Pirosz to come up and speak to an upcoming fourth annual Ted Rogers Management Conference being held on March 21-23.

Approval of the November 26, 2012 Agenda

The agenda was approved as presented.

REPORT FROM THE PRESIDENT

The President gave a brief overview of the fiscal situation that the University is facing.

The President was very impressed by the TEDX Conference and congratulated Stephen Kassim and his colleagues for helping make it a success.

Update on Mattamy Athletics Centre (MAC) at the Gardens Fall Activities

Ivan Joseph and Erin McGinn updated Board members on the activities held during the Fall at the Mattamy Athletic Centre (MAC) at the Gardens. Mr. Joseph spoke to the genesis of Ryerson intramural sports and the boost that the MAC facilities had given student engagement. Erin McGinn spoke of the facilities programming and the type of events that had been held.

4. REPORT FROM THE SECRETARY

Julia Shin Doi reported that a Board Retreat would be held on March 22, 2013 and a Retreat Dinner is scheduled for March 21, 2013. The Chair encouraged all Board members to attend.

5. REPORT FROM THE PROVOST AND VICE PRESIDENT ACADEMIC

John Isbister spoke to the Aboriginal Educational Council and its wish to be recognized by the Board. A gift of the Eagle staff presented to the University represents the Councils profound and growing relationship with Ryerson.

Introduction of the Dean of Science

The Interim Provost introduced Imogen Coe, the founding Dean of Science to the Board.

Enrolment Update

John Isbister spoke to projected continued growth in demand for university education, the government plans to expand postsecondary education enrolment by 60,000 spaces by 2015-16. The revenue stream associated with this growth will be stretched to 2017-18. Dr. Isbister reported that University accelerated undergraduate enrolment to ensure that there is sufficient funding for new programs in 2013. This strategy has worked well estimated 2012-13 enrolment exceeding projections used in the spring budget.

Gerald Mak spoke to crowded classrooms and the constraints of enrolment and space issues at the University.

6. REPORT FROM THE VICE PRESIDENT ADMINISTRATION AND FINANCE

Soapbox at Ryerson

Julia Hanigsberg introduced Brennan McEachran whose company Hit Send Inc, produced an application called Soap Box that gives communities the ability to discuss, vote and share ideas on an easy to use, intuitive platform. The company was incubated in the Digital Media Zone (DMZ).

7. DISCUSSION ITEMS

Report from the Chair of the Finance Committee

First and Second Quarter Financial Results

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

That the First and Second Quarter Financial Statements be approved as presented.

Review of revenue and expenditure for new graduate program: Master of Digital Media (M.D.M.)

The proposed program has undergone thorough assessments of academic quality and financial viability. It is consistent with Ryerson's mission, builds on existing academic strengths, and responds to student demand and societal need.

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT, on the basis of the review carried out, the program approvals of Senate, and on the basis of the planned revenues and expenditures presented, the new graduate program — Master of Digital Media (M.D.M.) — be deemed to be financially viable and be approved for offering, at the beginning in September 2013, at the discretion of the Provost and Vice President Academic.

Gerald Mak asked about the tuition fee. The President responded that the Board wanted to give management flexibility to ask as much as is viable.

Report from the Chair of Audit Committee

Impact of New Accounting Rules on Ryerson's Financial Statements

Jack Cockwell gave a brief overview of the impact of implementing the Canadian Institute of Chartered Accountants (CICA) new Not For Profit Accounting guidelines Ryerson's audited financial statements.

Janice Winton said that the report focuses on the key changes that affect the statements, which include the valuation of: employee future benefits (pensions); capital assets (land), and Financial instruments (investments).

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

That the changes to Ryerson's Financial Statements be approved and adopted as presented.

8. CONSENT AGENDA

Approval of the September 24, 2012 Minutes

The minutes were approved as presented.

9. OTHER BUSINESS

Phyllis Yaffe reported that the Passion Capitalist Award will be presented to the entire University at the holiday reception following the Board meeting.

10. FOR INFORMATION

11. TERMINATION